Description of the study programme - outline1

Name of the higher education University of Econo		nomics i	n Bratislava	
institution				
Address of the higher	Bratislava, Dolnozemská o		cesta 1	
education institution				
Identification number of the	entification number of the 00399957			
higher education institution				
Name of the faculty Obchodná fakulta		<u> </u>		
Address of the faculty	Bratislava, Dolnozemská o		cesta 1	
Institution body for approving	Quality Assessme	nt Comr	nittee at the EU in Bratislava	
the study programme				
Date of the study programme ap	proval or the study	,	22. 10. 2021	
programme modification				
Reference to the results of the la	test periodic reviev	w of	vložte odkaz	
the study programme by the institution			vložte odkaz	
Reference to the assessment rep	Reference to the assessment report of the application for			
accreditation of the study programme under § 30 of Ad		f Act		
no. 269/2018 Coll. (It is stated only if the accreditation of the study progra		gramme		
has been granted according to § 30 of Act no. 269/2018 Coll.)				
1. Basic information about the study programme				
Name of the study program and Management of In		Interna	tional Business	
its number according to the 183483				
register of study programmes				
Degree of higher education and ISCED-F education		third -	864	
degree code ²				
Place(s) of delivery of the study programme		Bratislava		
Name and number of the field of study in which		8 - Economics and management		
higher education is obtained by completing the				
study programme, or a combination of two fields		ISCED-F code: 0413		
of study in which higher education	n is obtained by	ISCED-F code: 0311 - Economics		
completing the study programme, ISCED-F codes				
of the field/fields				

¹ The Faculty compiles a description of the study programme as an annex to the application for change of the study programme.

⁻ When submitting an application pursuant to § 30 (1) of Act no. 269/2018 Coll. the higher education institution states in the description only the data available at the time of application.

⁻ Once the accreditation (or the internal approval of the study programme by the institution programme approval authority with the right to design programmes within the given field and degree) has been granted, the institution permanently makes the description available to the stakeholders of the study programme.

⁻ The institution may choose the form of processing, visualization, and publication of the description, suitable for students, teachers and another users.

⁻ In individual parts of the description, the institution may refer to another internal document that sufficiently describes the relevant area and is publicly available.

⁻ In individual parts of the description, the institution may refer to a place in the information system which contains the relevant up-to-date information.

The institution ensures that the description is up-to-date (if the change in the description is in the nature of a modification of the study programme and the change is made in accordance with § 30 (9) of Act No. 269/2018 Coll., the institution makes the change and publishes it only after approval by the Agency).

² Code 768 is used in the case of study programs with the degree of "master" and the possibility to take a rigorous examination

Type of the study programme a		academically oriented	
		philosophiae doctor ("PhD.")	
Form of study d		daily	
In the case of joint study uved'te spolupracujú		júce vysoké školy	
programmes, cooperating uved'te študijné povi		vinnosti na tej ktorej vysokej škole (v	
institutions and the range of anglickom jazyku)			
study obligations the student			
fulfills at each of the given institutions (§ 54a of the Act on Higher Education Institutions).			
Language or languages in which t	he study	Slovak English	
programme is delivered ³	-		
Standard length of the study expressed in academic		3 years	
years			
Capacity of the study programme (planned number of students)		10 internal doctoral students annually	
The actual number of applicants			
The actual number of students			

2. Graduate profile and learning objectives ⁴

Graduate profile

A graduate of the study program Management of International Business is profiled as a highly qualified expert able to work in an academic or international corporate environment with a scientific qualification in the field of international trade and international business. A graduate has deep theoretical knowledge corresponding to international scientific criteria and has comprehensive knowledge of company management in the international environment in the age of globalization and digitization. A graduate knows current trends in international trade and business, in the field of economic integration and regional cooperation, in territorial studies, methods of engaging companies in the international environment, in e-commerce and ebusiness in the current context of the globalized environment of international business. A graduate has analytical skills, the ability to collect and evaluate data from international databases, uses methods of scientific work and relevant software, can process analytical materials at the scientific level, evaluate and use them for the development of knowledge in the field. A graduate can be employed in analytical and specialized workplaces in the field of international business and trade, economic and trade diplomacy, the EU bodies, multinational companies, international governmental and nongovernmental organizations, financial institutions, scientific research and academic institutions and state administration bodies with international agenda requiring a comprehensive solution to problems by engaging scientific research approaches.

