

Description of the study programme – outline¹

Name of the higher education institution	University of Economics in Bratislava	
Address of the higher education institution	Bratislava, Dolnozemska cesta 1	
Identification number of the higher education institution	00399957	
Name of the faculty	Obchodná fakulta	
Address of the faculty	Bratislava, Dolnozemska cesta 1	
Institution body for approving the study programme	Quality Assessment Committee at the EU in Bratislava	
Date of the study programme approval or the study programme modification	22. 10. 2021	
Reference to the results of the latest periodic review of the study programme by the institution	vlozte odkaz	
Reference to the assessment report of the application for accreditation of the study programme under § 30 of Act no. 269/2018 Coll. (It is stated only if the accreditation of the study programme has been granted according to § 30 of Act no. 269/2018 Coll.)	vlozte odkaz	
1. Basic information about the study programme		
Name of the study program and its number according to the register of study programmes	Management of International Business 183483	
Degree of higher education and ISCED-F education degree code²	third - 864	
Place(s) of delivery of the study programme	Bratislava	
Name and number of the field of study in which higher education is obtained by completing the study programme, or a combination of two fields of study in which higher education is obtained by completing the study programme, ISCED-F codes of the field/fields	8 - Economics and management ISCED-F code: 0413 ISCED-F code: 0311 - Economics	

¹ The Faculty compiles a description of the study programme as an annex to the application for change of the study programme.

- When submitting an application pursuant to § 30 (1) of Act no. 269/2018 Coll. the higher education institution states in the description only the data available at the time of application.
- Once the accreditation (or the internal approval of the study programme by the institution programme approval authority with the right to design programmes within the given field and degree) has been granted, the institution permanently makes the description available to the stakeholders of the study programme.
- The institution may choose the form of processing, visualization, and publication of the description, suitable for students, teachers and another users.
- In individual parts of the description, the institution may refer to another internal document that sufficiently describes the relevant area and is publicly available.
- In individual parts of the description, the institution may refer to a place in the information system which contains the relevant up-to-date information.
- The institution ensures that the description is up-to-date (if the change in the description is in the nature of a modification of the study programme and the change is made in accordance with § 30 (9) of Act No. 269/2018 Coll., the institution makes the change and publishes it only after approval by the Agency).

² Code 768 is used in the case of study programs with the degree of "master" and the possibility to take a rigorous examination

Type of the study programme	academically oriented
Awarded academic degree	philosophiae doctor ("PhD.")
Form of study	daily
In the case of joint study programmes, cooperating institutions and the range of study obligations the student fulfills at each of the given institutions (§ 54a of the Act on Higher Education Institutions).	uvedte spolupracujúce vysoké školy uvedte študijné povinnosti na tej ktorej vysokej škole (v anglickom jazyku)
Language or languages in which the study programme is delivered³	Slovak English
Standard length of the study expressed in academic years	3 years
Capacity of the study programme (planned number of students) The actual number of applicants The actual number of students	10 internal doctoral students annually

2. Graduate profile and learning objectives ⁴

Graduate profile	<p>A graduate of the study program Management of International Business is profiled as a highly qualified expert able to work in an academic or international corporate environment with a scientific qualification in the field of international trade and international business. A graduate has deep theoretical knowledge corresponding to international scientific criteria and has comprehensive knowledge of company management in the international environment in the age of globalization and digitization. A graduate knows current trends in international trade and business, in the field of economic integration and regional cooperation, in territorial studies, methods of engaging companies in the international environment, in e-commerce and e-business in the current context of the globalized environment of international business. A graduate has analytical skills, the ability to collect and evaluate data from international databases, uses methods of scientific work and relevant software, can process analytical materials at the scientific level, evaluate and use them for the development of knowledge in the field. A graduate can be employed in analytical and specialized workplaces in the field of international business and trade, economic and trade diplomacy, the EU bodies, multinational companies, international governmental and non-governmental organizations, financial institutions, scientific research and academic institutions and state administration bodies with international agenda requiring a comprehensive solution to problems by engaging scientific research approaches.</p> <p>A graduate of the study program Management of International Business will support social progress in the knowledge society, and its research will contribute to expanding the boundaries of scientific knowledge by publishing outcomes at the national and international level.</p>
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³ It means the languages in which all learning outcomes are achieved and all related courses of the study programme as well as the state examinations are carried out. The institution independently provides information on the possibility of partial study parts/courses in other languages in part 4 of the description.

