

Description of the study programme – outline¹

Name of the higher education institution	University of Economics in Bratislava	
Address of the higher education institution	Bratislava, Dolnozemska cesta 1	
Identification number of the higher education institution	00399957	
Name of the faculty	Obchodná fakulta	
Address of the faculty	Bratislava, Dolnozemska cesta 1	
Institution body for approving the study programme	Quality Assessment Committee at the EU in Bratislava	
Date of the study programme approval or the study programme modification		
Reference to the results of the latest periodic review of the study programme by the institution	vložte odkaz	
Reference to the assessment report of the application for accreditation of the study programme under § 30 of Act no. 269/2018 Coll. (It is stated only if the accreditation of the study programme has been granted according to § 30 of Act no. 269/2018 Coll.)	vložte odkaz	
1. Basic information about the study programme		
Name of the study program and its number according to the register of study programmes	Tourism Management 101362	
Degree of higher education and ISCED-F education degree code²	second - 767	
Place(s) of delivery of the study programme	Bratislava	
Name and number of the field of study in which higher education is obtained by completing the study programme, or a combination of two fields of study in which higher education is obtained by completing the study programme, ISCED-F codes of the field/fields	8 - Economics and management 0311 Economics 0413 Management and administration 1013 Hospitality, restaurants and catering 1015 Travel, tourism and leisure	

¹ The Faculty compiles a description of the study programme as an annex to the application for change of the study programme.

- When submitting an application pursuant to § 30 (1) of Act no. 269/2018 Coll. the higher education institution states in the description only the data available at the time of application.
- Once the accreditation (or the internal approval of the study programme by the institution programme approval authority with the right to design programmes within the given field and degree) has been granted, the institution permanently makes the description available to the stakeholders of the study programme.
- The institution may choose the form of processing, visualization, and publication of the description, suitable for students, teachers and another users.
- In individual parts of the description, the institution may refer to another internal document that sufficiently describes the relevant area and is publicly available.
- In individual parts of the description, the institution may refer to a place in the information system which contains the relevant up-to-date information.
- The institution ensures that the description is up-to-date (if the change in the description is in the nature of a modification of the study programme and the change is made in accordance with § 30 (9) of Act No. 269/2018 Coll., the institution makes the change and publishes it only after approval by the Agency).

² Code 768 is used in the case of study programs with the degree of "master" and the possibility to take a rigorous examination

Type of the study programme		academically oriented
Awarded academic degree		engineer ("Ing.")
Form of study		daily
In the case of joint study programmes, cooperating institutions and the range of study obligations the student fulfills at each of the given institutions (§ 54a of the Act on Higher Education Institutions).	uved'te spolupracujúce vysoké školy uved'te študijné povinnosti na tej ktorej vysokej škole (v anglickom jazyku)	
Language or languages in which the study programme is delivered³		English
Standard length of the study expressed in academic years		2 years
Capacity of the study programme (planned number of students)	15	
The actual number of applicants	due to the ongoing pandemic, study programme did not open	
The actual number of students	due to the ongoing pandemic, study programme did not open	
2. Graduate profile and learning objectives⁴		
Graduate profile	<p>Tourism management (working version) Graduates of the study program of the 2nd level of higher education "Tourism Management" are qualified university-educated tourism managers able to manage business and national economic processes in tourism at the regional, national and international levels. The graduate of the study program "Tourism Management" is able to lead a team of employees in order to apply the latest theoretical knowledge in all management processes. The basis for decision-making processes are analytical outputs with the aim of conceptual development of tourism activities in the conditions of digitization. The interdisciplinary, cross-cutting nature of tourism requires the graduate to regularly evaluate the impact of the externalities of the macro-environment in the conditions of the activities of the managed units. The graduate masters the principles of sustainable tourism development in terms of economic efficiency, reflects social responsibility and new environmental challenges. Uses language skills of professional communication in business relations in the international market, is ready to reflect international trends, apply global digital platforms and management systems of international corporations and chains, actively operate in an intercultural environment. The graduate has the above skills, abilities and appropriate skills to apply them in practice o at the level of enterprise and business integration in specific tourism services (hotel enterprises, gastronomy, catering and catering, air, ship and bus transport, travel agencies), or in services related to tourism, o at the municipal and regional level in self-government bodies and in destination marketing and management organizations o in state administration bodies of selected ministries of the Slovak Republic, institutions in the European Union and</p>	

³ It means the languages in which all learning outcomes are achieved and all related courses of the study programme as well as the state examinations are carried out. The institution independently provides information on the possibility of partial study parts/courses in other languages in part 4 of the description.

