

Description of the study programme – outline¹

Name of the higher education institution	University of Economics in Bratislava	
Address of the higher education institution	Bratislava, Dolnozemska cesta 1	
Identification number of the higher education institution	00399957	
Name of the faculty	Faculty of Business Management	
Address of the faculty	Dolnozemska cesta 1/b, 852 35 Bratislava 5	
Institution body for approving the study programme	Quality Assessment Committee at the EU in Bratislava	
Date of the study programme approval or the study programme modification	25. 06. 2021	
Reference to the results of the latest periodic review of the study programme by the institution	X	
Reference to the assessment report of the application for accreditation of the study programme under § 30 of Act no. 269/2018 Coll. (It is stated only if the accreditation of the study programme has been granted according to § 30 of Act no. 269/2018 Coll.)	X	
1. Basic information about the study programme		
Name of the study program and its number according to the register of study programmes	General Management 10139	
Degree of higher education and ISCED-F education degree code²	2. degree – 767	
Place(s) of delivery of the study programme	Bratislava	
Name and number of the field of study in which higher education is obtained by completing the study programme, or a combination of two fields of study in which higher education is obtained by completing the study programme, ISCED-F codes of the field/fields	8 – Economy and Management 0413 Management and Administration	

¹ The Faculty compiles a description of the study programme as an annex to the application for change of the study programme.

- When submitting an application pursuant to § 30 (1) of Act no. 269/2018 Coll. the higher education institution states in the description only the data available at the time of application.
- Once the accreditation (or the internal approval of the study programme by the institution programme approval authority with the right to design programmes within the given field and degree) has been granted, the institution permanently makes the description available to the stakeholders of the study programme.
- The institution may choose the form of processing, visualization, and publication of the description, suitable for students, teachers and another users.
- In individual parts of the description, the institution may refer to another internal document that sufficiently describes the relevant area and is publicly available.
- In individual parts of the description, the institution may refer to a place in the information system which contains the relevant up-to-date information.
- The institution ensures that the description is up-to-date (if the change in the description is in the nature of a modification of the study programme and the change is made in accordance with § 30 (9) of Act No. 269/2018 Coll., the institution makes the change and publishes it only after approval by the Agency).

² Code 768 is used in the case of study programs with the degree of "master" and the possibility to take a rigorous examination

Type of the study programme	Academically oriented
Awarded academic degree	Engineer Ing.
Form of study	daily
In the case of joint study programmes, cooperating institutions and the range of study obligations the student fulfills at each of the given institutions (§ 54a of the Act on Higher Education Institutions).	X
Language or languages in which the study programme is delivered³	In English
Standard length of the study expressed in academic years	2 years
Capacity of the study programme (planned number of students)	30
The actual number of applicants	30
The actual number of students	11

2. Graduate profile and learning objectives ⁴

Graduate profile	<p>A graduate of the study programme "General Management" acquires comprehensive knowledge of management disciplines that decisively create and predetermine him/her for working in management positions across the entire organizational structure of the company. During his/her studies, he/she can develop his/her general knowledge by choosing a minor specialisation, where he/she will broaden the necessary knowledge, significantly strengthen his/her competence, and acquire skills in the field of business management, financial management, personnel management or information management. Significant qualitative progress will be made in the area of managerial, financial and information literacy, which will enable the graduate to better cope with complex economic situations and tasks in both real and online environments. Under the influence of developed critical and analytical thinking skills, as well as creativity and inventiveness, the graduate is able to proactively lead scientific and professional teams, organize their work and assist in the search for and implementation of specific project management solutions. The disposition of soft and hard skills enables the graduate to lead professional discussions in management topics, to contribute his/her opinions to public debates and to enrich them with an impartial and unbiased professional perspective. The acquired knowledge qualifies the graduate for employment in the international arena, both as a member of a work team, or as a leader, and as an entrepreneur. The graduate's competence is reflected in his/her higher acceptance in sectors such as banking, insurance, state, and public administration where he/she brings entrepreneurial and managerial insights and solutions.</p> <p>Since 2016, the study programme has also been conducted in English. International agreements concluded between the faculty and EM Strasbourg, VŠE in Prague, The Business School of the Ningbo University, allow to complete the studies also at one of the partner universities in the form of a double</p>
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³ It means the languages in which all learning outcomes are achieved and all related courses of the study programme as well as the state examinations are carried out. The institution independently provides information on the possibility of partial study parts/courses in other languages in part 4 of the description.