⁴ Learning objectives are achieved in the study programme through measurable learning outcomes in individual parts (modules, subjects) of the study programme corresponding to the relevant level of the Qualifications Framework in the European Higher Education Area

Learning objectives

(student's abilities at the time of completion of the programme and the main learning outcomes)

The goal of the education in the study program is:

- gaining relevant knowledge in the field of international business management, including current scientific theories and approaches,
- mastering effective work with databases of data and scientific works in the field, the ability to evaluate theories, concepts of innovation in their original scientific research,
- mastering the relevant use of a wide range of methods of scientific work,
- acquiring the ability to conceptually solve complex problems in the field in the dynamic development of knowledge and to present the results of research to the international scientific community

The outcomes in the field of knowledge will be ensured mainly by completing compulsory subjects of the study part (Methodology of Scientific Work, Applied Research Methods, International Business and Integration processes, International trade - current issues, Strategy and management of international business and one of the four courses selected according to student interest and focus).

The outputs in the field of skills will be ensured mainly by completing the subjects Methodology of Scientific Work, Applied Research Methods, Strategy and Management of International Business, elective subject and at the same time by completing the scientific part of the study plan (part Project of Dissertation thesis and dissertation exam, part Creative activity in the field of science, part Dissertation thesis and its defense as well as project activity).

The outputs in the field of competences will be provided by completing the scientific part of the study plan (Projet of Dissrtation thesis and dissertation exam, part Creative activity in the field of science, part Dissertation thesis and its defense as well as project activity).

The output of the study and scientific part of the program is in the type of output "knowledge":

- comprehensive mastery of the issue and acquisition of in-depth knowledge in the field of evaluation of macroeconomic aspects and current theories of international trade, business and international economic integration concerning the management of the international business,
- understanding current trends and scientific approaches in international trade and the issue of global value chains at the evaluation level,
- identification of current managerial problems of trends in international business of multinational companies,
- mastery of quantitative and qualitative methods of scientific work, and on the basis of achieving the ability of independent creative scientific activity in the field of study - the graduate is qualified to work in education, research, international business and consulting for top management of international companies at the evaluation level.

The output of the study and scientific part of the program is in the type of output "skills":

- the ability to identify world scientific and innovative developments in the field, as well as the use of relevant research and development practices,

- ability to formulate new hypotheses, judgments and strategies for further development of scientific field or managerial practice, to implement own research, project and working procedures at a level corresponding to international criteria,
- acquisition of primary and secondary data sources, their critical analysis and use in theory and in practical applications important for the field development,
- application of conclusions and findings of one's scientific research at the level of a complex to interdisciplinary nature and formulation of conclusions and recommendations.

The output of the study and scientific part of the program is in the type of output "competence":

- Demonstration of systematic skills in the field of study and mastery of skills and research methods in the topic,
- analytical and critical thinking as a prerequisite for independent, creative work of a doctoral student in the conceptual solution of new problems concerning ethical, environmental, social and other aspects of scientific research,
- management of extensive research tasks and teams, presentation of own outputs and conclusions of scientific, research and project work before the scientific community at the national and international level,
- ability and readiness of the doctoral student to answer questions or promptly respond to a professional discussion in the field of international business, solve problem-oriented tasks using scientific tools, present and defend them at the international level (doctoral student has at least C1 level in at least one foreign language).

The specific outputs of the study program can be quantified and materialized in the form of credits for the study and scientific part of the program (see study plan) and evaluation of doctoral student performance by teachers, supervisors and relevant commissions (colloquia, state commission, final thesis defense commission). The output of the scientific part of the doctoral study is a wide range of publication outputs in a prescribed point structure and with threshold values with an emphasis on publishing in an international environment. The doctoral student is able to competently incorporate the comments of opponents in the publication outputs, publicly present the scientific outputs of their work, lead independent scientific seminars and selected lectures in their thematic profile. The scientific activity of the doctoral student is divided into the elaboration of the dissertation thesis project, its creation and defense. In addition to this rigid structure, the doctoral student publishes the results of own research at scientific conferences, in scientific journals or monographs, as prescribed by the study plan and as it is determined in it, the evaluation of its outputs in the form of credits.

