

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KAJ FAJ/NJA215030/21	<b>Title of course:</b> Business English for Advanced Students I. (12)
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week: 2 Per course: 26</b> <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework -20 % The result of a final written test – 60 %	
<b>Student workload:</b> 78h (participation in seminars 26 h, preparation for seminars 26 h, preparation for the exam 26 h)	
<b>Teaching results:</b> Learning outcomes: Knowledge: - acquisition of theoretical knowledge of the characteristics and basic features of the English professional language. - the student can characterise and identify the basic features of professional language in a text and knows the principles of the production of professional economic texts in theoretical and practical terms. Competences: - know the basic principles of the functioning of professional language, - the student can use receptive and productive language skills at the required level, - understands longer speeches and conversations; understands longer professional texts with a complex structure; can express himself/herself adequately on general and professional topics and formulate ideas and attitudes clearly, - in writing, can produce clear, well-organized, and detailed text on complex professional economic topics, demonstrating mastery of compositional techniques, connective expressions, and means of cohesion, - use flexibly and effectively the acquired linguistic knowledge, which is essential for the student's successful application in practice, for professional purposes. Skills: - apply the acquired skills in working with professional texts, e.g. seminar papers, final thesis, case studies, - apply appropriate linguistic strategies related to the production of professional texts (use of appropriate lexical, stylistic, morphosyntactic devices) in the target language,	

- acquiring the ability to consciously distinguish appropriate from inappropriate linguistic devices in professional economic communication (colloquial expressions, syntactically incomplete sentences, imprecise, ambivalent expressions, etc.).

**Indicative content:**

- how inventors think, first impressions, networking
- production and consumption, which includes sharing, renting, reusing, repairing, refurbishing, and recycling existing materials and products for as long as possible, product lifecycle, effective working meetings, decision making, problem-solving
- financial investment, negotiations, marketing, customer relationship
- communication skills, employment trends, conflict resolution
- disruptive factors in business, business ethics, and corporate social responsibility
- brainstorming, meeting management
- case study solving, business workshop

**Support literature:**

1. Dubicka, I., Rosenberg, M., O’Keeffe, M., Dignen, B., Hogan, M. (2020) Business Partner C1. Your Employability Trainer. Harlow: Pearson Education Limited. ISBN 978-1-292-24862-2
  2. Dubicka, I. O’Keeffe, M. Market Leader Advanced. Pearson Education Limited. 3rd edition. ISBN-13: 978-1408237038
  3. Trappe, T., Tullis, G. (2016) Intelligent Business Advanced. Pearson Education Limited. 2016 ISBN 978-1-4082-5597-1
  4. MacKenzie, I. (2010) English for Business Studies. A course for Business Studies and Economics students. Cambridge: Cambridge University Press, 2010. ISBN 978-0-521-74341-9
- Doplňujúca literatúra:
1. Allison, J., Appleby, R., Chazal de, E. (2009) The Business Advanced. Oxford: Macmillan. ISBN 978-0-230-02151-8
  2. Baade, K., Holloway, Ch., Hughes, J., Scrivener, J., Turner, R. (2018) Business Results. Advanced. Oxford: Oxford University Press. 2nd edition. ISBN 978-0-19-473906-1.
  3. Financial Times,
  4. The Economist

**Syllabus:**

**Language whose command is required to complete the course:**

English language

**Notes:**

**Assessment of courses**

Total number of evaluated students: 613

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
9.62	0.0	0.0	14.52	24.47	23.82	15.82	11.75	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. Michaela Grinaj, PhD., PaedDr. Darina Halašová, PhD., PaedDr. Zuzana Hrdličková, PhD., Mgr. Ivana Kapráliková, PhD., Ing. Mgr. Sonia Krajčík Danišová, PhD., Mgr. Linda Krajčovičová, PhD., PhDr. Eva Maierová, PhD., Mgr. Peter Majláth, PaedDr. Alexandra Mandáková, PhD., Dr. habil. PhDr. Ildikó Némethová, PhD., PhDr. Zuzana Ondrejová, CSc., PaedDr. Žaneta Pavlíková, PhD., PhDr. Jarmila Rusiňáková, PhD., PaedDr. Eva Stradiotová, PhD., Mgr. Ján Strelinger, PhD., doc. PhDr. Helena Šajgalíková, PhD., Mgr. Katarína Zamborová, PhD., Mgr. Natalia Shumeiko, PhD.

**Date of the latest change:** 11.12.2021

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KAJ FAJ/NJA215390/21	<b>Title of course:</b> Business English for Advanced Students II. (13)
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework -10 % The result of a final exam – 70 %	
<b>Student workload:</b> 78h (participation in seminars 26 h, preparation for seminars 26 h, preparation for the exam 26 h)	
<b>Teaching results:</b> - acquisition of theoretical knowledge of the characteristics and basic features of the English professional language. - the student can characterise and identify the basic features of professional language in a text and knows the principles of the production of professional economic texts in theoretical and practical terms. <b>Competences:</b> - know the basic principles of the functioning of professional language, - the student can use receptive and productive language skills at the required level, - understands longer speeches and conversations; understands longer professional texts with a complex structure; can express himself/herself adequately on general and professional topics and formulate ideas and attitudes clearly, - in writing, can produce clear, well-organized, and detailed text on complex professional economic topics, demonstrating mastery of compositional techniques, connective expressions, and means of cohesion, - use flexibly and effectively the acquired linguistic knowledge, which is essential for the student's successful application in practice, for professional purposes. <b>Skills:</b> - apply the acquired skills in working with professional texts, e.g. seminar papers, final thesis, case studies, - apply appropriate linguistic strategies related to the production of professional texts (use of appropriate lexical, stylistic, morphosyntactic devices) in the target language, - acquiring the ability to consciously distinguish appropriate from inappropriate linguistic devices in professional economic communication (colloquial expressions, syntactically incomplete sentences, imprecise, ambivalent expressions, etc.).	

**Indicative content:**

- marketing strategies, data presentation, relationship building, advertising
- presentation, networking, communication skills
- impact of tourism on the economy, operational consulting, strategy, goals and values
- conflicts in the workplace, conflict resolution
- entrepreneurs, online entrepreneurship, start-ups
- performance evaluation, self-assessment

**Support literature:**

1. Dubicka, I., Rosenberg, M., O'Keeffe, M., Dignen, B., Hogan, M. (2020) Business Partner C1. Your Employability Trainer. Harlow: Pearson Education Limited. ISBN 978-1-292-24862-2
  2. Dubicka, I., O'Keeffe, M. Market Leader Advanced. Pearson Education Limited. 3rd edition. ISBN-13: 978-1408237038
  3. Trappe, T., Tullis, G. (2016) Intelligent Business Advanced. Pearson Education Limited. 2016 ISBN 978-1-4082-5597-1
  4. MacKenzie, I. (2010) English for Business Studies. A course for Business Studies and Economics students. Cambridge: Cambridge University Press, 2010. ISBN 978-0-521-74341-9
- Doplňujúca literatúra:
1. Allison, J., Appleby, R., Chazal de, E. (2009) The Business Advanced. Oxford: Macmillan. ISBN 978-0-230-02151-8
  2. Baade, K., Holloway, Ch., Hughes, J., Scrivener, J., Turner, R. (2018) Business Results. Advanced. Oxford: Oxford University Press. 2nd edition. ISBN 978-0-19-473906-1.
  3. Financial Times,
  4. The Economist

**Syllabus:****Language whose command is required to complete the course:**

English language

**Notes:****Assessment of courses**

Total number of evaluated students: 425

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
10.12	0.0	0.0	16.94	25.18	24.0	4.94	18.82	0.0	0.0	0.0	0.0

**Lecturer:** PaedDr. Žaneta Pavlíková, PhD., doc. Svitlana Goloshchuk, PhD., Mgr. Beáta Biliková, PhD.

**Date of the latest change:** 11.12.2021

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KAJ FAJ/NJA215060/21	<b>Title of course:</b> Business English for Intermediate Students (9)
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework -20 % Results of a final written test and oral exam – 60 %	
<b>Student workload:</b> 78h (participation in seminars 26 h, preparation for seminars 26 h, preparation for the exam 26 h)	
<b>Teaching results:</b> Language knowledge: to know the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level, is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for the private and professional life. Language competencies: to use effectively acquired language skills, which are necessary for the successful student's application in practice and for social, academic or professional purposes	
<b>Indicative content:</b> <ul style="list-style-type: none"> <li>• Career plan, organisation, career path</li> <li>• Job interview, communication skills, work meeting</li> <li>• Company structure, brand, presentation</li> <li>• Company presentation, PEST analysis</li> <li>• Problem solving in the company</li> <li>• Negotiation, communication skills</li> </ul>	
<b>Support literature:</b> O'Keeffe, M., Lansford, L., Wright, R., Powell, M., Wright, L. Business Partner A2+. Harlow: Pearson Education Limited. 2019. ISBN 978-1-292-23353-6 Dubicka, I., O'Keeffe, M., Dignen, B. Hogan, M., Wright, L. Business Partner B1. Harlow: Pearson Education Limited. 2018. ISBN 978-1-292-23355-0	
<b>Syllabus:</b>	
<b>Language whose command is required to complete the course:</b> English language	

**Notes:****Assessment of courses**

Total number of evaluated students: 34

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
11.76	0.0	0.0	38.24	20.59	14.71	5.88	8.82	0.0	0.0	0.0	0.0

**Lecturer:** PaedDr. Alexandra Mandáková, PhD., PaedDr. Eva Stradiotová, PhD.**Date of the latest change:** 11.12.2021

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KAJ FAJ/NJA215130/21	<b>Title of course:</b> Business English for Intermediate Students II. (10)
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework -10 % Results of a final written test and oral exam – 70 %	
<b>Student workload:</b> 78h (participation in seminars 26 h, preparation for seminars 26 h, preparation for the exam 26 h)	
<b>Teaching results:</b> Language knowledge: to know the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level, is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for the private and professional life. Language competencies: to use effectively acquired language skills, which are necessary for the successful student's application in practice and for social, academic or professional purposes	
<b>Indicative content:</b> <ul style="list-style-type: none"> <li>• stress in the workplace, negotiations, e-business</li> <li>• presenting data and numbers, numerals</li> <li>• non-committal social conversation, team building, collaboration</li> <li>• welcoming guests, innovation, young entrepreneurs</li> <li>• ecology, feedback, working abroad</li> </ul>	
<b>Support literature:</b> O'Keeffe, M., Lansford, L., Wright, R., Powell, M., Wright, L. Business Partner A2+. Harlow: Pearson Education Limited. 2019. ISBN 978-1-292-23353-6 Dubicka, I., O'Keeffe, M., Dignen, B. Hogan, M., Wright, L. Business Partner B1. Harlow: Pearson Education Limited. 2018. ISBN 978-1-292-23355-0	
<b>Syllabus:</b>	
<b>Language whose command is required to complete the course:</b> English language	
<b>Notes:</b>	



**Assessment of courses**

Total number of evaluated students: 17

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
5.88	0.0	0.0	29.41	35.29	23.53	5.88	0.0	0.0	0.0	0.0	0.0

**Lecturer:** PaedDr. Alexandra Mandáková, PhD.**Date of the latest change:** 11.12.2021

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211205/21	<b>Title of course:</b> Business French for Advanced Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Homework assignments – 20 % Results of the final written exam – 60 %	
<b>Student workload:</b> 78h: 26 h participation at seminars 26 h preparation for seminars 26 h preparation for exam	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches, conversations, a longer professional text with a complex structure. The student can adequately comment on general and professional topics and clearly formulate ideas and attitudes. In written communication he/she can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Basic types of French business companies 2. French companies in Slovakia 3. Business communication 4. Business letter 5. Human resources management 6. Recruitment process 7. Labour market, unemployment 8. Labour market in France and French-speaking countries 9. Marketing 10. Products and world brands	

11. Market research  
12. Internet sales

**Support literature:**

Obligatory:

Rizeková, I. a kol.: Le monde des affaires, Vydavateľstvo Ekonóm, Bratislava 2007

Miquel, C.: Grammaire en dialogues. Niveau avancé. B2-C1. CLE International 2013

Supplementary:

Kozmová, J. – Brouland, P.: Francouzština v podnikové a obchodní praxi, Ekopress, Praha 2005

Dahan, L. – Morel, P.: Maîtrisez le Français Commercial en 40 dossiers, Langues pour tous – Pocket, Paris 2004

Current study materials from magazines, newspapers, and the Internet.

**Syllabus:**

**Language whose command is required to complete the course:**

French

**Notes:**

**Assessment of courses**

Total number of evaluated students: 2

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mag. (FH) Florence Gajdošová

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211305/21	<b>Title of course:</b> Business French for Advanced Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 10 % Results of the final exam – 70 %	
<b>Student workload:</b> 78h: 26 h participation at seminars 26 h preparation for seminars 26 h preparation for exam	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches and conversations, understands a longer professional text with a complex structure, is able to comment adequately on general and professional topics and clearly formulate ideas and attitudes. In written communication the student can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible, fluent and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. Trends in the development of the current economy</li><li>2. Trends in the development of the economy in French-speaking countries</li><li>3. Company management</li><li>4. Company revenues and expenditures</li><li>5. Company budget</li><li>6. Subsidies for business development</li><li>7. Tax system</li><li>8. Banking system</li><li>9. Banking products</li></ol>	

- 10. Foreign trade
- 11. Foreign investment
- 12. Logistics and transport

**Support literature:**

Obligatory:

Rizeková, I. a kol.: Le monde des affaires, Vydavateľstvo Ekonóm, Bratislava 2007

Miquel, C.: Grammaire en dialogues. Niveau avancé. B2-C1. CLE International 2013

Supplementary:

Kozmová, J. – Brouland, P.: Francouzština v podnikové a obchodní praxi, Ekopress, Praha 2005

Dahan, L. – Morel, P.: Maîtrisez le Français Commercial en 40 dossiers, Langues pour tous – Pocket, Paris 2004

Current study materials from magazines, newspapers, and the Internet.

