University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KÚA Title of course: Accounting for managers

FHI/NIE21666/20

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: I., II.

Prerequisites:

Requirements to complete the course:

26 hours of lectures

26 hours of seminars

26 hours of preparation for the seminars

24 hours of preparation for the interim concept check test (30 % of the overall grading)

54 hours of preparation for the exam,

- out of which 24 hours of the preparation for the exercises (30 % of the overall grading)
- out of which 30 hours of the preparation for the compilation and the analysis of the financial statements of a company (40 % of the overall grading

Student workload:

Teaching results:

The main goal of the course is to teach the students to use the information from the financial statements, understand the economic factors which could affect them and the apply the accounting principles in the process of their preparation. The students will acquire information necessary for their compilation. In addition, the students acquire knowledge about the structure of the financial statements and the relation between its various parts, reflecting the requirements of the various frameworks for accounting. Based on the financial metrics derived of the financial statements, the students will be able to evaluate and present the financial position of the entity, assess its financial stability a to use the acquired information for their economics decisions.

Knowledge – acquire knowledge necessary for the compilation of the financial statements; skills – to determine the related financial metrics; competence – to assess the financial stability of an entity

Indicative content:

Financial statements and its use in practice by leading international companies and in the SR. Factors which contribute to the results presented in the financial statements. Legal framework of accounting and its impact on the comparability of the accounting data. Financial analysis and the elements of the financial statements (assets, liability, equity, expenses, income, cash flows). Measurement of assets and liabilities. Description of the financial statements and its compilation. Accounting for selected transactions, events and and their compilation.

Support literature:

1. Šlosárová, A. - Blahušiaková, M. 2020. Analýza účtovnej závierky. Bratislava: Wolters

Kluwer SR ISBN 978-80-571-01666-6

- 2. Juhászová, Z. a kol. 2021. Účtovníctvo. Bratislava: Wolters Kluwer SR
- 3. Tumpach, M. Gedeon, M. Parajka, B. Surovičová, A. 2023. Účtovníctvo pre manažérov a pre podnikateľov. Zbierka príkladov. Bratislava : SKCÚ

Odporúčaná (aktuálne právne normy pre oblasť účtovníctva v SR):

- 1. Zákon č. 431/2002 Z. z. o účtovníctve v znení neskorších predpisov.
- 2. Opatrenie Ministerstva financií č. 23054/2002 –92 ktorým sa ustanovujú podrobnosti o postupoch účtovania a rámcovej účtovej osnove pre podnikateľov účtujúcich v sústave podvojného účtovníctva v znení neskorších predpisov.
- 3. Opatrenie Ministerstva financií Slovenskej republiky z 3. decembra 2014 č. MF/23377/2014-74, ktorým sa ustanovujú podrobnosti o individuálnej účtovnej závierke a rozsahu údajov určených z individuálnej účtovnej závierky na zverejnenie pre veľké účtovné jednotky a subjekty verejného záujmu v znení neskorších predpisov
- 3. LEO, Ken J John Sweeting, KNAPP Jeffrey, McGOWAN Susan: Company accounting. 10 th. Ed. John Wiley & Sons, Ltd Australia 2015. 1392 pages ISBN 9781118608173

Syllabus:

- 1. Accounting information for investors: financial statements of selected companies quoted at New York Stock Exchange and analysis of the scope of disclosed information. Register of the financial statements in the SR.
- 2. Economic and non-economic factors contributing to results presented in the financial statements (changes in the level of the production, provision of services and sales of goods and merchandise; changes of cost from operating and financing activities; fraudulent financial reporting).
- 3. Alternative ways of accounting for selected transactions, events and other conditions on the economic results of a company. Accounting regulation and its impact on comparability of accounting information. National and international (IFRS) legal framework of accounting.
- 4. Selected financial metrics and their relation to financial statements. Definitions and criteria for the recognition of the elements of the financial statements (assets, liabilities, expenses, income).
- 5. Measurement of assets and liabilities and its impact on the metrics of financial analysis. Historical costs, current value, and fair value.
- 6. Accounting records, books of accounting and their use in the process of the preparation of financial statements.
- 7. Accounting for funding of entities from the contribution of the owners, credits and loans.
- 8. Accounting for acquisition of assets and its use in the process of manufacturing, sale and / or provision of services.
- 9. Accounting for financial assets.
- 10. Stock-taking of assets and liabilities. Use of estimates in accounting.
- 11. Preparation and presentation of the Balance-sheet.
- 12. Preparation and presentation of the Income statements.
- 13. Preparation and presentation of the Cash flow statements.

Language whose command is required to complete the course: slovak

Notes:

Assessment of courses

Total number of evaluated students: 657

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
3.96	0.0	0.0	11.72	26.03	33.18	20.55	4.57	0.0	0.0	0.0	0.0

Lecturer: Ing. Ol'ga Kadlečíková, PhD., Ing. Milan Gedeon, PhD., Ing. Adriana Surovičová, PhD.

Date of the latest change: 21.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KHP | **Title of course:** Case Studies from Economic Policy 2

NHF/NND21010/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 3

Recommended semester/trimester of study: 3.

Degree of study: I., II.

Prerequisites: KHP NHF/NND21001/21-Economic Policy

Requirements to complete the course:

Class activity, Continuous preparation of final seminar paper 40 %.

Assigned seminar paper and its presentation 60 %.

Student workload:

Total study load 78 hours

Of which: Seminars 26 hours, Preparation for seminars 26 hours, Semester assignment 26 hours.

Teaching results:

Knowledge

- The student will gain the opportunity to apply theoretical knowledge from economic theory in real economic and political situations.
- The student expands his theoretical knowledge by practical approach to its utilization on various levels of government.

Competence

- Active participation in discussion of the presented studies leads him to the development of critical thinking.
- Empirical verification of the conclusions and statements provided.
- During the process of its own case study creation, the student uses available statistical data (Datacube, statistical reports of individual industries and specific datasets to covered topic) and knowledge from economic analysis acquired in other courses.

Skills

- The use of quantitative econometric methods in the elaboration of his own case study is expected.
- A case study and its presentation develops the student's communication skills in both written and oral presentation with an emphasis on explaining causal and empirically verified causes in the researched topics.
- Collective discussion and brainstorming on the presented topic encourages students to work in a team and supports the ability to clearly formulate bottlenecks of the analysis not only in the field of its focus but also in the methodology used.

Indicative content:

Current case studies and papers focused on individual segments of Slovak economic policy:

- 1. Competition policy
- 2. Tax policy

- 3. Income policy
- 4. Labor market policy
- 5. Proposed and adopted economic measures
- 6. Analysis of monetary policy
- 7. Analysis of fiscal policy
- 8. Analysis of foreign economic policy
- 9. Analysis of economic models
- 10. Analysis of social policy
- 11. Analysis of transport policy
- 12. Analysis of cohesion policy

IFP (2017): Tax revenues sensitivity to economic activity. Inštitút finančnej politiky MF SR (online)

IFP (2018): Women Still Can't Have It All: Barriers to Higher Maternal Employment in Slovakia. Inštitút finančnej politiky MF SR (online)

IFP (2018): Do Euro Area Expansions Die of Old Age? Inštitút finančnej politiky MF SR (online)

IFP (2020): Searching for gaps: Bottom-up approach for Slovakia. Inštitút finančnej politiky MF SR (online)

Syllabus:

Language whose command is required to complete the course:

Slovak

Notes:

Assessment of courses

Total number of evaluated students: 44

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
61.36	0.0	0.0	36.36	2.27	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Martin Hudcovský, PhD., Ing. Miroslava Luchava Havettová, PhD., doc. Ing. Karol Morvay, PhD.

Date of the latest change: 17.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KHP | **Title of course:** Competition Policy

NHF/NND21216/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Evaluation during the semester and homework 40 %

Final exam 60 %

Student workload:

Total study load 156 hours

Lectures 26 hours

Seminars 26 hours

Preparing for seminars and seminar homework 26 hours

Preparing for evaluations during the semester 26 hours

Final exam preparation 52 hours

Teaching results:

Through this course, the student will understand the importance of efficient competition and deepen knowledge from other microeconomic subjects about markets and firm behaviour in different market structures. By graduating, the student can determine the relevant market, and she/he understands the implications of market power in efficient competition failures, e.g., horizontal and vertical collisions or different types of dominant position abuses.

The theoretical knowledge about different forms of inefficient competition further deepens on seminars through seminar works on specific case studies from the European and Slovak environments. Through seminar works, the student will learn how to work with professional literature from the European Commission and Antimonopoly Office of SR. Seminar works are done in groups and professionally presented. Through presentations of seminar works, students will gain presentation skills and communication skills and teamwork skills.

Indicative content:

- 1. Genéza súťažnej politiky
- 2. Efektívna hospodárska súťaž
- 3. Základne modely oligopolov a monopolistickej konkurencie
- 4. Trhová sila a jej posúdenie
- 5. Vymedzenie relevantného trhu
- 6. Kartely a kolúzie
- 7. Horizontálne dohody
- 8. Vertikálne dohody

- 9. Zneužitia dominantného postavenia
- 10. Konkrétne praktiky zneužitia dominantného postavenia
- 11. Horizontálne koncentrácie
- 12. Iné koncentrácie

Motta, Massimo. Competition policy: theory and practice. Cambridge University Press, 2004. Bishop, Simon, and Mike Walker. "The economics of EC competition law: concepts, application and measurement." (2010).

Syllabus:

Language whose command is required to complete the course:

Slovak

Notes:

Assessment of courses

Total number of evaluated students: 0

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: prof. Ing. Martin Lábaj, PhD., Ing. Richard Kališ, PhD.

Date of the latest change: 17.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Creation of Development Programs

KVSaRR NHF/ NNG21201/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 4 Per course: 52 Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 1.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

100% - submission of a semester project - creation of own development program, while 40% of this evaluation is obtained by the student during the semester by continuous submission and presentation of partial outputs of the project

Student workload:

Total 156 hours, participation in seminars 52 hours, preparation for seminars 13 hours, elaboration project during of the semester 39 h, preparation of the final version of the project 52 h)

Teaching results:

By completing the course, the student will gain:

- Knowledge of creating development programs
- Partial knowledge of implementation and evaluation of development programs
- Skills in team work and present the results of team work
- Ability to evaluate alternative priorities in preparation of the program
- Ability to propose specific solutions to problems in a given area of public policy

Indicative content:

Indicative content:

Students will get acquainted with the whole process of creating a development program. The first part will focus on the analytical part of the selected area which is the subject of support. Another topic will be setting priorities, links between priorities and the analytical part, the link between priorities and measures. The third block will be the financing and institutional setting of the program (the question of budget, co-financing or eligible expenditure). The fourth block will be devoted to the time frame and process implementation issues in creating the program. The last block will be devoted to the interconnection of programs and projects in the form of specific calls.

Emphasis will be placed on the ability to participate in the creation of a development program, but part of the course will be devoted to the basic aspects of implementation and evaluation of programs that affect the actual creation of programs. Students will also get acquainted with current programs implemented in selected public policies.

Course topics:

- What are development programs, differences between program and project, differences between programs and other forms of support

- Program cycle of policy and programs creation, implementation, evaluation, creation
- Analysis of the problem area the basic basis for creating the program
- Methods and techniques of the analytical part of the programs
- Identification of priorities for the program, hierarchy of objectives, priorities and measures of the programs
- Defining the basic parameters of the programs target group, target area, eligible applicants
- Financial aspects of programming budget, co-financing, eligible costs
- Risk analysis of programs
- Program implementation management
- Management of control and monitoring of programs
- Evaluation of programs
- Examples of programs, functioning of support programs in the Slovak Republic

ŠIPIKAL, M.. Tvorba projektov a programov: (tvorba a implementácia neinvestičných projektov Európskej únie): učebné texty. Bratislava: Vydavateľstvo EKONÓM, 2010 Howlett, M. (2019). Designing public policies: Principles and instruments. Routledge. www.partnerskadohoda.gov.sk- program information and methodological issues of program creation and implementation

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 44

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
18.18	0.0	0.0	54.55	18.18	0.0	9.09	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Valéria Némethová, PhD., doc. Mgr. Miroslav Šipikal, PhD.