A graduate of the study program Management of International Business will support social progress in the knowledge society, and its research will contribute to expanding the boundaries of scientific knowledge by publishing outcomes at the national and international level.

³ It means the languages in which all learning outcomes are achieved and all related courses of the study programme as well as the state examinations are carried out. The institution independently provides information on the possibility of partial study parts/courses in other languages in part 4 of the description.

⁴ Learning objectives are achieved in the study programme through measurable learning outcomes in individual parts (modules, subjects) of the study programme corresponding to the relevant level of the Qualifications Framework in the European Higher Education Area

Learning objectives

(student's abilities at the time of completion of the programme and the main learning outcomes)

The goal of the education in the study program is:

- gaining relevant knowledge in the field of international business management, including current scientific theories and approaches,
- mastering effective work with databases of data and scientific works in the field, the ability to evaluate theories, concepts of innovation in their original scientific research,
- mastering the relevant use of a wide range of methods of scientific work,
- acquiring the ability to conceptually solve complex problems in the field in the dynamic development of knowledge and to present the results of research to the international scientific community

The outcomes in the field of knowledge will be ensured mainly by completing compulsory subjects of the study part (Methodology of Scientific Work, Applied Research Methods, International Business and Integration processes, International trade - current issues, Strategy and management of international business and one of the four courses selected according to student interest and focus).

The outputs in the field of skills will be ensured mainly by completing the subjects Methodology of Scientific Work, Applied Research Methods, Strategy and Management of International Business, elective subject and at the same time by completing the scientific part of the study plan (part Project of Dissertation thesis and dissertation exam, part Creative activity in the field of science, part Dissertation thesis and its defense as well as project activity).

The outputs in the field of competences will be provided by completing the scientific part of the study plan (Projet of Dissrtation thesis and dissertation exam, part Creative activity in the field of science, part Dissertation thesis and its defense as well as project activity).

The output of the study and scientific part of the program is in the type of output "knowledge":

- comprehensive mastery of the issue and acquisition of in-depth knowledge in the field of evaluation of macroeconomic aspects and current theories of international trade, business and international economic integration concering the management of the international business,
- understanding current trends and scientific approaches in international trade and the issue of global value chains at the evaluation level,
- identification of current managerial problems of trends in international business of multinational companies,
- mastery of quantitative and qualitative methods of scientific work, and on the basis of achieving the ability of independent creative scientific activity in the field of study - the graduate is qualified to work in education, research, international business and consulting for top management of international companies at the evaluation level.

The output of the study and scientific part of the program is in the type of output "skills":

• the ability to identify world scientific and innovative developments in the field, as well as the use of relevant research and development practices,

- ability to formulate new hypotheses, judgments and strategies for further development of scientific field or managerial practice, to implement own research, project and working procedures at a level corresponding to international criteria,
- acquisition of primary and secondary data sources, their critical analysis and use in theory and in practical applications important for the field development,
- application of conclusions and findings of one's scientific research at the level of a complex to interdisciplinary nature and formulation of conclusions and recommendations.

The output of the study and scientific part of the program is in the type of output "competence":

- Demonstration of systematic skills in the field of study and mastery of skills and research methods in the topic,
- analytical and critical thinking as a prerequisite for independent, creative work of a doctoral student in the conceptual solution of new problems concerning ethical, environmental, social and other aspects of scientific research,
- management of extensive research tasks and teams, presentation of own outputs and conclusions of scientific, research and project work before the scientific community at the national and international level,
- ability and readiness of the doctoral student to answer questions or promptly respond to a professional discussion in the field of international business, solve problem-oriented tasks using scientific tools, present and defend them at the international level (doctoral student has at least C1 level in at least one foreign language).