⁴ Learning objectives are achieved in the study programme through measurable learning outcomes in individual parts (modules, subjects) of the study programme corresponding to the relevant level of the Qualifications Framework in the European Higher Education Area

	<p>diploma. The quality of the study programme is reflected in the degree of internationalisation of recognition and in the transfer of study and internship credits. The high compatibility of the study content gives the student the possibility to travel and continue his/her studies at any foreign economic or management university and thus develop his/her competence.</p>
<p>Learning objectives (student's abilities at the time of completion of the programme and the main learning outcomes)</p>	<p>The educational objectives of the study programme are:</p> <ul style="list-style-type: none"> • acquiring advanced knowledge in business management, personnel management, financial management and information management, developing strategic thinking, vision, leadership and the ability to lead subordinates and project teams; • advanced ability to work with data and information, based on critical comparison and evaluation, using modern analytical methods based on available information and communication technologies; • ability to evaluate and respond appropriately to stimuli from the economic environment; monitor new trends and identify further developments. <p>The main learning outcomes - for the area of knowledge - are:</p> <ul style="list-style-type: none"> • advanced knowledge, laws, and principles of business entity management on a national and international scale - from operational management towards strategic management. • creating original solutions, applying, and combining analytical methods, critically evaluating established conventions, and striving to contribute to the generation of new knowledge. • acquiring specific knowledge in the field of business management, financial management, personnel management, or information management through a chosen minor specialisation. <p>The main learning outcomes - for the skills area - are:</p> <ul style="list-style-type: none"> • Developed communication skills, able to argue scientifically, present solutions and take decisions in uncertain and unstable economic conditions. • Developed skills in the field of information systems and information technology and contributes to further improvements with his/her proposals, in order to improve the competitive position of the enterprise. • Active in the online space and using his/her presentation skills is able to communicate with all stakeholders of the company. • Active analysis of data obtained from the internal and external environment of the enterprise, generating practical management information and through this systematic process generating deep knowledge. <p>The main learning outcomes - for the competency area - are:</p> <ul style="list-style-type: none"> • the ability to think economically, analyse, organise and comprehensively manage economic processes in the enterprise, therefore predestined to work in middle and senior management positions, or in organising business life in one's own enterprise. • - Ability to manage and lead work teams or project teams, to generate and take managerial decisions and original solutions, thus acquiring

	competence to work in organisations as well as in state and public institutions.
<p>The professions for which the graduate is prepared at the time of completion and the potential of the study programme from the point of view of graduate's employability</p>	<p>The 2nd degree study programme General Management prepares graduates who will apply as specialists in individual functional areas of business management, at different levels of management in the domestic and international environment. Their competences enable them to occupy management positions in administration, support and business activities (corresponding to ISCO code 12 ISCO 08), or as specialists in selected managerial positions. They can fulfil their role in the business sector in two ways, either as middle or senior managers of a company or as self-employers in partnerships or limited companies.</p> <p>The learning outcomes and qualifications obtained by completing the study programme meet the sector-specific professional expectations for the performance of these occupations:</p> <ul style="list-style-type: none"> 1120003 Member of the board of directors and other governing body of a company 1211004 Manager in financial planning and controlling 1212003 Compensation and benefits executive (manager) 1212004 Director (manager) for training and staff development 1212005 Personnel administration and employee relations manager 1213001 Strategy Manager 1213002 Change management officer (crisis manager) 1213003 Investment manager 1219005 Control officer (manager) 1321999 Industrial manager not elsewhere classified 1330001 IT solutions manager 1330002 IT operations manager 1330999 Manager in ICT not elsewhere classified 1346001 Banking executive (manager) 1346007 Capital market manager 1346999 Manager in finance and insurance n.e.c. 2310004 College assistant 2411004 Financial controller 2412004 Financial agent 2421003 Project specialist (project manager) 2421999 Management and organisation analyst n.e.c. 2422001 Business strategy, planning and investment specialist