Date of the latest change: 18.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: EU Instruments of Financial Aid

KVSaRR NHF/ NNG21212FD/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 3

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

The course is completed by a final exam (70%), which consists in submitting a semester project. During the semester, the student presents partial parts of this project, the evaluation of which makes up 30% of the total evaluation. The exam conditions are the same for full time and part time study.

Student workload:

The student's workload in full time study is 78 h (participation in seminars 26 hours,, preparation for seminars 26 hours, elaboration of a semester project within the exam 26 hours.

Teaching results:

Within the course, the student will get:

- Knowledge of financial instruments used in EU policies
- Knowledge of the advantages and disadvantages of these tools
- Skills in the practical application of these instruments
- Skills in working in a team and sharing responsibility for the overall result of the work Competences to identify the conditions under which instruments to use

Indicative content:

The student will get acquainted with the most important financial instruments that are used in various policies of the European Union - especially in the division into repayable (especially venture capital, loans or guarantee programs) and non repayable forms of assistance (especially grants). These instruments will be analyzed in terms of the various conditions of their use as well as the potential advantages and disadvantages that these instruments have in the economic development of both the supported entities and the state or the European Union itself. Students will get acquainted with the basic principles of creation, implementation, and evaluation of these tools.

Part of the course will be the preparation of their own proposal to create a basic framework for the operation of a selected financial instrument, where students verify the acquired knowledge in their practical application.

- What are financial instruments, basic breakdown and use of these instruments
- Overview of EU financial instruments, repayable vs. non-repayable financial instruments
- Specifics of financial instruments for the public sector
- European Structural and Investment Funds (ESIF) purpose, development, thematic priorities,
- ESIF budget

- Principles of creating repayable assistance schemes objectives, individual types of eligibility
- ESIF in the Slovak Republic method of management, operational programs, financed priorities
- Efficiency and effectiveness of repayable financial instruments
- European Investment Bank schemes loans
- European Investment Bank schemes venture capital
- EU initiatives, Financial schemes focusing on social aspects
- EU repayable aid schemes in the Slovak Republic

EC: European Structural and Investment funds 2014 – 2020, 2015

EIB: Introducing financial instruments for the European Social Fund, 2016 aktuálne publikácie o EIB aktivitách www.eib.sk

aktuálne publikácie o ESIF aktivitách : https://ec.europa.eu/regional_policy/en/funding/doplnková literatúra:

Pisár, P. Ľapinová, E. 2019. Financie Európskej únie. Banská Bystrica : Belianum. Vydavateľstvo Univerzity Mateja Bela v Banskej Bystrici. Ekonomická fakulta, 2019

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 63

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
23.81	0.0	0.0	41.27	22.22	6.35	6.35	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Oliver Rafaj, PhD., doc. Mgr. Miroslav Šipikal, PhD.

Date of the latest change: 21.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KHP | Title of course: Economic Development

NHF/NND21211/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 4 Per course: 52 Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 1.

Degree of study: II.

Prerequisites: KHP NHF/NND21001/21-Economic Policy

Requirements to complete the course:

20% solving case studies

20% semestral work

60% final written exam

Student workload:

156 h (presence at exercise sessions 52 h, preparing for exercise sessions 26 h, semestral work (essay) 20 h, exam preparation 58 h)

Teaching results:

The course offers complex view at global development issues of developed and developing countries. It's oriented on handling current and future challenges of economic development.

Knowledge

After absolving this course, student will be able to understand the difference between economic growth and economic development and the conflict between the two.

Students will gain knowledge of theories of economic development, economic, social, environmental and institutional aspects of economic development, their interdependence and complementarity

Students will gain knowledge and global and regional approaches to tackling poverty, inequality and the role of public policies in shaping sustainable development and tackling climate change Skills

Students will acquire skills for:

the analysis of data on economic development

the analysis of economic development data based on data from international statistics,

the analysis of impacts of proposed approaches and public policy measures on the elimination of bottlenecks in individual areas of economic development

the communication and presentation skills to clarify the need for sustainable development Competence

evaluation of socio-economic development

on the basis of the analysis of relevant data sources and economic-political development to identify the basic development problems and challenges at the global and regional level

formulate specific development problems

prepare alternative solutions and implement measures in the field of improving economic, social, environmental conditions and institutional quality

Indicative content:

- 1. Definition of the economic development
- 2. Theory of the economic development
- 3. The role of values in economic development, development goals,
- 4. The cost of economic growth (social and environmental consequences)
- 5. Sustainability of economic development (environmental and social limits)
- 6. Climate change, its causes, extent and consequences
- 7. Inequality of income and wealth distribution (causes, extent, consequences)
- 8. Poverty, its causes, extent, approaches to solutions
- 9. Unbalanced effects of globalization
- 10. The role of institutions in economic development
- 11. Tendencies and consequences of demographic development, human capital, education, health
- 12. Current development issues and approaches to their solution in developed and developing countries, global and regional development strategies

Support literature:

Todaro, M. P. – Smith, S. C. 2015. Economic Development. Pearson.

Clunies-Ross, A. – Forsyth, D. and Huq, M.2009. Development Economics. McGraw-Hill. Thirlwall, A.P. and Pacheco-López, P. 2017. Economics of development: Theory and evidence. Palgrave.

Acemoglu, D. – Robinson, J. A.2012. Why nations fail: the origins of power, prosperity, and poverty. Crown Publishers.

Syllabus:

Language whose command is required to complete the course:

Slovak and English languages

Notes:

Assessment of courses

Total number of evaluated students: 44

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
9.09	0.0	0.0	27.27	29.55	20.45	11.36	2.27	0.0	0.0	0.0	0.0

Lecturer: prof. Ing. Martin Lábaj, PhD., Ing. Matej Vitáloš, PhD.

Date of the latest change: 17.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Economics and Health Policy

KSRaP NHF/ NNF21211/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

15% individual written work, 15% seminar work, 70% exam

Student workload:

Teaching results:

Students will gain theoretical and practical knowledge of the health care economics, health policy, the organization of health systems and international cooperation in healthcare and humanitarian aid. They will be able to implement knowledge of economics in health care system and practice for the optimal allocation of human, material and financial resources so as to integrate medical, organizational and economic rationality.

After completing the course, the student should be able to:

Knowledge and understanding:

- acquire theoretical and practical knowledge in the field of health policy
- know the specifics of distorting effects on health markets
- understand the relationship of society to the patient, understand the values, principles, and goals of health policy
- understand the principles of functioning of health policy models, the relationship between socio-economic indicators and health, the importance of socio-economic measures in addressing health inequalities
- gain an overview of information sources, apply knowledge in practical situations and take a creative approach to solving specific health policy issues
- understand socio-economic relations for their effective application in economic practice
- to gain knowledge about the dynamics of global health problems Skills
- analyze and professionally process theoretical and practical issues of the functioning of health systems, financing and institutional provision of the health care system
- be familiar with basic models of financing and organization of health systems
- be familiar with the theories, legislation, concepts and strategic documents related to the issue Competences:
- acquire specific and core competencies for the needs of economic practice, as well as further study, with an emphasis on systemic competencies in the field of functioning of the health care system

- effectively use knowledge, apply it in specific situations in the creation and implementation of health policy while taking into account the social aspect
- identify the responsibilities of specific institutions according to their competencies in health care
- the ability to work independently with studies related to health policy, will be able to interpret the results of research and take a position on them based on economic arguments
- familiarise with the types of markets in the provision of health care and in the health insurance system, in the role of public budgets in health care
- discuss current health problems and their possible solutions

Indicative content:

Economic laws and their functioning in healthcare.

Health policy, its tasks and concepts.

Health needs as a starting point for health policy and health care.

Health systems.

Trends in health policy.

Health insurance systems.

Reimbursement for healthcare in the EU.

Market imperfections. Determinants of human population health.

Institutional set-up of medical institutions and facilities and organisational set-up.

The role of the state, the role of the market and the role of the household in providing health care. Healthcare financing. Healthcare planning.

Management of improving the quality of health care.

Health insurance management.

Support literature:

- 1. Fuchs, V. R.: Health Economics and Policy: Selected Writings by Victor Fuchs, World Scientific Publishing Co Pte Ltd, 2018
- 2. Nováková, M.: Zdravie a zdravotná starostlivosť v socioekonomických súvislostiach, Vydavateľstvo Ekonóm, Bratislava, 2014.
- 3. Pechová, M. Stanek, V: Zdravotná politika, Vydavateľstvo Ekonóm, Bratislava, 2010.
- 4. Ministerstvo zdravotníctva: Strategický rámec starostlivosti o zdravie 2014–2030.

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 0

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Peter Sika, PhD., Ing. Michaela Nováková, PhD., Ing. Hana Poláčková, PhD.

Date of the latest change: 25.01.2022

Approved by: Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna

Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Employment Policy

KSRaP NHF/ NNF21220/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 3

Recommended semester/trimester of study: 3.

Degree of study: I., II.

Prerequisites:

Requirements to complete the course:

Active participation in seminars - 10%

Project elaboration - 15% Continuous written test - 15% Final semester written test - 60%

Student workload:

78 hours: participation in seminars 26 hours, preparation for seminars 12 hours, processing of the semester project 16 hours, preparation for the middle test 24 hours

Teaching results:

To provide students with deeper theoretical and especially practical knowledge in the field of employment policies and labor market policy in the conditions of the Slovak Republic and other EU countries. Within the course, students will get acquainted with the current situation on the labor market with an emphasis on identifying different types of disadvantages (young people, long-term unemployed, Roma, people with disabilities, homeless people, other disadvantages - nationality, sexual orientation, refugees, etc.). They will get acquainted with the systems of employment services in selected countries.

Knowledge and understanding:

- to gain an overview of the functioning of employment policy in relation to economic and social policy
- to gain knowledge about the functioning of employment services and from the area of the process of creating individual action plans for the unemployed.

Skills:

- analyze and professionally process theoretical and especially practical issues of the functioning of the labor market, identify requirements for job opportunities with an emphasis on disadvantaged job seekers

Competencies:

- acquire specific and core competencies for the needs of creating and developing cooperation with the unemployed, potential employers and the community
- to propose procedures and tools to assist in the process of placing jobseekers in the labor market

Indicative content:

Within the course, students will gain in-depth knowledge of individual instruments of employment policy, active and passive measures implemented in order to create a balance in the labor market, eliminate unemployment and increase the employability of job seekers. The final output of the seminar will be, in cooperation with employment support organizations, the design and preparation of procedures and tools to assist in the process of placing specific job seekers.

- 1. Labor market in the context of current economic development. 2.
- 2. Disadvantaged groups in the labor market.
- 3. Employment policy in the conditions of the Slovak Republic and selected EU countries in relation to the priorities and recommendations of the EC.
- 4. Relationship between employment policy, economic, social, educational policy.
- 5. Indicators in the field of active and passive employment policy.
- 6. Active labor market policy instruments focused on individual disadvantaged groups of the unemployed.
- 7. Comparison of employment service systems in the Slovak Republic and selected countries.
- 8. Creating individual action plans for job seekers according to the type of disadvantaged graduates.
- 9. Creating individual action plans for job seekers according to the type of disadvantaged persons over 50 years of age.
- 10. Creating individual action plans for job seekers according to the type of disadvantaged long-term unemployed.
- 11. Creating individual action plans for job seekers according to the type of disadvantaged people with disabilities.
- 12. Case study I.
- 13. Case study II.