⁴ Learning objectives are achieved in the study programme through measurable learning outcomes in individual parts (modules, subjects) of the study programme corresponding to the relevant level of the Qualifications Framework in the European Higher Education Area

	international and world institutions o in national and international professional and specialized associations and associations o in project, research and consulting agencies specializing in tourism.
<p>Learning objectives (student's abilities at the time of completion of the programme and the main learning outcomes)</p>	<p>The main goal of education in the tourism management study program is to prepare the graduate for his or her work in tourism management at the international, national, regional, and corporate levels. The graduate will be an erudite economist capable of creatively applying their knowledge, skills, and competencies to analytical, conceptual, and strategic decision-making processes in an international and technologically advanced environment. The graduate will be prepared to apply their knowledge and competence dispositions with emphasis on the social impacts of tourism activities and apply sustainable principles in the management of tourism businesses and destinations, as well as the principles of socially responsible behavior.</p> <p>Specification of the main goal:</p> <ol style="list-style-type: none"> 1. Demonstrate deep cross-sectional professional and methodological knowledge in the field, which can be used for decision-making processes in tourism in an international and technologically demanding environment with an emphasis on sustainable development and social responsibility. 2. Ability of analytical and critical thinking and its application in decision-making processes using modern digital technologies and analytical methods. 3. Ability to apply knowledge to optimal solutions in the management of tourism entities, accept responsibility for implementation processes and evaluate their economic, social, and environmental impacts. 4. Ability to create and manage a team and apply managerial approaches that support creativity, innovation, and the development of professional competencies and demonstrate developed communication and argumentation skills for the performance of senior managerial and professional functions. <p>Educational outputs:</p> <ol style="list-style-type: none"> 1.1 Deep theoretical knowledge in the field of tourism management, economic processes in tourism at the national and corporate level, new trends and demand requirements and the ability to link them with knowledge from other disciplines and understand them in a broader context. 1.2 Advanced methodological knowledge for project management in tourism at the corporate, national, and international levels. 2.1 Independent analytical and critical assessment of the identified problem in an innovative and creative way. 2.2 Identification of the optimal analysis procedure, use of appropriate information databases, technological support, and methodological procedures. 3.1 Application of theoretical knowledge to practical solutions in the field of tourism management. 3.2 Ability to design the optimal solution and accept responsibility for its implementation and impacts. 4.1 Ability to create and manage a team in a project way. 4.2 Developed communication and argumentation skills.
<p>The professions for which the graduate is prepared at the time of completion and the potential of the study programme</p>	<p>The professions are based on the National System of Professions (https://sustavapovolani.sk/) and reflect</p>

from the point of view of graduate's employability

the structure of tourism, in which it is possible to apply a) at the level of destination management, (b) the management of undertakings providing tourism services.

After graduating, the student is prepared mainly for the following professions according to the national classification of professions SK-ISCO 08:

- U1412001-00705 Restaurant manager
- C2422007-00760 Specialist for the creation of concepts and promotion of tourism
- C1439010-00708 Tourist Information Center Manager
- C1439999-01252 Quality Manager in Tourism

The description can draw attention to the following professions, resp. jobs identified by current labor market:

1. Destination management: (CEO) director of the destination management (marketing) organization (DMO, in the conditions of the Slovak Republic regional and regional tourism organizations), destination marketing director (OOCR and KOOCR with a budget of more than 1 million EUR / year), head of department MICE (meetings, incentives, congresses, events), head of the communication department, (CEO) manager of foreign representations in the national marketing agency CR, manager of the Slovak representation of the national marketing agency CR in foreign destinations, manager in the field of international cooperation in tourism at the ministry, CR manager in self-governing institutions at the city level (more than 200,000 inhabitants), at the regional level (8 regions in the Slovak Republic), international manager (including interregional and cross-border cooperation for tourism), (CEO) Convention bureau at the national level or at the congress destination level.
2. Travel agency management: (CEO) TA director, product director, marketing director, destination management manager (outgoing TA), source market destination manager (incoming TA), tour distribution and sales manager, manager for cooperation with commission travel agencies.
3. Hotel management (depending on the size of the hotel): (CEO) director of the hotel, hotel company, hotel operations manager, accommodation operations director, gastro and catering operations director, marketing director, event operations director, economic analyst (in large hotels), revenue

	<p>manager (in large hotels), head of distribution and sales (Sales and booking), (GMR) manager for communication with the client and complaint handling.</p> <p>Event agency: (CEO) executive director of the agency, manager for cooperation with buyers (buyers), product event manager.</p>
Relevant external stakeholders⁵	
3. Employability	
Evaluation of the study programme graduates employability	<p>To evaluate the applicability of graduates of the study program, we work with the following sources: 1. specific interest of CEO managers of relevant potential companies and institutions who directly inquire at the department about possible new candidates for employment 2. employment in tourism on the basis of a survey, which is carried out and published at annual intervals 3. The interest of the relevant companies and institutions to meet students within the framework of professional internships and internships, which take place within the study and are legally substantiated by contracts, which are established with the dean responsible at the Faculty of Business. These are contracts with the Ministry of Transport and Construction of the Slovak Republic, CK HYDROTOUR, CK Tour4ou, Magistrát hl. of the City of Bratislava - MIB, Bratislava Tourism Organization, ZMOS and others. EUBA and OF monitor several students from the possibility of graduate employment. a) a survey of graduates' opinions / a survey of graduates carried out six months after the end of studies, b) a regular survey of potential employers conducted by the EU in Bratislava or faculties, (c) information based on communication with specific managers and CEOs of the tourism industry d) from available professional media https://euba.sk/www_write/files/SK/docs/interne-smernice/2011/interna_smernica_2.pdf https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2021/2021_pravidla_pre_vnutorny_system_-_euba.pdf</p>
If applicable, indicate the successful graduates of the study programme	<p>Ing. Tomáš Ondrčka, General Director of the Tourism Section at the Ministry of Transport and Construction of the Slovak Republic, Ing. Barbora Milková, product director of CK HYDROTOUR, a.s. Ing. Branislav Kačkovič, CEO of Grand Hotel River PArk, and Luxury Collection Hotel and Sheraton Bratislava Hotel Ing. Juraj Špaňár, CEO of CK Leonardo - OSCAR Ing. Pavol Komora, CEO of CK TURAN CAR Ing. Alexlandra Gašparíková, CEO of CK JazzWelt Ing. Martina Özoğlu, PhD. Business Statistics Section at the Statistical Office of the Slovak Republic Jana Stastna 2nd degree connection 2nd Senior Policy Officer at the Embassy of the Kingdom of the Netherlands in Slovakia Ing.</p>

⁵ In the case of regulated professions in accordance with the requirements for the acquisition of professional competence pursuant to a special regulation

	Alexander Prostinák, marketing manager of OOCR Trnava Tourism Ing. Rastislav Sekerák, Tourism Section of the Ministry of Transport and Communications of the Slovak Republic, Working Group for the Coordination of Vocational Education and Training in the Transport and Construction Sector of the Slovak Republic Ing. Nina Ernecker CEO Partner & Charian at ACR * data on persons are based on permanent cooperation with the listed persons and are publicly available on the website and other publicly available sources in terms of compliance with personal data protection (GDPR).
Evaluation of the study programme quality by employers (feedback)	Employers expressed their interest in students based on previous experience with students who achieved exceptional results and presented a high level of the study program
4. Structure and content of the study programme⁶	
The rules for the design of study plans within the study programme	jhttps://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf IS 1/2021 Zásady tvorby odporúčaných študijných plánov
The recommended study plans for individual study paths^{7 8}	The recommended study plan is given in the appendix