The specific outputs of the study program can be quantified and materialized in the form of credits for the study and scientific part of the program (see study plan) and evaluation of doctoral student performance by teachers, supervisors and relevant commissions (colloquia, state commission, final thesis defense commission). The output of the scientific part of the doctoral study is a wide range of publication outputs in a prescribed point structure and with threshold values with an emphasis on publishing in an international environment. The doctoral student is able to competently incorporate the comments of opponents in the publication outputs, publicly present the scientific outputs of their work, lead independent scientific seminars and selected lectures in their thematic profile. The scientific activity of the doctoral student is divided into the elaboration of the dissertation thesis project, its creation and defense. In addition to this rigid structure, the doctoral student publishes the results of own research at scientific conferences, in scientific journals or monographs, as prescribed by the study plan and as it is determined in it, the evaluation of its outputs in the form of credits.

In order to strengthen the scientific part and its flexibility, as well as to increase skills and competencies according to the specific interest and focus of the student and by the best parctice of world universities, he will be offered by the opportunity to choose a consultant (co-advisor) from among professors and associate professors of Department of International Trade of EUBA

Faculty of Commerce in agreement with the supervisor. The training workplace - The Department of International Trade of the EUBA currently has significant academic and scientific potential, consisting of two professors, eight associate professors and a number of assistant professors. The integration of doctoral students into this inspiring environment will be, in addition to the classic tools of working with doctoral students according to the study plan, another guarantee of the development of their knowledge, skills and especially scientific research and pedagogical competencies.

Along this line, in collaboration with the particular faculties and the cross-university departments, the Department of International Trade will vigorously promote the international mobility of doctoral students and their participation in tutorials organized before the major world and European conferences in the field.

If participation is not possible, the department and the program board will organize international doctoral tutorials online with experienced foreign colleagues from partner universities, e.g. from the University of Economics in Prague, WU Wien, WHU Koblenz, etc. The Department of International Trade and the Program Board will further initiate and organize university-wide and faculty scientific-research seminars for doctoral students to share their research, projects, and best practices.

The teaching and cooperation methods that will take place in the education of doctoral students through which the necessary knowledge, skills and competencies will be achieved are as follows: classical full-time, distance (online), in case of objective need (prolonging the pandemic situation, teaching foreign students), as well as combined, when the full - time one coincides with the distance (in the case of the involvement of visiting professors from abroad, opinion formers, leaders and experts from practice, organization of international tutorials, etc.).

The professions for which the graduate is prepared at the time of completion and the potential of the study programme from the point of view of graduate's employability

After graduation, the student is prepared mainly for the following professions:

1223 - Research and development managers,

2310 - University teachers.

Besides that, we also list the following professions as a potential position of our graduates:

- Director of a company operating in an international environment,
- Consultant providing services to internationally active companies,
- University teacher, researcher,
- Senior civil servant not mentioned elsewhere,
- The head of the office, the secretariat of the central state body,
- Adviser to the President, Prime Minister, Minister, Supreme Representative of a central state body,
- State Secretary,
- CEO (president of the company),
- Executive Director,

- Member of the Board of Directors and other management body of the company,
 - Manager for training and development of employees,
- Personnel administration and employee relations manager (manager),
- Investment manager,
- Business manager (sales director),
- · Marketing manager,
- Manager in the field of market research,
- Logistics manager,
- Reporting specialist,
- Expert advisor and consultant in the field of banking products and services,
- Specialist in international banking relations,
- Public administration specialist in the field of international relations,
- Financial Markets Operations Specialist,
- Specialist trader in financial markets,
- Financial market regulation specialist,
- Researcher in the field of banking,
- Manager in other financial services,
- Capital market manager.

Relevant external stakeholders⁵

3. Employability

Evaluation of the study programme graduates employability

For the purposes of evaluating the applicability of graduates of the study program, the statements of the graduates' employers are obtained. In their statements, employers declare a positive evaluation of the applicability of graduates of the study program reflecting the requirements of practice. Statements of opinions on the applicability of graduates of the submitted study program are attached to this application in the evaluation of the quality of the study program by employers.

If applicable, indicate the successful graduates of the study programme

The study program has no graduates yet.