In order to strengthen the scientific part and its flexibility, as well as to increase skills and competencies according to the specific interest and focus of the student and by the best practice of world universities, he will be offered by the opportunity to choose a consultant (co-advisor) from among professors and associate professors of Department of International Trade of EUBA

	<p>Faculty of Commerce in agreement with the supervisor. The training workplace - The Department of International Trade of the EUBA currently has significant academic and scientific potential, consisting of two professors, eight associate professors and a number of assistant professors. The integration of doctoral students into this inspiring environment will be, in addition to the classic tools of working with doctoral students according to the study plan, another guarantee of the development of their knowledge, skills and especially scientific research and pedagogical competencies.</p> <p>Along this line, in collaboration with the particular faculties and the cross-university departments, the Department of International Trade will vigorously promote the international mobility of doctoral students and their participation in tutorials organized before the major world and European conferences in the field.</p> <p>If participation is not possible, the department and the program board will organize international doctoral tutorials online with experienced foreign colleagues from partner universities, e.g. from the University of Economics in Prague, WU Wien, WHU Koblenz, etc. The Department of International Trade and the Program Board will further initiate and organize university-wide and faculty scientific-research seminars for doctoral students to share their research, projects, and best practices.</p> <p>The teaching and cooperation methods that will take place in the education of doctoral students through which the necessary knowledge, skills and competencies will be achieved are as follows: classical full-time, distance (online), in case of objective need (prolonging the pandemic situation, teaching foreign students), as well as combined, when the full - time one coincides with the distance (in the case of the involvement of visiting professors from abroad, opinion formers, leaders and experts from practice, organization of international tutorials, etc.).</p>
<p>The professions for which the graduate is prepared at the time of completion and the potential of the study programme from the point of view of graduate's employability</p>	<p>After graduation, the student is prepared mainly for the following professions: 1223 - Research and development managers, 2310 - University teachers.</p> <p>Besides that, we also list the following professions as a potential position of our graduates:</p> <ul style="list-style-type: none"> • Director of a company operating in an international environment, • Consultant providing services to internationally active companies, • University teacher, researcher, • Senior civil servant not mentioned elsewhere, • The head of the office, the secretariat of the central state body, • Adviser to the President, Prime Minister, Minister, Supreme Representative of a central state body, • State Secretary, • CEO (president of the company), • Executive Director,

	<ul style="list-style-type: none"> • Member of the Board of Directors and other management body of the company, • Manager for training and development of employees, • Personnel administration and employee relations manager (manager), • Investment manager, • Business manager (sales director), • Marketing manager, • Manager in the field of market research, • Logistics manager, • Reporting specialist, • Expert advisor and consultant in the field of banking products and services, • Specialist in international banking relations, • Public administration specialist in the field of international relations, • Financial Markets Operations Specialist, • Specialist trader in financial markets, • Financial market regulation specialist, • Researcher in the field of banking, • Manager in other financial services, • Capital market manager.
Relevant external stakeholders⁵	
3. Employability	
Evaluation of the study programme graduates employability	For the purposes of evaluating the applicability of graduates of the study program, the statements of the graduates' employers are obtained. In their statements, employers declare a positive evaluation of the applicability of graduates of the study program reflecting the requirements of practice. Statements of opinions on the applicability of graduates of the submitted study program are attached to this application in the evaluation of the quality of the study program by employers.
If applicable, indicate the successful graduates of the study programme	The study program has no graduates yet. The proposed study program of the Department of International Trade OF EUBA is the latest and most up-to-date in the 50-year history of this department (originally the Department of Foreign Trade). During the more than half a century of doctoral programs at this department, their graduates have held the positions of members of governments, ministers, secretaries of state, ambassadors and diplomatic staff abroad and at international institutions such as the UN, WTO, European Commission, etc., managing directors of international companies and banks, deans and

⁵ In the case of regulated professions in accordance with the requirements for the acquisition of professional competence pursuant to a special regulation

vice-rectors of higher education institutions, researchers, etc.