**Syllabus:**

**Language whose command is required to complete the course:**

French

**Notes:**

**Assessment of courses**

Total number of evaluated students: 2

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mag. (FH) Florence Gajdošová

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE210905/21	<b>Title of course:</b> Business French for Intermediate Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Homework assignments – 20 % Results of the final written exam – 60 %	
<b>Student workload:</b> 78h: 26 h participation at seminars 26 h preparation for seminars 26 h preparation for exam	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level and is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for private and professional life. Language competencies: effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Curriculum vitae 2. Cover letter 3. Recruitment process 4. Job interview 5. Hiring a new employee 6. Work environment 7. Mail communication 8. Telephone communication 9. Advertising 10. Marketing 11. Product 12. Brand	

**Support literature:**

Obligatory:

Dubois, A.-L. – Tauzin, B.: Objectif Express 2. Hachette Livre Paris 2009

Miquel, C.: Grammaire en dialogues. Niveau intermédiaire. B1. CLE International 2018

Supplementary:

Rizeková, I. a kol.: Le monde des affaires, Vydavateľstvo Ekonóm, Bratislava 2007

Kozmová, J. – Brouland, P.: Francouzština v podnikové a obchodní praxi, Ekopress, Praha 2005

Complementary articles from the current French press and the Internet.

**Syllabus:****Language whose command is required to complete the course:**

French

**Notes:****Assessment of courses**

Total number of evaluated students: 28

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
32.14	0.0	0.0	25.0	17.86	17.86	7.14	0.0	0.0	0.0	0.0	0.0

**Lecturer:** PaedDr. Ján Keresty, PhD.**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211005/21	<b>Title of course:</b> Business French for Intermediate Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 10 % Results of the final exam – 70 %	
<b>Student workload:</b> 78h: 26 h participation at seminars 26 h preparation for seminars 26 h preparation for exam	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level and is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for private and professional life. Language competencies: effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Workplace relations, work team 2. Corporate culture 3. Work meeting 4. Preparing a business trip (transport, accommodation, meals) 5. Business trip 6. Company presentation 7. Product presentation 8. Negotiations with partners 9. Conclusion of a business contract 10. Withdrawal from a contract 11. Complaint and claim 12. Organizing a congress / a trade fair	



**Support literature:**

Povinná:

Dubois, A.-L. – Tauzin, B.: Objectif Express 2. Hachette Livre Paris 2009

Miquel, C.: Grammaire en dialogues. Niveau intermédiaire. B1. CLE International 2018

Odporúčaná:

Rizeková, I. a kol.: Le monde des affaires, Vydavateľstvo Ekonóm, Bratislava 2007

Kozmová, J. – Brouland, P.: Francouzština v podnikové a obchodní praxi, Ekopress, Praha 2005

Doplňkové články zo súčasnej francúzskej tlače a z internetu.

**Syllabus:****Language whose command is required to complete the course:**

French

**Notes:****Assessment of courses**

Total number of evaluated students: 18

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
50.0	0.0	0.0	22.22	11.11	16.67	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** PaedDr. Ján Keresty, PhD.**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KNJ FAJ/NJD515090/21	<b>Title of course:</b> Business German for Advanced Students I. (12)
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % The result of a homework – 20 % The result of a final written test – 60 %	
<b>Student workload:</b>	
<b>Teaching results:</b> Language knowledge: to know the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level. He/ she understands longer speeches, conversations, a longer professional text with a complex structure. The student can adequately comment on general and professional topics and clearly formulate ideas and attitudes. In written communication he/she can create clear, well-arranged, and detailed text on complex topics, demonstrating mastery of compositional techniques, conjunctions, and means of cohesion. Language competencies: to use flexibly and effectively acquired language skills, which are necessary for successful student's application in practice and for social, academic, or professional purposes. At the end of this course, the student is able to understand extended speech and dialogues as well as longer specialized texts with complicated structure. He is able to communicate adequately in the area of general as well as specialized topics and to formulate ideas and attitudes precisely. In the written form he is able to express own opinions and attitudes as well as summarize specialized knowledge in an appropriate way; he is able to communicate in the written form with business partners on the appropriate level.	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. Internal and external communication in business</li><li>2. Brainstorming</li><li>3. Trends in the development of the current economy</li><li>4. Relationships at the workplace</li><li>5. Marketing</li><li>6. World brands</li><li>7. Company</li><li>8. Networking</li></ol>	

9. Negotiations 10. Insurance 11. Types of insurance policies 12. Case study											
<b>Support literature:</b> Müller, A., Schlüter, S.: Im Beruf Neu - Kursbuch, Sprachniveau B1+/B2, Hueber Verlag, ISBN 978-3-19-201190-0 Müller, A., Schlüter, S.: Im Beruf Neu – Arbeitsbuch, Sprachniveau B1+/B2, Hueber Verlag, ISBN 978-3-19-201190-7											
<b>Syllabus:</b>											
<b>Language whose command is required to complete the course:</b> German											
<b>Notes:</b>											
<b>Assessment of courses</b> Total number of evaluated students: 8											
A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
12.5	0.0	0.0	12.5	25.0	12.5	25.0	12.5	0.0	0.0	0.0	0.0
<b>Lecturer:</b> Christina Hintersteiner, M.A., PhDr. Lucia Šukolová, PhD.											
<b>Date of the latest change:</b> 01.02.2022											
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.											

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KNJ FAJ/NJD515440/21	<b>Title of course:</b> Business German for Advanced Students II. (13)
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % The result of a homework – 10 % The result of a final written and oral exam – 70 %	
<b>Student workload:</b>	
<b>Teaching results:</b> Language knowledge: to know the basic principles of professional language Language skills: the student is able to use receptive and productive language skills at the required level. He/ she understands longer speeches and conversations; understands a longer professional text with a complex structure; is able to comment adequately on general and professional topics and clearly formulate ideas and attitudes. In written communication the student can create clear, well-arranged and detailed text on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: to use flexibly, fluently and effectively acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes. At the end of this course, the student is able to understand lectures, presentations and dialogues with specialized topics as well as understand authentic specialized texts. He is able to express attitudes to selected specialized topics fluently and he is able to express opinions and demands in discussions and presentations as well as to react adequately and quickly to incentives. In the written form he is able to formulate ideas, opinions and problem solutions while preserving adequate style and structure of the text.	
<b>Indicative content:</b> 1. Risk management 2. Solving conflicts 3. Building relationships at the workplace 4. Characteristics of a successful manager 5. Finances 6. Acquisitions 7. Mergers 8. Joint venture	

- 9. Negotiations
- 10. Trends in the development of the economy
- 11. Presentations
- 12. Case study

**Support literature:**

Müller, A., Schlüter, S.: Im Beruf Neu - Kursbuch, Sprachniveau B1+/B2, Hueber Verlag, ISBN 978-3-19-201190-0

Müller, A., Schlüter, S.: Im Beruf Neu – Arbeitsbuch, Sprachniveau B1+/B2, Hueber Verlag, ISBN 978-3-19-201190-7

**Syllabus:**

**Language whose command is required to complete the course:**

German

**Notes:**

**Assessment of courses**

Total number of evaluated students: 5

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
40.0	0.0	0.0	40.0	20.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Christina Hintersteininger, M.A.

**Date of the latest change:** 01.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KNJ FAJ/NJD515060/21	<b>Title of course:</b> Business German for Intermediate Students I. (9)
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % The result of a homework – 20 % The result of a final written test – 60 %	
<b>Student workload:</b>	
<b>Teaching results:</b> Language knowledge: to know the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level, is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for the private and professional life. Language competencies: to use effectively acquired language skills, which are necessary for the successful student's application in practice and for social, academic or professional purposes To understand extended speech and lectures provided the topic is reasonably familiar. To be able to read articles and reports concerned with contemporary problems and understand the main points in general and business texts. In spoken interaction to be able to communicate on the adequate level also with native speakers. In written communication to be able to write texts on a wide range of subjects while expressing agreeing or disagreeing viewpoint. To understand the main ideas of clear standard speech, understand texts, in spoken interaction to be able to react in different situations typical for private and professional life, to be able to write simple texts on familiar topics.	
<b>Indicative content:</b> 1. Career plan 2. Job interview 3. Company structure 4. Company presentation 5. Problem solving in a company 6. Negotiations 7. Sales 8. Company management 9. Negotiations	

- 10. Making phone calls
- 11. Brainstorming
- 12. Meetings

**Support literature:**

ROS, Lourdes. Perspektive Deutsch, Kommunikation am Arbeitsplatz A2/B1+, Kursbuch mit Audio-CD, Klett, ISBN 978-3-12-675348-7

ROS, Lourdes. Perspektive Deutsch, Kommunikation am Arbeitsplatz A2/B1+, Übungsbuch, Klett, ISBN 978-3-12-675347-0

KUNOVSKÁ, Ingrid - MRÁZOVÁ, Mária - KUCHAROVÁ, Jana. Teória, cvičenia a texty k nemeckej gramatike. 1. vyd. Bratislava : Vydavateľstvo EKONÓM, 2016. ISBN 978-80-225-4253-1

**Syllabus:**

**Language whose command is required to complete the course:**

German

**Notes:**

**Assessment of courses**

Total number of evaluated students: 370

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
15.68	0.0	0.0	19.19	22.16	19.73	20.0	2.97	0.27	0.0	0.0	0.0

**Lecturer:** Mgr. Tomas Maier, PhD., Mgr. Ing. Terézia Ondrušová, PhD.

**Date of the latest change:** 01.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KNJ FAJ/NJD515120/21	<b>Title of course:</b> Business German for Intermediate Students II. (10)
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % The result of a homework – 10 % The result of a final written and oral exam – 70 %	
<b>Student workload:</b>	
<b>Teaching results:</b> Language knowledge: to know the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level, is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for the private and professional life. Language competencies: to use effectively acquired language skills, which are necessary for the successful student's application in practice and for social, academic or professional purposes To understand extended speech and lectures, to be able to read articles and reports and understand the main points in general and business texts, to be able to communicate on the adequate level, to be able to write texts on a wide range of subjects.	
<b>Indicative content:</b> 1. Stress at workplace 2. Socialising 3. Small talk 4. Trade sector 5. Numerals 6. Marketing 7. Marketing campaign 8. Marketing mix 9. Finances 10. Making phone calls 11. Meetings 12. Case study	
<b>Support literature:</b>	



ROS, Lourdes. Perspektive Deutsch, Kommunikation am Arbeitsplatz A2/B1+, Kursbuch mit Audio-CD, Klett, ISBN 978-3-12-675348-7

ROS, Lourdes. Perspektive Deutsch, Kommunikation am Arbeitsplatz A2/B1+, Übungsbuch, Klett, ISBN 978-3-12-675347-0

KUNOVSKÁ, Ingrid - MRÁZOVÁ, Mária - KUCHAROVÁ, Jana. Teória, cvičenia a texty k nemeckej gramatike. 1. vyd. Bratislava : Vydavateľstvo EKONÓM, 2016. ISBN 978-80-225-4253-1

**Syllabus:**

**Language whose command is required to complete the course:**

German

**Notes:**

**Assessment of courses**

Total number of evaluated students: 283

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
15.19	0.0	0.0	23.67	25.44	18.73	9.54	7.42	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. Ingrid Kunovská, PhD., Mgr. Tomas Maier, PhD., Ing. Mgr. Magdaléna Paté, PhD.

**Date of the latest change:** 01.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211202/21	<b>Title of course:</b> Business Italian for Advanced Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 20 % Results of final written exam – 60 %	
<b>Student workload:</b> 78 hours 26 hours – Seminars participation 26 hours – Seminars preparation 26 hours – Exam preparation	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches, conversations, a longer professional text with a complex structure. The student can adequately comment on general and professional topics and clearly formulate ideas and attitudes. In written communication he/she can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Basic types of Italian business companies 2. Italian companies in Slovakia 3. Business communication 4. Business letter 5. Human resources management 6. Recruitment process 7. Labour market, unemployment 8. Labour market in Italy 9. Marketing 10. Products and world brands	

11. Market research  
12. Internet sales

**Support literature:**

Cherubini, N: Convergenze: Iperlibro di italiano per affari. Roma: Bonacci editore, 2012  
Pelizza, G. – Mezzadri, M.: L'italiano in azienda. Perugia: Guerra Edizioni, 2002  
Complementary articles from the current Italian press and the Internet.

**Syllabus:**

**Language whose command is required to complete the course:**

Italian

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. Elena Smoleňová, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211302/21	<b>Title of course:</b> Business Italian for Advanced Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 10 % Results of final exam (combined examination) – 70 %	
<b>Student workload:</b> 78 h 26 hours – Seminar participation 26 hours – Seminar preparation 26 hours – Exam preparation	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches and conversations, understands a longer professional text with a complex structure, is able to comment adequately on general and professional topics and clearly formulate ideas and attitudes. In written communication the student can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible, fluent and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Trends in the development of the current economy 2. Trends in the development of the Italian economy 3. Company management 4. Company revenues and expenditures 5. Company budget 6. Subsidies for business development 7. Tax system 8. Banking system 9. Banking products	

- 10. Foreign trade
- 11. Foreign investment
- 12. Logistics and transport

**Support literature:**

Cherubini, N: Convergenze: Iperlibro di italiano per affari. Roma:Bonacci editore, 2012  
 Pelizza, G. – Mezzadri, M.: L'italiano in azienda. Perugia:Guerra Edizioni, 2002  
 Complementary articles from the current Italian press and the Internet.

**Syllabus:**

**Language whose command is required to complete the course:**

Italian

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. Elena Smoleňová, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE210902/21	<b>Title of course:</b> Business Italian for Intermediate Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 20 % Results of the final written exam – 60 %	
<b>Student workload:</b> 78 hours 26 hours – Seminars participation 26 hours – Seminars preparation 26 hours – Exam preparation	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level and is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for private and professional life. Language competencies: effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Curriculum vitae 2. Cover letter 3. Recruitment process 4. Job interview 5. Hiring a new employee 6. Work environment 7. Mail communication 8. Telephone communication 9. Advertising 10. Marketing 11. Product 12. Brand	

**Support literature:**

Cherubini, N: Convergenze: Iperlibro di italiano per affari. Roma: Bonacci editore, 2012  
 Pelizza, G. – Mezzadri, M.: L'italiano in azienda. Perugia: Guerra Edizioni, 2002  
 Complementary articles from the current Italian press and the Internet.