	<p>2422003 Change management (crisis management) specialist</p> <p>2422004 Business development and investment specialist</p> <p>2423001 Human Resources Specialist (Generalist)</p> <p>2511001 IT consultant</p> <p>2511004 Specialist in computerisation and computerisation of services</p> <p>2511007 Digital Services Manager</p> <p>2521003 Database analyst</p> <p>2521005 Data analyst</p> <p>2529003 ICT Client Support and Operations Specialist</p> <p>3312002 Credit approval, verification specialist</p> <p>3312007 Leasing consultant</p> <p>3313005 Audit assistant</p>
Relevant external stakeholders⁵	<p>Ing. Radoslav MIZERA (vice President, Chief Innovation Officer & Co-Founder, Impact Hub)</p> <p>Ing. Martina VRBENSKÁ, PhD. (HR Business Partner, Slovnaft, a.s.)</p> <p>Mgr. Peter RUSIŇÁK, PhD. (Senior Policy Manager, AmCham Slovakia)</p> <p>The written comments/opinions of the relevant stakeholders are annexed to the application.</p>
3. Employability	
Evaluation of the study programme graduates employability	<p>The evaluation of the employability of graduates of the study programme is dealt with at the faculty by three boards - the Programme Board, the Scientific Board, and the Dean's College. The input information for this type of evaluation is normally:</p> <ul style="list-style-type: none"> - https://www.upsvr.gov.sk/buxus/docs/statistic/NP_prognozy/Man.zhrnutie - Komplexne hodnotenie.pdf - https://www.trendyprace.sk/sk/absolventi/moje-trendy/top - https://www.cvtisr.sk/buxus/docs/VS/absolvent/2020/ABSOLVENT_VS_priebezna_sprava_final_web.pdf - https://firma.profesia.sk/rebricek-univerzit-podla-zaujmu-firiem-o-absolventov-vlanajsok-priniesol-narocne-podmienky-aj-zaujimave-zmeny-v-rebricku-fakult/ - https://eduworld.sk/cd/nl/497/najlepsie-fakulty-podla-zamestnavatelov-fakulty-ktorych-absolventi-maju-najvacsiu-sancu-najst-si-pracu <p>The summary statement on applicability is partly reflected in the expression of interest in the study programme, which is summarised in the faculty activity report – https://fpm.euba.sk/fakulta/dokumenty/spravy-o-cinnosti.</p>

⁵ In the case of regulated professions in accordance with the requirements for the acquisition of professional competence pursuant to a special regulation

<p>If applicable, indicate the successful graduates of the study programme</p>	<p>Ing. Ivana Blažeková (HR Generalist at Accenture, Slovakia) Ing. Jana Budayová, PhD. (Project Financial Analyst KBC Bank & Verzekering, Brussel, Belgium) Ing. Lukáš Bonko (General Director of the Bratislava Stock Exchange) Ing. Matej Dugovič (Sales Director, CONCORDE spol. s.r.o., Slovakia) Ing. Olga Gabrielová (HR Operations Senior Associate, Pfizer, Slovakia) Ing. Ján Harajdič, PhD. (Financial Director at EUROPERSONAL & FABRIKA s.r.o.) Ing. Tomáš Kakula, PhD. (Director General, Competitiveness Section - Ministry of Economy, Slovakia) Ing. Peter Krištofovič (CEO, Salve Group) Ing. Pavol Krúpa (founder and owner of Krupa Global Investments) Ing. Michal Májek (Investment Director, Tatra Asset Management) Ing. Ivan Mitringa, FCCA,CIA,CTP (WW CFO Displays, Partner Software & Client Peripherals, Singapore) Ing. Pavol Pračko (Member of Board of Directors and Deputy General Manager Automobilové opravovne Ministerstvo vnútra SR, Slovakia) Ing. Richard Strákoš (Project Manager at ŠKODA JS, a.s., Slovakia) Ing. Peter Štecko (CEO, Medusa Group)</p>
<p>Evaluation of the study programme quality by employers (feedback)</p>	<p>In accordance with the internal rules of the UE in Bratislava - from the organisational and administrative point of view, the quality assurance and improvement of the quality system at the UE in Bratislava is carried out by teams of staff at the university level and at the level of individual faculties. At the faculty level, the FPM Quality Council, which closely communicates with representatives of economic practice (potential employers), is active in this area. The employers in the selection subjects - ARES, spol. s r.o. , Bratislava, Okrasa, výrobné družstvo, Čadca, LYRA CHOCOLATE s.r.o., Nitra, Yes for Life n.o., Rajecké Teplice, 2brothers, s.r.o., Vozokany, BRAIN: IT s. r. o. - are in direct contact with the employers, Bratislava, GreenCoop cooperative, Zlatná na Ostrove, JRK Waste Management, s. r. o Bratislava, IBM Slovakia, a.s., Henkel, s.r.o., Coop Jednota, AmCham, Adient, AT&T, Covestro, Dell, Global Blue, IBM, Swiss Re, Lenovo, a.s., Philip Morris Slovakia s.r.o. - and they communicate their experience to the management of the faculty, or to the members of the scientific board of the faculty.</p>
<p>4. Structure and content of the study programme⁶</p>	