Among the significant and successful graduates of similar study programs III. degree of accredited in the past include:

- Prof. Dipl. Ing. Peter Baláž, PhD. ; served as Head of the Department of International Trade of the EUBA, Dean of the EUBA (1990-1997), Chairman of the Scientific Council of the EUBA, Adviser to members of the government, banks, member of supervisory boards and scientific boards of universities at home and abroad;
- Dr. Nguyen Cong Ai, Senior Partner, Head of Global Strategy Group KPMG in Vietnam;
- Prof. Dipl. Ing. Igor Kosír, CSc., Served as Director of the Center for Strategic Studies, Director General of the International Cooperation and Integration Section of the Ministry of Labor and Social Affairs of the Slovak Republic, Director General of the International Relations Section of the Ministry of Labor and Social Affairs of the Slovak Republic, Vice-Rector for International Relations at the MBU in Banská Bystrica;
- Prof. Dipl. Ing. Juraj Sipko, PhD., MBA., Director of the Institute of Economics of the Slovak Academy of Sciences, Advisor to the Governor of the NBS (2007 - 2013), Advisor to the Executive Directors of the IMF and World Bank (2000 - 2006);
- Prof. Dipl. Ing. Saleh Mothana Obadi, PhD., Independent researcher, Institute of Economics of the Slovak Academy of Sciences, member of several scientific councils, who also served as Chairman of the Scientific Council of the EU SAS (2013 - 2017);
- Dr. h. c. Assoc. Prof. Dipl. Ing. Jozef Mihók, CSc., Chairman of SOPK, Chairman of MOK Slovakia, Honorary Chairman of the World Chamber Federation of the International Chamber of Commerce;
- PhDr. Ing. Nora Farkasova, PhD., Senior Director, Targeted Investigator Network Strategy Implementation Lead, Pfizer Luxembourg;
- Assoc. Prof. Dr. Ho Thi Thu Hoa, Head of Department of Logistics and Multimodal Transport Management, Faculty of Transport Economics, Ho Chi Minh City University of Transport;
- Dipl. Ing. Andrea Krajčíková, PhD., General Director of the Section of Foreign Trade Policy and European Affairs, Ministry of Economy of the Slovak Republic;

	<ul style="list-style-type: none"> • Dipl. Ing. Ľudovít Francl, PhD., Chairman of the Board of ThyssenKrupp Rothe Erde Slovakia a. s., Vice-Chairman of the Association of the Engineering Industry; • Mgr. Dipl. Ing. Juraj Bayer, PhD., CFO and member of the Board of Directors of ZSE a. with.; • Dipl. Ing. Martina Polláková, PhD., Principal Lecturer in Economics, University of Hertfordshire; • Dipl. Ing. Zuzana Silná, PhD., Case Handler Officer for Trade Defense Instruments European Commission; • Dipl. Ing. Rastislav Chovanec, PhD., Advisor to the Prime Minister of the Slovak Republic for Foreign Direct Investment, Advisor to the Council of Slovak Exporters, Entrepreneur; • Assoc. Prof. Dipl. Ing. Tomáš Dudáš, PhD., Dean of Faculty of Economics and Business, Pan-European University, Faculty of International Relations EUBA. <p>*Note: data on persons were drawn from the publicly available resources on the websites of their employers, former employers, the Business Register of the Slovak Republic and other publicly available sources, without prejudice to their rights to personal data protection (GDPR).</p>
Evaluation of the study programme quality by employers (feedback)	<p>Even though this is a new study program, among the graduates of doctoral studies accredited until 31 August 2020, which were provided by the Department of International Trade OF EUBA, we list the following employers:</p> <p>Ministry of Economy of the Slovak Republic Centrum výskumu a vývoja, s. r. o. Pfizer (Pfizer_EUBA_attitude_March 2021.pdf) SARIO - Slovak Agency for Investment and Trade Development</p>
<h4>4. Structure and content of the study programme⁶</h4>	
The rules for the design of study plans within the study programme	<p>jhttps://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2019/spolocne_zasady_prijimacej_konania_na_3_stupen_akad.rok_2020_2021.pdf</p> <p>https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf IS 1/2021 Zásady tvorby odporúčaných študijných plánov</p>

⁶ Selected characteristics of the content of the study programme can be stated directly in the Course information sheets or supplemented by the information of the Course information sheets