**Syllabus:****Language whose command is required to complete the course:**

Italian

**Notes:****Assessment of courses**

Total number of evaluated students: 13

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
38.46	0.0	0.0	30.77	30.77	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. Elena Smoleňová, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211002/21	<b>Title of course:</b> Business Italian for Intermediate Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week: 2 Per course: 26</b> <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 10 % Results of the final exam (written and oral) – 70 %	
<b>Student workload:</b> 78 hours 26 hours – Seminars participation 26 hours – Seminar preparation 26 hours – Exam preparation	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level and is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for private and professional life. Language competencies: effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Workplace relations, work team 2. Corporate culture 3. Work meeting 4. Preparing a business trip (transport, accommodation, meals) 5. Business trip 6. Company presentation 7. Product presentation 8. Negotiations with partners 9. Conclusion of a business contract 10. Withdrawal from a contract 11. Complaint and claim 12. Organizing a congress / a trade fair	



**Support literature:**

Cherubini, N: Convergenze: Iperlibro di italiano per affari. Roma:Bonacci editore, 2012  
Pelizza, G. – Mezzadri, M.: L'italiano in azienda. Perugia:Guerra Edizioni, 2002  
Complementary articles from the current Italian press and the Internet.

**Syllabus:****Language whose command is required to complete the course:**

Italian

**Notes:****Assessment of courses**

Total number of evaluated students: 10

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
60.0	0.0	0.0	20.0	20.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. Elena Smoleňová, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211203/21	<b>Title of course:</b> Business Russian for Advanced Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 20 % Results of a final written exam – 60 %	
<b>Student workload:</b> 26 h participation in seminars 26 h semester project 26 h written work	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches, conversations, a longer professional text with a complex structure. The student can adequately comment on general and professional topics and clearly formulate ideas and attitudes. In written communication he/she can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. Economic system – basic concepts.</li><li>2. Economic systems – general economic theory.</li><li>3. World economy.</li><li>4. Domestic economy.</li><li>5. Market.</li><li>6. Principles of market economy.</li><li>7. Marketing.</li><li>8. Enterprise and business.</li><li>9. Finance and costs of the company.</li><li>10. Personnel policy of the company.</li><li>11. Corporate culture.</li></ol>	

12. Solution of a case study.

**Support literature:**

RECHTORÍKOVÁ, G. 2014. Ruština pre ekonómov I. Bratislava: Vydavateľstvo EKONÓM.  
STRELKOVÁ, K. et al. 2011. Sprievodca ekonomickou lexikou. Bratislava: Vydavateľstvo EKONÓM.

**Syllabus:**

**Language whose command is required to complete the course:**

Russian

**Notes:**

**Assessment of courses**

Total number of evaluated students: 4

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	75.0	0.0	25.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. Marina Vazanová, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211303/21	<b>Title of course:</b> Business Russian for Advanced Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week: 2 Per course: 26</b> <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Presentation of a project – 10 % The result of a written and oral exam – 70 %	
<b>Student workload:</b> 26 h participation in seminars 26 h semester project 26 h written work	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches and conversations, understands a longer professional text with a complex structure, is able to comment adequately on general and professional topics and clearly formulate ideas and attitudes. In written communication the student can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible, fluent and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Enterprise and business II. 2. License and Franchising. 3. Management. 4. Ethics and communication in business 5. Economy of the Slovak Republic - overview. 6. Economy of the Russian Federation - an overview. 7. Slovak-Russian joint ventures II. 8. Business negotiations in general. 9. Resolution of trade conflicts. 10. Business contract.	

11. Russian business partner - characteristics, differences.  
12. Case study solution

**Support literature:**

RECHTORÍKOVÁ, G. 2014. Ruština pre ekonómov I. Bratislava: Vydavateľstvo EKONÓM.  
STRELKOVÁ, K. et al. 2011. Sprievodca ekonomickou lexikou. Bratislava: Vydavateľstvo EKONÓM.

**Syllabus:**

**Language whose command is required to complete the course:**

Russian

**Notes:**

**Assessment of courses**

Total number of evaluated students: 3

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
33.33	0.0	0.0	0.0	33.33	33.33	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. Marina Vazanova, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE210903/21	<b>Title of course:</b> Business Russian for Intermediate Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 20 % Results of a final written exam – 60 %	
<b>Student workload:</b> 26 h participation in seminars 26 h semester project 26 h written work	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level and is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for private and professional life. Language competencies: effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. How to get a job?</li><li>2. Work, job opportunities.</li><li>3. Profession.</li><li>4. Curriculum vitae and personal documents.</li><li>5. Curriculum vitae.</li><li>6. Cover letter.</li><li>7. Job interview.</li><li>8. Establishment of the company - name, logo, contact details.</li><li>9. Company history.</li><li>10. Vacancies in the company.</li><li>11. Employee requirements.</li><li>12. Semester project.</li></ol>	

**Support literature:**

DZIVÁKOVÁ, M. 2020. Ruský jazyk pre mierne pokročilých I. Bratislava: Vydavateľstvo EKONÓM.  
 STRELKOVÁ, K. et al. 2011. Sprievodca ekonomickou lexikou. Bratislava: Vydavateľstvo EKONÓM.

**Syllabus:****Language whose command is required to complete the course:**

Russian

**Notes:****Assessment of courses**

Total number of evaluated students: 92

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
39.13	0.0	0.0	34.78	15.22	8.7	1.09	1.09	0.0	0.0	0.0	0.0

**Lecturer:** doc. PhDr. Mgr. Tatjana Grigorjanová, CSc., Mgr. Martina Uličná, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211003/21	<b>Title of course:</b> Business Russian for Intermediate Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 10 % Results of a final written test and oral exam – 70 %	
<b>Student workload:</b> 26 h participation in seminars 26 h semester project 26 h written work	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level and is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for private and professional life. Language competencies: effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. Getting to know the company.</li><li>2. Reason for founding a company.</li><li>3. Company goals.</li><li>4. Characteristics of the company.</li><li>5. Limited Liability Companies.</li><li>6. Joint stock companies.</li><li>7. Company activity.</li><li>8. Business plan.</li><li>9. Company structure.</li><li>10. Provided products and services of the company.</li><li>11. Slovak-Russian joint ventures.</li><li>12. Semester project.</li></ol>	



**Support literature:**

DZIVÁKOVÁ, M. 2020. Ruský jazyk pre mierne pokročilých I. Bratislava: Vydavateľstvo EKONÓM.  
STRELKOVÁ, K. et al. 2011. Sprievodca ekonomickou lexikou. Bratislava: Vydavateľstvo EKONÓM.

**Syllabus:****Language whose command is required to complete the course:**

Russian

**Notes:****Assessment of courses**

Total number of evaluated students: 72

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
38.89	0.0	0.0	13.89	23.61	16.67	6.94	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. PhDr. Mgr. Tatjana Grigorjanová, CSc., Mgr. Martina Uličná, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211201/21	<b>Title of course:</b> Business Slovak for Advanced Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week: 2 Per course: 26</b> <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 20 % Results of a final written test and oral exam – 60 %	
<b>Student workload:</b> 26 h participation in seminars 26 h semester project 26 h written work	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches, conversations, a longer professional text with a complex structure. The student can adequately comment on general and professional topics and clearly formulate ideas and attitudes. In written communication he/she can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. Internal communication.</li><li>2. External communication.</li><li>3. Communication in the workplace.</li><li>4. Trends in economic development.</li><li>5. What exactly is economics?</li><li>6. Products and the world of the brand.</li><li>7. Enterprise and business.</li><li>8. Company costs and company finances.</li><li>9. Business plan.</li><li>10. Marketing.</li><li>11. Management.</li></ol>	

12. Case study.

**Support literature:**

KVAPIL, R. 2016. Slovenčina pre ekonómov I. Bratislava: Vydavateľstvo EKONÓM. ISBN 978-80-225-4286-9

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 48

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
14.58	0.0	0.0	25.0	10.42	20.83	12.5	2.08	0.0	14.58	0.0	0.0

**Lecturer:** PhDr. Roman Kvapil, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211301/21	<b>Title of course:</b> Business Slovak for Advanced Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity at seminars – 20 % Assessment of homework assignments – 10 % Results of a final written test and oral exam – 70 %	
<b>Student workload:</b> 26 h participation in seminars 26 h semester project 26 h written work	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches and conversations, understands a longer professional text with a complex structure, is able to comment adequately on general and professional topics and clearly formulate ideas and attitudes. In written communication the student can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible, fluent and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. How to get a job? 2. Profession and requirements for the performance of the profession. 3. Obligations of the employer and the employee. 4. Job interview. 5. Official letters and advertisements. 6. Application, CV and resignation. 7. Business correspondence. 8. STN standards for writing official letters. 9. Communication in the bank. 10. Communication at the post office.	

11. Communication at the Foreign Police.  
12. Case study.

**Support literature:**

KVAPIL, R., ULIČNÁ, M. 2018. Slovenčina pre ekonómov II. Bratislava: Vydavateľstvo EKONÓM. ISBN 978-80-225-4487-0.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 21

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
23.81	0.0	0.0	23.81	33.33	4.76	0.0	0.0	0.0	14.29	0.0	0.0

**Lecturer:** PhDr. Roman Kvapil, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211204/21	<b>Title of course:</b> Business Spanish for Advanced Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20 % Activity at seminars 20 % Homework assignments 60 % Results of the final written exam	
<b>Student workload:</b> 78h 26h participation in the seminars 26h preparation for the seminars 26h preparation for the exam	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches, conversations, a longer professional text with a complex structure. The student can adequately comment on general and professional topics and clearly formulate ideas and attitudes. In written communication he/she can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Basic types of Spanish business companies 2. Spanish companies in Slovakia 3. Business communication 4. Business letter 5. Human resources management 6. Recruitment process 7. Labour market, unemployment 8. Labour market in Spain and Spanish-speaking countries 9. Marketing 10. Products and world brands	

11. Market research  
12. Internet sales

**Support literature:**

de Prada, M., Bovet, M. & Marcé, P. Entorno empresarial. Edelsa, 2014  
 Spišiaková, M., Varela Cano, D.P., Tužinská, S. Pavliková, Ž. Španielsky jazyk pre ekonómov, diplomatov a mediátorov 2. Tribun EU s.r.o, 2020  
 Etapas plus. C1. VVAA (2019). Etapas Plus. C1. Edinumen  
 Kol. autorov Lingea, Lexicon 7 Španielsky ekonomický slovník. ISBN: 978-80-7508-576-4  
 Current study materials from magazines, newspapers, and the Internet.

**Syllabus:**

**Language whose command is required to complete the course:**

Spanish

**Notes:**

**Assessment of courses**

Total number of evaluated students: 1

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. María Carmen Sánchez Vizcaíno, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211304/21	<b>Title of course:</b> Business Spanish for Advanced Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20 % activity at seminars 10 % presentation of a project 70 % the result of a written and oral exam	
<b>Student workload:</b> 78h 26h participation in the seminars 26h preparation for the seminars 26h preparation for the exam	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language Language skills: the student is able to use receptive and productive language skills at the required level. He/she understands longer speeches and conversations, understands a longer professional text with a complex structure, is able to comment adequately on general and professional topics and clearly formulate ideas and attitudes. In written communication the student can create clear, well-arranged and detailed texts on complex topics, demonstrating mastery of compositional techniques, conjunctions and means of cohesion. Language competencies: flexible, fluent and effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. Trends in the development of the current economy</li><li>2. Trends in the development of the economy in Spanish-speaking countries</li><li>3. Company management</li><li>4. Company revenues and expenditures</li><li>5. Company budget</li><li>6. Subsidies for business development</li><li>7. Tax system</li><li>8. Banking system</li><li>9. Banking products</li></ol>	



- 10. Foreign trade
- 11. Foreign investment
- 12. Logistics and transport

**Support literature:**

de Prada, M., Bovet, M. & Marcé, P. Entorno empresarial. Edelsa, 2014  
 Spišiaková, M., Varela Cano, D.P., Tužinská, S. Pavliková, Ž. Španielsky jazyk pre ekonómov, diplomatov a mediátorov 2. Tribun EU s.r.o, 2020  
 Etapas plus. C1. VVAA (2019). Etapas Plus. C1. Edinumen  
 Kol. autorov Lingea, Lexicon 7 Španielsky ekonomický slovník. ISBN: 978-80-7508-576-4  
 Current study materials from magazines, newspapers, and the Internet.

**Syllabus:**

**Language whose command is required to complete the course:**

Spanish

**Notes:**

**Assessment of courses**

Total number of evaluated students: 1

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. Ángel Lozano Hernández

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE210904/21	<b>Title of course:</b> Business Spanish for Intermediate Students I.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20 % activity at seminars 20 % assessment of homework assignments 60 % results of the final written exam	
<b>Student workload:</b> 78h 26h participation in the seminars 26h preparation for the seminars 26h preparation for the exam	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level and is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for private and professional life. Language competencies: effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> 1. Curriculum vitae 2. Cover letter 3. Recruitment process 4. Job interview 5. Hiring a new employee. 6. Work environment 7. Mail communication 8. Telephone communication 9. Advertising 10. Marketing 11. Product 12. Brand	

**Support literature:**

Spišiaková, M., Varela Cano, D.P., Tužinská, S. Pavliková, Ž. Španielsky jazyk pre ekonómov, diplomatov a mediátorov 1. Tribun EU s.r.o, 2020

Prada de, M., Marcé, P. Entorno laboral. Edelsa 2017

Kol. autorov Lingea, Lexicon 7 Španielsky ekonomický slovník. ISBN: 978-80-7508-576-4

Current study materials from magazines, newspapers, and the Internet.