Support literature:

- 1. LUBYOVÁ, M., ŠTEFÁNIK, M. et al.: Labour Market in Slovakia 2017+. Košice: Equilibria,
- s. r. o., 2016, ISBN 978-80-970850-4-9
- 2. EHRENBERG, R. G., et al.: Modern labor economics: Theory and public policy. Routledge, 2016.
- 3. RIEVAJOVÁ, E. a kol.: Trh práce a politika zamestnanosti. Bratislava: Ekonóm, 2016
- 4. RIEVAJOVÁ, E. a kolektív: Súčasnosť a nové výzvy na trhu práce v meniacich sa sociálno-ekonomických podmienkach. Bratislava: Ekonóm, 2018

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 22

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
40.91	0.0	0.0	40.91	18.18	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Eva Pongrácz, PhD., Ing. Roman Klimko, PhD., prof. Ing. Eva Rievajová, PhD., doc. Ing. Silvia Šipikalová, PhD.

Date of the latest change: 25.01.2022

Approved by: Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery,

development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Environmental Economics

KVSaRR NHF/ NNG21209/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

10 % assignments during the course, 30 % written project, 60 % final exam

Student workload:

156 h (participation in lectures 26 h, participation in seminars 26 h, home regular preparation for seminars and for assignments 19 h, written project elaboration 32 h, preparation for the final exam 52 h)

Teaching results:

After completing the course, students will gain:

- Deeper knowledge of terms, principles of economics in the environment, possibilities of measuring environmental values and finding solutions for market failure
- Deeper knowledge of substance and principles of environmental policy as such, the environmental policy of Slovakia and the European Union and their economic instruments
- Understanding of the environment substance in Slovakia and based on the analysis of basic pollutants and risk factors will be able to design and seek solutions and measures.
- Ability to critically evaluate global environmental problems and to discuss on pros and cons/ problems of various solutions while taking into account new trends

Indicative content:

The aim of the course is to offer basic knowledge in environmental economics, environmental policy of Slovakia and the EU. In order to fulfill the aim the course deals with following topics:

- 1. Theoretical outcomes of environmental economics
- 2. Renewable and non-renewable resources, efficient and optimal use of natural resources
- 3. Market operation and market failure, causes of state intervention and of state failure in the environment, Externalities and transaction costs
- 4. Approaches to address market failures and externalities.
- 5. Decision making in the environment. Measurement of environmental values, CBA
- 6. Environmental policy tools and selection criteria
- 7. EU environmental policy, its principle, aims, institutions, legislative framework,
- 8. The EU Action programs
- 9. Global environmental problems and the EU reaction
- 10. Analysis of the Slovak environment

- 11. Environmental regionalization of the SK, Strategy and other relevant documents of the Slovak environmental policy
- 12. Self-government competences in environmental economics
- 13. Approaches to solving environmental problems, nature protection, possibilities of an individual and society advantages and disadvantages, new trends

- 1. TURNER-PEARCE-BATEMAN: Environmental Economics: An Elementary Introduction. Translation into Slovak language. Ekonomická univerzita v Bratislave, 2002
- 2. PERMAN, R et al.: Natural Resource and Environmental Economics. Strathclyde: Prentice Hall, London, 2011 ISBN 9780321417534.
- 3. European Commission. Europe 2020. Sustainable Growth [online]. Available at #https://ec.europa.eu/info/business-economy-euro/economic-and-fiscal-policy-coordination/eu-economic-governance-monitoring-prevention-correction/european-semester_en#, #https://portal.cor.europa.eu/europe2020/Profiles/Pages/welcome.aspx#, #https://ec.europa.eu/eurostat/web/europe-2020-indicators#

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 71

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
14.08	0.0	0.0	28.17	36.62	18.31	1.41	1.41	0.0	0.0	0.0	0.0

Lecturer: Ing. Eva Belvončíková, PhD., MA

Date of the latest change: 18.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Ethics, Corruption and Transparency

KVSaRR NHF/ NNG21202/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 3

Recommended semester/trimester of study: 1.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

100% work:

- 20% discussion contributions to the given literature (essays) and active participation in seminars.
- 20% test
- 60% final exam

Student workload:

78 hours:

- 26 hours participation in seminars,
- 26 hours of regular homework for seminars essays,
- 26 hours of preparation for the test and final exam.

Teaching results:

The student will gain knowledge about theoretical aspects of corruption, corrupt practices and anticorruption strategies in Slovakia and in the world.

The student will acquire skills associated with the analysis of public policy, comparing the effectiveness of public policies and public policy making with an emphasis on the fight against corruption.

The student is able to use knowledge, skills and personal, social and / or methodological abilities in work or study situations and in professional and personal development (e.g. the student acquires the ability to identify and prevent corruption risks, create and analyze anti-corruption strategies for public institutions, applicable also in the private sector.).

Indicative content:

The course focuses on a comprehensive view of the issue of corruption and transparency, primarily within the public sector, but also on the broader ethical aspects of society. Students will learn about corruption in the economic and political context, definitions of corruption, measurement of corruption, types of corruption (e.g. political vs. administrative corruption), the causes and consequences of corruption. The course also introduces students to possible ways to fight corruption, anti-corruption reforms and the international context of the fight against corruption.

- 1. Introduction corruption in the economic and political context.
- 2. Defining corruption and measuring it, Principal-agent theory. Positive, normative definition of corruption. Boundaries between gifts, bribes, lobbying, clientelism.

- 3. Corruption contract advantages, disadvantages, conditions. Political and administrative corruption. Official statistics, perceptual methods.
- 4. Causes of corruption and their analysis. Impact of formal and informal rules.
- 5. Demand and supply side of corruption. The problem of state capture.
- 6. Interests and their analysis. Externalities versus internalities. Risks of decision-making in the public sector.
- 7. Consequences of corruption. Economic, political, social consequences.
- 8. Trust, Anti-corruption tools: Addressing bottlenecks, monopolies, reducing discretion. Information, transparency, accountability.
- 9. Public finances and their transparency, Ethical reform in the public sector and in the business sector, Solving conflict of interest, Financing of political parties. Functionality of the repression system.
- 10. Decentralization and its corruption risks, Corruption sensitive areas and possibilities of their analysis,
- 11. Anti-corruption reforms. Experience from Slovakia and abroad, Prerequisites for success,
- 12. International context of the fight against corruption, Activities and programs of international institutions, Slovakia's commitments in this area.

Core:

1. Hough, D., 2013: Corruption, Anti-Corruption and Governance (Political Corruption and Governance). Palgrave Macmillan.

Recommended:

2. Peters, B. G., Pierre, J., eds. 2004: The Politicization of the Civil Service in Comparative Perspective: A Quest for Control. Routledge.

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 44

A	ABS	ABSP	В	C	D	Е	FX	NBSP	NEABS	np	p
27.27	0.0	0.0	31.82	29.55	6.82	4.55	0.0	0.0	0.0	0.0	0.0

Lecturer:

Date of the latest change: 18.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Evaluation of Public Policies

KVSaRR NHF/ NNG21204/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 2.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

40% continuous written work, 60% written exam

Student workload:

156 h (participation in lectures 26 h, participation in seminars 26 h, preparation for seminars 26 h, elaboration of a semester work 26 h, preparation for the exam 52 h)

Teaching results:

- Knowledge of the management of support programs and basic types of evaluations
- Knowledge of the evaluation system of support processes in Slovakia and within the European Union
- Practical skills in evaluating support programs through modern methods and technics of evaluation.
- Ability to work in a team and present the results of an evaluation study
- Ability to analyze development programs, challenges, projects, operational programs
- Competence identifies suitable methods for evaluation
- Competence to critically evaluate results and discuss the real impact of support programs, draw conclusions for policy practice.

Indicative content:

The course is based on the acquisition of practical knowledge in the field of public policy evaluation, with emphasis on support programs. Through management of their own evaluation project, the student will learn the basics of the support evaluation system - reasons for evaluation, evaluation theory, evaluation criteria, evaluation principles. The object of evaluation are development processes - support programs, legislative and other public policy measures.

Students will gain knowledge of methods and techniques for evaluating results, outputs and impacts of support for regional development. Through the course, students will gain practical skills in the evaluation of support processes, on the basis of which they will be able to critically evaluate the effectiveness, effectivity and relevance of the policy or its support and to draw conclusions for

political practice. Brief syllabus:

- 1. Introduction to the evaluation of public policies.
- 2. Definitions of basic terms. Basic aspects of evaluation, evaluation criteria.
- 3. Defining the research (evaluation) question, determining the goal of the evaluation.

- 4. Data and methods of data collection.
- 5. Characteristics of support. Support system.
- 6. Analysis of support.
- 7. Methods and techniques of evaluation of development support and their classification.
- 8. Characteristics of selected evaluation methods and their practical use.
- 9. Real examples of evaluation.
- 10. Visit of experts from evaluation practice, practical aspects of evaluation in Slovakia.
- 11. Interpretation of evaluation results.
- 12. Drawing conclusions of the evaluation, Discussion. Critical conclusions.
- 13. Presentations of projects of students with posters.

Gertler, Paul J.; Martinez, Sebastian; Premand, Patrick; Rawlings, Laura B.; Vermeersch, Christel M. J.. 2011. Impact Evaluation in Practice, First Edition. World Bank. © World Bank. https://openknowledge.worldbank.org/handle/10986/2550 License: CC BY 3.0 IGO.

ŠIPIKAL, Miroslav [50 %, 5,898 AH] - NÉMETHOVÁ, Valéria [50 %, 5,898 AH].

Metódy hodnotenia programov a projektov. Recenzenti: Peter Pisár, Alžbeta Ivaničková.

1. vyd. Bratislava : Vydavateľstvo EKONÓM, 2016. 209 s. [11,8 AH]. 1/0098/15. ISBN 978-80-225-4368-2.

ŠIPIKAL, Miroslav - SZITÁSIOVÁ, Valéria. Hodnotenie regionálnej politiky Európskej únie : vybrané príklady z praxe Slovenskej republiky. 1. vyd. Bratislava : Vydavateľstvo EKONÓM, 2014. 147 s. ISBN 978-80-225-3933-3.

Evalsed Sourcebook: Method and techniques. 165 p. DG for Regional Policy. 2013.

The resource for the evaluation of Socio-Economic Development -Evaluation guide. 119 p. DG for Regional Policy. 2013.

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 61

A	ABS	ABSP	В	C	D	Е	FX	NBSP	NEABS	np	p
22.95	0.0	0.0	44.26	29.51	3.28	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Valéria Némethová, PhD.

Date of the latest change: 18.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Green Economy

KSRaP NHF/ NNF21212/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 3

Recommended semester/trimester of study: 4.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

10% activity

30% course project

60% oral exam

Student workload:

Teaching results:

Knowledge

After completing the course, participants will be able to:

- Define the concept of a green economy and explain its value;
- Describe social, environmental and economic benefits of advancing a green economy;
- Identify enabling conditions for greening national economies;
- Provide examples of successful green economy investments, initiatives and projects;
- Describe national planning processes in support of a green transformation.

Skills

After completing the course, participants will be able to:

- Identify principal challenges and opportunities for greening key economic sectors;
- Recognize the range of international and regional green initiatives and support services to foster green development;

Competencies

After completing the course, participants will be able to:

• Apply the green economy concept to a real world economic, policy and/or personal context.

Indicative content:

The course is focused on different concepts and facets of the green economy, as well as global, national and sector-specific challenges and opportunities to advance low-carbon, resource efficient and socially inclusive development. Students will be provided with practical insights on how to go about developing more sustainable products, using objective and scientific criteria and with examples of success and failure.