The proposed study program of the Department of International Trade OF EUBA is the latest and most up-to-date in the 50-year history of this department (originally the Department of Foreign Trade). During the more than half a century of doctoral programs at this department, their graduates have held the positions of members of governments, ministers, secretaries of state, ambassadors and diplomatic staff abroad and at international institutions such as the UN, WTO, European Commission, etc., managing directors of international companies and banks, deans and

⁵ In the case of regulated professions in accordance with the requirements for the acquisition of professional competence pursuant to a special regulation

vice-rectors of higher education institutions, researchers, etc.

Among the significant and successful graduates of similar study programs III. degree of accredited in the past include:

- Prof. Dipl. Ing. Peter Baláž, PhD.; served as Head of the Department of International Trade of the EUBA, Dean of the EUBA (1990-1997), Chairman of the Scientific Council of the EUBA, Adviser to members of the government, banks, member of supervisory boards and scientific boards of universities at home and abroad;
- Dr. Nguyen Cong Ai, Senior Partner, Head of Global Strategy Group KPMG in Vietnam;
- Prof. Dipl. Ing. Igor Kosír, CSc., Served as Director of the Center for Strategic Studies, Director General of the International Cooperation and Integration Section of the Ministry of Labor and Social Affairs of the Slovak Republic, Director General of the International Relations Section of the Ministry of Labor and Social Affairs of the Slovak Republic, Vice-Rector for International Relations at the MBU in Banská Bystrica;
- Prof. Dipl. Ing. Juraj Sipko, PhD., MBA., Director of the Institute of Economics of the Slovak Academy of Sciences, Advisor to the Governor of the NBS (2007 2013), Advisor to the Executive Directors of the IMF and World Bank (2000 2006);
- Prof. Dipl. Ing. Saleh Mothana Obadi, PhD., Independent researcher, Institute of Economics of the Slovak Academy of Sciences, member of several scientific councils, who also served as Chairman of the Scientific Council of the EU SAS (2013 - 2017);
- Dr. h. c. Assoc. Prof. Dipl. Ing. Jozef Mihók, CSc., Chairman of SOPK, Chairman of MOK Slovakia, Honorary Chairman of the World Chamber Federation of the International Chamber of Commerce;
- PhDr. Ing. Nora Farkasova, PhD., Senior Director, Targeted Investigator Network Strategy Implementation Lead, Pfizer Luxembourg;
- Assoc. Prof. Dr. Ho Thi Thu Hoa, Head of Department of Logistics and Multimodal Transport Management, Faculty of Transport Economics, Ho Chi Minh City University of Transport;
- Dipl. Ing. Andrea Krajčíková, PhD., General Director of the Section of Foreign Trade Policy and European Affairs, Ministry of Economy of the Slovak Republic;

	Dipl. Ing. Ľudovít Francl, PhD., Chairman of the	
	Board of ThyssenKrupp Rothe Erde Slovakia a. s.,	
	Vice-Chairman of the Association of the	
	Engineering Industry;	
	Mgr. Dipl. Ing. Juraj Bayer, PhD., CFO and	
	member of the Board of Directors of ZSE a. with.;	
	Dipl. Ing. Martina Polláková, PhD., Principal	
	Lecturer in Economics, University of Hertfordshire;	
	Dipl. Ing. Zuzana Silná, PhD., Case Handler Officer Trada Defense Instrumenta Surangan	
	for Trade Defense Instruments European	
	Commission;	
	Dipl. Ing. Rastislav Chovanec, PhD., Advisor to the Prime Minister of the Slovak Republic for Foreign	
	Direct Investment, Advisor to the Council of Slovak	
	Exporters, Entrepreneur;	
	• Assoc. Prof. Dipl. Ing. Tomáš Dudáš, PhD., Dean	
	of Faculty of Economics and Business, Pan-	
	European University, Faculty of International	
	Relations EUBA.	
	*Note: data on persons were drawn from the	
	publicly available resources on the websites of	
	their employers, former employers, the Business	
	Register of the Slovak Republic and other publicly	
	available sources, without prejudice to their rights	
	to personal data protection (GDPR).	
Evaluation of the study	Even though this is a new study program, among the graduates of	
programme quality by	doctoral studies accredited until 31 August 2020, which were	
employers (feedback)	provided by the Department of International Trade OF EUBA, we	
	list the following employers:	
	Ministry of Economy of the Slovak Republic	
	Centrum výskumu a vývoja, s. r. o.	
	Pfizer (Pfizer_EUBA_attitude_March 2021.pdf)	
	SARIO - Slovak Agency for Investment and Trade Development	
4.611		
4. Structure and conte	ent of the study programme ⁶	
The rules for the design	jhttps://euba.sk/www write/files/SK/docs/vnutorne-	