The recommended study plans for individual study paths^{7 8}	2021_studijny plan 3_stupeň_PhD_DS_MMP_PR_AJ	
The number of credits, the achievement of which is a condition for proper completion of studies other requirements that the student must meet within the study programme and for its proper completion, including the requirements for state examinations, rules for re-study and rules for the extension, interruption of study.	180	
The requirements for completing the individual parts of the study programme and the student's progress within the study programme	https://euba.sk/www_write/files/SK/docs/studijny-poriadok-uplne-znenie-2017.pdf	
Number of credits for compulsory courses required for proper completion of studies/completion of a part of studies	50	
Number of credits for compulsory optional courses required for the proper completion of studies/completion of a part of studies		
Number of credits for optional courses required for the proper completion of studies/completion of a part of studies	10	
Number of credits for the final thesis and the defense of the final thesis required for the proper completion of studies	40	
Number of credits for professional practice required for the proper completion of studies/completion of a part of studies	The number of credits for the dissertation thesis project and dissertation exam: 20	

⁷ In accordance with Decree no. 614/2002 Coll. on the study credit system and Act no. 131/2002 Coll. on Higher Education Institutions and on Amendments to Certain Acts

⁸ The study plan generally states:

- individual parts of the study programme (modules, courses, and other relevant school and extracurricular activities, if they contribute to the achievement of the required learning outcomes and allow to obtain credits) in the structure of compulsory, compulsory optional and optional courses,
- **profile courses** of the relevant study path (specialization) within the study programme,
- for each learning part/course the learning outcomes, related criteria and rules of their assessment so that the learning objectives of the study programme are met (they can be stated only in the Course information sheets, in the Learning outcomes section and in the Course completion requirements),
- prerequisites, co-requisites and recommendations for the design of the study plan,
- for each learning part of the study plan/course the applied educational activities (lecture, seminar, exercise, final work, project work, laboratory work, internship, excursion, field practice, professional practice, state exam, etc. or their combinations) suitable for achieving learning outcomes,
- methods by which the educational activity is delivered – present, distant, combined (in accordance with the Course information sheets),
- outline/syllabus of the course (during the assessment, teachers responsible for the course will allow the working group access to the study materials of the course and the content of individual educational activities),
- student workload ("extent" of individual courses and educational activities separately) (it is recommended indicating the workload of contact and non-contact teaching in accordance with the ECTS Users' Guide 2015,
- credits allocated to each part based on the learning outcomes achieved and the workload involved,
- the person responsible for the course (or a partner organization/person) with an indication of the contact details (E.g. when providing the professional practice or other educational activities carried out outside the university),
- course teachers (or participating partner organizations/persons) (may also be mentioned in Course information sheets),
- places where the courses are taught (if the study programme is delivered at several workplaces).

	The number of credits for creative activity in the field of science: 60
The rules for verification of learning outcomes, students assessment and the possibilities of appealing against the assessment	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf https://euba.sk/www_write/files/SK/docs/interne-smernice/2015/4-2015-metodika-systemu-zabezpecenia-vzdelavania.pdf
The topics of final theses of the study programme	As this is the new study programme, the topics are not listed and approved by the Scientific Council.
Rules for the assignment, processing, opposition, defense and evaluation of final theses in the study programme	https://euba.sk/www_write/files/SK/docs/interne-smernice/2021/is_8_2021.pdf https://euba.sk/www_write/files/SK/docs/interne-smernice/2021/pr_13_2021_zaverecne_prace.pdf
Rules for adherence to academic ethics and rules for drawing consequences	https://euba.sk/univerzita/eticky-kodex https://euba.sk/univerzita/eticky-manazment#ocenenia https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_disciplinarny_poriadok.pdf
Procedures for filing complaints and appeals by students	Study Regulations of the University of Economics in Bratislava, article 18 https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf Disciplinary Regulations of the University of Economics in Bratislava, article 7 https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_disciplinarny_poriadok.pdf Code of Ethics of the University of Economics in Bratislava, article 6 https://euba.sk/univerzita/eticky-kodex
5. Course information sheets of the study programme⁹	
Course information sheets of the study programme	It is attached to the application
6. Persons responsible for the study programme	
A person responsible for the delivery, development, and quality of the study programme¹⁰	Prof. Dipl. Ing. Soňa Ferenčíková, PhD. funkcia Professor Department of International Trade sona.ferencikova@euba.sk +421 2 6729 1460

⁹ According to decree no. 614/2002 Coll.