⁶ Selected characteristics of the content of the study programme can be stated directly in the Course information sheets or supplemented by the information of the Course information sheets

⁷ In accordance with Decree no. 614/2002 Coll. on the study credit system and Act no. 131/2002 Coll. on Higher Education Institutions and on Amendments to Certain Acts

⁸ The study plan generally states:

- individual parts of the study programme (modules, courses, and other relevant school and extracurricular activities, if they contribute to the achievement of the required learning outcomes and allow to obtain credits) in the structure of compulsory, compulsory optional and optional courses,
- **profile courses** of the relevant study path (specialization) within the study programme,
- for each learning part/course the learning outcomes, related criteria and rules of their assessment so that the learning objectives of the study programme are met (they can be stated only in the Course information sheets, in the Learning outcomes section and in the Course completion requirements),
- prerequisites, co-requisites and recommendations for the design of the study plan,
- for each learning part of the study plan/course the applied educational activities (lecture, seminar, exercise, final work, project work, laboratory work, internship, excursion, field practice, professional practice, state exam, etc. or their combinations) suitable for achieving learning outcomes,
- methods by which the educational activity is delivered – present, distant, combined (in accordance with the Course information sheets),
- outline/syllabus of the course (during the assessment, teachers responsible for the course will allow the working group access to the study materials of the course and the content of individual educational activities),
- student workload ("extent" of individual courses and educational activities separately) (it is recommended indicating the workload of contact and non-contact teaching in accordance with the ECTS Users' Guide 2015,
- credits allocated to each part based on the learning outcomes achieved and the workload involved,
- the person responsible for the course (or a partner organization/person) with an indication of the contact details (E.g. when providing the professional practice or other educational activities carried out outside the university),
- course teachers (or participating partner organizations/persons) (may also be mentioned in Course information sheets),
- places where the courses are taught (if the study programme is delivered at several workplaces).

<p>The number of credits, the achievement of which is a condition for proper completion of studies other requirements that the student must meet within the study programme and for its proper completion, including the requirements for state examinations, rules for re-study and rules for the extension, interruption of study.</p>	<p>120</p>
<p>The requirements for completing the individual parts of the study programme and the student's progress within the study programme</p>	<p>https://euba.sk/www_write/files/SK/studenti/sprievodca-studiom/2021-2022/2021_of.pdf</p>
<p>Number of credits for compulsory courses required for proper completion of studies/completion of a part of studies</p>	<p>85</p>
<p>Number of credits for compulsory optional courses required for the proper completion of studies/completion of a part of studies</p>	<p>8</p>
<p>Number of credits for optional courses required for the proper completion of studies/completion of a part of studies</p>	<p>7</p>
<p>Number of credits for the final thesis and the defense of the final thesis required for the proper completion of studies</p>	<p>10+10</p>
<p>Number of credits for professional practice required for the proper completion of studies/completion of a part of studies</p>	
<p>The rules for verification of learning outcomes, students assessment and the possibilities of appealing against the assessment</p>	<p>https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf https://euba.sk/www_write/files/SK/docs/interne-smernice/2015/4-2015-metodika-systemu-zabezpecenia-vzdelavania.pdf</p>
<p>The topics of final theses of the study programme</p>	<p>The list of final thesis topics is in the appendix in the final thesis supervisors document</p>
<p>Rules for the assignment, processing, opposition, defense and evaluation of final theses in the study programme</p>	<p>Internal Directive No. 11/2019 on final, rigorous and habilitation theses: https://euba.sk/www_write/files/SK/docs/interne-smernice/2021/is_8_2021.pdf https://euba.sk/www_write/files/SK/studenti/zaverocene-prace/2020/7_2019_prikaz_rektora_zaverecne_prace.pdf</p>
<p>Rules for adherence to academic ethics and rules for drawing consequences</p>	<p>https://euba.sk/univerzita/eticky-kodex https://euba.sk/univerzita/eticky-manazment#ocenenia https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_disciplinarny_poriadok.pdf</p>
<p>Procedures for filing complaints and appeals by students</p>	<p>Study Regulations of the University of Economics, Article 18 https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf Disciplinárny poriadok Ekonomickej univerzity článok 7 https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_disciplinarny_poriadok.pdf Etický kódex Ekonomickej univerzity článok 6 https://euba.sk/univerzita/eticky-kodex</p>