⁶ Selected characteristics of the content of the study programme can be stated directly in the Course information sheets or supplemented by the information of the Course information sheets

<p>The rules for the design of study plans within the study programme</p>	<p>The study plan of the study programme was created in accordance with the rules for the creation of study plans set out in the Study Regulations of the University of Economics in Bratislava (hereinafter referred to as the "UE in Bratislava") and the Principles for the Creation of a Recommended Study Plan.</p> <p>Representatives of students and employers cooperated in the development of the study plan and information from foreign universities was taken into account and comparability with study programmes of recognised foreign colleges and universities was examined.</p> <p>The curriculum specifies the time and content sequence of courses, the assigned learning activities (lecture, exercise, seminar) and the forms of assessment of learning outcomes. Each subject is completed in an adequate form according to the nature of the subject. The specific criteria and forms of assessment of learning outcomes are published in the information sheets of each course.</p> <p>The curriculum has been designed in such a way that the student's workload and the number of hours of contact teaching enable the fulfilment of the graduate's profile, objectives and learning outcomes of the study programme. The individual provisions of the Study Regulations of the UE in Bratislava are respected.</p> <p>Link: https://euba.sk/en/student/legislation-and-regulations/rules</p>
<p>The recommended study plans for individual study paths^{7 8}</p>	<p>The curriculum is an annex to the application for accreditation of the study programme.</p>
<p>The number of credits, the achievement of which is a condition for proper completion of studies other requirements that the student must meet within the study programme and for its</p>	<p>120 credits</p>

⁷ In accordance with Decree no. 614/2002 Coll. on the study credit system and Act no. 131/2002 Coll. on Higher Education Institutions and on Amendments to Certain Acts

⁸ The study plan generally states:

- individual parts of the study programme (modules, courses, and other relevant school and extracurricular activities, if they contribute to the achievement of the required learning outcomes and allow to obtain credits) in the structure of compulsory, compulsory optional and optional courses,
- **profile courses** of the relevant study path (specialization) within the study programme,
- for each learning part/course the learning outcomes, related criteria and rules of their assessment so that the learning objectives of the study programme are met (they can be stated only in the Course information sheets, in the Learning outcomes section and in the Course completion requirements),
- prerequisites, co-requisites and recommendations for the design of the study plan,
- for each learning part of the study plan/course the applied educational activities (lecture, seminar, exercise, final work, project work, laboratory work, internship, excursion, field practice, professional practice, state exam, etc. or their combinations) suitable for achieving learning outcomes,
- methods by which the educational activity is delivered – present, distant, combined (in accordance with the Course information sheets),
- outline/syllabus of the course (during the assessment, teachers responsible for the course will allow the working group access to the study materials of the course and the content of individual educational activities),
- student workload ("extent" of individual courses and educational activities separately) (it is recommended indicating the workload of contact and non-contact teaching in accordance with the ECTS Users' Guide 2015,
- credits allocated to each part based on the learning outcomes achieved and the workload involved,
- the person responsible for the course (or a partner organization/person) with an indication of the contact details (E.g. when providing the professional practice or other educational activities carried out outside the university),
- course teachers (or participating partner organizations/persons) (may also be mentioned in Course information sheets),
- places where the courses are taught (if the study programme is delivered at several workplaces).

proper completion, including the requirements for state examinations, rules for re-study and rules for the extension, interruption of study.	
The requirements for completing the individual parts of the study programme and the student's progress within the study programme	<p>In order to graduate properly, a student must successfully</p> <ul style="list-style-type: none"> • complete all compulsory, obligatory elective and elective courses specified in the study plan and obtain the prescribed number of credits, • defend the final (master) thesis and • pass the state examination prescribed by the study programme (subject part). <p>Other conditions and rules of study are laid down in the Study Regulations of the UE in Bratislava.</p>
Number of credits for compulsory courses required for proper completion of studies/completion of a part of studies	74
Number of credits for compulsory optional courses required for the proper completion of studies/completion of a part of studies	29
Number of credits for optional courses required for the proper completion of studies/completion of a part of studies	7
Number of credits for the final thesis and the defense of the final thesis required for the proper completion of studies	10
Number of credits for professional practice required for the proper completion of studies/completion of a part of studies	0
The rules for verification of learning outcomes, students assessment and the possibilities of appealing against the assessment	<p>Each subject of the study programme has defined methods and criteria for the assessment of the achieved learning outcomes in accordance with the Study Regulations of the UE in Bratislava - these facts are captured in the course information sheet. The assessment methods and criteria reflect the level of the learning outcomes of the course and guarantee that each graduate of the course has fulfilled the learning objectives and achieved the required learning outcomes.</p> <p>The final (bachelor's) work is a compulsory part of the study. The procedure for its processing, originality control, registration, storage and accessibility is regulated by a separate Internal Directive of the Rector of the UE in Bratislava.</p> <p>A condition for successful completion of the study programme is also passing the state examination and defending the final thesis before the state examination committee. Further information on the state examination is laid down in the Study Regulations of the UE in Bratislava.</p> <p>The student has the possibility to take remedies against the results of the assessment in accordance with Article 8 of the Study Regulations of the UE in Bratislava.</p> <p>Link: https://euba.sk/en/student/legislation-and-regulations/rules</p>
The topics of final theses of the study programme	Zoznam_tem_zaverecnych_prac_General_management.xls