The rules for the design of study plans within the study programme

jhttps://euba.sk/www_write/files/SK/docs/vnutornepredpisy/2019/spolocne_zasady_prijimacej_konania_na_3_stupen_ak ad.rok_2020_2021.pdf

https://euba.sk/www_write/files/SK/docs/vnutornepredpisy/2017/2017_studijny_poriadok.pdf IS 1/2021 Zásady tvorby odporúčaných študijných plánov

⁶ Selected characteristics of the content of the study programme can be stated directly in the Course information sheets or supplemented by the information of the Course information sheets

The recommended study	2021 c	tudiiny nlan 3 stuneň Phd DS M	MMD I	DR AI
plans for individual study				N_AJ
paths ^{7 8}				
•	achieve	mont of which is a condition	180	
•		ment of which is a condition	180	
for proper completion of studies other requirements that the				
student must meet within the study programme and for its				
proper completion, including the requirements for state				
examinations, rules for re-study and rules for the extension,				
interruption of study.				
The requirements for completing https://euba.sk/www_write/files/SK/			es/SK/d	docs/studijny-poriadok-
the individual parts of the study uplne-znenie-2017.pdf				
programme and the student's				
progress within the study				
programme				
Number of credits for compulsory courses required for proper 50				
completion of studies/completion of a part of studies				
Number of credits for compulsory optional courses required for				
the proper completion of studies/completion of a part of studies				
Number of credits for optional courses required for the proper			10	
completion of studies/completion of a part of studies				
Number of credits for the final thesis and the defense of the final			40	
thesis required for the proper completion of studies				
			The number of credits	
completion of studies/completion of a part of studies		for the dissertation		
	completion of a state of a state of a state of			thesis project and
				dissertation exam:
				20

 $^{^7}$ In accordance with Decree no. 614/2002 Coll. on the study credit system and Act no. 131/2002 Coll. on Higher Education Institutions and on Amendments to Certain Acts

- individual parts of the study programme (modules, courses, and other relevant school and extracurricular activities, if they contribute to the achievement of the required learning outcomes and allow to obtain credits) in the structure of compulsory, compulsory optional and optional courses,

- **profile courses** of the relevant study path (specialization) within the study programme,
- for each learning part/course the learning outcomes, related criteria and rules of their assessment so that the learning objectives of the study programme are met (they can be stated only in the Course information sheets, in the Learning outcomes section and in the Course completion requirements),
- prerequisites, co-requisites and recommendations for the design of the study plan,
- for each learning part of the study plan/course the applied educational activities (lecture, seminar, exercise, final work, project work, laboratory work, internship, excursion, field practice, professional practice, state exam, etc. or their combinations) suitable for achieving learning outcomes,
- methods by which the educational activity is delivered present, distant, combined (in accordance with the Course information sheets)
- outline/syllabus of the course (during the assessment, teachers responsible for the course will allow the working group access to the study materials of the course and the content of individual educational activities),
- student workload ("extent" of individual courses and educational activities separately) (it is recommended indicating the workload of contact and non-contact teaching in accordance with the ECTS Users' Guide 2015,
- credits allocated to each part based on the learning outcomes achieved and the workload involved,
- the person responsible for the course (or a partner organization/person) with an indication of the contact details (E.g. when providing the professional practice or other educational activities carried out outside the university),
- course teachers (or participating partner organizations/persons) (may also be mentioned in Course information sheets),
- places where the courses are taught (if the study programme is delivered at several workplaces).