5. Course information sheets of the study programme⁹	
Course information sheets of the study programme	Information sheets form a separate appendix, which includes all subjects of the study program Tourism Management
6. Persons responsible for the study programme	
A person responsible for the delivery, development, and quality of the study programme¹⁰	prof. Ing. Viera Kubičková, PhD. funkcia Professor Department of Tourism viera.kubickova@euba.sk 02-67291390
List of persons responsible for the profile courses of the study programme with the assignment to the course	
Profil course 1	Client in Tourism Klient v cestovnom ruchu doc. Ing. Dana Benešová, PhD. funkcia Assoc. Professor Department of Tourism dana.benesova@euba.sk 02-672911106 vhttps://www.portalvs.sk/regzam/detail/253
Profil course 2	Tourism Economics Ekonomia a ekonomika cestovného ruchu doc. Ing. Anna Micháľková, PhD. funkcia Assoc. professor Department of Tourism anna.michalkova@euba.sk 02-67291305 https://www.portalvs.sk/regzam/detail/313
Profil course 3	Travel and Tourism Management Manažment cestovného ruchu doc., RNDr. Kvetoslava Matlovičová, PhD. funkcia Assoc. professor Department of Tourism kvetoslava.matlovicova@euba.sk 0267291227 https://www.portalvs.sk/regzam/detail/6303
Profil course 4	Innovation in Tourism Inovácie v cestovnom ruchu prof. Ing. Viera Kubičková, PhD. Professor Department of Tourism viera.kubickova@euba.sk 02-67291390 https://www.portalvs.sk/regzam/detail/304
Profil course 5	Controlling in Tourism Enterprises Kontroling v podnikoch cestovného ruchu doc. Ing. Monika Naďová Krošľáková, PhD. funkcia Assoc. professor Department of Tourism monika.kroslakova@euba.sk 02-67291399 https://www.portalvs.sk/regzam/detail/303

⁹ According to decree no. 614/2002 Coll.

¹⁰ A person responsible for the study program is also a person responsible for on of the profile courses

The research/teacher profiles of persons responsible for the profile courses ¹¹	
doc., RNDr. Kvetoslava Matlovičová, PhD.	https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%20C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEb%C3%A1ch%2F06%20VPOCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%A0P%20%285%29
Doc. Ing. Anna Micháľková, PhD.	https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%20C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEb%C3%A1ch%2F06%20VPOCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%A0P%20%285%29%2FVU%CC%81PCH%5FMicha%CC%81lko%C5%A0va%CC%81%2Epdf&parent=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%20C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPo

¹¹ Research/teacher profil according to the requirements of SAAVŠ

	<p>dnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEB%3%A1ch%20F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%AOP%20%285%29</p>
<p>Doc. Ing. Dana Benešová, PhD.</p>	<p>https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEB%3%A1ch%20F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%AOP%20%285%29%2FVU%C81PCH%5FBenes%CC%8Cova%CC%81%2Epdf&parent=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEB%3%A1ch%20F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%AOP%20%285%29</p>
<p>Prof. Ing. Viera Kubičková, PhD.</p>	<p>https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEB%3%A1ch%20F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%AOP%20%285%29%2FVU%C81PCH%5FKubic%CC%8Ckova%CC%81%2Epdf&parent=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEB%3%A1ch%20F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%AOP%20%285%29</p>

	<p>%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEb%C3%A1ch%2F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%AOP%20%285%29</p>
<p>Doc. Ing. Monika Naďová Krošláková , PhD.</p>	<p>https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEb%C3%A1ch%2F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%AOP%20%285%29</p>
<p>List of teachers of the study programme¹²</p>	<p>https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEb%C3%A1ch%2F04%20Zoznam%20u%C4%8Dite%C4%</p>