Rules for the assignment, processing, opposition, defense and evaluation of final theses in the study programme

A compulsory part of the study is also the final thesis, which demonstrates the student's ability to work systematically and independently in the relevant (studied) area. The thesis topics correspond to the content focus of the study programme for which they are written, are problem-oriented, formulated from current problems and needs of economic practice as well as partial problems solved within the framework of grant projects of the respective supervisor (supervisor) of the thesis.

Thesis supervisors are exclusively teaching staff of the Faculty of Business Management of the UE in Bratislava (hereinafter referred to as "FBM"), whose professional qualification is at least one level higher than the qualification achieved by the completion of the study programme in question.

The supervisor of the final thesis agrees with the student the specific procedure for its processing, guides the student, helps him/her with professional advice and corrects any errors and shortcomings. The difficulty of the thesis corresponds to the profile of the graduate of the study programme and the range of knowledge/skills/competences that he/she gradually acquires or builds by studying in this study programme.

The timetable for the process of developing the thesis offer consists of the following steps:

- Students' proposal of their own thesis topics,
- the proposal of thesis topics by members of the FPM departments, based on tutor capacities and numbers of students in their final years of study,
- approval of thesis topics by the department,
- entry of theses into the AiS2 system, indicating the title of the thesis, annotation, programme of study,
- publication of the thesis offer,
- registering students for thesis topics via AiS2,
- acceptance of thesis topics selected by students.

The detailed procedure of the process of assigning, processing, revising and defending the thesis is regulated by the Internal Directive No. 8/2021 on thesis, rigorous and habilitation theses. (<https://euba.sk/student/zaverecne-prace>)

Internal Directive No 8/2021

The final thesis is prepared with the support of the supervisor in the courses - Thesis Seminar 1 and Thesis Seminar 2 - and the student is obliged to deliver the first and second chapters of the thesis to

	<p>the supervisor by mid-December and the first version of the complete thesis to the supervisor by the end of March of the current year. The final version of the thesis, after approval by the thesis supervisor, is uploaded to AiS2 at the beginning of May B.C. The processing of the thesis reports is carried out during May B.C. The student has at least 1 week before the date of the state examination to have both reports available and for the purpose of the defence of the thesis is obliged to prepare a powerpoint presentation (according to the prescribed template), in which he/she will also provide answers to the questions of the supervisor and the opponent of the thesis at the same time.</p> <p>A condition for successful completion of the study programme is also passing the state examination and defending the thesis before the state examination committee. Further information on the state examination is provided in Article 14 of the Study Regulations of the UE in Bratislava.</p>
<p>Rules for adherence to academic ethics and rules for drawing consequences</p>	<p>https://euba.sk/en/university/code-of-ethics https://euba.sk/en/university/ethical-management https://euba.sk/en/university/documents</p>
<p>Procedures for filing complaints and appeals by students</p>	<p>In particular, students have the opportunity to make suggestions:</p> <ul style="list-style-type: none"> • in the form of an anonymous student survey, in which students evaluate the educational process as well as individual subjects. Students receive feedback on the measures taken to remedy any shortcomings identified, • in the form of meetings between faculty management and student representatives, • in the form of written suggestions addressed to individual vice-deans, • in addition, they have the possibility to proceed in accordance with Internal Directive No 12/2010 on the handling of complaints. <p>References:</p> <ul style="list-style-type: none"> • https://euba.sk/www_write/files/SK/docs/interne-smernice/2011/interna_smernica_2.pdf • https://euba.sk/en/univerzita/organizacna-struktura-a-pracoviska/utvary-riadene-prorektorom-pre-manazovanie-akademickych-projektov/centre-of-quality-assurance-and-support
<p>5. Course information sheets of the study programme⁹</p>	

⁹ According to decree no. 614/2002 Coll.