⁸ The study plan generally states:

				The number of credits for creative activity in the field of science:
The rules for verification of learning outcomes, students assessment and the possibilities of appealing against the assessment		https://euba.sk/www_writpredpisy/2017/2017_studihttps://euba.sk/www_writsmernice/2015/4-2015-mezabezpecenia-vzdelavania.	te/files/SK/docs/vnutorne- ijny_poriadok.pdf te/files/SK/docs/interne- etodika-systemu-	
The topics of final theses of the study programme		As this is the new study pronot listed and approved by	ogramme, the topics are	
Rules for the assignment, processing, opposition, defense and evaluation of final theses in the study programme		https://euba.sk/www_writsmernice/2021/is_8_2021 https://euba.sk/www_writsmernice/2021/pr_13_202	te/files/SK/docs/interne- .pdf te/files/SK/docs/interne-	
Rules for adherence to a and rules for drawing co			https://euba.sk/univerzita https://euba.sk/univerzita manazment#ocenenia https://euba.sk/www writ predpisy/2016/2016 disci	/eticky- te/files/SK/docs/vnutorne-
Procedures for filing complaints and appeals by students Study Regulations of the University of Economics in Bratisla article 18 https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf Disciplinary Regulations of the University of Economics in Bratislava, article 7 https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_disciplinarny_poriadok.pdf Code of Ethics of the University of Economics in Bratislava, article 6 https://euba.sk/univerzita/eticky-kodex			<pre>(/docs/vnutorne- dok.pdf ersity of Economics in (/docs/vnutorne- poriadok.pdf conomics in Bratislava,</pre>	
5. Course information sheets of the study programme ⁹				
Course information sheets of the study programme	It is attac	thed to the	e application	
6. Persons responsible for the study programme				
A person responsible for the delivery, development, and quality of the study programme ¹⁰	funkcia Depart	Prof. Dipl. Ing. Soňa Ferenčíková, PhD. funkcia Professor Department of International Trade sona.ferencikova@euba.sk +421 2 6729 1460		

⁹ According to decree no. 614/2002 Coll.

 $^{^{\}rm 10}\,\mathrm{A}$ person responsible for the study program is also a person responsible for on of the profile courses

List of persons respon	sible for the profile courses of the study	
•	assignment to the course	
Profil course 1	International Business and Integration	on Processes Medzinárodné
	podnikanie a integračné procesy	
	Prof. Dipl. Ing. Zuzana Kittová, PhD.,	M.B.LHSG
	funkcia Professor	
	Department of International Trade	
	zuzana.kittova@euba.sk +421 2 672	9 1472
	https://www.portalvs.sk/regzam/de	
Profil course 2	Methodology of Scientific Work Met	
	Assoc. Prof. Dipl. Ing. Paula Puškárov	vá, DiS. art., PhD
	funkcia Assoc. professor	
	Department of International Trade	
	paula.puskarova@euba.sk +421 2 67	729 5373
	https://www.portalvs.sk/regzam/de	tail/19979
Profil course 3	Applied Research Methods Aplikova	ané výskumné metódy
	Assoc. Prof. Dipl. Ing. Tomáš Výrost,	PhD.
	funkcia Assoc. professor	
	Department of International Trade	
	tomas.vyrost@euba.sk +421 2 6729	1130
	https://www.portalvs.sk/regzam/de	tail/736
Profil course 4	International Trade - Current Issues	Medzinárodný obchod – aktuálne
	problémy	
	Assoc. Prof. Dipl. Mgr. Elena Kašťáko	ová, PhD.
	Assoc. professor	
	Department of International Trade	
	elena.kastakova@euba.sk +421 2 67	'29 1498
	https://www.portalvs.sk/regzam/de	tail/290
Profil course 5	International Business Strategy and	Management Stratégia
	a manažment medzinárodného pod	nikania
	Prof. Dipl. Ing. Soňa Ferenčíková, Ph	D.
	funkcia Professor	
	Department of International Trade	
	sona.ferencikova@euba.sk +421 2 6	
	https://www.portalvs.sk/regzam/de	tail/793
	profiles of persons responsible for the	
profile courses ¹¹	V() (5) 5	
Prof. Dipl. Ing. Soňa Fe	erenčíková, PhD.	https://eubask.sharepoint.com/
		sites/AkreditciaOF/Zdielane%20
		dokumenty/Forms/AllItems.asp
		x?id=%2Fsites%2FAkreditciaOF
		%2FZdielane%20dokumenty%2
		F02%20%C5%A0tudijn%C3%A9
		%20programy%2FAktualizovan
		%C3%BD%203%2E%20stupe%C 5%88%2FMana%C5%BEment%2
		0medz%2E%20podnikania%20D
		%C5%A0%2F06%20VPCH%20os
		%C3%B4b%20zodpovedn%C3%