**Syllabus:****Language whose command is required to complete the course:**

Spanish

**Notes:****Assessment of courses**

Total number of evaluated students: 82

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
21.95	0.0	0.0	19.51	29.27	20.73	4.88	3.66	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Allan Jose Sequeira Lopez, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KRASJ FAJ/ NJE211004/21	<b>Title of course:</b> Business Spanish for Intermediate Students II.
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20 % activity at seminars 10 % presentation of a project 70 % the result of a written and oral exam	
<b>Student workload:</b> 78h 26h participation in the seminars 26h preparation for the seminars 26h preparation for the exam	
<b>Teaching results:</b> Language knowledge: mastering the basic principles of professional language. Language skills: the student is able to use receptive and productive language skills at the required level and is able to create a clear comprehensible text on professional topics, he/she understands the main ideas in a clear standard speech, understands texts, is able to react in various situations which are typical for private and professional life. Language competencies: effective use of acquired language skills which are necessary for student's successful application in practice and for social, academic or professional purposes.	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. Workplace relations, work team</li><li>2. Corporate culture</li><li>3. Work meeting</li><li>4. Preparing a business trip (transport, accommodation, meals)</li><li>5. Business trip</li><li>6. Company presentation</li><li>7. Product presentation</li><li>8. Negotiations with partners</li><li>9. Conclusion of a business contract</li><li>10. Withdrawal from a contract</li><li>11. Complaint and claim</li><li>12. Organizing a congress / a trade fair</li></ol>	

**Support literature:**

Spišiaková, M., Varela Cano, D.P., Tužinská, S. Pavliková, Ž. Španielsky jazyk pre ekonómov, diplomatov a mediátorov 1. Tribun EU s.r.o, 2020

Prada de, M., Marcé, P. Entorno laboral. Edelsa 2017

Kol. autorov Lingea, Lexicon 7 Španielsky ekonomický slovník. ISBN: 978-80-7508-576-4

Current study materials from magazines, newspapers, and the Internet.

**Syllabus:****Language whose command is required to complete the course:**

Spanish

**Notes:****Assessment of courses**

Total number of evaluated students: 52

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
34.62	0.0	0.0	15.38	15.38	13.46	17.31	3.85	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Allan Jose Sequeira Lopez, PhD., Mgr. Želmíra Pavliková, PhD.

**Date of the latest change:** 01.03.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KHP NHF/NND21007/21	<b>Title of course:</b> Case Studies from Economic Policy 1
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 4 <b>Per course:</b> 52 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KHP NHF/NND21001/21-Economic Policy	
<b>Requirements to complete the course:</b> Class activity, Continuous preparation of final seminar paper 40%. Assigned seminar paper and its presentation 60%.	
<b>Student workload:</b> Total study load 156 hours Of which: Seminars 52 hours, Preparation for seminars 52 hours, Semester assignment 52 hours.	
<b>Teaching results:</b> <b>Knowledge</b> <ul style="list-style-type: none"> <li>• The student will gain the opportunity to apply theoretical knowledge from economic theory in real economic and political situations (tax system, environmental policy, transport policy and others)</li> <li>• The student expands his theoretical knowledge by practical approach to its utilization in a various areas of economic policy</li> </ul> <b>Competence</b> <ul style="list-style-type: none"> <li>• Active participation in discussion of the presented studies leads him to the development of critical thinking and empirical verification of the statements provided.</li> <li>• A case study and its presentation develops the student's communication skills in both written and oral presentation.</li> </ul> <b>Skills</b> <ul style="list-style-type: none"> <li>• During the process of its own case study creation, the student uses available statistical data and knowledge from economic analysis acquired in other subjects.</li> <li>• Promoting critical thinking on proposed solutions from economic practice and formulating alternative approaches.</li> <li>• By summarizing and expanding the conclusions, the students develop analytical thinking.</li> <li>• Subsequent collective discussion and brainstorming on the presented topic encourages students to work in a team and supports the ability to clearly formulate bottlenecks in analysis. In addition, the discussion might serve as a way to propose new approaches to overcome the problems that the student encountered during the study.</li> </ul>	
<b>Indicative content:</b> Current case studies and papers from international organizations such as the OECD, the World Bank, the European Commission, and similar. Moreover, content is created by the case studies focused on individual segments of Slovak economic policy	

European structural funds implementation and their role in convergence process  
 Impact of pandemic on economy  
 Digital economy of EU  
 Impact of automation on labour market  
 Convergence process of CEE countries  
 Tax reform 2021  
 Environmental policy of Slovakia  
 Transport policy – national carriers  
 Revision of individual ministries expenses of Slovakia  
 Shadow economy of Slovakia  
 Investments in the financial market in Slovakia  
 Sustainability of the pension system in Slovakia

**Support literature:**

Bloch, D. and J. Fournier (2018), "The deterioration of the public spending mix during the global financial crisis: Insights from new indicators", OECD Economics Department Working Papers, No. 1465, OECD Publishing, Paris,  
 Dorn, F., Fuest, C., Göttert, M., Krolage, C., Lautenbacher, S., Lehmann, R., ... & Wollmershäuser, T. (2020). The economic costs of the coronavirus shutdown for selected european countries: A scenario calculation (No. 25). EconPol Policy Brief.  
 Afonso, A., Jalles, J. T., & Venâncio, A. (2020). Structural Tax Reforms and Public Spending Efficiency. REM Working Paper, 0146-2020.  
 Palenčárová, J., & Kročítý, P. (2012). Akademická príručka na tvorbu odborných textov. Trenčín: VŠM.  
 BLAŽO, Ondrej - HUDCOVSKÝ, Martin - JANKOVIČ, Patrik - KALIŠ, Richard - KOLLÁROVÁ, Zuzana - LÁBAJ, Martin - LUKÁČKA, Peter - LUPTÁČIK, Mikuláš - MORVAY, Karol - ZÁBRANSKÝ, Radek. Analýza zriadenia národného leteckého dopravcu. 1. vydanie. Bratislava : Vydavateľstvo EKONÓM, 2019. 109 s. ISBN 978-80-225-4699-7.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Martin Hudcovský, PhD., Ing. Miroslava Luchava Havettová, PhD., doc. Ing. Karol Morvay, PhD.

**Date of the latest change:** 17.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21013/21	<b>Title of course:</b> Case Studies from Regional Development 1
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Individual work, written work Assessment: 40% of the total assessment is given to the fulfillment of continuous tasks during the semester, 60% of the assessment is the submission and defense of the semester work.	
<b>Student workload:</b> The total workload for the student is 78 hours. Attendance at lectures is 26 hours, preparation for lectures is 13 hours, elaboration of continuous tasks during the semester is 13 hours, elaboration of semester work is 26 hours.	
<b>Teaching results:</b> The aim of the course is to teach students to develop and present a case study on a selected topic in the field of regional economics from the position of public management. The solved topic of the case study will be linked to research projects at the faculty and will require fieldwork. Students will get acquainted with the work with a specific research method (such as an interview, questionnaire survey, etc.), the use of which they will subsequently test in the field. Students will relate their knowledge of theoretical work at the university with the solution of practical tasks in the field. The resulting findings and acquired knowledge will then be able to process and present in the form of a case study. Students will gain knowledge of the principles of creating case studies. They will apply the acquired knowledge in the creation of assigned, specific topics of case studies. After successful completion of the course, students will be competent to process and present case studies from the position of public management.	
<b>Indicative content:</b> At the beginning of the semester, students will be introduced to a selected topic of a case study, which they will address throughout the semester. Students will get acquainted with the issues addressed, its importance for society as well as the context and relationships with surrounding actors (residents, companies and institutions). Afterwards, students will get acquainted with the selected research method, the use of which they will subsequently test in the field. They will process their acquired knowledge and findings into a semester work - a case study, which they will present and defend at the end of the semester. The course contains the following topics: <ol style="list-style-type: none"><li>1. Introduction to the creation of case studies</li><li>2. Principles of writing case studies</li></ol>	



3. Qualitative research methods
4. Quantitative research methods
5. Assignment of the topic of a case study in the field of public management
6. Specification of the selected research method
7. Methodology of data collection and processing
8. Pilot testing of data collection
9. Field work
10. Field work
11. Principles of presenting results
12. Presentation of the results of the assigned case study

**Support literature:**

ELLET W. The Case Study Handbook, Revised Edition: A Student's Guide. Harvard Business Review Press, Boston, 2018 – ISBN 978-16-336-9615-0.

2. JSTOR and other archives of the latest scientific articles and studies.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 24

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
4.17	0.0	0.0	41.67	41.67	12.5	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:**

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21016/21	<b>Title of course:</b> Case studies in social policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Seminar participation - 20% Elaboration of semester work - 20% Project elaboration - 60%	
<b>Student workload:</b> 78 hours: participation in seminars 22 h., preparation for seminars 12 h., processing of semester work 11 h., project preparation 33 h.	
<b>Teaching results:</b> Explain the economic and social context in the application of social policy in relation to local social policy in selected regions of Slovakia. Introduce the methodology, basic methods, research techniques in relation to the research phase. Identify options for solving selected problems in the social field using case studies and the implementation of specific research. <b>Knowledge and understanding:</b> - acquire theoretical and practical knowledge in the field of research in social policy <b>Skills:</b> - identify and analyze societal problems - identify the scientific methods for solving a research problem <b>Competencies:</b> - develop and carry out its own research in the field of social policy - analyze and professionally process data of research	
<b>Indicative content:</b> Within the course, students will get acquainted with current social problems and challenges. We will focus on the economic and social context in the implementation of social policy. The course introduces the methodology, methods and techniques of research. The course will result in the implementation of research in the field of social policy <ol style="list-style-type: none"><li>1. Economic, social and ethical aspects of social policy in the Slovak Republic.</li><li>2. The role and importance of social policy in local and regional development.</li><li>3. Analysis of selected problems and identification of current societal challenges.</li><li>4. Unemployment, poverty and the promotion of social inclusion.</li><li>5. Inequalities and equal opportunities..</li></ol>	

6. Population aging.
7. Qualitative, quantitative and mixed research.
8. Methodology, basic research methods and techniques.
9. Research planning and implementation.
10. Formulation of a specific problem of social policy and implementation of field research using scientific methods.
11. Evaluation of survey results.
12. Presentation and interpretation of survey results I.
13. Presentation and interpretation of survey results II.

**Support literature:**

BENČO, J.: Metodológia vedeckého výskumu. Bratislava: IRIS, 2001. ISBN 80-89018-27-0.  
 ONDREJKOVIČ, P.: Úvod do metodológie spoločenskovedného výskumu. Bratislava: VEDA, 2007. ISBN 978-80-224-0970-4.  
 DISMAN, M.: Jak se vyrábí sociologická znalost. Praha: Karolinum, 2011. ISBN 978-80-246-1966-8.  
 GREENER, I.: Designing Social Research. AGE Publications Ltd, 2011. ISBN: 9781849201902.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 40

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
37.5	0.0	0.0	40.0	10.0	10.0	2.5	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Eva Pongrácz, PhD., Ing. Hana Poláčková, PhD., Ing. Simona Polonyová, PhD., doc. Ing. Peter Sika, PhD., doc. Ing. Silvia Šipikalová, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21002/21	<b>Title of course:</b> Critical Thinking and Argumentation
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 4 <b>Per course:</b> 52 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 100% work: <ul style="list-style-type: none"> <li>• 10% fulfillment of regular assignments and active participation in seminars,</li> <li>• 10% literature review and draft for an argumentative essay,</li> <li>• 20% final debate,</li> <li>• 60% argumentative essay (semester work),</li> </ul>	
<b>Student workload:</b> 156 hours: <ul style="list-style-type: none"> <li>• 52 hours of participation in seminars,</li> <li>• 52 hours of regular homework for seminars and debates,</li> <li>• 52 hours of preparation for an argumentative essay and presentation.</li> </ul>	
<b>Teaching results:</b> <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• Gaining knowledge about the structure of arguments, argumentation, debating and debate.</li> <li>• Understanding and knowledge of different formats of debate.</li> <li>• Deepening the acquired economic knowledge and the ability to actively work with it and understand different and conflicting views.</li> </ul> <b>Skills:</b> <ul style="list-style-type: none"> <li>• The student is able to effectively search for academic resources, actively work with them and create their own judgment based on them.</li> <li>• Improving the student's ability to critically read the academic text and then discuss it.</li> <li>• Increasing the ability of written and oral argumentation.</li> <li>• The student is able to appreciate the statements and arguments of others, but if they are incorrect, they have no problem to reject them based on their own counter-arguments.</li> <li>• Acquiring and improving multiple soft skills: teamwork, time management, receiving and giving feedback, public speaking, and presentation skills.</li> </ul> <b>Competences:</b> <ul style="list-style-type: none"> <li>• The student is able to use knowledge, skills and personal, social and / or methodological abilities in work or study situations and in professional and personal development (e.g. in analysis and</li> </ul>	

evaluation of specific public policies, public policy design, argumentation and debate, negotiation in employment, presentation of results, etc.).

**Indicative content:**

Indicative content:

The course provides an introduction to critical thinking and argumentation; and an introduction to academic debating and debate. Students will learn everything essential about the academic debate, including its preparation, problem identification, question formulation. They will be provided with practical argumentation training, including tips on how to read effectively and how to select relevant and credible sources, including argumentation style, constructive and reactive speeches, errors in argumentation, definitions and definitional disputes, listening and feedback. For the last 2 weeks, students in pairs perform the final academic debate.

1. Introduction to critical thinking and argumentation; introduction to academic debate and debating
2. Problem identification; argumentation training
3. Formulation of questions; formal tasks of teams in a debate format, construction of an argument line and possible strategies
4. Critical thinking and effective reading; the most common debating mistakes
5. Work with resources; effective resource search and research
6. Facts and opinions; argumentation style, values in argumentation
7. From assertion to argument and argumentation; constructive speech, reaction speech
8. Errors in argumentation; closing speeches, cross-interrogations
9. Debate and discussion; definitions and definition disputes
10. Listening and feedback; criterion and hierarchy in the debate
11. Final debate I
12. Final debate II

**Support literature:**

Core:

1. Paul, Richard and Linda Elder (2019) The Miniature Guide to Critical Thinking Concepts and Tools (Thinker's Guide Library) Eighth Edition. The Foundation for Critical Thinking.
2. Meško, D., Katuščák, D., Findra, J. a kolektív (2013) Akademická príručka. 3. vydanie. Martin: Osveta.
3. Nemčok, M. a kol. (2014): Debatná príručka. Bratislava: Slovenská debatná asociácia.
4. Iľanovská K. a Mačák K. a Kovařík T. (2004): Úvod do britského formátu parlamentnej debaty, Slovenská debatná asociácia.