Course information sheets of the study programme	The list of courses and course information sheets are annexed to the application for accreditation of the study programme.
6. Persons responsible for the study programme	
A person responsible for the delivery, development, and quality of the study programme¹⁰	Prof. Ing. Nadežda Jankelová, PhD. Profesor Department of Management nadezda.jankelova@euba.sk +421 2 672 95 643
List of persons responsible for the profile courses of the study programme with the assignment to the course	
Profil course 1	Management Research Methods Assoc. Prof. Ing. Mgr. Róbert Hanák, PhD. Associate Professor Department of Information Management robert.hanak@euba.sk +421 2 673 95 623 https://www.portalvs.sk/regzam/detail/506
Profil course 2	Organizational Behavior Prof. Ing. Nadežda Jankelová, PhD. Profesor Department of Management nadezda.jankelova@euba.sk +421 2 672 95 643 https://www.portalvs.sk/regzam/detail/515
Profil course 3	Financial Management Prof. Ing. Peter Markovič, PhD. Profesor Department of Business Finance peter.markovic@euba.sk +421 2 672 95 536 https://www.portalvs.sk/regzam/detail/539
Profil course 4	Personnel Management Assoc. Prof. Ing. Jana Blštáková, PhD. Associate Professor Department of Management jana.blstakova@euba.sk +421 2 672 95 533 https://www.portalvs.sk/regzam/detail/740
Profil course 5	Information Technology Management Assoc. Prof. Ing. Anita Romanová, PhD. Associate Professor Department of Information Management anita.romanova@euba.sk +421 2 672 95 512 https://www.portalvs.sk/regzam/detail/369
The research/teacher profiles of persons responsible for the profile courses¹¹	

¹⁰ A person responsible for the study program is also a person responsible for on of the profile courses

¹¹ Research/teacher profil according to the requirements of SAAVŠ

Assoc. Prof. Ing. Jana Blšťáková, PhD.	RATP is an annex to the application for accreditation of the study programme
Assoc. Prof. Ing. Mgr. Róbert Hanák, PhD.	RATP is an annex to the application for accreditation of the study programme
Prof. Ing. Nadežda Jankelová, PhD.	RATP is an annex to the application for accreditation of the study programme
Prof. Ing. Peter Markovič, PhD.	RATP is an annex to the application for accreditation of the study programme
Assoc. Prof. Ing. Anita Romanová, PhD.	RATP is an annex to the application for accreditation of the study programme
List of teachers of the study programme¹²	The list of teachers is attached to the application for accreditation of the study programme.
List of the supervisors of final theses¹³	The list of thesis supervisors is attached to the application for accreditation of the study programme.
The research/teacher profiles of the supervisors of final theses¹⁴	RATP's are an annex to the application for accreditation of the study programme
Student representatives representing the interests of students of the study programme	
Bc. Viktória Špírková ; 2nd year ; daily form	vspirkova1@student.euba.sk
Bc. Linda Toporcerová; 2nd year ; daily form	ltoporcerova1@student.euba.sk
Study advisor of the study programme	
Prof. Ing. Peter Markovič, PhD. (Dean) Ing. Marián Smorada, PhD. (Vice Dean for International Accreditation and Public Relations)	peter.markovic@euba.sk marian.smorada@euba.sk
Other supporting staff of the study programme	
Study officer	Ing. Zuzana Markovičová (zuzana.markovicova@euba.sk)
Study officer	Anna Čačaná (anna.cacana@euba.sk)
Accommodation officer	directors of student hostels
Social Affairs officer	Mgr. Slávka Bieliková (slavka.bielikova@euba.sk)
Carrier counselor (if any)	Vice-Dean for Educational Activities; Academic Advisors
Other administration staff (if any)	Mgr. Slávka Bieliková – foreign relations (slavka.bielikova@euba.sk)
7. Spatial, material, and technical provision of the study programme and support	

¹² The list contains the name of the teacher (in the form of name and surname, titles before name, titles after name), department, e-mail address, subject, link to the Central Register of University Staff

¹³ The list contains the name of the teacher (in the form of name and surname, titles before name, titles after name), department, e-mail address, current topics of final theses according to degrees of study for the last two academic years, including the current academic year