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 $^{^{\}rm 11}$ Research/teacher profil according to the requirements of SAAVŠ

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List of teachers of the study progra	amme ¹²	vložte odkaz na zoznam	
List of the supervisors of final thes	vložte odkaz na zoznam		
The research/teacher profiles of the	vložte odkaz na zoznam VPCH z		
theses ¹⁴	AIS		
Student representatives representing the interests of students			
of the study programme			
Ján Hrinko 2., III. degree daily	jan.hrinko@euba.sk		
Henrich Juhás 2., III. degree daily	henrich.juhas@euba.sk		
Barbora Družbacká 3., III. degree da	barbora.druzbacka@euba.sk		
meno priezvisko rok štúdia forma š	mailová adresa		
meno priezvisko rok štúdia forma š	mailová adresa		
Study advisor of the study program	nme		
Róbert Rehák Dipl. Ing., PhD. Vice-[Dean for Science and	https://of.euba.sk/katedry/kate	
Doctoral Studies OF EUBA veda.of@	dra-marketingu/clenovia-		
	katedry/rehak-robert		
	vložte odkaz na rozvrh		
	konzultácií poradcu		
Other supporting staff of the study	programme		
Study officer	Renáta Malinová rena	ta.malinova@euba.sk	
Study officer	Katarína Francová katarina.francova@euba.sk		
Study officer			
Accommodation officer	The Student Parliament of the University of Economics and		
	the Vice-Dean for Development and Quality Assurance,		
	Asocc. Prof. Dipl. Ing. Jozef Orgonáš, PhD., MBA		
	jozef.orgonas@euba.sk		
Social Affairs officer	Jana Styková Dipl. Ing. stipendia.of@euba.sk		
Carrier councelor (if any)	meno priezvisko tituly mailo		
Other administration staff (if	meno priezvisko tituly mailová adresa		
any)	meno priezvisko tituly mailo	vá adresa	

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¹² The list contains the name of the teacher (in the form of name and surname, titles before name, titles after name), department, e-mail address, subject, link to the Central Register of University Staff

¹³ The list contains the name of the teacher (in the form of name and surname, titles before name, titles after name), department, e-mail address, current topics of final theses according to degrees of study for the last two academic years, including the current academic year

 $^{^{\}rm 14}$ Research/teacher profil according to the requirements of SAAVŠ

support	
Characteristics and extent of distance	It applies to all subjects, depending on the
education applied in the study	circumstances (e. g. pandemics).
programme with the assignment to	
courses	
Access, manuals of e-learning portals	https://euba.sk/student/e-learning
	https://helpdesk.euba.sk/kb/faq.php?id=3
Institution partners in providing	After assessment by the guarantor of the course it is
educational activities for the study	possible to use the guest lecturers from the partner
programme and the characteristics of	universities and professional workplaces. On the basis
their participation	of signed memoranda, problem-oriented assignments
	of semester works or institutional research projects, in
	which doctoral students will also participate, are announced permanently.
	announced permanently.
8. Required abilities and admiss	ion requirements for the study programme
applicants	
Required abilities and necessary	The study applicant must have:
admission requirements	• completed university education in economics or
	completed university education in another field and
	he is also required to submit a document confirming
	the applicant's orientation corresponding to the
	profile of the relevant study programme to which the
	applicant applies (e. g. confirmation of completion of
	another form of economic education, or proof of at
	least three years job title of applicant which
	correspond to the profile of particular study
	programme),
	knowledge of English language - level of knowledge
	at least B2 (according to the Common European
	Framework of Reference - SERR/CEFR),
	successful passing of the entrance exam, which includes the preparation of a framework project (tank
	includes the preparation of a framework project (topic theses) of dissertation thesis (in formal and English
	languages), where applicant will state his basic
	professional and scientific orientation, by which he
	wants to fulfill the topic of dissertation thesis.
Admission procedures	Detaied information here:
	https://of.euba.sk/www_write/files/studium/uchadza
	ci-o-studium/phd-stupen/2021-2022/zasady-
	prijimacieho-konania-na-3-stupen-na-akademicky-rok
	2021-2022.pdf uviesť odkaz na aktuálne spoločné
	zásady prijímacieho konania na 3. stupeň
Results of the admission process over	
the last period	