¹² The list contains the name of the teacher (in the form of name and surname, titles before name, titles after name), department, e-mail address, subject, link to the Central Register of University Staff

	BEov%20%C5%A0P&viewid=f4c571fd%2D2107%2D4a26%2Da99e%2D7aa20971daa3
List of the supervisors of final theses¹³	https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEb%C3%A1ch%2F05%20Zoznam%20%C5%A1kolite%C4%BEov%20z%C3%A1v%2E%20pr%C3%A1c&viewid=f4c571fd%2D2107%2D4a26%2Da99e%2D7aa20971daa3
The research/teacher profiles of the supervisors of final theses¹⁴	https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%201%2E%20stupe%C5%88%2FPodnikanie%20v%20cestovnom%20ruchu%20a%20slu%C5%BEb%C3%A1ch%2F05%20Zoznam%20%C5%A1kolite%C4%BEov%20z%C3%A1v%2E%20pr%C3%A1c&viewid=f4c571fd%2D2107%2D4a26%2Da99e%2D7aa20971daa3
Student representatives representing the interests of students of the study programme	
Bc. Pavlína Blažičková 1. daily	pbazickova1@student.euba.sk
meno priezvisko rok štúdia forma štúdia (daily/external)	mailová adresa
Representative of economic practice priezvisko rok štúdia forma štúdia (daily/external)	mailová adresa
Ing. Agáta Mikkulová CEO of the regional organization CR Trnava region agata.mikulova@krajzazitkov.sk f	agata.mikulova@krajzazitkov.sk
meno priezvisko rok štúdia forma štúdia (daily/external)	mailová adresa
Study advisor of the study programme	
Zuzana Francová Ing. PhD dekanát OF - prodekan pre vzdelávanie zuzana.francova@euba.sk	https://of.euba.sk/katedry/katedra-marketingu/clenovia-

¹³ The list contains the name of the teacher (in the form of name and surname, titles before name, titles after name), department, e-mail address, current topics of final theses according to degrees of study for the last two academic years, including the current academic year

¹⁴ Research/teacher profil according to the requirements of SAAVŠ

	katedry/francova-zuzana vlozte odkaz na pristup k poradenstvu
Other supporting staff of the study programme	
Study officer	Zora Szakalová Ing. zora.szakalova@euba.sk
Study officer	Jana Határová Ing. jana.hatarova@euba.sk
Study officer	Gabriela Kučerová Ing. gabriela.kucerova@euba.sk
Accommodation officer	Jozef Orgonáš doc.Ing.PhD.MBA, ozef.orgonas@euba.sk prodekan. Evidencia a administratívne operácie je v kompetencii Študentského parlamentu OF EUBA, zástupca študent Filip Žiak fziak@euba.sk
Social Affairs officer	Jana Styková Ing. jana.stykova@euba.sk
Carrier councilor (if any)	meno priezvisko tituly mailová adresa
Other administration staff (if any)	meno priezvisko tituly mailová adresa meno priezvisko tituly mailová adresa

7. Spatial, material, and technical provision of the study programme and support

Characteristics and extent of distance education applied in the study programme with the assignment to courses	In the case of health measures that prevent the full-time participation of students, the possibility of online teaching is applied - substitution of distance education
Access, manuals of e-learning portals	https://euba.sk/student/e-learning https://helpdesk.euba.sk/kb/faq.php?id=3
Institution partners in providing educational activities for the study programme and the characteristics of their participation	As part of the pedagogical process, guest teachers within the ERASMUS + or CEEPUS program are included in the lectures in accordance with this guest's acceptance letter. Each year, a lecturer comes to give or lead a workshop from Manchester Metropolitan University or another university in the UK, which is broadcast at its own expense by the Foundation Foundation for the Foundation of London. The topic is always determined on the basis of an agreement between the guarantor of the study program and the FH Foundation. Important representatives of the practice and graduates of the study program who are interested in cooperating are invited to select selected topics. These are mainly the following permanently cooperating companies and institutions: Ministry of Transport and Construction of the Slovak Republic - Tourism Section, Námestie slobody 6, Bratislava Travel agency HYDROTOUR, a.s. Bratislava, Metodova 7 incoming CK Tour4ou KOČR Trnavský Kraj - Regions full of experiences, Študentská 16, Trnava Bratislava Tourism Organization, Šafárikovo nám. 76, Bratislava Air Explore, Krajná 29, Bratislava City hotel Bratislava Czech Tourism - representation in the Slovak Republic, Hviezdoslavovo nám. Bratislava Ministry of Foreign Affairs and European Affairs, Hlboká cesta 1,