Recommended:

5. Klamstvá a konšpirácie (2017) N magazín. marec 2017. <https://dennikn.sk/718059/prirucka-pre-stredne-skoly-klamstva-a-konspiracie/> <https://dennikn.sk/706645/prirucky-pre-skoly-dennikn/>  
<https://a-static.projektn.sk/2017/04/dennikN-prirucka-konspiracie.pdf>
6. Kritické myslenie (2017) N magazín. október / 10 2017, ročník 2. <https://dennikn.sk/941774/stiahnite-si-prirucku-o-kritickom-mysleni/>
7. Hunter, David A. (2014), A Practical Guide to Critical Thinking: Deciding What to Do and Believe, New Jersey: Wiley.
8. Staroňová, Katarína (2011) Vedecké písanie: ako písať akademické a vedecké texty. Martin: Osveta.
9. Harvey-Smith, N. (2011): The Practical Guide to Debating: Worlds Style, New York: International Debate Education Association.
10. Johnson, R. H. a Blair J. A. (2006): Logical Self-Defense, New York: International Debate Education Association.

11. Meany, J. a Shuster K. (2003): On That Point!: An Introduction to Parliamentary Debate, New York: International Debate Education Association.
  12. Meany, J. a Shuster K. (2002): Art, Argument and Advocacy: Mastering Parliamentary Debate, New York: International Debate Education Association.
  13. Snider, A. C. (2008): The Code of the Debater, New York: International Debate Education Association.
  14. Broda-Bahm, K. T., Kempf D., Driscoll, W. J. (2003): Argument & Audience: Presenting Debates in Public Settings, New York: International Debate Education Association.
  15. Susedík, P. (2008): Logika pro studenty humanitních oborů, Praha: Vyšehrad.
  16. Tindale, C. W. (2007): Fallacies and Argument Appraisal, New York: Cambridge University Press.
  17. Walton, D. (2006): Fundamentals of Critical Argumentation, New York: Cambridge University Press.
  18. Walton, D. a Reed, C. a Macagno, F. (2008): Argumentation Schemes, New York: Cambridge University Press.
  19. Pirie, M. (2006): How to Win Every Argument: The Use and Abuse of Logic, New York: Continuum
- Internet sources: [www.sda.sk](http://www.sda.sk)

**Syllabus:**

**Language whose command is required to complete the course:**

**Notes:**

**Assessment of courses**

Total number of evaluated students: 120

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
17.5	0.0	0.0	30.0	25.83	15.0	3.33	7.5	0.83	0.0	0.0	0.0

**Lecturer:**

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21008/21	<b>Title of course:</b> EU Cohesion Policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20% mid-term test, 20% semester work, 60% written exam	
<b>Student workload:</b> 156 h (participation in lectures 26 h, participation in seminars 26 h, preparation for seminars 13 h, elaboration of a semester project 13 h, preparation for test 26 h, preparation for exam 52 h)	
<b>Teaching results:</b> After completing the course, the student will receive: <ul style="list-style-type: none"> <li>- specific knowledge of the functioning of the European Union's cohesion policy</li> <li>- knowledge of current issues and new trends in the functioning of cohesion policy</li> <li>- knowledge of cohesion policy management at the level of EU and Slovakia</li> <li>- Competence to compare different approaches to cohesion policy and to discuss advantages / disadvantages</li> <li>- the ability to work in a team and the ability to discuss cohesion policy</li> </ul>	
<b>Indicative content:</b> Course contents: Aims: To provide students with comprehensive theoretical and practical knowledge on cohesion policy of the European Union As already enshrined in the founding documents, the main objectives of the functioning of the EU include the promotion of economic, social and territorial cohesion. This cohesion is a manifestation of solidarity between the Member States and the regions of the EU ensured through the so-called cohesion policy. The basic task of development support is to solve problems or. meeting the needs of the population living in the territory. Each area is characterized by unique characteristics and development preconditions, which ultimately result in regional disparities within the addressed area. The content of the course is the correct setting of the policy, policy implementation and institutional framework, discussions on the shortcomings of the functioning of the policy, enormous waste, low use of available resources. A significant problem is the lack of interest of political authorities in the results and impacts of support measures. <ol style="list-style-type: none"> <li>1. Evolution of cohesion policy. Basic framework.</li> <li>2. Institutions and process aspects, programming</li> <li>3. Economic theory of cohesion policy</li> </ol>	

4. Multilevel Governance and democracy
5. Europeanization, concentration and conditionality
6. Reform of cohesion policy
7. Cohesion policy in the Slovak Republic
8. Cohesion policy and Member States
9. Rural development, social dimension
10. Intelligent specialization, green economy
11. Euroregions and European groupings for territorial cooperation
12. Criticism and impact assessment of EU cohesion policy: theoretical and empirical problems
13. Convergence? The future of cohesion policy

**Support literature:**

Piattoni, S. & Polverari, Laura. (2016). Handbook on Cohesion Policy in the EU. 547 p. ISBN:9781784715663, DOI:<https://doi.org/10.4337/9781784715670>. Edward Elgar Publishing. <https://www.e-elgar.com/shop/usd/handbook-on-cohesion-policy-in-the-eu-9781784715663.html>

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Valéria Némethová, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.



## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava											
<b>Faculty:</b> Faculty of Economics and Finance											
<b>Course code:</b> KET NHF/NNE21029/22			<b>Title of course:</b> Economic History								
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present											
<b>Number of credits:</b> 3											
<b>Recommended semester/trimester of study:</b> 5.											
<b>Degree of study:</b> I.											
<b>Prerequisites:</b>											
<b>Requirements to complete the course:</b>											
<b>Student workload:</b>											
<b>Teaching results:</b>											
<b>Indicative content:</b>											
<b>Support literature:</b>											
<b>Syllabus:</b>											
<b>Language whose command is required to complete the course:</b>											
<b>Notes:</b>											
<b>Assessment of courses</b> Total number of evaluated students: 1											
A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Lecturer:</b>											
<b>Date of the latest change:</b> 04.03.2022											
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.											

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KHP NHF/NND21001/21	<b>Title of course:</b> Economic Policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KET NHF/NNE21001/21-PRINCIPLES OF ECONOMICS 1 or KET NHF/NNE21002/21-Principles of Economics 2	
<b>Requirements to complete the course:</b> 20% - exercises and activities during seminars 20% - tests during seminars 60% - final exam	
<b>Student workload:</b> In total: 156 (participation in lectures 26, participation in seminars 26, preparation for seminars and tasks 36, preparation for tests 20, preparation for the final exam 48)	
<b>Teaching results:</b> <b>Knowledge:</b> <ul style="list-style-type: none"> <li>• Students will be able to identify situations where state intervention in the economy is justified.</li> <li>• Students will get acquainted with the economic policy instruments and the mechanism of operation of these instruments.</li> <li>• Students will be able to orientate themselves in the goals and principles of economic policy and will understand the social framework of economic policy.</li> <li>• Students will understand the importance of the quality of the institutional framework of the economy.</li> </ul> <b>Skills:</b> <ul style="list-style-type: none"> <li>• In seminars, students will acquire basic skills to work with relevant data and analytically evaluate the results.</li> <li>• Students will understand the basic approaches to ways of analyzing economic problems and proposing measures/policies.</li> </ul> <b>Competences:</b> <ul style="list-style-type: none"> <li>• Students will be able to recognize situations where state intervention in the economy is justified.</li> <li>• Students will understand the options available to the state to deliberately guide economic development.</li> <li>• Students will gain the ability to critically evaluate the possibilities of deploying economic policy measures and the risks associated with it.</li> </ul>	
<b>Indicative content:</b> State and markets in a democratic society Institutions and the exercise of power to meet economic objectives	

Principles and objectives in economic policy Macroeconomic policies: Fiscal policy Monetary policy The effect of budgetary and monetary policy in stabilizing the economy Microeconomic policies: Competition policy Structural policy Employment and labor market policy Income policy Development of economic policy around the world Milestones of economic policy in Slovakia											
<b>Support literature:</b> The Core Team: Economy, Society and Public Policy. COREECON, Electric Books Works. Lukáčik, J. a kol. 2013. Hospodárska politika – teória a prax. Bratislava: Sprint 2, 2013.											
<b>Syllabus:</b>											
<b>Language whose command is required to complete the course:</b> Slovak											
<b>Notes:</b>											
<b>Assessment of courses</b> Total number of evaluated students: 641											
A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
24.96	0.0	0.0	39.78	26.68	6.55	1.56	0.47	0.0	0.0	0.0	0.0
<b>Lecturer:</b> doc. Ing. Karol Morvay, PhD., Ing. Elena Fifeková, PhD., Ing. Erika Majzlíková, PhD., Ing. Daniela Pobudová, PhD., Ing. Jarmila Vidová, PhD., MBA, Ing. Matej Vitáloš, PhD., Ing. Richard Kališ, PhD., Ing. Tomáš Oleš, Ing. Jakub Szabó, PhD.											
<b>Date of the latest change:</b> 21.02.2022											
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.											

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KHP NHF/NND21008/21	<b>Title of course:</b> Economic Policy in the Age of Globalization
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KET NHF/NNE21001/21-PRINCIPLES OF ECONOMICS 1 or KET NHF/NNE21002/21-Principles of Economics 2 or KHP NHF/NND21001/21-Economic Policy	
<b>Requirements to complete the course:</b> 20 % continuous written work, 20 % semester work, 60 % written exam	
<b>Student workload:</b> Student workload: 156 h (participation in lectures 26 h, participation in seminars 26 h, elaboration of a semester project 26 h, preparation for the final written work 26 h, preparation for the exam 52 h.)	
<b>Teaching results:</b> - acquiring knowledge and understanding of the main context of globalization and the globalization process as well as new trends in Europe and the world, - the ability to assess the importance of a country's entry into an integration grouping - the ability to work independently with European Union documents and studies related to European Union policies <b>Knowledge.</b> - synthesize basic knowledge in the field of globalization and integration processes through selected policies and problems, - critically evaluate the researched problems - the ability to substantiate their claims on economic problems by analyzing and synthesizing data from national and international statistics - the graduate knows the institutional and legal framework of the European Union, supranational institutions <b>Skills</b> - formulate the problems arising from the process of globalization and integration - seeking ways to use economic policy instruments to support economic growth and eliminate the effects of globalization - prepare a semester project - team work - prepare individual work in which they demonstrate the ability to define the problem and the research question, to propose a solution, taking into account the current state of knowledge in the selected area. <b>Competences</b>	

- ability to write different types of professional work independently according to the assignment, clearly communicate the results of analyzes using numerical and graphical outputs, and briefly, clearly and struck communicate their main conclusions,
- ability to know how to prepare a professional presentation using modern means of communication,
- the ability to prioritize information and procedures, to engage the audience.

**Indicative content:**

1. Definition of globalization, integration.
2. Historical excursion into globalization and integration processes in the world and in Europe.
3. Subjects of globalization, multinational corporations.
4. EU institutional framework.
5. EU legal framework.
6. Economic policy and its sub-policies based on the redistribution of competences in the EU.
7. Policies under the exclusive competence of a Member State.
8. Common policies EU.
9. Policies under the exclusive competence of the European Union.
10. The economic and social dimension of globalization.
11. Social inequalities, innovations, global changes.
12. World integration groupings.

**Support literature:**

- VIDOVÁ, J. 2015. Hospodárska politika Európskej únie. Bratislava: Vydavateľstvo EKONÓM, 2015.
- BRACJUN, A. 2008. Hospodárska politika Európskej únie. Bratislava: Sprint vfra, 2008.
- Zmluva o fungovaní EÚ, 2009.
- ŠIKULA, M. 1999. Globalizácia – ráscestie civilizácie. Bratislava: Sprint vfra, 1999
- ACOCCELLA, N., 2005. Economic policy in the age of globalisation. Cambridge University Press.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 151

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
14.57	0.0	0.0	11.26	20.53	27.81	23.84	1.99	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Karol Morvay, PhD., Ing. Jarmila Vidová, PhD., MBA

**Date of the latest change:** 21.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21012/21	<b>Title of course:</b> Economics and Labour Market Policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Individual work, written test, semester work, written examination Active participation in exercises – 5% Elaboration of professional semester work – 10% Semester written test – 15% Final written exam – 70%	
<b>Student workload:</b>	
<b>Teaching results:</b> By completing the course, students will gain an overview of basic theoretical approaches, gain knowledge and understand the mechanism of functioning and management of the labor market, in the field of employment, unemployment, economic model of labor supply and demand. They will get acquainted with the situation, basic approaches to solving problems in the national and global labour market in the context of employment policies. Students will know the legislative and institutional framework of the functioning of the labour market. They will gain knowledge in the field of wage policy, employment policy, labor market policy tools. <b>Knowledge and understanding:</b> - acquire theoretical and practical knowledge in the areas of labour market, employment and unemployment - to obtain information about current processes and changes in the labor market as a result of socio-economic changes in society - to acquire knowledge in the field of employment policy and labor market policies, their management and implementation - apply the acquired knowledge in solving specific situations - orientation in legislation, theories, concepts and strategic documents related to labour market issues at the national and EU level <b>Skills:</b> - analyse, compare and evaluate the situation on the labour market, the models of the labour markets functioning, active and passive labour market policies, the effects on the situation on the labour markets and the links of the system in the context of economic development.	