¹⁴ Research/teacher profil according to the requirements of SAAVŠ

Characteristics and extent of distance education applied in the study programme with the assignment to courses	<p>There is no distance learning in the study programme. The entire pedagogical process is conducted exclusively in a face-to-face form, with the application of online and offline methods, or computer-assisted form of teaching.</p>
Access, manuals of e-learning portals	<p style="text-align: center;">X</p>
Institution partners in providing educational activities for the study programme and the characteristics of their participation	<p>In the implementation of the pedagogical process, the faculty cooperates with economic practice on three levels:</p> <ul style="list-style-type: none"> - Participation of representatives of economic practice in lectures of individual courses - Slovgest a.s.; Riešime bývanie, s.r.o.; Pure nuts; Fincentrum; BSOS (organization dealing with marketing in practice); Prvá pensionná správcovská; BELEŠČÁK & PARTNERS, s.r.o.; Whirlpool Slovakia spol. s r.o., HR Development Academy; Chutné kytice; GG development; TARGET Executive Search; Fortys Polygraf, s. r. o Bratislava; JTRE; Institute of Forensic Engineering; Slovgest a.s.; ESET Bratislava; IBM; Supreme Court of the Slovak Republic; U. S. Steel Košice, s.r.o. ; Representation of the European Commission in Slovakia; MOL Group holding; KickResume; Swiss Life Select; OVB Allfinanz; CK BUBO; ANASOFT; BLF, Pontis Foundation; YIT Slovakia a.s.; Kros; Slovenské elektrárne, a. s.; Yes for Life; Microsoft Slovakia s.r.o. ; COOP PRODUKT SLOVAKIA; Letmo; Alfa Bio; COMPASS; Unilever ČR&SR; Process Communication Model; GreenCoop; Marius Pedersen; Kaufland Slovenská republika v.o.s.; COOP Jednota Slovensko; Hrhovské služby; Ošetrovateľské centrum; TESCO STORES SR, a.s. ; Accenture, a.s.; Association of Agricultural Cooperatives and Commercial Companies of the Slovak Republic; Plzeňský Prazdroj Slovensko, a.s.; ESET, spol. s r.o.; Slovak Association of Housing Cooperatives; Whirlpool Slovakia spol. s.r.o.; Dell Technologies; LYRA CHOCOLATE s.r.o., Nitra. - Participation of representatives of economic practice in the formulation of themes and annotations of final theses, consulting activities for students in the processing of the final thesis, opposing the final thesis. - Organizing and conducting professional courses (category: selection courses) throughout the semester, including evaluation of the success of the course (awarding grades) - the following courses - Current trends in environmental and social entrepreneurship in the Slovak Republic (companies ARES, spol. s r.o. , Bratislava, Okrasa, výrobné družstvo, Čadca, LYRA CHOCOLATE s.r.o., Nitra, Yes for Life n.o., Rajecké

	<p>Teplice, 2brothers, s.r.o., Vozokany, BRAIN: IT s. r. o, Bratislava, GreenCoop cooperative, Zlatná na Ostrove, JRK Waste Management, s. r. o Bratislava), Business English (IBM company), Financial Processes BASIC with Henkel (Henkel company), Cooperative Business (Coop Jednota), Hands-on HR: Global Trends (AmCham, Adient, AT&T, Covestro, Dell, Global Blue, IBM, Swiss Re), Personal Development: Lenovo Case Studies (Lenovo company), HR-employee recruitment process: case studies of Philip Morris Slovakia s.r.o. (Philip Morris Slovakia), Challenges of Leadership in the 21st Century (Olívia Hurbanová - Lecturer of the Year 2018), Skills for Success - from University to Practice (AmCham).</p>
8. Required abilities and admission requirements for the study programme applicants	
Required abilities and necessary admission requirements	<p>The basic conditions for admission to the study programme of level 2 at the faculty are higher education of level 1 or higher education of level 2 in the field of study economics and management, while the sum of the number of credits for the previous higher education studies, by which the higher education was obtained, and the number of credits required for the proper completion of the study programme of level 2, for which the applicant is applying, must be at least 300 credits.</p> <p>https://fpm.euba.sk/uchadzaci-o-studium/prijimacie-konanie/prijimacie-konanie.</p>
Admission procedures	<p>The qualitative selection of applicants for study programmes in the Slovak language will be made on the basis of the study results at the bachelor's level of study. Applicants for studies (with the exception of applicants from the FPM) are obliged to deliver to the Study Department of the FPM, no later than 30.4.b., a transcript of the results of the first cycle of studies, confirmed by the Study Department of the faculty at which the applicant is studying the first cycle of studies. The criterion for admission is the weighted arithmetic average for the entire period of bachelor's studies, except for the last (summer) semester of studies.</p> <p>The entrance examination for the 2nd cycle of studies in the General Management programme in English is carried out by assessing the submitted motivation letter.</p> <p>For more information see - https://fpm.euba.sk/uchadzaci-o-studium/prijimacie-konanie/prijimacie-konanie.</p>
Results of the admission process over the last period	<p>The total number of applications submitted was 369. The admission and conditional admission conditions</p>

were fulfilled by 231 applicants. A total of 223 applicants were enrolled.