	Bratislava and other institutions invited on an ad hoc basis from time to time
8. Required abilities and admission requirements for the study programme applicants	
Required abilities and necessary admission requirements	https://of.euba.sk/uchadzaci-o-studium/prijimacie-konanie-2-stupen 2. stupeň - študijný program MAnážment cestovného ruchu https://of.euba.sk/uchadzaci-o-studium/prijimacie-konanie-2-stupen
Admission procedures	https://of.euba.sk/www_write/files/fakulta/dokumenty-spravy/vnutorne-predpisy/2021-zasady-prijimacieho-konania-na-of-2022-2023.pdf https://of.euba.sk/uchadzaci-o-studium/prijimacie-konanie-2-stupen Common information of the University of Economics in Bratislava on the admission procedure is also available at: https://euba.sk/uchadzac/prijimacie-konanie/vseobecne-informacie-o-prijimacom-konani
Results of the admission process over the last period	For the study of the 2nd degree of Tourism Management in the school 2021/2022 42 students enrolled, 39 students are currently studying in the 1st year and 30 students are continuing their studies in the 2nd year Serious current information on the number of students results from attendance documents and from specific student applications for exams. AIS https://ais2.euba.sk/ais/servlets/WebUIServlet?appClassName=ais.gui.vs.es.VSES046App&kodAplikacie=VSES046&viewer=web&uiLang=SKis2.euba.sk/ais/servlets/WebUIServlet?appClassName=ais.gui.vs.es.VSES046App&kodAplikacie=VSES046&viewer=web&uiLang=SK
9. Feedback on the quality of provided education	
Procedures for monitoring and evaluating students' opinions on the study programme quality	The process of monitoring and evaluating the quality of the study program is carried out on the basis of internal guideline No. 2/2011 Monitoring and quality evaluation at the University of Economics in Bratislava. They are mainly used for monitoring and evaluating the quality of EU activities in Bratislava these methods: a) a survey of the views of relevant target groups, b) control of the pedagogical process in the form of observations,

	<p>c) evaluation of subjects, d) evaluation of study programs.</p> <p>Control and monitoring of the pedagogical process in the form of observations is carried out during the current semester. Based on the summary report, measures are taken at the level of individual departments and at the level of the faculty. Students evaluate the subjects within the survey of students' opinions on the subject and the teacher carried out once a semester through the EU information system in Bratislava. Based on the final report, measures are taken at the level of individual departments and at the level of the faculty. The sources of information on the employment of graduates are mainly:</p> <p>(a) a survey of graduates' opinions / graduate surveys conducted six months after graduation, b) a regular survey of potential employers conducted by the EU in Bratislava or faculties, (c) information from external sources.</p> <p>https://of.euba.sk/studium/hodnotenie-kvality</p> <p>https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2021/2021_pravidla_pre_vnutorny_system_-_euba.pdf</p> <p>https://euba.sk/www_write/files/SK/docs/interne-smernice/2011/interna_smernica_2.pdf</p>
<p>Results of student feedback and related measures to improve the study programme quality</p>	<p>The study program is evaluated from several aspects in order to increase quality. Standard questionnaire surveys are the basis of students' comments. https://ais2.euba.sk/prirucky/ankety-uni-SK-2012.pdf Students are interested in the survey, they want to express their opinion. The evaluation of the survey shall be carried out in accordance with EUBA rules and procedures. . Based on the published results, the department responsible for the study program takes current measures. Even in the case of highly positive results, the guarantors of the study program and course managers are obliged to update the content of courses and develop new methods of working with students with emphasis on their activation and access to the latest scientific knowledge and processes in the tourism industry. The permanent task for all teachers is to publish their scientific results. Subject managers are obliged to creatively innovate new project assignments in connection with the needs of economic practice. The program board discusses the</p>