- to improve skills in creating a theoretical and methodological framework and implementation of primary and secondary analyzes of labor market policy issues
- analyze and professionally process theoretical and practical issues of the functioning of national and transnational labor markets in terms of financial and institutional
- apply the acquired knowledge in solving specific situations
- ability to competently prepare a presentation using modern means of communication, cultivated and constructively lead the discussion on current issues and problems in the field of labour market, employment, unemployment, evaluating the effectiveness of employment policy instruments

**Competencies:**

- fully understand the links and connections of basic socio-economic phenomena and processes, their interconnections in relation to employment policy and labour market policy
- combine knowledge and skills in economics and labour market policy using other related social science disciplines
- understand the tools of active labour market measures aimed at individual categories of applicants and assess their effectiveness
- use specific and core competencies for the needs of socio-economic practice, with an emphasis on the labor market and employment policy
- professionally argue and communicate the opinion

**Indicative content:**

1. The role and functioning of the labour market in the economy
2. The processes and forces shaping the labour market
3. Economic model of the labour market
4. Labour market changes in the process of globalisation
5. The influence of the state and trade unions on the functioning of the labour market
6. Factors influencing the situation on the labour market with an emphasis on the economic and demographic factor
7. Price of labour, the structure of price of labour
8. Employment and unemployment, measurement methodologies, evaluation indicators
9. Determination of wages on the labour market, the minimum wage
10. Employment policy as a part of the state economic policy, goals, programs
11. Employment policy instruments, macroeconomic and regional level
12. Labor market policy, implementation and management, active and passive instruments of labor market policy in link to supply and demand for work

**Support literature:**

Rievajová, E. a kolektív: Trh práce a politika zamestnanosti. Bratislava: Ekonóm 2016  
 Rievajová, E. a kolektív: Súčasnosť a nové výzvy na trhu práce v meniacich sa sociálno-ekonomických podmienkach. Bratislava: Ekonóm 2018  
 Wilkinson, A., Wood, G., Deeg, R.: The Oxford Handbook of Employment Relations. Comparative Employment Systems. 2014.  
 Brožová, D.: Kapitoly z moderní ekonómie trhu práce. Praha: Vydavatelství C. H. Beck 2019  
 Borjas, George J. Labor Economics. 6th Edition, International Edition. New York: McGraw-Hill/ Irvin, 2013, 576 s. ISBN 978-007-132620-9.  
 Zákon o službách zamestnanosti

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 276

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
6.16	0.0	0.0	10.87	19.57	26.45	16.67	20.29	0.0	0.0	0.0	0.0

**Lecturer:** doc. PhDr. Mária Antalová, PhD., Ing. Roman Klimko, PhD., doc. Ing. Eva Pongrácz, PhD., prof. Ing. Eva Rievajová, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.



## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21021/21	<b>Title of course:</b> Education Policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week: 2 Per course: 26</b> <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity 20% Elaboration and presentation of the assignment 20% Final written exam 60%	
<b>Student workload:</b>	
<b>Teaching results:</b> <b>Knowledge</b> To understand the key conceptual apparatus in relation to education, training and vocational training To acquire knowledge from the point of view of school education and further education in the system of lifelong learning To understand the interrelationships between qualifications and competencies and their importance for employment To provide an insight into the European dimension of education in relation to the development of national education policy To acquire theoretical and practical knowledge in the field of adult education at European and national level To orientate in issues of development of lifelong learning and counseling <b>Skills and competence</b> To acquire practical skills in the organization, management and financing of the education and training system To acquire and develop competently the ability to analyze the main problems, respectively changes and impacts of these changes; as well as the ability to draw and substantiate their own findings on the examination of the essential components of the lifelong learning system To Acquire the ability to apply theoretical knowledge in practice	
<b>Indicative content:</b> The course provides an overview of the current state and trends in the development of education policy in the theoretical and practical level. It points to the formation of national education policy in connection with the main pillars of the development of European cooperation in the field of education and training. It clarifies the system of organization, management and financing of the education system. Attention is also paid to the approach to the process of education and training in	

the context of the development of the lifelong learning system. It explains the mutual theoretical and practical connections between key aspects of the formation of the educational area, especially between qualifications and competencies. It also deals with issues of development of lifelong learning and counseling in relation to the labour market.

**Support literature:**

DUDOVÁ, I. Ekonómia vzdelávania. 1. vyd. Bratislava: Iura Edition, 2013. 312 s. ISBN 978-80-8078-668-7

ČAPLÁNOVÁ, A. Ekonómia vzdelávania a tvorba ľudských zdrojov. Bratislava: IURA EDITION, 1999. 131 s. ISBN 80-88715-22-9

BENČO, J. Ekonómia vzdelávania. Bratislava: IRIS, 2002. ISBN 80-89018-41-6

DUDOVÁ, I. – POLONYOVÁ, S. Ekonómia vzdelávania: semináre a cvičenia. 1. vyd. Bratislava: Vydavateľstvo EKONÓM, 2012. 197 s. ISBN 978-80-225-3375-1

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 55

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
16.36	0.0	0.0	36.36	29.09	18.18	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Simona Polonyová, PhD., doc. Ing. Peter Sika, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21018/21	<b>Title of course:</b> European Social Systems
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> active seminar participation -20% essay – 20% written exam – 60%	
<b>Student workload:</b>	
<b>Teaching results:</b> Knowledge: - - Gain knowledge of the European social model functioning and particular areas of social policy in the most important EU countries. Skills and Competences: - Analyse and compare different approaches to particular areas of social policy and thus contribute to the formation of analytical and critical thinking of students.	
<b>Indicative content:</b> Social policy in the context of European integration. Current social policy in EU countries. Specific instruments of social policy in EU countries. European social model. Typology of European social models. Social policy in selected EU countries. Demographic trends in EU countries and their impact on social policy. Social differentiation of the population in EU countries. Disadvantaged groups in the labour market in selected EU countries. Family policy in selected EU countries. Housing policy in EU countries. Social protection. Development aspects of European social systems.	
<b>Support literature:</b> 1. Dudová, I.: Európska sociálna politika. Bratislava, Ekonóm 2009.	

2. Koldinská, K., Štefko, M.: Sociální reformy ve střední Evropě – cesta k novému modelu sociálního státu? Praha, Auditorium 2011.
3. Európska sociálna charta. Bratislava, Epos, 2009.
4. Sociálna Európa: o čom je európska sociálna politika? Brusel, Európsky parlament, 21.5.2019.
5. Diskusný dokument o sociálnom rozmere Európy. Brusel, Európska komisia 2017.
6. Oznámenie Európskej komisie: Efektívnejšie rozhodovanie v sociálnej politike: Identifikácia oblastí, kde by sa mal posilniť prechod na hlasovanie kvalifikovanou väčšinou. Štrasburg, 16.4.2019. COM (2019) 186 final.
7. Gabrižová, Z.: Euroeizácia sociálnej politiky – prelomenie tabu?. EurActiv 6.11.2017.
8. Geist, R.: EÚ v roku 2017: Sociálne politiky a zamestnanosť. EurActiv.sk.
9. Employment and Social Developments in Europe review: why social fairness and solidarity are more important than ever European Commission. Brussels, 15 September 2020.
10. Employment and Social Developments in Europe. Sustainable growth for all: choices for the future of Social Europe. Brussels: Annual Review 2019.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Michaela Nováková, PhD., doc. Ing. Peter Sika, PhD., doc. Ing. Silvia Šipikalová, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KF NHF/NNB21001/21	<b>Title of course:</b> Finance
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> individual work, mid – term tests written exam 1. individual work at seminars 10 % 2. mid – term tests at seminars 20 % 3. final written exam 70 %	
<b>Student workload:</b> Full time: totally $6 \times 26 = 156$ , namely: Participation in lectures - 26 h. Participation in seminars - 26 h. Preparation for seminars - 20 h. Preparation for mid – term test - 25 h. Preparation for the exam - 59 h.	
<b>Teaching results:</b> <ul style="list-style-type: none"> <li>• students will acquire adequate knowledge and financial literacy as a basis for developing and understanding more complex processes and deeper analytical contexts in finance,</li> <li>• obtaining a comprehensive picture of the sectoral approach to finance (corporate finance, banks and financial intermediaries, commercial insurance, central banking, public finance, social system finance, third sector finance, international financial system),</li> <li>• acquiring knowledge about the main types of financial instruments and their use by entities operating in individual markets,</li> <li>• understanding the principles and mechanisms of operation of financial markets and insurance,</li> <li>• mastering the principles and mechanisms of operation of financial and monetary institutions at the national and supranational level,</li> <li>• acquiring knowledge that is a prerequisite for further study of financial and economic subjects, as well as for solving more complex problems in the real economy.</li> </ul> <b>Knowledge and understanding:</b> <ul style="list-style-type: none"> <li>• completion of the subject Finance will create preconditions for mastering the basic concepts of financial theory, as well as for orientation in the issue of functioning of individual financial systems and institutions,</li> </ul>	

- understanding the interrelationships between the real economy and finance and gaining knowledge about the functioning of financial markets and the determinants shaping their balance.

Practical skills and competence:

- ability to analyze the basic context in finance,
- ability to evaluate the causes and consequences of ongoing processes in financial markets, including the formulation of adequate conclusions,
- ability to work in a team in solving projects and seminar work.

### **Indicative content:**

1. Introduction to the course.
2. Money, their evolution and forms
3. Financial market
4. Corporate finance
5. Public finance I
6. Public finance II
7. Banks and banking systems
8. Insurance
9. Finance of social systems
10. Finance of other financial institutions
11. Personal finance, Financial literacy
12. International finance

### **Support literature:**

Basic literature:

SIVÁK, R. a kol. *Financie – Wolters Kluwer*, 2019. 436 s. [29,14 AH], ČR 2 doplnené a rozšírené vydanie, Praha, ISBN 978-80-7598-533-0.

BELIČKOVÁ, Kornélia - NEUBAUEROVÁ, Erika - ZUBALOVÁ, Alena. *Financie : metodická pomôcka na semináre. 2 prepracované vydanie. EKONÓM*, 2020. 101 s. [5,05 AH]. ISBN 978-80-225-4687-4.

Recommended literature:

1. Handa, J. (2009) *Monetary Economics*. London: Routledge 2009, ISBN 978-04-1577-210-5
2. Chovancová, B. a kol. (2006) *Finančný trh: nástroje, transakcie, inštitúcie*. Prvé vydanie. vyd. Bratislava: Iura Edition, 2006. 611 s. ISBN 80-8078-089-2
3. Jankovská, A. (2003) *Medzinárodné financie*. Bratislava: Iura Edition, 2003, 2. prepracované a rozšírené vydanie, ISBN 80-89047-56-4
4. Kotlebová, J. - Sobek, O. (2007) *Menová politika - stratégie, inštitúcie a nástroje*. Bratislava: Iura Edition 2007, ISBN 978-80-8078-092-0
5. Kotlebová, J. - Chovancová, B. (2010) *Medzinárodné finančné centrá - zmeny v globálnej finančnej architektúre*. Bratislava: Iura Edition 2010, ISBN 978-80-8078-299-3
6. Mishkin, F.S. (2011) *Financial Markets and Institutions (7th Edition) (The Prentice Hall Series in Finance)*, ISBN 978-0-73-213683-9
7. Pastoráková, E. (2008) *Aktuálne otázky výučby poisťovníctva I*. Bratislava : Vydavateľstvo EKONÓM, 2008. ISBN 978-80-225-2594-7
8. Rosen, H. S.; Gayer, T. (2010.) *Public Finance Ninth Edition, International Edition 2010*, ISBN 978-007-126788-5
9. SIVÁK, R: a kol. (2007) *Verejné financie*. Bratislava : Iura Edition, 2007. ISBN 978-80-8078-094-4
10. Smith, A. (2008) *Pojednání o podstatě a původu a BOHATSTVÍ NÁRODŮ*. Nové, prepracované vydání opatřené margináliemi. Liberální institut, Spálená 51, Praha.
11. Vaughan Emmett, J. – Vaughan T. (2008) *Fundamentals of Risk and Insurance*. John Wiley & Sons, Inc., 111 River Street, Hoboken, 2008. ISBN-13 978-0-470-08753-4

12. Zweifel, P. (2012) Eisen Roland: Insurance Economics. Springer Heidelberg Dordrecht London New York, 2012. ISBN 978-3-642-20547-7

13. Aktuálne vedecké a odborné články zaoberajúce sa súčasnými problémami z oblasti financií, bankovníctva a meny.

**Syllabus:**

**Language whose command is required to complete the course:**

slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 411

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
2.43	0.0	0.0	7.54	23.36	37.96	18.98	9.73	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Katarína Belanová, PhD., doc. Ing. Kornélia Beličková, PhD., doc. Ing. Erika Neubauerová, PhD., prof. Ing. Erika Pastoráková, PhD., Ing. Lukrécia Kováč Gerulová, PhD., Ing. Magdaléna Červeňová, CSc., Ing. Kristína Jančovičová Bognárová, PhD., Ing. Matej Boór, PhD., Dr. h. c. prof. Ing. Rudolf Sivák, PhD., Mgr. Miroslava Skýpalová, PhD., Mgr. Jana Skýpalová, Estera Szakadátová, PhD., Ing. Boris Šturc, CSc.

**Date of the latest change:** 28.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21013/21	<b>Title of course:</b> Human Resource Development and Personnel Management
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Activity during seminars: 10 % Middle test: 10 % Semester work: 10 % Final test: 70 %	
<b>Student workload:</b> Total student load: 156 Attendance at lectures: 26 hours Participation in seminars: 26 hours Preparation for seminars: 13 hours Preparation of seminar work: 13 hours Preparation for the middle test: 26 hours Exam preparation: 52 hours	
<b>Teaching results:</b> After this course, students will acquire the professional competencies in the field of personnel management and human resource management, they will learn to respect their principles and laws at all levels of society. They will also deepen their skills in the areas of management, leadership and coaching of organizations, self-organization and individual development. They will acquire the following professional competencies: <ol style="list-style-type: none"><li>1. Will have an overview of theory of the personnel management and the human resources management and will be able to accurately use their categorical apparatus.</li><li>2. Will be able to perceive the organization as a system with its own manifestations and rules that need to be respected.</li><li>3. Will gain the ability to gain a deeper understanding of organizational culture, its impact on organizational development and change its quality.</li><li>4. Will gain the ability to shape the internal environment of the organization in intentions of the learning organization, the knowledge organization and the creative organization.</li><li>5. Will acquire basic and higher communication skills.</li><li>6. Will be able to apply the main motivation principles to the motivation system of organization.</li><li>7. Will manifest themselves in the work environment as leaders.</li></ol>	



8. Will have the ability to coach in both professional and private life.
9. Will be able to create an evaluation system in organization.
10. Will have the professional competencies in self management.
11. Will be able to apply principles of the strategic management and the management of change directly in their work.
12. They will be able to prepare a project and manage it.