¹⁰ A person responsible for the study program is also a person responsible for on of the profile courses

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<p>Prof. Dipl. Ing. Zuzana Kittová, PhD., M.B.L.-HSG</p>	<p>https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%203%2E%20stupe%C5%88%2FMana%C5%BEment%20medz%2E%20podnikania%20D%C5%A0%2F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%A0P%20%285%29%2FVUPCH%5FKittov%C3%A1%2E%20PDF&parent=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%203%2E%20stupe%C5%88%2FMana%C5%BEment%20medz%2E%20podnikania%20D%C5%A0%2F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%A0P%20%285%29</p>
<p>Assoc. Prof. Mgr. Elena Kašáková, PhD.</p>	<p>https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%203%2E%20stupe%C5%88%2FMana%C5%BEment%20medz%2E%20podnikania%20D%C5%A0%2F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%A0P%20%285%29</p>

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<p>Assoc. Prof. Dipl. Ing. Paula Puškárová, DiS. art., PhD</p>	<p>https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%203%2E%20stupe%C5%88%2FMana%C5%BEment%20medz%2E%20podnikania%20D%C5%A0%2F06%20VPCH%20os%C3%B4b%20zodpovedn%C3%BDch%20za%20%C5%AOP%20%285%29</p>
<p>Assoc. Prof. Dipl. Ing. Tomáš Výrost, PhD.</p>	<p>https://eubask.sharepoint.com/sites/AkreditciaOF/Zdielane%20dokumenty/Forms/AllItems.aspx?id=%2Fsites%2FAkreditciaOF%2FZdielane%20dokumenty%2F02%20%C5%A0tudijn%C3%A9%20programy%2FAktualizovan%C3%BD%203%2E%20stupe%C5%88%2FMana%C5%BEment%20medz%2E%20podnikania%20D%C5%A0%2F06%20VPCH%20os</p>

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List of teachers of the study programme¹²	vložte odkaz na zoznam
List of the supervisors of final theses¹³	vložte odkaz na zoznam
The research/teacher profiles of the supervisors of final theses¹⁴	vložte odkaz na zoznam VPCH z AIS
Student representatives representing the interests of students of the study programme	
Ján Hrinko 2., III. degree daily	jan.hrinko@euba.sk
Henrich Juhás 2., III. degree daily	henrich.juhas@euba.sk
Barbora Družbacká 3., III. degree daily	barbora.druzbacka@euba.sk
meno priezvisko rok štúdia forma štúdia (daily/external)	mailová adresa
meno priezvisko rok štúdia forma štúdia (daily/external)	mailová adresa
Study advisor of the study programme	
Róbert Rehák Dipl. Ing., PhD. Vice-Dean for Science and Doctoral Studies OF EUBA veda.of@euba.sk	https://of.euba.sk/katedry/katedra-marketingu/clenovia-katedry/rehak-robert vložte odkaz na rozvrh konzultácií poradcu
Other supporting staff of the study programme	
Study officer	Renáta Malinová renata.malinova@euba.sk
Study officer	Katarína Francová katarina.francova@euba.sk
Study officer	
Accommodation officer	The Student Parliament of the University of Economics and the Vice-Dean for Development and Quality Assurance, Assoc. Prof. Dipl. Ing. Jozef Orgonáš, PhD., MBA jozef.orgonas@euba.sk
Social Affairs officer	Jana Styková Dipl. Ing. stipendia.of@euba.sk
Carrier counselor (if any)	meno priezvisko tituly mailová adresa
Other administration staff (if any)	meno priezvisko tituly mailová adresa meno priezvisko tituly mailová adresa

¹² The list contains the name of the teacher (in the form of name and surname, titles before name, titles after name), department, e-mail address, subject, link to the Central Register of University Staff

¹³ The list contains the name of the teacher (in the form of name and surname, titles before name, titles after name), department, e-mail address, current topics of final theses according to degrees of study for the last two academic years, including the current academic year