- 1. Introduction to a Green Economy: Concepts and Principles
- 2. Enabling Conditions for Advancing a Green Economy
- 3. Greening the Economy: Sectors and Strategies

- 4. Developing a Balanced and Inclusive Green Economy
- 5. International Developments and Support to Advance a Green Economy
- 6. Green Economy and Funding
- 7. Green Jobs and Employment Impacts
- 8. Retraining Workers for the Green Economy
- 9. Promoting Green Jobs: Case Studies
- 10. Green Taxation
- 11. National Strategies for Development of the Green Economy
- 12. Green Economy: Slovak Republic
- 13. Vision for the Future: Pathways to a Sustainable Future

CATO, M. S. 2009. Green Economics: An Introduction to Theory, Policy and Practice. London: Earthscan. ISBN: 978-1-84407-571-3

GEORGESON, L., MASLIN, M. and POESSINOUW, M. 2017. The global green economy: A review of concepts, definitions, measurement methodologies and their interactions. Geo:

Geography and Environment, 4 (1), e00036

EUROPEAN COMMISSION. 2013. Promoting green jobs throughout the crisis: a handbook of best practices in Europe. Luxembourg: Publications Office of the European Union. ISBN 978-92-79-29393-1

UNEP. 2008. Green Jobs: Towards decent work in a sustainable, low-carbon world. Nairobi: United Nations Office. ISBN: 978-92-807-2940-5

OECD. 2012. The jobs potential of a shift towards a low-carbon economy, http://www.oecd.org/employment/emp/50503551.pdf

UNCTAD. 2012. The Road to Rio+20: For a development#led green economy. Issue 3, June 2012

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 121

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
39.67	0.0	0.0	31.4	15.7	7.44	2.48	3.31	0.0	0.0	0.0	0.0

Lecturer: Ing. Roman Klimko, PhD., doc. Ing. Eva Pongrácz, PhD.

Date of the latest change: 25.01.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: **Title of course:** Housing Policy

KSRaP NHF/ NNF21218/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

20% individual written work, 20% semester work, 60% written exam

Student workload:

Teaching results:

The aim of the course is to understand the importance and role of state, regional and municipal housing policy in socio-economic development as well as the mechanisms of interrelationships between economic and housing policy. The course is focused on theoretical and practical aspects of housing and housing policy as one of the basic human needs. It enables students to get acquainted with the economic, social and legal nature of housing, with its normative understanding and practical implementation by executive public administration bodies and economic entities. The course explains the types of functioning of the real estate market with a link to economic indicators in the European area. It examines the relationship between economic and housing policy as well as the role of the state in housing policy. The course also discusses selected issues such as the level of housing and social aspects of housing. Last but not least, we analyze the relationship between construction and employment in the national economy and their impact on economic indicators of the state.

After completing the course, the student should be able to:

Knowledge and understanding

- be familiar with the theories, legislation, concepts and strategic documents related to the issue
- synthesize the basic features of housing policy in relation to the economic and social dimension of the economy
- create and implement housing policy at various levels of the economy
- synthesize the importance and impacts of housing policy in relation to the European environment
- apply knowledge in practical situations and take a creative approach to solving specific situations related to the housing issue

Competencies

- ability to work independently with studies related to housing policy Skills
- apply the right methods, procedures and techniques in specific situations in the field of creation as well as implementation of housing policy

- interpret the results of analyzes related to economic development and housing policy
- formulate problems and propose solutions arising from housing shortages
- prepare independent work and assess the impact of housing measures on the development of macroeconomic indicators.

Indicative content:

- 1. Definition of basic concepts in the field of housing policy. Housing as a basic human need. The relationship between economic development and housing policy. Investment in housing.
- 2. Real estate market and its functions. Main actors operating in the field of housing. Division of responsibilities in the field of housing. The role of the state, local authorities and other actors, including the third sector.
- 3. Factors influencing the situation in the field of housing macroeconomics and microeconomics of housing. Factors influencing the demand and supply of housing. Household income level and total housing expenditure. Affordability of housing.
- 4. Geographical and demographic aspects of housing. Changing the social and family paradigm. Projection of the development of the population, households and housing needs.
- 5. Stages of housing construction development in the Slovak Republic. Housing stock in the Slovak Republic and in selected European countries. Level and quality of housing stock. Renewal and reproduction of the housing stock. Factors affecting the fair value of residential property.
- 6. Financial instruments to support housing construction and renewal of the housing stock in the Slovak Republic. Forms of housing financing in European countries. State policy in the area of rental housing sector. Sources of financing the construction of rental housing in the Slovak Republic. Reverse mortgage.
- 7. Mortgage banking. Sources of financing mortgage loans. Risks of mortgage loans and mortgage bonds and their elimination. Mortgage systems in selected countries.
- 8. Characteristics of housing subsidies and their effectiveness and efficiency. Typology of housing subsidies.
- 9. Housing and standard of living. Content and structure of living standards. The level of housing in the Slovak Republic and in selected European countries in terms of current development. Characteristics of changes in housing quality requirements.
- 10. Social housing and related aspects. International and national contexts of social housing. Determinants of social housing. Specification of social housing objects. Provision, financing and management of social housing support.
- 11. The process of housing liberalization and its social impacts. Development trends in housing demands. Social regulation of housing in developed European countries.
- 12. Construction and employment. Development of construction and its share in GDP. Labor needs in the housing sector. Housing policy measures to promote flexibility and labor migration. Housing and tax system. Tax breaks in the housing sector and their fairness.

Support literature:

- 1. Lux, M. Kostelecký, T. (eds.): Bytová politika teorie a inovace pro praxi. Sociologické nakladatelství (SLON), 2011. ISBN 978-80-7419-068-1.
- 2. Špirková, D. Ivanička, K. Finka, M.: Bývanie a bytová politika vývoj, determinanty rozvoja bývania a nové prístupy v nájomnej bytovej politike na Slovensku. Slovenská technická univerzita v Bratislave, 2009. ISBN 978-80-227-3173-7.
- 3. Mikeszová, M. Sunega, P. Lux, M. Aresta, V.: Vlastní bydlení jako finanční bonus k duchodu. Sociologické nakladatelství (SLON), 2018. ISBN 978-80-7419-279-1.
- 4. Suchalová, A. Staroňová, K.: Mapovanie sociálneho bývania v mestách SR. Ústav verejnej politiky a ekonómie, FSEV UK, 2010. ISBN 978-80-89244-71-3.
- 5. Poláková, O.: Bydlení a bytová politika. Ekopress, 2006. ISBN 80-8692-903-5.

6. Lux, M. (eds.): Bydlení – věc veřejná. Sociologické nakladatelství (SLON), 2002. ISBN 80-86429-12-1.

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 22

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
50.0	0.0	0.0	36.36	13.64	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Peter Sika, PhD., Ing. Michaela Nováková, PhD., doc. Ing. Eva Pongrácz, PhD.

Date of the latest change: 25.01.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KHP | **Title of course:** Innovation Management in Praxis

NHF/NND21217/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 4 Per course: 52 Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites: KHP NHF/NND21001/21-Economic Policy

Requirements to complete the course:

20% continuous written work, 20% semester work, 60% written exam

Student workload:

156 h (participation in seminars 52 h, preparation for seminars 13 h, elaboration of a semester project 13 h, preparation for the final written work 26 h, preparation for the exam 52 h.

Teaching results:

Knowledge:

- acquiring knowledge about inventions and innovations, innovation management,
- what is the management of the innovation process, what are the stages of the innovation process, how to use the potential in the company in order to increase the performance of the company while effectively using business resources
- acquisition of knowledge on the protection of intellectual property

Competences:

- the ability to synthesize basic knowledge in the field of innovation, innovation processes, management and their interconnection with increasing competitiveness, ability to apply knowledge and critically analyze barriers to innovative business.

Skills:

- preparation of individual work project preparation in a team,
- apply innovative ideas in practice

Indicative content:

- 1. Inventions, innovations, types of innovations.
- 2. Innovation strategies.
- 3. Management of the innovation process as a comprehensive system of knowledge. Innovation management system
- 4. Effective innovation management in the economy.
- 5. Sources of financing innovations in the Slovak Republic and the EU.
- 6. Creating mechanisms to support innovation at national as well as transnational level.
- 7. Possibilities of cooperation in the field of science and research.
- 8. Creation and use of outputs of science, research and development.
- 9. Protection of intellectual property.
- 10. Commercialization, technology transfer.

- 11. Government and international support for the innovation process.
- 12. Creation of innovative projects.

Vidová, J. 2015. Investície a inovácie v ekonomike. Ekonóm, Bratislava 2015. Fagerberg, J. – Movery, D. – Nelson, R. 2005. The Oxford Handbook of Innovation. Oxford university press. Oxford. 2005. ISBN 978-0-19-926455-1

Syllabus:

Language whose command is required to complete the course:

Slovak and English languages

Notes:

Assessment of courses

Total number of evaluated students: 0

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Jarmila Vidová, PhD., MBA

Date of the latest change: 17.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KPOI | Title of course: Insurance Market

NHF/NNS21202/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

20 % presentation of a research study and a discussion,

20 % group assignments and teamwork,

60 % written exam

Student workload:

Teaching results:

After successful completion of this course, students will be able to:

Knowledge:

- understand the basic principles of the insurance market theory and practice in the context of the global economy
- understand the roles of subjects operating in the insurance market

Competences:

- develop a critical understanding of the role of the "insurance market" discipline
- to form opinions based on empirical data
- work in a team
- apply theoretical knowledge in practical analyzes

Skills:

- analyze, interpret and compare the development of insurance markets in local and global contexts
- find relevant and reliable economic and statistical data on the development of the insurance market

Indicative content:

The course focuses on the theoretical aspects of the insurance market, including the analysis of demand and supply in the insurance market, asymmetry of information, cyclical development of the insurance market, determinants of development and indicators of the insurance market, as well as analysis of he selected insurance markets development. The analyzed markets include insurance markets of developed and less developed countries (e.g. United States, China, European Union countries, Great Britain) in order to point out the possibilities of different functioning of insurance markets in these countries and to bring closer look on links of social, public and commercial insurance at this markets. The course also focuses on the specific nature of the insurance sector in Muslim countries.

Support literature:

Syllabus:

- 1. Introduction to the insurance market theory
- 2. Demand and supply for insurance
- 3. Regulation of the insurance market
- 4. Asymmetry of information in the insurance market
- 5. Cycles in the insurance market
- 6. Determinants and indicators of insurance market development
- 7. EU single insurance market: historical development, regulation and specifics of insurance market
- 8. Insurance market of the Slovak Republic: historical development, specifics of insurance market
- 9. UK Insurance Market and Lloyd's: historical development, specifics of insurance market
- 10. US insurance market: historical development, specifics of insurance market
- 11. China's insurance market: historical development, specifics of insurance market
- 12. Specifics of the insurance market in Muslim countries Takaful insurance
- 13. Modern trends in the insurance market development

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 172

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
18.6	0.0	0.0	27.91	29.07	16.28	2.91	5.23	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Zuzana Brokešová, PhD., prof. Ing. Erika Pastoráková, PhD.

Date of the latest change: 07.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KET | **Title of course:** International Economics

NHF/NNE21024/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Requirements to complete the course:

final written exam 60 %

written work (case study) 10 %

mid-term exam 15 %

assignments, tasks, active participation 15 %

Student workload:

Teaching results:

Teaching results:

The aim of the course is to introduce the students to relevant theories serving for the analysis of open economics. The course enables students to analyze and interpret processes in an open economy and the interactions between national, European and global levels of economic development. The theories presented are applied to the current matters arising in international trade, international migration, international capital flows, and international monetary relations. The course is aimed at leading students to critical thinking and application of knowledge in international economics to current European and global economic issues. It covers both microeconomic and macroeconomic aspects of international economics. Attention is also paid to the changes that are currently outstanding in the world economy.