Study programme	2021
EP	74
MEZ	12
MVL	20
PMP	82
PF	31
VMž (denná forma)	97
VMž v AJ (denná forma)	53

Note: EP (Business Economics), MEZ (Management and Economic Expertise), MVL (Production Management and Logistics); PMP (Business Personnel Management), PF (Corporate Finance), VMž (General Management), VMž v AJ (General Management in English).

Candidates were admitted to study according to the study programmes:

Study programme	2021
EP	63
MEZ	4
MVL	12
PMP	59
PF	19
VMž (denná forma)	66
VMž v AJ (denná forma)	8

The enrolment, which took place on 6th September 2021, allowed the candidates to enrol at the 2nd degree in two study programmes (in which the modifications of the study programme were approved by the UEBA Quality Council on 25th June 2021).

Enrolment results:

- Business Economics – 57 students
- General Management (in SJ) – 159 students
- General Management (in AJ) – 7 students.

9. Feedback on the quality of provided education

Procedures for monitoring and evaluating students' opinions on the study programme quality

Each semester, students have the opportunity to comment on the quality of teaching through an anonymous questionnaire. They evaluate the subjects taught and the teachers of each subject. This information represents an important source for the programme board of the study programme - feedback from students on the quality and relevance of the courses included in the study programme curriculum.

	Details of monitoring and evaluation of students' views on the quality of the study programme - https://euba.sk/www_write/files/SK/docs/interne-smernice/2011/interna_smernica_2.pdf .
Results of student feedback and related measures to improve the study programme quality	https://fpm.euba.sk/fakulta/dokumenty/spravy-o-cinnosti https://fpm.euba.sk/fakulta/hodnotenie-kvality
Results of graduate feedback and related measures to improve the study programme quality.	https://fpm.euba.sk/fakulta/dokumenty/spravy-o-cinnosti https://fpm.euba.sk/fakulta/hodnotenie-kvality
10. References to other relevant internal regulations and information concerning the study or the study programme student	
Academic regulations	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2017/2017_studijny_poriadok.pdf
Scholarship regulations	https://euba.sk/student/legislativa/stipendia
Disciplinary rules and rules of procedure of the disciplinary board	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_disciplinarny_poriadok.pdf https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/2016_rokovaci_poriadok_disciplinarne_j_komisie.pdf
Study guide	https://euba.sk/student/navody-a-sprievodcovia-studium
Doctoral Study - Legislation	https://euba.sk/veda-vyskum/doktorandske-studium/legislativa-a-predpisy
Accessible academic environment for students with special needs	https://euba.sk/www_write/files/SK/docs/vnutorne-predpisy/2016/interna-smernica-c-8-2016.pdf
Fees related to the study	https://euba.sk/student/legislativa/poplatky-spojense-so-studium
Student loans	https://euba.sk/student/studentska-pozicka
Job offers	https://kariera.euba.sk/
Eating	https://euba.sk/sluzby/stravovanie
Accommodation	https://euba.sk/student/informacie-pre-studentov/ubytovanie
Sports activities	https://euba.sk/student/informacie-pre-studentov/sport
Anti-Drugs and counseling services	https://euba.sk/student/informacie-pre-studentov/centrum-protidrogovych-a-poradenskych-sluzieb
Student organisations	https://euba.sk/student
Student card	https://euba.sk/student/preukaz-studenta-isic
Informations for applicants	https://euba.sk/uchadzac
Alumni Klub	https://alumni.euba.sk/
Ethical management and code of ethics	https://euba.sk/univerzita/eticky-manazment#ocenenia
Quality policy	https://euba.sk/univerzita/organizacna-struktura-a-pracoviska/utvary-riadene-prorektorom-pre-manazovanie-akademickych-projektov/centrum-na-zabezpecenie-a-podporu-kvality
Sustainable development	https://euba.sk/univerzita/plan-udrzatelneho-rozvoja

Student scientific and professional activity	https://euba.sk/veda-vyskum/aktualne-informacie/svoc
Others according to individual faculties	References to other relevant regulations and information are provided in the Internal Evaluation Report.