They will increase the following knowledge:

1. They will have an overview of the problems of theory in the field of personnel management and human resources management.
2. They will gain information about the functioning of the organization and its main components.
3. They will realize the importance of organizational culture and its role in achieving the progress of organization.
4. They will gain an overview of new forms of organization, which are the learning organization, the knowledge organization, the creative organization.
5. They will be able to apply the main principles of motivation in practice.
6. They will differentiate basic manifestations of management and leadership.
7. They will gain knowledge about coaching and its importance in professional and private life.
8. They will deeper perceive understanding of evaluation and its importance in achieving higher organizational performance.
9. They will gain an overview in processes of employment of people.
10. They will know the main principles of the strategic management and the change management.
11. They will be informed about the rules of writing a project.

They will gain the following skills:

1. They will increase their social skills in the field of the active listening, receiving and giving feedback, negotiation, leadership and coaching.
2. They will gain experience in problem solving, strategic analysis, change management and the creation of system of motivation and evaluation.
3. They will gain basic skills in writing projects.

#### **Indicative content:**

The aim of the course is for students to acquire professional competencies in the field of personnel management as well as human resources management and to learn to respect their main principles and laws at all levels of society. Also, to deepen their skills in the field of self-organization and individual development as well as in achieving the progress of organizations.

Students will gain the skills needed for managers, executives as well as human resources experts.

The individual professional competencies of this course are formed into roles, which are:

1. The role of personnel manager and human resources manager

Identification of personnel management and human resources management. Understanding their differences on a theoretical as well as a practical level.

2. The role of the manager.

Aimed at understanding the various components of the organization, which are: values, goals, structure, climate and environment. This role also includes knowledge of organizational culture and its typology.

3. The role of the rhetoric.

It represents basic interpersonal skills focused on the attributes of communication, verbal and nonverbal communication, active listening, feedback, effective and assertive communication.

4. The role of the negotiator.

It represents higher interpersonal abilities, which include negotiation, influencing, negotiation and its regularity.

5. The role of leader.

Differences in management of leader and manager. Conflict resolution in the workplace, characteristics of the social group and work team, stages of group development (chaotic stage, formal stage and developed stage).

6. The role of a coach.

Perception of coaching as a higher form of leadership. Coaching functions (counseling, mentoring, tutoring and confronting), coaching methods. Problem solving through coaching. Coaching yourself and others.

7. Human resource developer.

Analysis of strengths and weaknesses of personality. Positive acceptance of yourself and others. Knowledge of your own leadership style, its advantages and disadvantages. Effective time management and organization. Analysis of the potential of others. Identification of training needs for personal development.

8. The role of the motivator.

Selected theories of motivation. Maslow's hierarchy of needs, Alderfer's theory of needs, Herzberg's theory of needs, Expectation theory, McGregor's theory. Increasing motivation through project design.

9. The role of the evaluator.

Evaluation as a process. Evaluation criteria. Subjects, methods, principles of evaluation. Methods of work evaluation and assessment. Remuneration components. Employee benefits.

10. The role of strategist

Fundamentals of strategic management. The environment of the organization and its evaluation. Application of SWOT and STEEP analysis.

11. The role of the actor of change.

Perception of change, typology of changes. Elimination of resistance to change. Managing change through 5 steps: analysis of the forces leading to change, diagnosis of the problem, identification of methods of change, strategy of change, implementation and evaluation.

12. The role of the project manager.

Project and its form. Project life cycle stages. Project leader and his professional competencies. Logical framework of the project. Methods and forms of the project evaluation.

During the seminars, students solve practical tasks in which new methods of education are applied, such as case studies, role-playing, problem-solving exercises and they will gain basic skills in writing projects.

### **Support literature:**

1. ANTALOVÁ, M. 2004. Trh práce a manažment ľudských zdrojov. Seminára a cvičenia. Bratislava: Ekonóm, 2004. ISBN 80-225-1954-5.
2. ANTALOVÁ, M. 2011. Ľudské zdroje a personálny manažment. Bratislava: Vydavateľstvo EKONÓM, ISBN 978-80-225-3234-1.
3. ANTALOVÁ, M., CHINORACKÁ, A., PŘÍVARA, A. 2013. Ľudské zdroje a personálny manažment. Vysokoškolská učebnica. Bratislava: Vydavateľstvo EKONÓM. ISBN 978-80-225-3742-1.
4. VOJTILOVÁ, Veronika. 2023. Rozvoj ľudských zdrojov prostredníctvom koučingu. Mladá Veda, 11.2: 208-215.
5. STACHOVÁ, Katarína - STACHO, Zdenko. 2023. Manažment ľudských zdrojov. Trnava: Univerzita sv. Cyrila a Metoda Trnava.
6. Koubek, J. 2001. Řízení lidských zdrojů. Základy moderní personalistiky. Praha: Manažment Press. ISBN 80-7261-033-3

### **Syllabus:**

### **Language whose command is required to complete the course:**

Slovak, English

**Notes:****Assessment of courses**

Total number of evaluated students: 668

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
11.38	0.0	0.0	21.26	24.1	22.9	10.33	9.88	0.0	0.15	0.0	0.0

**Lecturer:** doc. PhDr. Mária Antalová, PhD., doc. Ing. Silvia Šipikalová, PhD., Ing. Michaela Milena Schubertová, PhD., Ing. Hana Poláčková, PhD., Ing. Jakub Harman, PhD., doc. Ing. Eva Pongrácz, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KPOI NHF/NNS21002/21	<b>Title of course:</b> Introduction to Risk Management
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20% seminar assignments and case studies, 10% mid-term test, 10% team assignments, 60% written exam	
<b>Student workload:</b>	
<b>Teaching results:</b> After studying this module, students should have the following knowledge, skills and competencies to: Knowledge: <ul style="list-style-type: none"><li>- understand the role or risk in society</li><li>- understand on introductory level risk management process, including its phases, steps and techniques</li></ul> Skills: <ul style="list-style-type: none"><li>- identify relevant risks related to a specific situations</li><li>- design appropriate techniques to cope with specific risks</li></ul> Competences: <ul style="list-style-type: none"><li>- apply relevant and effective risk management methods to the specific situation</li><li>- analyze, interpret and compare individual techniques in risk management</li></ul>	
<b>Indicative content:</b> The aim of the course is to give students information about the role of the risk in the society, the meaning of this term and possible approaches to risk management. The course focuses on both theoretical aspects of the definition of the term risk and analysis of this concept from the point of view of different scientific disciplines, as well as an introduction to risk management process, its phases and approaches. In this context, the attention is focused on the various risk transfer and risk financing instruments. The second group of problems to which the subject is focused is the analysis of individual risks related to persons, property and human activity and their impact on society. The course also offers an insight to specific risks related to selected public policies.	
<b>Support literature:</b> HOPKIN, P. Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management, Kogan Page, 2018. ISBN: 978-0749483074.	

TICHÝ, M. Ovládání rizika. Analýza a management. Praha: C. H. Beck, 2006. ISBN 80-7179-415-5.

REJDA, G. E., MCNAMARA, M. J., RABEL, W. 2019. Principles of Risk Management and Insurance. 14/e. Pearson. ISBN-13: 9780135641293.

BROKEŠOVÁ, Z. - PASTORÁKOVÁ, E. - ONDRUŠKA, T. Determinants of insurance industry development in transition economies: empirical analysis of Visegrad group data. In Geneva papers on risk and insurance: Issue and practice, 2014, vol. 39, pp. 471-492.

PASTORÁKOVÁ, E. - BROKEŠOVÁ, Z. - PÉLIOVÁ, J.. Proaktívny prístup k tvorbe súkromných dôchodkových úspor: kľúčové determinanty. Politická ekonomie, 2017, roč. 65, č. 6, s. 709-727.

CUPÁK, A. - KOLEV, G. I. - BROKEŠOVÁ, Z.. Financial Literacy and Voluntary Savings for Retirement: Novel Causal Evidence. The European Journal of Finance, 2019, no. 16, pp. 1606-1625.

BROKEŠOVÁ, Z. - DECK, C. - PÉLIOVÁ, J.. Comparing a risky choice in the field and across lab procedures. Journal of Economic Psychology, August 2017, vol. 61, pp. 203-212.

PASTORÁKOVÁ, E. - JANÍKOVÁ, T. - BROKEŠOVÁ, Z. - ONDRUŠKA, T. Rodové rozdiely vo finančnom rozhodovaní v oblasti životného poistenia na Slovensku. Ekonomický časopis, 2013, roč. 61, č. 1, s. 82-100.

### Syllabus:

1. Risk in society, risk development and historical approach to risk
2. Theoretical definition of the term risk, scientific approach to risk
3. Attitudes of subjects to risk, risk perception, risk quantification
4. Introduction to risk management process
5. Basic tools and approaches to risk management
6. Methods of risk transfer and risk financing
7. Risks to persons
8. Property risks
9. Man-made risks
10. Operational risk, reputation risk, legal environment risk
11. Strategic risk, market risks, counterparty default risk, liquidity risk
12. Case studies aimed at identifying risks related to selected public policies
13. New trends in risk development and management, global risks

### Language whose command is required to complete the course:

### Notes:

### Assessment of courses

Total number of evaluated students: 75

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
12.0	0.0	0.0	24.0	26.67	26.67	9.33	1.33	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Zuzana Brokešová, PhD., doc. Ing. Tomáš Ondruška, PhD., prof. Ing. Erika Pastoráková, PhD., Ing. Andrea Snopková, PhD.

**Date of the latest change:** 07.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna

Přivarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KHP NHF/NND21012/21	<b>Title of course:</b> Investment and Innovation in the Economy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20% continuous written work, 20% semester work, 60% written exam	
<b>Student workload:</b> Student workload (in hours): student workload: 78 h (participation in seminars 26 h, elaboration of a semester project 13 h, preparation for a credit paper 13 h, preparation for an exam 26 h.	
<b>Teaching results:</b> Knowledge and understanding. - acquiring knowledge and understanding of the main contexts in the field of investment and innovation, technology transfer, new trends in Europe and in the world, - understanding the importance and impacts of investment and innovation policy, - understanding the impact of the institutional and legal framework on business, - the ability to assess the importance of funding for science and technology and to be able to calculate the efficiency of spending on science and research, - ability to work independently with a database of data related to the investment and innovation process in the economy Competences. After studying this module, you should be able to: - synthesize basic knowledge in the field of investment and innovation - understand the relationship of investment and innovation to the use of savings in the economy, to the overall economic balance, to structural changes and possible development strategies - apply knowledge and critically analyze problems related to technology transfer. Skills, properties and attributes. After studying this module, you should be able to: - interpret the results of analyzes related to investment and innovation - formulate problems arising from the process of fixed capital formation - learn to work in a team - prepare and present individual work - develop a business plan.	
<b>Indicative content:</b> 1. Defining the material, procedural and methodological aspects of investments and innovations in the economy. 2. Explanation of the nature and context of processes in the investment system, 3. Explanation of the preparation and implementation of investments, as well as their guidance by economic policy.	

4. To provide knowledge in the field of innovations.
5. Place, role and importance of innovation in economic growth and development.
6. Investment decisions in relation to stability, profitability and successful business
7. Clarify the relationship between investment and innovation, their use in the economy.
8. Clarification of the creation and use of outputs of science, research and development.
9. Application of licenses, know-how, transfer of technologies and inventions in innovative development.
10. Mediation of knowledge related to the creation and acquisition of financial resources.
11. Investment financing process.
12. Innovative decision-making of companies in relation to their stability, profitability and successful business.

**Support literature:**

- Vidová, J. 2015. Investície a inovácie v ekonomike. Ekonóm, Bratislava 2015.  
 2. Fagerberg, J. – Moverly, D. – Nelson, R. 2005. The Oxford Handbook of Innovation. Oxford university press. Oxford. 2005. ISBN 978-0-19-926455-1

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 1

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Jarmila Vidová, PhD., MBA

**Date of the latest change:** 17.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.



## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KM FPM/NMB21001/21	<b>Title of course:</b> Management
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> <ul style="list-style-type: none"> <li>• elaboration and presentation of the final project - 30%</li> <li>• case studies - 10%</li> <li>• final exam - 60%</li> </ul> Student's workload (in hours): The student's workload: 156 h. (participation in lectures 26 h, participation in seminars 26 h, preparation for seminars 13 h, elaboration of a semester project 39 h, preparation for the exam 52 h)	
<b>Student workload:</b>	
<b>Teaching results:</b> <b>Knowledge</b> Obtaining a systemic view of management issues with respect to current knowledge and trends in this area and with respect to the dynamics of the external and internal environment. Acquiring comprehensive basic knowledge of management theory in relation to the sustainable development of enterprises in terms of functional, decision-making and information. Understanding of key conceptual apparatus in relation to individual management functions. Acquisition of knowledge in terms of methods and tools used in the implementation of individual management functions. Understanding the interrelationships between the application of soft and hard management tools and the possibilities of their use in practice. <b>Competence</b> <ul style="list-style-type: none"> <li>• to use a set of knowledge about the principles, methods, procedures, and techniques of business management in a market economy,</li> <li>• to identify, analyze and apply the acquired knowledge in solving problems related to managerial functions,</li> <li>• to direct the activities of business units, teams, and individuals through managerial functions to achieve set objectives,</li> <li>• to understand and suggest ways to rationally solve management problems,</li> <li>• to combine and integrate management knowledge with knowledge from related social science disciplines</li> </ul> <b>Skill</b> <ul style="list-style-type: none"> <li>• conceptually solve enterprise problems, identify the most important issues, tendencies, and probabilities of development, and understand things in relation to each other,</li> </ul>	

- apply specific methods and procedures in management practice,
- effectively guide business processes through techniques and methods of decision making, planning, organizing, human resource management, leading and controlling,
- motivate subordinates and communicate effectively with all company stakeholders,
- work effectively in a team and lead a team.