Knowledge:

Completion of the course enables students

- a) to understand and master the relevant theories serving for the analysis of the open economy, to synthesize individual theories in relation to important matters of international trade, exchange rates, as well as external and internal balance.
- b) to analyze and critically evaluate international economic relations, as well as current problems of the European and world economies (in economic discussions and economic analyzes).

Competencies:

After completing the course, students are able to explain:

- the current pattern of international trade and how it has changed over time
- the benefits of international trade for the economy
- effects of the different trade policy instruments (tariffs, quotas, subsidies) on the well-being of different groups in the economy as well as the well-being of the society as a whole

- the political and economic context of the introduction of trade restrictions
- the effects of migration and international capital flows on national economies
- factors or economic policy events affecting the value of the exchange rate
- the effectiveness of monetary and fiscal policy in smoothing fluctuations in the economic cycle in an open economy
- the importance of the balance of payments in an open economy
- the benefits and costs of economic integration and membership in the monetary union that does not meet the criteria of an optimal currency area
- the reasons for the excessive debt burden of developing countries Skills:
- a) The ability to think critically and apply theoretical knowledge in analyzing current economic problems.
- b) Acquisition, processing, and interpretation of relevant economic data from international databases (OECD, WB, IMF, UNCTAD, Eurostat, etc.), the ability to empirically examine the relevance of theories.
- c) In tutorial, students are expected to work not only individually but also in teams when evaluating the current matters of the world economy and their impact on the national economy.

Indicative content:

Indicative content:

Subject, basic concepts, and identities in international economics.

Theories of international trade. Ricardian model of international trade.

Heckscher-Ohlin model and standard trade model.

Economies of scale, imperfect competition and international trade.

Types and effectiveness of international trade policies, trade policy instruments and their impact on international trade and countries involved.

Controversial issues of international trade.

Specific factors and distribution of income. Companies in the global economy (export, outsourcing, and multinational corporations).

Exchange rate and foreign exchange markets. Money, interest rates, and exchange rates.

Exchange rate and output determination. Balance of payments, balance of payments crisis, and monetary crises.

International macroeconomic policy.

External and internal balance, macroeconomic policy under the conditions of fixed and floating exchange rates.

Development of the international monetary system. Optimum currency area theory.

Developing countries - development, crisis, and reform.

Support literature:

Literature:

Compulsory reading:

Krugman, P., Obstfeld, M., Melitz, M.J.: International Economics. Theory and Policy, 11th edition, Pearson 2018.

Muchová, E.: Medzinárodná ekonómia (vybrané problémy). Bratislava, Ekonóm 2011

Muchová, E.: Makroekonómia otvorenej ekonomiky. Bratislava: IURA Edition, 2005

Brinčíková, Z.: Príklady a úlohy z medzinárodnej ekonómie. Bratislava, Ekonóm 2013.

Suggested reading:

Acemoglu, D., Robinson, J.A.: Why nations fail. The origin of power, prosperity and poverty. Profile books ltd. 2013

Feenstra, R., Taylor, A.: International Economics. 5th edition, Macmillan, 2021

Salvatore, D.: International Economics. 12th edition, Willey 2016

Marrewijk, Ch.et al.: International Economics (Theory, Application and Policy). 2nd edition, Oxford University Press 2012

Baldwin, R. Wyplosz, Ch.: Economics of European Integration. McGraw Hill, 6th edition, 2019 Piketty, T.: Kapitál v 21. storočí. Bratislava: Ikar, 2015.

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 19

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
10.53	0.0	0.0	47.37	26.32	15.79	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: prof. Ing. Eva Muchová, PhD.

Date of the latest change: 03.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KOP | Title of course: Law of European Union

OF/NOE22079/22

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 3

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

10 % evaluation of activity of students,

30 % written test during semester,

60 % final written exam

Student workload:

Participation in seminars 26 hours,

preparation for seminars 13 hours,

preparation for a written test during semstser 13 hours,

preparation for the final written exam 26 hours.

Teaching results:

The main educational goal of the course:

Basic orientation in EU legislation and legal acts that have an impact on the legislation and legal acts of the Slovak Republic.

Teaching results:

Knowledge:

By completing this course, students will have a basic overview of the history of European integration, the basic characteristics of the European Union, issues related to EU membership, the status of individuals in the EU (citizenship of the Union, protection of fundamental rights and freedoms within the Union), system of EU institutions, the EU legal system and the basics of primary and secondary legislative procedures. The student will also have a systematic overview and orientation in the legal regulation of the EU internal market, common EU policies, EU tax law as well as EU competition law and proceedings before the Court of Justice of the EU.

Practical skills: After completing the course, the students will gain the ability of orientation in the EU legislation. They will also gain the ability to understand and interpret EU legislation, as well as the ability to work with legal databases (slov-lex.sk, eur-lex.eu). Students will also be able to understand the complex structure of EU bodies and institutions.

Competencies: Ability to work with valid EU legislation and ability to apply EU law in the context of related rulings of the Court of Justice of the European Union. Ability to read EU legislation with the knowledge of basic legal concepts and institutes.

Indicative content:

History of European integration and basic characteristics of the European Union (subjectivity, goals, powers, democratic principles).

Member States of the European Union and EU citizenship (origin and content of membership, termination of membership, equality of Member States, enhanced cooperation, EU citizenship).

The European Union and fundamental rights (development of the EU's relationship with fundamental rights, the role of the CJEU, the Charter of Fundamental Rights)

The institutional system of the European Union

The common market and the four fundamental freedoms

Common agricultural, energy, transport policy, social policy, education and science in the European Union.

EU competition. Intellectual property law in the EU.

Support literature:

MAZÁK, J. – JÁNOŠÍKOVÁ, M.: Lisabonská zmluva (Ústavný systém a súdna ochrana). Iura Edition, Bratislava 2011, 306 s.

SIMAN, M. – SLAŠŤAN, M. Právo Európskej únie : (inštitucionálny systém a právny poriadok únie s judikatúrou). 1. vyd. Bratislava: Euroiuris - Európske právne centrum, 2012. 1232 s. ISBN 978-80-89406-12-8.

SLAŠŤAN, M. Efektívnosť súdnej ochrany pred porušovaním práva EÚ členskými štátmi. 1. vyd. Bratislava: Euroiuris - Európske právne centrum, 2012. 140 s. ISBN 978-80-89406-20-3.

TICHÝ, L., ARNOLD, R., ZEMÁNEK, J., KRÁL, R., DUMBROVSKÝ, T. Evropské právo.

Praha: C. H. Beck, 2014, 756 s., ISBN 978-80-7400-546-6

WINKLER, M. a kol.: Právo v medzinárodnom obchode. Bratislava : Wolters Kluwer, 2021, 568 s., ISBN 978-80-571-0320-2

Syllabus:

- 1. History of European integration and basic characteristics of the European Union (personality of the EU, its goals, powers, democratic principles).
- 2. Member States of the European Union and EU citizenship (origination and content of EU membership, termination of EU membership, equality of Member States, enhanced cooperation, EU citizenship).
- 3. The European Union and fundamental rights and freedoms (development of the EU's relationship with the fundamental rights and freedoms, the role of the Court of Justice of the EU, the Charter of Fundamental Rights of the EU)
- 4. The system of institutions of the European Union I. (development and basic characteristics of EU institutions, European Parliament, European Commission, Court of Justice of the EU)
- 5. The system of institutions of the European Union II. (European Council and Council of the EU, European Court of Auditors, European Central Bank)
- 6. Fundamentals of the legal system of the European Union, primary, secondary and terciary EU law (typology and hierarchy of sources of EU law, methods of interpretation and conditions of validity, primary, secondary and tertiary EU law).
- 7. The common market and the four fundamental freedoms
- 8. Criteria for the adoption of the euro currency. European Central Bank and monetary policy. Banking union.
- 9. Budget of the European Union, revenues and expenditures, European Union funds, their role and terms of use.
- 10. Common agricultural, energy, transportation policy, social policy, education and science in the European Union.
- 11. Principles of EU tax law and basic values and goals of the EU Founding Treaties
- 12. EU competition policy. Intellectual property rights protection in the EU.
- 13. EU Common foreign and defence policy. Environmental protection policy.

Language whose command is required to complete the course:

Slovak

Notes:

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Assessment of courses

Total number of evaluated students: 0

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: JUDr. Ing. Martin Winkler, PhD.

Date of the latest change: 08.03.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KET | **Title of course:** Macroeconomics

NHF/NNE21004/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 2.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Individual work, written seminar work, mid-term exam

final exam

Seminars 40 %.

Out of which:

Activity at seminars (homework, assignments). 10 %

Elaboration of the essay and its presentation. 10 %

Elaboration and presentation of a case study in the team. 10 %

Final written project. 10 %

Final exam 60 %

Student workload:

Teaching results:

Teaching results:

The aim of the course is to understand and have knowledge of modern macroeconomic theories and their application in practice. To understand the economic performance and economic growth, inflation, unemployment, interest rates and the possibilities for these indicators to be affected by fiscal and monetary policy. The students will understand the difference between the functioning of the economy in the short run and in the long run and reflecting both in the analytical setting. The core macroeconomic models will be used to help students to understand the relationship between selected macroeconomic variables.

Knowledge

Completion of the course will enable students to use modern macroeconomic theories and their application in practice. Students will understand the difference between the functioning of the economy in the short and long term and the establishment of macroeconomic equilibrium in different periods of time based on macroeconomic models. In the acquired theoretical knowledge of the content of the subject, students can systematize their knowledge in relation to other subjects in the field of economic policy, public finance, banking.

Competences

By completing the course, students will gain the ability to analyze the causes of cyclical development of the economy and the ability to understand the functioning of the economy as a whole. They know how the state, through various forms of macroeconomic policy, can stimulate

economic activity and contribute to the balanced development of the economy. They will also gain the ability to search, process, analyze and evaluate macroeconomic information on macroeconomic developments from various sources (OECD, WB, IMF, EUROSTAT and others) and apply the conclusions in practical situations.

Skills

The study and active mastery of this subject will contribute to the development of critical thinking of students and to the application of knowledge gained from macroeconomics to current national economic and global economic problems. Based on the obtained relevant macroeconomic data, they will be able to evaluate macroeconomic phenomena, processes and contexts using empirical and quantitative approaches. Students will gain the ability to think abstractly and analytically, economically and to take macroeconomic positions and evaluations.

Indicative content:

Lectures:

- 1. Theoretical basis of contemporary macroeconomics. Macroeconomic variables.
- 2. Aggregate demand and aggregate supply in the long run.
- 3. The role of money in a market economy.
- 4. Theoretical and empirical aspects of inflation.
- 5. Modern approaches to unemployment. The relationship between unemployment and inflation.
- 6. Economic growth.
- 7. Macroeconomics in the short run. Consumption, savings, investments.
- 8. Economy in the short run. Business cycle.
- 9. Macroeconomic equilibrium in a closed economy. Model IS-LM.
- 10. Stabilization policy.
- 11. Current problems of fiscal and monetary policies.
- 12. Open economy basic identities. The impact of foreign economic relations on the national economy.
- 13. Mundell-Fleming model.

Seminars:

- 1. Introduction to macroeconomics and key macroeconomic variables. Economy in the long run.
- 2. Aggregate demand and aggregate supply in the long run.
- 3. The role of money in a market economy.
- 4. Theoretical and empirical aspects of inflation.
- 5. Modern approaches to unemployment. The relationship between unemployment and inflation.
- 6. Economic growth. Solow-Swan model of economic growth.
- 7. Consumption, savings, investments.
- 8. Economy in the short run. Business cycle.
- 9. Macroeconomic equilibrium in a closed economy. Model IS-LM.
- 10. Stabilization policy I.
- 11. Stabilization policy II. Presentation of a team case study.
- 12. Final written project. Open economy basic identities.
- 13. Mundell-Fleming model.