	<p>results of student feedback and relevant measures to improve the quality of the study program. The results of the meeting are part of the regular evaluation report on the fulfillment of quality requirements according to the standards for the study program. Based on the feedback from students of the study program from other surveys, it can be stated that the evaluation was achieved within all criteria, mostly at the grades excellent, very good, at least well. In the evaluations for LS šk. r. 2020/2021 was a highly positive professional practice, a professional internship, which also took place in online conditions. Already during the semester, the students appreciated the introductory lectures of managers from companies and institutions, on the basis of which the students applied for an internship. At the end of the semester, the topics of project assignments, which they solved within the framework of professional practice, professional internship during the whole semester, were also highly valued in the online discussion. The project assignments were consulted between the manager of the internship and the CEO of the internship. The average evaluations indicate an excellent to very good quality of the study program. Measures have also been set up to increase the humanisation of teaching in online conditions.</p> <p>uviesť výsledky a opatrenia podľa fakúlt v Aj</p>
<p>Results of graduate feedback and related measures to improve the study programme quality.</p>	<p>Previous study programs were permanently evaluated in the form of a survey of graduates' opinions after graduation by requesting recommendations regarding the conditions and quality of the provided subjects.</p> <p>present aggregated concrete results. Heads of departments have data in AiS (according to department members and subjects).</p> <p>The sources of information on the employment of graduates are mainly:</p> <p>(a) a survey of graduates' opinions / graduate surveys conducted six months after graduation,</p> <p>b) a regular survey of potential employers conducted by the EU in Bratislava or faculties,</p> <p>(c) information from external sources.</p> <p>https://euba.sk/www_write/files/SK/docs/intern-smernice/2011/interna_smernica_2.pdf https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2021/2021_pravidla_pre_vnutorny_system_-_euba.pdf</p>

10. References to other relevant internal regulations and information concerning the study or the study programme student	
Academic regulations	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf
Scholarship regulations	https://euba.sk/student/legislativa/stipendia
Disciplinary rules and rules of procedure of the disciplinary board	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_disciplinarny_poriadok.pdf https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_rokovaci_poriadok_disciplinarne_i_komisie.pdf
Study guide	https://euba.sk/student/navody-a-sprievodcovia-studiom
Doctoral Study - Legislation	https://euba.sk/veda-vyskum/doktorandske-studium/legislativa-a-predpisy
Accessible academic environment for students with special needs	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/interna-smernica-c-8-2016.pdf
Fees related to the study	https://euba.sk/student/legislativa/poplatky-spojensostudiom
Student loans	https://euba.sk/student/studentska-pozicka
Job offers	https://kariera.euba.sk/
Eating	https://euba.sk/sluzby/stravovanie
Accommodation	https://euba.sk/student/informacie-pre-studentov/ubytovanie
Sports activities	https://euba.sk/student/informacie-pre-studentov/sport
Anti-Drugs and counseling services	https://euba.sk/student/informacie-pre-studentov/centrum-protidrogovych-a-poradenskych-sluzieb
Student organisations	https://euba.sk/student
Student card	https://euba.sk/student/preukaz-studenta-isic
Informations for applicants	https://euba.sk/uchadzac
Alumni Klub	https://alumni.euba.sk/
Ethical management and code of ethics	https://euba.sk/univerzita/eticky-manazment#ocenenia
Quality policy	https://euba.sk/univerzita/organizacna-struktura-a-pracoviska/utvary-riadene-prorektorom-pre-manazovanie-akademickych-projektov/centrum-na-zabezpecenie-a-podporu-kvality
Sustainable development	https://euba.sk/univerzita/plan-udrzatelneho-rozvoja
Student scientific and professional activity	https://euba.sk/veda-vyskum/aktualne-informacie/svoc
Others according to individual faculties	uviesť odkazy