Procedures for monitoring and	uviesť postup
evaluating students' opinions on the	uviesť odkaz na príslušné smernice
study programme quality	https://euba.sk/www_write/files/SK/docs/interne-
study programme quality	smernice/2011/interna smernica 2.pdf
Results of student feedback and related	Previous study programs (on which the current
measures to improve the study	proposal follows up thematically and with objective
programme quality	content) have been evaluated permanently in the
	form of standard questionnaire surveys in accordance
	with the rules and procedures of the EUBA.
Results of graduate feedback and	Previous study programs were permanently evaluated
related measures to improve the study	by a survey of graduates' opinions after finishing the
programme quality.	study with a request for recommendations regarding
programme quanty.	the conditions, quality of the provided subjects and
	the scientific part of the study.
	the scientific part of the study.
40 D.C.	
	internal regulations and information
concerning the study or the study	y programme student
Academic regulations	https://euba.sk/www_write/files/SK/docs/vnutorne-
	predpisy/2017/2017_studijny_poriadok.pdf
Scholarship regulations	https://euba.sk/student/legislativa/stipendia
Disciplinary rules and rules of procedure	https://euba.sk/www_write/files/SK/docs/vnutorne-
of the disciplinary board	predpisy/2016/2016_disciplinarny_poriadok.pdf
	https://euba.sk/www_write/files/SK/docs/vnutorne-
	<pre>predpisy/2016/2016 rokovaci poriadok_disciplinarne</pre>
	<u>j_komisie.pdf</u>
Study guide	https://euba.sk/student/navody-a-sprievodcovia-
	studiom
Doctoral Study - Legislation	https://euba.sk/veda-vyskum/doktorandske-
	studium/legislativa-a-predpisy
Accessible academic environment for	https://euba.sk/www_write/files/SK/docs/vnutorne-
students with special needs	predpisy/2016/interna-smernica-c-8-2016.pdf
Fees related to the study	https://euba.sk/student/legislativa/poplatky-spojene-
	so-studiom
Student loans	https://euba.sk/student/studentska-pozicka
Job offers	https://kariera.euba.sk/
Eating	https://euba.sk/sluzby/stravovanie
Accommodation	https://euba.sk/student/informacie-pre-
	studentov/ubytovanie
Sports activities	https://euba.sk/student/informacie-pre-
	studentov/sport
Anti-Drugs and counseling services	https://euba.sk/student/informacie-pre-
	studentov/centrum-protidrogovych-a-poradenskych-
C. Jankana da d	<u>sluzieb</u>
Student organisations	https://euba.sk/student
Student card	https://euba.sk/student/preukaz-studenta-isic
Informations for applicants	https://euba.sk/uchadzac
Alumni Klub	https://alumni.euba.sk/
Ethical management and code of ethics	https://euba.sk/univerzita/eticky-
	manazment#ocenenia

Quality policy	https://euba.sk/univerzita/organizacna-struktura-a-
	pracoviska/utvary-riadene-prorektorom-pre-
	manazovanie-akademickych-projektov/centrum-na-
	zabezpecenie-a-podporu-kvality
Sustainable development	https://euba.sk/univerzita/plan-udrzatelneho-rozvoja
Student scientific and professional	https://euba.sk/veda-vyskum/aktualne-
activity	informacie/svoc
Others according to individual faculties	uviesť odkazy