Support literature:

Support literature:

Textbook:

1. MANKIW, G. N.: Macroeconomics, 10th International Edition, MacMillan Publishers New York 2019.

Additional sources:

1. LISÝ, J. a kolektív: Ekonomický rast a ekonomický cyklus. Teoretické a praktické problémy. Bratislava: IURA Edition, 2011.

- 2. DUJAVA, D. LISÝ, J. PŘÍVAROVÁ, M.: Makroekonomická rovnováha a nerovnováha : teoretické a praktické problémy. Bratislava : Iura Edition, člen skupiny Wolters Kluwer, 2013. 207 s.
- 3. GONDA, V.: Makroekonómia 2. Peniaze a monetárne teórie. Bratislava : IURA Edition, 2005.
- 4. ČAPLÁNOVÁ, A., MARTINCOVÁ, M.: Inflácia, nezamestnanosť a ľudský kapitál. (Makroekonomické súvislosti). Bratislava: IURA Edition, 2014.
- 5. ROZBORILOVÁ,D.: Makroekonómia 8. Teória spotreby a úspor investícií a vlád. výdavkov, IURA Ed., 2005.
- 6. MUCHOVÁ, E. Makroekonómia 9. Makroekonómia otvorenej ekonomiky. Bratislava : IURA Edition, 2005.
- 7. HOLMAN, R.: Makroekonomie. Praha: C. H. Beck, 2010.
- 8. BLANCHARD, O. et al.: Marcoeconomics. A European Perspective. Pearson Education, 2011
- 9. BURDA, M. WYPLOSZ, Ch.: Macroeconomics. A European Text. Oxford University Press 2010.

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 364

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
7.14	0.0	0.0	14.84	21.43	31.59	17.03	7.97	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Marta Martincová, CSc.

Date of the latest change: 21.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code:

Title of course: Master Thesis and its Defense

KSRaP NHF/ NNF21222/21

Type, load and method of teaching activities:

Form of course:

Recommended load of course (number of lessons):

Per week: Per course: Method of study: present

Number of credits: 10

Recommended semester/trimester of study:

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Student workload:

Teaching results:

Indicative content:

Support literature:

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 0

Α	В	С	D	Е	FX	NO	NOd	О	Od
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer:

Date of the latest change: 16.03.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KET | **Title of course:** Microeconomics

NHF/NNE21003/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 1.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Requirements to complete the course:

13 % - activity in seminars

20 % - group case study

17 % - mid-term test

60 % - written exam

Student workload:

Teaching results:

Knowledge:

- Theoretical knowledge about rational consumer decision-making and their preferences in various consumer situations, the formation of demand and the factors affecting demand,
- Understanding theories of the firm, goals of the firm and decisions about price and output in perfect competition, monopoly, oligopoly and monopolistic competition,
- Understanding the concept of general equilibrium and efficiency in the context of market failures, Competencies and skills:
- The ability to assess behavior of consumers and firms in different market situations using tools of microeconomic analysis.
- Analytical skills to evaluate the effects of government intervention to address market failures and the ability to apply knowledge of microeconomics in economic practice,
- Ability to work in teams and presentation skills.

Indicative content:

LECTURES

- 1. Introduction to microeconomics, methods and tools of microeconomic analysis
- 2. Microeconomic theory of consumer, consumer equilibrium
- 3. Formation of market demand and elasticity of demand
- 4. Decision-making under risk and uncertainty
- 5. Theory of the firm and production analysis
- 6. Costs of production
- 7. Perfect competition, competitive market and the decision-making of the firm
- 8. Decision-making of the firm in imperfectly competitive market structures monopoly
- 9. Oligopoly

- 10. Monopolistic competition
- 11. Factors market, decision-making of the firm on the factors markets
- 12. General equilibrium, efficiency, equity, trade-off between equity and efficiency, social welfare, income and wealth
- 13. Market failures and the role of the government to deal with market failures SEMINARS
- 1. Introduction to microeconomics, methods and tools of microeconomic analysis
- 2. Microeconomic theory of consumer
- 3. Formation of market demand and elasticity of demand
- 4. Decision-making under risk and uncertainty
- 5. Theory of the firm and production analysis
- 6. Technology and Costs
- 7. Firm in a competitive market
- 8. Decision-making process of a firm in imperfectly competitive markets monopoly
- 9. Risk and Game theory
- 10. Monopolistic competition and oligopoly
- 11. Factors market, decision-making of the firm on the factors market
- 12. Market failures, externalities
- 13. Asymmetric information, public goods

Support literature:

- 1. Holková, V. Veselková A.: Mikroekonómia. Praha: WoltersKluwer, 2020.
- 2. Banerjee, S.: Intermediate Microeconomics: A Tool-Building Approach, 2nd edition, Routledge, 2021, SBN 9780367245351
- 3. Holman, R.: Mikroekonomie. Praha: Nakladatelství C. H. Beck, 2002.
- 4. Nicholson, W.: MicroeconomicTheory:basic principles and extensions. (Cincinnati), South-Western, Thomson Learning, 2002.
- 5. Frank, H. Robert: Mikroekonomie a chování. Praha: Nakladatelství Svoboda, 1995.
- 6. Macáková, L. a kol. Mikroekonomie II. Praha: Melandrium, 2008.
- 7. Parkin Michael: Microeconomics (tenthedition), PearsonEducationLimited, Edinburg Gate, Harlow, Essex CM20 2JE, England, 2012.

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 587

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
1.53	0.0	0.0	9.2	24.19	37.14	17.21	10.73	0.0	0.0	0.0	0.0

Lecturer:

Date of the latest change: 03.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Municipal Financial Management

KVSaRR NHF/ NNG21210/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

100% work:

- 20% written work 45 minutes in the 8th week of the semester
- 20% semester project 2500 words –
- 60% oral exam 1 hour (including preparation)

Student workload:

156 hours:

- 26 hours of participation in lectures,
- 26 hours participation in seminars,
- 26 hours of home regular preparation for seminars study of literature
- 30 hours of semester project preparation,
- 14 hours of semester assignment preparation,
- 34 hours of preparation for the final exam.

Teaching results:

The aim of the course is to acquire knowledge and understanding of municipal financial management as a process representing a set of activities that need to be carried out in financial management, budgeting, formulating financial policies, preparing strategies, preparing financial forecasts and understanding this process as a basis for financial stability and liquidity of a municipality.

Students after completing the course:

- a) They will gain knowledge and understanding of the nature and importance of municipal financial management and its links to strategic, information and personnel municipal management as integral parts for maintaining sustainability of municipal development and its financial stability.
- b) They will be able to master basic approaches of the financial management process, methodology for evaluating financial analysis and its indicators for financial planning and critically evaluate results of selected case studies and formulate appropriate recommendations for financial policy.
- c) Based on the knowledge and acquired skills, they will be able to develop a project a tree of problems and a tree of solutions and evaluate the position of a municipality and its development possibilities.

Indicative content:

The course is focused on the managerial view of the functioning of a municipality. Financial management is mediated as a process of a set of activities that the municipality has at its disposal to achieve financial stability and liquidity and which can prevent financial risks, reduce the need for crisis decisions, maintain solvency, maintain partner trust and a good public image. In the whole process, financial management plays an important role as an entity in the specific position of financial municipal managers.

- 1. Municipal financial management definition of the term, meaning for the municipality
- 2. Financial management as a process and as an entity
- 3. Financial analysis and evaluation of financial conditions
- 4. Financial strength and financial capacity of the municipality
- 5. Property analysis and asset management
- 6. Benchmarking and evaluation of municipal performance
- 7. Creditworthiness of the municipality as a method of evaluating economic / financial potential
- 8. Creditworthiness of the municipality as a stimulus for development
- 9. Financial health and debt management
- 10. Financial condition and resource management
- 11. Financial planning and monitoring of trends
- 12. Municipal size and its development possibilities
- 13. The role of position and requirements for the financial manager

Support literature:

- 1. KOLEKTÍV. 2014. Finančný manažment v samospráve. Bratislava: Európske centrum manažmentu. ISBN 978-80-971582-0-0
- 2. PEKOVÁ, J. 2011. Finance územní samosprávy. Česká republika: Wolters Kluwer 2011. 587 s. ISBN: 978-80-7357-614-1.
- 3. WRIGHT, G., NEMEC, J. 2002. Management veřejné správy. Teorie a praxe. NISPAcee: Ekopress. 419 s.ISBN 80-86119-70-X
- 4. HALÁSEK, D. BINEK, J. LEGÁTOVÁ, J. 2005. Ekonomický potenciál obcí. (případová studie). Přerov Brno 2005. Výzkumný projekt Ministerstva pro místní rozvoj ČR WB 29-04 Venkovský prostor a jeho oživení. 2005. 88 s.
- 5. HALÁSEK, D., PILNÝ, J., TOMÁNEK, P.2002. Určování bonity obcí. Ostrava: VŠB TU, Ostrava 2002. ISBN 80-248-0159-0

Syllabus:

Language whose command is required to complete the course:

Slovak

Notes:

Assessment of courses

Total number of evaluated students: 0

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: prof. Ing. Elena Žárska, CSc.

Date of the latest change: 18.02.2022

Approved by: Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna

Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Organisational Behaviour

KSRaP NHF/ NNF21210/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 2.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

written work and presentations – 40%

written exam – 60%

Student workload:

Teaching results:

Knowledge and understanding:

- Gain knowledge of effective management of people in the work process. It enriches knowledge in the field of communication skills as well as undesirable forms of behavior in the work process. Skills:
- Improve presentation skills as well as teamwork skills.

Competences:

- Acquire competencies in the field of stress management and time management and thus increase the efficiency of organisations and leading people in the work process.

Indicative content:

The aim of the course is to expand the professional competencies of students in the field of knowledge management and organizational behavior. Moreover, to get a specific idea of the work of a manager in the 21st century, of his/her ethics, of creative problem solving and teamwork. The course is also focused on social competencies in the field of stress management and time management, which complement the full range of competencies of employees in a knowledge organisation.

Management and organisational behaviour.

Content of managerial work and its characteristics.

Organisational behaviour and corporate social responsibility.

Individuals in the organisation.

Perception and attitudes.

Work stress and time management.

Groups and teams in the organisation.

Workplace conflicts and their resolution.

Communication process.

Organisational culture.

Organisational Behaviour for the 21st Century.

Change and transformation of organisations in the current stage of globalization.

Support literature:

- 1. Přívara, A.: Organizačné správanie a jeho osobitosti v 21. storočí. Bratislava: Ekonóm, 2015.
- 2. Alexy, J.: Manažment znalostí a organizačné správanie. Bratislava: Ekonóm, 2011.
- 3. Birknerová, Z., Birkner, M.: Manažment Organizačné správanie. Prešov: Prešovská univerzita v Prešove, 2014.
- 4. Birknerová, Z.: Organizačné správanie: od teórie k aplikácii v praxi. Pezinok: Via Bibliotheca, s.r.o, 2011.
- 5. Ceithamr, V., Dědina, J.: Management a organizační chování. Praha: Grada 2010.
- 6. Kravčáková, G. a kol.: Organizačné správanie. Košice: Univerzita Pavla Jozefa Šafárika v Košiciach, 2015.

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 22

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
36.36	0.0	0.0	18.18	36.36	9.09	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. PhDr. Mária Antalová, PhD., Ing. Michaela Milena Schubertová, PhD.

Date of the latest change: 25.01.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code:

Title of course: Public policy management

KSRaP NHF/ NNF21223/21

Type, load and method of teaching activities:

Form of course:

Recommended load of course (number of lessons):

Per week: Per course: Method of study: present

Number of credits: 10

Recommended semester/trimester of study:

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Student workload:

Teaching results:

Indicative content:

Support literature:

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 0

Α	В	С	D	Е	FX	np	npr	p	pr
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer:

Date of the latest change: 16.03.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KHP | **Title of course:** Quantitative Methods in Economics

NHF/NND21002/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 2.