¹⁴ Research/teacher profil according to the requirements of SAAVŠ

7. Spatial, material, and technical provision of the study programme and support	
Characteristics and extent of distance education applied in the study programme with the assignment to courses	It applies to all subjects, depending on the circumstances (e. g. pandemics).
Access, manuals of e-learning portals	https://euba.sk/student/e-learning https://helpdesk.euba.sk/kb/faq.php?id=3
Institution partners in providing educational activities for the study programme and the characteristics of their participation	After assessment by the guarantor of the course it is possible to use the guest lecturers from the partner universities and professional workplaces. On the basis of signed memoranda, problem-oriented assignments of semester works or institutional research projects, in which doctoral students will also participate, are announced permanently.
8. Required abilities and admission requirements for the study programme applicants	
Required abilities and necessary admission requirements	The study applicant must have: <ul style="list-style-type: none"> • completed university education in economics or completed university education in another field and he is also required to submit a document confirming the applicant's orientation corresponding to the profile of the relevant study programme to which the applicant applies (e. g. confirmation of completion of another form of economic education, or proof of at least three years job title of applicant which correspond to the profile of particular study programme), • knowledge of English language - level of knowledge at least B2 (according to the Common European Framework of Reference - SERR/CEFR), • successful passing of the entrance exam, which includes the preparation of a framework project (topic theses) of dissertation thesis (in formal and English languages), where applicant will state his basic professional and scientific orientation, by which he wants to fulfill the topic of dissertation thesis.
Admission procedures	Detailed information here: https://of.euba.sk/www_write/files/studium/uchadzaci-o-studium/phd-stupen/2021-2022/zasady-prijimacieho-konania-na-3-stupen-na-akademicky-rok-2021-2022.pdf uviesť odkaz na aktuálne spoločné zásady prijímacieho konania na 3. stupeň
Results of the admission process over the last period	
9. Feedback on the quality of provided education	

Procedures for monitoring and evaluating students' opinions on the study programme quality	uviesť postup uviesť odkaz na príslušné smernice https://euba.sk/www_write/files/SK/docs/interne-smernice/2011/interna_smernica_2.pdf
Results of student feedback and related measures to improve the study programme quality	Previous study programs (on which the current proposal follows up thematically and with objective content) have been evaluated permanently in the form of standard questionnaire surveys in accordance with the rules and procedures of the EUBA.
Results of graduate feedback and related measures to improve the study programme quality.	Previous study programs were permanently evaluated by a survey of graduates' opinions after finishing the study with a request for recommendations regarding the conditions, quality of the provided subjects and the scientific part of the study.
10. References to other relevant internal regulations and information concerning the study or the study programme student	
Academic regulations	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf
Scholarship regulations	https://euba.sk/student/legislativa/stipendia
Disciplinary rules and rules of procedure of the disciplinary board	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_disciplinarny_poriadok.pdf https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_rokovaci_poriadok_disciplinarne_i_komisie.pdf
Study guide	https://euba.sk/student/navody-a-sprievodcovia-studiom
Doctoral Study - Legislation	https://euba.sk/veda-vyskum/doktorandske-studium/legislativa-a-predpisy
Accessible academic environment for students with special needs	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/interna-smernica-c-8-2016.pdf
Fees related to the study	https://euba.sk/student/legislativa/poplatky-spojene-so-studiom
Student loans	https://euba.sk/student/studentska-pozicka
Job offers	https://kariera.euba.sk/
Eating	https://euba.sk/sluzby/stravovanie
Accommodation	https://euba.sk/student/informacie-pre-studentov/ubytovanie
Sports activities	https://euba.sk/student/informacie-pre-studentov/sport
Anti-Drugs and counseling services	https://euba.sk/student/informacie-pre-studentov/centrum-protidrogovych-a-poradenskych-sluzieb
Student organisations	https://euba.sk/student
Student card	https://euba.sk/student/preukaz-studenta-isic
Informations for applicants	https://euba.sk/uchadzac
Alumni Klub	https://alumni.euba.sk/
Ethical management and code of ethics	https://euba.sk/univerzita/eticky-manazment#ocenenia

Quality policy	https://euba.sk/univerzita/organizacna-struktura-a-pracoviska/utvary-riadene-prorektorom-pre-manazovanie-akademickych-projektov/centrum-na-zabezpecenie-a-podporu-kvality
Sustainable development	https://euba.sk/univerzita/plan-udrzatelneho-rozvoja
Student scientific and professional activity	https://euba.sk/veda-vyskum/aktualne-informacie/svoc
Others according to individual faculties	uviesť odkazy