Degree of study: I., II.

Prerequisites: KET NHF/NNE21001/21-PRINCIPLES OF ECONOMICS 1

Requirements to complete the course:

Evaluation during the semester and homework 40 %

Final exam 60 %

Student workload:

Total study load 156 hours

Lectures 26 hours

Seminars 26 hours

Preparing for seminars and seminar homework 20 hours

Preparing for evaluations during the semester 32 hours

Final exam preparation 52 hours

Teaching results:

Knowledge

By completing the course, the students develop basic analytical skills. They understand the use of quantitative methods and techniques in economics. They know how to use derivatives in solving optimization problems in economics, e.g., in determining the situation in which the profit or utility is at its maximum within the existing budget constraints. The students further understand the basics of economic modeling and economic analysis.

Skills

By completing the course, the students can compile and interpret a simple regression model. They understand the principle of experiment and natural experiment in the social sciences and understand the pitfalls of causal interpretation. They can evaluate the results of the experiment in Excel using basic statistical tools.

Competences

In seminars, analytical capacities are further enhanced by the ability to process various microor macro-data using basic statistical programs. They can interpret outputs correctly and derive recommendations for policy makers based on them. The students are able to use the acquired knowledge and skills in further studies, and also directly in economic practice.

Indicative content:

- 1. Introduction. Slope of a linear function
- 2. Solving optimization problems using partial derivatives. Derivatives of a function of one variable

- 3. Solving optimization problems using partial derivatives. Derivatives of a function of multiple variables.
- 4. Economic applications of derivatives of functions of multiple variables without constraints, the so-called unconstrained extremes.
- 5. Economic applications of derivatives of functions of multiple variables with a constraint in the form of equality, the so-called constraint extremes.
- 6. Solution of derivatives of a function of multiple variables with a constraint in the form of inequality, the so-called Kuhn-Tucker conditions.
- 7. Application of Khun-Tucker conditions in solving economic problems.
- 8. Introduction to the econometric analysis: the relationship between correlation and causality, hypothesis testing.
- 9. Experiments, natural experiments and quasi-experiments in social sciences.
- 10. Regression with quadratic term and logarithm.
- 11. Theoretical derivation of the so-called Diff-in-diff (differences in differences) model.
- 12. Application of a Diff-in-diff model to selected data. Interpretation of the results.

Support literature:

E. Tipoe a R. Becker – Doing Economics, online: https://www.core-econ.org/doing-economics/Wooldridge, Jeffrey M. Introductory econometrics: A modern approach. Nelson Education, 2016. Chiang, Alpha C. "Fundamental metods of mathematical economics." (1984).

Syllabus:

Language whose command is required to complete the course:

Slovak

Notes:

The course is planned during the 1st degree of study for Applied economics program and for the 2nd degree of Public policies program. Mathematics for Economics can be substituted with some other analytical course as prerequisites in the study program Management of Public Policies.

Assessment of courses

Total number of evaluated students: 37

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
10.81	0.0	0.0	13.51	27.03	8.11	40.54	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Eduard Nežinský, PhD., prof. Ing. Martin Lábaj, PhD., Ing. Richard Kališ, PhD., Ing. Erika Majzlíková, PhD., Mgr. Ing. Peter Silanič, PhD.

Date of the latest change: 17.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KPOI | Title of course: Risk Management in Public Sector

NHF/NNS21208/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 1.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

20% seminar assignments and case studies, 10% mid-term test, 10% team assignments, 60% written exam

Student workload:

Teaching results:

After studying this module, students should be able to:

Knowledge:

- understand the risk management process
- understand the tools for risk identification, risk analysis and risk quantification, their pros, cons and applicability

Competences:

- identify specific risks in public sector
- identify appropriate tools for managing specific risks in the public sector Skills:
- implement risk management and adopt strategies and solutions for different types of risks
- formulate and justify findings to stakeholders

Indicative content:

The main aim of the course is to give students theoretical knowledge and practical examples in the field of risk management. Risk management should be an integral part of any public policy. During the course, theoretical foundations and processes of risk management is complemented with the information on the specifics of risk management in the public sector.

Support literature:

DRENNAN, L. T. Risk and Crisis Management in the Public Sector. Routledge, 2014.

YOUNG, P. - FONE, M.. Public Sector Risk Management. Elsevier, 2001.

TICHÝ, M. Ovládání rizika. Analýza a management. Praha: C. H. Beck, 2006.

BROKEŠOVÁ, Z. - PASTORÁKOVÁ, E. - ONDRUŠKA, T. Determinants of insurance industry development in transition economies: empirical analysis of Visegrad group data. In Geneva papers on risk and insurance: Issue and practice, 2014, vol. 39, pp. 471-492.

PASTORÁKOVÁ, E. - BROKEŠOVÁ, Z. - PÉLIOVÁ, J. Proaktívny prístup k tvorbe súkromných dôchodkových úspor: kľúčové determinanty. Politická ekonomie, 2017, roč. 65, č. 6, s. 709-727.

CUPÁK, A. - KOLEV, G. I. - BROKEŠOVÁ, Z. Financial Literacy and Voluntary Savings for Retirement: Novel Causal Evidence. The European Journal of Finance, 2019, no. 16, pp. 1606-1625.

BROKEŠOVÁ, Z. - DECK, C. - PÉLIOVÁ, J. Comparing a risky choice in the field and across lab procedures. Journal of Economic Psychology, August 2017, vol. 61, pp. 203-212. PASTORÁKOVÁ, E. - JANÍKOVÁ, T. - BROKEŠOVÁ, Z. - ONDRUŠKA, T. Rodové rozdiely vo finančnom rozhodovaní v oblasti životného poistenia na Slovensku. Ekonomický časopis, 2013, roč. 61, č. 1, s. 82-100.

Syllabus:

- 1. Introduction to risk management in the public sector
- 2. Basic framework and characteristics of the risk management system
- 3. Risk management process
- 4. International ISO standards of risk management
- 5. Enterprise risk management in the public sector
- 6. Methods and techniques in risk identification, the impact of cognitive biases and conflicts of interest on risk identification
- 7. Methods and techniques of risk analysis
- 8. Methods and techniques of risk quantification
- 9. Risk decision-making strategies, risk appetite
- 10. Monitoring and control in risk management
- 11. Reporting in risk management and reporting for stakeholders
- 12. Specifics of risk management in the public sector
- 13. Case study of risk management in the public sector

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 44

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
31.82	0.0	0.0	13.64	25.0	20.45	9.09	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Zuzana Brokešová, PhD., Ing. Martina Chrančoková, PhD., doc. Ing. Tomáš Ondruška, PhD., prof. Ing. Erika Pastoráková, PhD., Ing. Andrea Snopková, PhD.

Date of the latest change: 07.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code:
KSRaP NHF/
NNF21224/21

Title of course: Seminar to Final Thesis DP1

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 2

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

individual work, written project-work of Final Thesis, credits

Student workload:

Teaching results:

By completing the Seminar to Final Thesis DP1 is student able to:

- gather, process and interpret professional and scientific literature
- clarify/define research problems
- present creative procedures and solutions in the field of comprehensive research problems

Indicative content:

- processing of professional and scientific literature in the field of final thesis research and its interpretation
- writing the final thesis framework/structure chapters and subchapters
- defining the research problems and hypothesis
- choosing the processing methods of the final thesis
- time arrangement of each part of the final thesis

Support literature:

according to the specified final thesis theme

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 21

ABS	NZ	Z
0.0	0.0	100.0

Lecturer:

Date of the latest change: 16.03.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Seminar to Final Thesis DP2

KSRaP NHF/ NNF21225/21 Title of course, seminar to 1 mar 1 mests B12

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 2

Recommended semester/trimester of study: 4.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

individual work, written project-work of Final Thesis, credits

Student workload:

Teaching results:

By completing the Seminar to Final Thesis DP2 is student able to:

- improve gained theoretical knowledge for solution of the comprehensive scientific problems
- apply appropriate methods in solution of the comprehensive scientific tasks
- define research conclusions and recommendations/statements
- declare stylistic ability necessary for writing the professional/scientific text

Indicative content:

Regular processing of relevant parts/chapters of the final thesis under the supervisor's guidance and recommendation, in accordance with Academic Regulation of EU in Bratislava on Final and Habilitation Theses.

Support literature:

according to the specified final thesis theme

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 0

	1100. 0	
ABS	NZ	Z
0.0	0.0	0.0

Lecturer:

Date of the latest change: 16.03.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KHP | Title of course: Seminár z mikroekonomických politík

NHF/NND21206/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 3

Recommended semester/trimester of study: 2.

Degree of study: II.

Prerequisites: KET NHF/NNE21003/21-Microeconomics

Requirements to complete the course:

Evaluation during the semester and homework 100 %

Student workload:

Total study load 78 hours

Seminars 26 hours

Preparing for seminars and seminar homework 26 hours

Preparing for evaluations during the semester 26 hours

Teaching results:

By completing the subject, the student will deepen knowledge about microeconomics concerning markets and firm strategies in imperfect competition. This will deepen the student's advanced knowledge about economics.

The student understands the strategic decisions of firms in a static and dynamic environment. She/he knows when and how firms create and abuse market power. She/he is well oriented in seminal literature from the field of industrial organization. By graduating from the course, the student will learn about the role of competition authority and its policies within regulation and competition. By presenting the seminar works, the student will gain communication skills.

Indicative content:

- 1. History of microeconomics policies in the field of competition and industry organization
- 2. Introduction to the field of game theory
- 3. Game theory and strategic interactions
- 4. Quantity competition model
- 5. Price competition model
- 6. Price competition and differentiated products
- 7. Sequential games and application in economics
- 8. Dynamic oligopoly models in quantity competition
- 9. Dynamic oligopoly models in price competition with differentiated products
- 10. Entry and competition
- 11. Competition policy and industrial organization
- 12. The role of the competition authority in microeconomics

Support literature:

Cabral, Luis MB. Introduction to industrial organization. MIT press, 2017.

Pepall, Lynne, Dan Richards, and George Norman. Industrial organization: Contemporary theory and empirical applications. John Wiley & Sons, 2014.

Belleflamme, Paul, and Martin Peitz. Industrial organization: markets and strategies. Cambridge University Press, 2015.

Syllabus:

Language whose command is required to complete the course:

Slovak language

Notes:

Assessment of courses

Total number of evaluated students: 22

ABS	NZ	Z
0.0	0.0	100.0

Lecturer: Ing. Richard Kališ, PhD.

Date of the latest change: 17.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Social Innovations

KSRaP NHF/ NNF21221/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Individual work, written work, written exam

Active participation in exercises - 15%

Elaboration of professional semester work - 15%

Final written exam - 70%

Student workload:

Teaching results:

The course introduces students to the basic political, social and economic aspects of science, research and innovation in today's society, with an emphasis on social innovation. Students will gain an overview of the issues of social innovation and socially responsible innovation, learn the basic principles

their implementation and operation.

Knowledge and understanding:

- acquire theoretical and practical knowledge in the field of science, research and innovation, with an emphasis on social innovation,
- identify the importance and role of social innovation,
- acquire knowledge of and understanding of existing and new trends in social innovation.
- acquire competences in the field of social innovation in order to strengthen the ability to think outside the usual procedures
- critically evaluate the current situation in the application of social innovations and socially responsible innovations in Slovakia

Competencies:

- the ability to work independently in relation to identifying opportunities for social innovation,
- discuss social innovation in the context of socially responsible innovation,

the ability to take into account the aspect of corporate social responsibility when designing solutions to current social problems

Indicative content:

Within the course, students will get acquainted with the concept of social innovation and socially responsible innovation. We will focus on the principles and possibilities of establishing social innovations in Slovakia, on their mission and connection to public policies.

- 1. Definition of basic issues and concepts.
- 2. European policy to support research and innovation.
- 3. National system of research and innovations of the Slovak Republic, strategic documents for the development of research and innovations.
- 4. Management and funding of science, research and innovation.
- 5. Evaluation of the innovation environment, indicators of evaluation of research and innovation, with an emphasis on social innovation.
- 6. Social innovation as a source of sustainable development.
- 7. Holders, actors of social innovation.
- 8. Innovation centers, business incubators and monasteries. Their meaning and role.
- 9 Case studies I
- 10. Socially responsible innovation and conceptual dimensions of socially responsible innovation.
- 11. Opportunities for social innovation.
- 12. Social innovation and public policies.
- 13. Case studies II.

Support literature:

LUBELCOVÁ, G., ed. Inovácie v sociálnych a verejných politikách: Problémy konceptualizácie a nových nástrojov. Bratislava: Univerzita Komenského v Bratislave, 2011. ISBN 9788022330435.

MURRAY, R., CAULIER-GRICE, J., MULGAN, G. Open book of social innovation. London, 2010

NESTA, 2010.ŠEBESTOVÁ, J., PALOVÁ, Z. Sociální inovace: vliv podpory fondů EU na jejich tvorbu. Bratislava: KARTPRINT, 2016. ISBN 9788089553426.

PISÁR, P., HUŇADY, J., ĽAPINOVÁ, E., MLYNÁROVÁ, D., ĎURČEKOVÁ, I. Regionálne inovácie v Európskej únii a na Slovensku. V Banskej Bystrici: Belianum, 2019. ISBN 9788055716060.

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 22

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
27.27	0.0	0.0	22.73	31.82	18.18	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Simona Polonyová, PhD., doc. Ing. Eva Pongrácz, PhD., doc. Ing. Silvia Šipikalová, PhD.

Date of the latest change: 25.01.2022

Approved by: Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna

Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Urban Economics and Planning

KVSaRR NHF/ NNG21208/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

individual work, mid term tests

written / combined exam

20 % quality and presentation of term paper

10 % result of the mid term written examination

10 % activity during seminars

60 % result of the final exam

Student workload:

156 hours (participation in lectures 26 h, participation in seminars 26 h, preparation for seminars 13 h, elaboration of seminar work 13 h, preparation for a mid term written exam 26 h, preparation for a final exam 52 h)

Teaching results:

Knowledge - By completing the course the student will understand the economic principles behind the growth and development of cities, common social and economic problems in cities and the possibilities of public policy to influence economic processes in cities.

Skills - The graduate will be able to perform selected economic analyzes, e.g. analysis of the size structure of cities, analysis of the structure of land use, analysis of the choice of mode of transport in the city, analysis of real estate prices with hedonic models. The graduate will acquire analytical skills through stylized examples and with the use of real data.

Competences - The graduate will have an overview of basic data sources for individual economic analyzes. Using the acquired knowledge and skills, he will be able to analyze selected social and economic problems of cities and identify appropriate economic tools to solve them.

Indicative content:

The first part deals with the economic laws of origin and economic growth of cities. The second part focuses on the analysis of land use in the city together with the economic laws in the background of real estate prices in the city. The third part deals with the basic problems related to transport, housing, crime, education and the role of local government in influencing these economic processes.

- 1. Economic background of the existence of cities.
- 2. Localization and urbanization economies.
- 3. City size and settlement system of cities.

- 4. Economic structure of the city and land prices firms.
- 5. Economic structure of the city and land prices households.
- 6. Households and public goods. Neighborhood choice.
- 7. Public transportation in the city.
- 8. Education.
- 9. Real estate market. Hedonic model of real estate prices.
- 10. Housing. Filtering model in the housing market.
- 11. Local government. Local taxes.
- 12. Urban planning. City zoning.

Support literature:

- 1. O Sullivan, A. (2009). Urban Economics. McGrawHill, New York
- 2. McDonald, J. F., & McMillen, D. P. (2010). Urban economics and real estate: theory and policy. John Wiley & Sons.

Syllabus:

Language whose command is required to complete the course:

Slovak, English

Notes:

Assessment of courses

Total number of evaluated students: 40

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
5.0	0.0	0.0	22.5	47.5	15.0	10.0	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Oliver Rafaj, PhD., Mgr. Dana Kuběnková, PhD.

Date of the latest change: 18.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code:

Title of course: World Economic Geography

KVSaRR NHF/ NNG21213/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Student workload:

Teaching results:

Indicative content:

Support literature:

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 23

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
4.35	0.0	0.0	30.43	43.48	21.74	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Mgr. Miroslav Šipikal, PhD., Ing. Valéria Némethová, PhD., Ing. Oliver Rafaj, PhD.

Date of the latest change: 07.03.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code:

Title of course: Zápis 2. ročník (2. stupeň)

Dekanát NHF/ NNY005/18

Type, load and method of teaching activities:

Form of course:

Recommended load of course (number of lessons):

Per week: Per course: Method of study: present

Number of credits: 0

Recommended semester/trimester of study: 3.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

Student workload:

Teaching results:

Indicative content:

Support literature:

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 0

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: Ing. Katarína Ondrejičková, Ing. Monika Paráková, Mgr. Ľubica Poláková, Ing. Janka Besedová, Dáša Laurenčíková, Janka Struháriková

Date of the latest change: 16.08.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: Title of course: Úvod do vizualizácie dát

KVSaRR NHF/ NNG21203/21

Type, load and method of teaching activities:

Form of course: Practical

Recommended load of course (number of lessons):

Per week: 2 Per course: 26 Method of study: present

Number of credits: 3

Recommended semester/trimester of study: 1.

Degree of study: II.

Prerequisites:

Requirements to complete the course:

individual work, mid term tests

written / combined exam

40 % quality of the assignments

60 % quality of the final project

Student workload:

Student workload 78 hours (participation in seminars 26 h, preparation for assignments 13 h, elaboration of final project 39 h)

Teaching results:

Knowledge - Graduates of the course will learn to modify data into a form suitable for exploratory data analysis and visualisation. They will learn the basic techniques of graphical data representation and learn to use the principles of data presentation. At the same time, the most common errors associated with the visual presentation of data are identified.

Skills - By completing the course, the student will improve analytical and presentation skills through data visualization.

Competences - Graduates of the course will be able to process data into a suitable for analysis and identify a suitable visualization technique for convincing presentation of trends, structures or. extreme values in data. These competencies will serve for better decision-making at the level of companies as well as in public administration.

Indicative content:

The course is focused on practical skills in the field of data analysis through their visualization and effective communication of results to the public. The course is organized in three parts. In the first part, students will learn to modify data into a form suitable for analysis (eg data organization, data cleaning, data pivoting). In the second part, they will learn the principles and acquire practical skills of visualizing data distribution (data distribution through histogram, box plot graph, maps) and relationships between data (eg scatter plot, scatter plot matrix, bubble chart, parallel coordinate plot). All skills will be explained on practical examples in specialized software. In the last part, students will learn the principles of graphic presentation and how to avoid the common mistakes.

- 1. Preparation of data for visualization. Data formats. Data types.
- 2. Getting acquainted with the Geoda environment. Exploratory data analysis

- 3. Entering data into Geoda. Data transformation in Geoda
- 4. Techniques of data distribution visualization (histogram, boxplot)
- 5. Data distribution visualization techniques (map, cartogram)
- 6. Techniques of visualization of relationships between data (scatterplot, scatterplot matrix)
- 7. Techniques of visualization of relationships between data (buble chart, conditional plot, parallel coordinate plot)
- 8. Techniques of time series visualization (averages chart)
- 9. The most common visualization errors
- 10. Interactive visualizations in Flourish
- 11. Presentation of student projects
- 12. Presentation of student projects

Support literature:

- 1. Kirk, A. (2016). Data Visualisation. A Handbook for Data Driven Design. Sage, Los Angeles. ISBN 978-1-4739-1213-7
- 2. Anselin, L. et al. (2020). GeoDa Workbook. University of Chicago. Dostupná on line https://geodacenter.github.io/documentation.html

Syllabus:

Language whose command is required to complete the course:

Notes:

Assessment of courses

Total number of evaluated students: 44

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
45.45	0.0	0.0	20.45	13.64	13.64	6.82	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Štefan Rehák, PhD.

Date of the latest change: 18.02.2022

University: University of Economics in Bratislava

Faculty: Faculty of Economics and Finance

Course code: KHP | Title of course: Štúdie z makroekonomických politík

NHF/NND21205/21

Type, load and method of teaching activities:

Form of course: Lecture / Practical

Recommended load of course (number of lessons):

Per week: 2 / 2 **Per course:** 26 / 26

Method of study: present

Number of credits: 6

Recommended semester/trimester of study: 2.

Degree of study: II.

Prerequisites: KHP NHF/NND21001/21-Economic Policy or KET NHF/NNE21003/21-

Microeconomics

Requirements to complete the course:

20 % continual tasks and activity on seminars, 20 % tests, 60 % final presentation of the selected topic

Student workload:

Total workload: 156 h (participation in lectures 22 h, participation in seminars 22 h, preparation for seminars (continual tasks) 30 h, preparation for tests 34 h, preparation for the exam-presentation of selected topic 48 h)

Teaching results:

Knowledge:

- -Students will know the process of deciding on policies and how to choose the applicable measures.
- -Students will understand the consequences of policies and measures as well as the interaction of policies and measures.
- Students will understand the usability and effectiveness of policy measures in a variety of situations, including non-standard ones.

Skills:

- -Emphasis on the ability of students to develop and convincingly communicate their own view of the problem and its solution, to manage the opposition of their presented approach.
- -Students will be able to use relevant data and economic analysis process to support their policy design.

Competences:

- -Students will be able to set measures and policies in the Slovak and EU environment using a available data.
- -Ability to evaluate policies and guide the macroeconomic policy-making process.

Indicative content:

- 1. Macroeconomic models for economic policy evaluation
- 2. Fiscal consolidation in the Slovak Republic and the EU
- 3. Data for decision-making in economic policy, data sources, their delays, quality, revisions
- 4. Disinflation, disinflation costs and the credibility of monetary policy
- 5. Balance of payments and international competitiveness

- 6. The process of creation and practical implementation of budgetary and monetary policy in the Slovak Republic
- 7. The process of creation and implementation of standard and non-standard monetary policies
- 8. EU banking union
- 9. Optimal monetary union and the introduction of the euro in the Slovak Republic
- 10. Distribution of income and assets. Revenue policies.
- 11. Optimal taxation, transfers, optimal mix of efficiency and equity
- 12. Determinants of economic growth, endogenous growth, beta and sigma convergence, policies to accelerate long-term growth and convergence

Support literature:

Nicola Acocella: Economic Policy in the Age of Globalization, Cambridge University Press, 2005 – kapitoly 10-20

European Commission: Stability and Growth Pact

Blanchard, Leigh (2013): Growth Forecasts and Fiscal Multipliers, IMF WP 2013/01 Ilezetzki, Mendoza, Vegh (2011): How Big (Small) are Fiscal Multipliers?, IMF WP 2011/52 Ódor Ľ, Povala P (2020): Sporiteľ na prvom mieste. Ako zreformovať druhý dôchodkový pilier na Slovensku?, NBS OP 1/2020

The subject also works with analytical documents, professional articles according to their topicality and connection to the issue. The teacher makes them available to students during the semester, well in advance.

Syllabus:

Language whose command is required to complete the course:

Slovak language, English language (passive)

Notes:

Assessment of courses

Total number of evaluated students: 37

A	ABS	ABSP	В	С	D	Е	FX	NBSP	NEABS	np	p
75.68	0.0	0.0	16.22	2.7	5.41	0.0	0.0	0.0	0.0	0.0	0.0

Lecturer: doc. Ing. Karol Morvay, PhD., Mgr. Martin Šuster, PhD.

Date of the latest change: 17.02.2022