**Indicative content:**

Thematic definition of lectures:

1. Characteristics and basic background of management.
2. Main concepts of management.
3. Managerial decision-making.
4. Information and information system.
5. Strategy and its implementation.
6. Planning.
7. Organizing as a function of management.
8. Management control.
9. Human resources management.
10. The essence and content of the leadership function of people, leadership styles.
11. Communication in management.
12. Employee motivation.
13. Ethics in management.

Thematic definition of exercises:

1. Introduction to management issues.
2. Origin, development, and main approaches in management.
3. Decision-making processes in management.
4. Information and information system.
5. Strategic management.
7. The essence and content of the organization and organizational structure.
8. Management control.
9. Human resources management.
10. Leading of people.
11. Communication.
12. Motivation.
13. Ethics in management.

**Support literature:**

Basic literature:

1. ROBBINS, Stephen P. – COULTER, Mary A. Management. Pearson Education, 2021. 624 p. ISBN 9780136714491.

Supplementary literature:

1. BATEMAN, Thomas et al. Management: Leading & Collaborating in a Competitive World. 13th ed. McGraw-Hill Education, 672 p. ISBN 978-12-5992-764-5.
2. CERTO, Samuel C. – CERTO, Trevis S. Modern Management: Concepts and Skills. 15th ed. New York, NY : Pearson, 2019, 501 p. ISBN 978-01-3472-913-8.
3. DAFT, Richard L. Management. 12th ed. Cengage Learning, 2015, 800 p. ISBN 978-13-0548-071-1.
4. DRUCKER, Peter. Management. Routledge, 2012. 576 s. ISBN 978-11-3600-689-0.
5. KOONTZ, Harold – WEIHRICH, Heinz. Essentials of management. 10th ed. Chennai: Tata McGraw Hill Education, 2015, 540 pp., Rs. 647, ISBN: 978-9-3392-2286-4.
6. LUSSIER, Robert N. Management fundamentals : concepts, applications, and skill development. Thousand Oaks: SAGE Publications, 2019. 597 p. ISBN 9781506389394.

7. PLUNKETT, Warren R. Management. 10th ed. South-Western College Pub, 2012, 744 p. ISBN 978-11-1122-134-8.
8. SCHERMERHORN, John R Jr. – BACHRACH, Daniel G. Exploring Management. 6th ed. John Wiley & Sons, 2017, 348 p. ISBN: 978-1-119-53760-1
9. WILKINSON, Adrian et al. The Oxford Handbook of Management. Oxford University Press, 2017, 571 p. ISBN 978-01-9870-861-2.

**Syllabus:**

Thematic definition of lectures:

1. Characteristics and basic background of management. Nature, meaning and tasks of management. The content of management, including the individual functions. Descriptive and normative theory. A systems approach to management. Managerial roles and skills. Managerial competencies. Manager profile. Manager education.
2. Main concepts of management. Historical foundations of management. Modern approaches to management: classical, behavioral, modern, empirical school of management, situational approach. Territorial differences in management development. Management in a global environment. New management concepts. Specific management methods and concepts.
3. Managerial decision-making. The essence and place of decision-making in management. Elements of the decision-making process. Characteristics and types of decision-making processes and decisions. Stages of the decision-making process. Ways of preparing and taking a decision. Decision-making methods.
4. Information and information system. The essence and meanings of the term information. The importance of information for the work of a manager. Lack and excess of information. Classification, aspects, types, sources of information. Information activities and information system. Division of information system, essence, and role. Requirements for an effective information system.
5. Strategy and its implementation. Differences and common features of strategy and tactics, classification, and types of strategies. The personality of a strategic manager. Horizontal and vertical structure of strategic management. Corporate, entrepreneurial, functional, and competitive strategy. Strategic management process. Formulation of goals and strategies. Implementation and evaluation of the strategy.
6. Planning. The essence, content, and reasons for planning. Integrated business planning system. Types of plans, including a business plan. Functional components of plans. Algorithm for creating business plans. Qualitative and quantitative planning methods and techniques.
7. Organizing as a function of management. Organizational differentiation and organizational integration of activities. The process of organizing. Creation of organizational structures. Mechanistic and organic types of organizational structures. Centralization and decentralization. Formality and informality of relationships. Tendencies of development of organizational structures.
8. Management control. Stages of the control process, classification of control. Traditional and modern techniques, methods, and procedures of control. Requirements for an effective control system. Relationship among control, monitoring and controlling.
9. Human resources management. Content, tasks, theoretical basis of human resources management. Human resources planning and provision. Personnel functions in the company. Evaluation of work performance. Remuneration of employees, benefits. Personnel marketing and personnel audit. Personnel development, education, and career management. Current trends in changes in human resource development, including workplace diversity.
10. The essence and content of the leadership function of people, leadership styles. Contrast between manager and leader. Authority and power and its resources. Approaches to effective people management. Coaching and mentoring.

11. Communication in management. Structure, types, forms, means, types of managerial communication. Verbal and nonverbal communication. Communication competencies and communication skills. Principles of effective managerial communication. Teamwork.
12. Employee motivation. The meaning and content of motivation, stimulation. Behavior of people in the organization, individual and group motivation. The process of motivation. Content and process theories of motivation. Integrative approach in motivation. Motivational programs. Basis of application and approaches used in current motivation programs.
13. Ethics in management. Social responsibility and sustainability. Internal and external social environment of the organization. Ethical standards and codes of ethics. Institutionalizing and improving the effectiveness of standards.

Thematic definition of exercises:

1. Introduction to management issues. Content and management background. The essence, meaning and tasks of management. Management functions. Manager and his profile. Managerial roles. Managerial competencies.
2. Origin, development, and main approaches in management. Analysis of classical and contemporary management concepts in the world. Management in a global environment. New concepts and methods of management.
3. Decision-making processes in management. Types of decision-making situations. Decision-making methods.
4. Information and information system. Nature and classification of information. Division of information systems and their use in managerial practice.
5. Strategic management. Classification and types of strategies. Business environment analysis, formulation, implementation and evaluation and control of strategies.
6. Planning. Goals, resources, activities in the company. Nature and types of plans. Time and object criterion of division of plans. Information for the needs of the plan. Control techniques, methods, and procedures.
7. The essence and content of the organization and organizational structure. Creating the organizational structure of the company. The essence and dimensions of the organizational structure. Divisional structures. Matrix structures.
8. Management control. Types of control. Control techniques, methods, and procedures.
9. Human resources management. Job analysis, recruitment activities, selection of employees. Personnel development, remuneration of employees.
10. Leading of people. Content, leadership styles. Transformational and transactional leadership style. Visionary and team leadership. Coaching and mentoring.
11. Communication. Interpersonal and managerial communication. Intra-company communication. Communication skills - active listening, assertiveness, empathy. Teamwork.
12. Motivation. Content of motivation and stimulation. Motivational tools. Behavior of people in the organization. Theories of motivation.
13. Ethics in management. Social responsibility and sustainability. Analysis of participants as part of corporate social responsibility. Reporting and measuring social responsibility.

**Language whose command is required to complete the course:**

**Notes:**

**Assessment of courses**

Total number of evaluated students: 62

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
11.29	0.0	0.0	25.81	17.74	17.74	24.19	3.23	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Marta Matulčíková, PhD., Ing. Lasha Abuladze, Ing. Vanda Čirčová, prof. Ing. Nadežda Jankelová, PhD., Ing. Richard Bednár, PhD., doc. Ing. Jana Blšťáková, PhD., Ing. Andrea

Čambalíková, PhD., Ing. Nina Dědečková, Mgr. Hana Gažová-Adamková, PhD., doc. Ing. Juraj Mišún, PhD., doc. Ing. Ivana Mišúnová Hudáková, PhD., Mgr. Olga Nachtmannová, PhD., Mgr. Martin Novysedlák, PhD., doc. Ing. Katarína Remeňová, PhD., MBA, Ing. Norbert Súkeník

**Date of the latest change:** 02.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21012/21	<b>Title of course:</b> Municipal Policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 1 / 1 <b>Per course:</b> 13 / 13 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 100% of that: <ul style="list-style-type: none"> <li>• 20% continuous written work - 45 minutes in the 8th week of the semester - evaluates output a) and b),</li> <li>• 20% semester assignment 2000 words - evaluates output b)</li> <li>• 60% written exam - 1 hour - evaluates outputs a), c), d)</li> </ul>	
<b>Student workload:</b> 78 (participation in lectures 13 hrs, participation in seminars 13 hrs, preparation for seminars 7 hrs, elaboration of a semester project 7 hrs, preparation for a test 10 hrs, preparation for the final exam 28 hrs)	
<b>Teaching results:</b> The aim of the course is: To provide students with basic knowledge of the functioning of municipal self-government as a representative of municipal policy based on its legislative, economic and personnel assumptions and explain the nature of the creation and links of individual municipal policies as a local government unit in relation to public services and citizens' needs. After completing the course, students will be able to: <ol style="list-style-type: none"> <li>a) Gain knowledge of the functioning of local self-government as part of endogenous development processes with an emphasis on the effectiveness of its performance as an actor of local development</li> <li>b) They will be able to apply knowledge and creatively analyze the assumptions of the functioning of the municipality as a local government unit, critically evaluate their impact and propose effective measures</li> <li>c) gain competencies to quantify the state of the municipality on the basis of various methods (financial strength, debt capacity, tax return, creditworthiness, benchmarking) and apply them from the position of municipal manager for the effective development of the municipality</li> </ol>	
<b>Indicative content:</b> The course is focused on current issues of theory and practice of municipal economic policy. It defines the basic categories and factors: competencies in the development of the municipality, property of municipalities, financial and budgetary relations, tools of municipal policy, quality of staffing. Attention is paid to new approaches in the work of local authorities: management	

and marketing activities, efficiency of performance and achieving sustainable development. An important part is the position of the municipality in relation to citizens and the role of the citizen in municipal processes (tax, social and information policy). Also the role of the municipality as an actor of local development (business, property, infrastructure and environmental policy of the municipality). Emphasis is placed on the municipal policy of the Slovak Republic in relation to European standards of municipal policy.

1. The position of self-government in the system of public administration
2. Basics of municipal self-government
3. Municipal economy and politics
4. Municipal property and property policy
5. Municipal budget and budget policy
6. Financial management and financial policy of the municipality
7. Social policy of the municipality
8. Control in local government
9. Local economic development
10. Efficiency of local government
11. Sustainable development of the municipality
12. Communication and marketing of the municipality

**Support literature:**

1. ŽÁRSKA, E. a kolektív 2007. Komunálna ekonomika a politika. Bratislava: Ekonóm. 192 s. ISBN 978-80-225-2293-9
2. BLAKELY, E. – GREEN LEIGH, N. 2010. Planning Local economic Development. SAGE Publications. 444 s. ISBN978-1-4129-6093-9
3. PEKOVÁ, J. 2011. Finance územní samosprávy. Česká republika : Wolters Kluwer, 2011. 587 s. ISBN: 978-80-7357-614-1.
4. PROVAZNÍKOVÁ, R. 2015. Financování měst, obcí a regionů. Praha: Grada.280 s. ISBN 978-80-247-5608-0
5. Zákony a legislatívne normy determinujúce postavenie a fungovanie obcí v SR

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 41

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
7.32	0.0	0.0	17.07	36.59	26.83	12.2	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Veronika Zahorjan, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KHP NHF/NND21011/21	<b>Title of course:</b> National Accounts
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KHP NHF/NND21001/21-Economic Policy	
<b>Requirements to complete the course:</b> Class activity, continuous written assignment and final seminar work 40 %. Written exam 60 %.	
<b>Student workload:</b> Total study load 156 hours Of which: Lectures 26 hours, Seminars 26 hours, Preparing for seminars 13 hours, Semester assignment 13 hours, Preparing for evaluations during the semester 26 hours, Final exam preparation 52 hours	
<b>Teaching results:</b> <b>Knowledge</b> - presentation of economic relations using graphical and mathematical tools in MS Excel based on data on national accounts provided by Eurostat - creation of meaningful interpretations of monitored macroeconomic indicators created by combination of various variables in the system of national accounts - being familiar with the used data and realizing their advantages and limitations - current prices, international comparison, role of proxy variables in economic analysis <b>Competence</b> - ability to analyze and verify economic knowledge on real macroeconomic data with use of seminar paper for selected country and assigned account - take an analytical approach to development trends and understand the causes of their development - ability to critically evaluate achieved results during the process of indicators formation - development of skills for processing qualitative economic analysis during the seminar paper preparation <b>Skills</b> - interpretation of economic data and achieved results using their own created indicators - qualitative economic analysis - correct interpretation of various empirical results and awareness of the limits of the achieved results - creation of own qualitative analysis with emphasis on finding the causes of economic indicators development - distinguish between correlation and causality	



- team cooperation during creation of a joint semester project - seminar paper is created by team of students encouraging cooperation among them

**Indicative content:**

1. System of national accounts. Basic principles of the ESA 2010 system
2. Institutional sectors
3. Production account
4. Generation of income account
5. Allocation of primary income account
6. Secondary distribution of income account
7. Use of income account
8. Capital accounts
9. Goods and services account
10. Supply table
11. Use table
12. Macroeconomic aggregates.

**Support literature:**

Stanislava Hronová, Jakub Fischer, Richard Hindls, Jan Sixta: Národní účetnictví – od výroby k bohatství Praha: C. H. Beck, 2019. 1st edition. 432 pages. ISBN 978-80-7400-738-5  
Lequiller, F. and D. Blades (2014), Understanding National Accounts: Second Edition, OECD Publishing, Paris, <https://doi.org/10.1787/9789264214637-en>.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

full-time study – Applied Economics / Public Policy Management, distance education – Finance, Banking and Insurance

**Assessment of courses**

Total number of evaluated students: 424

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
49.53	0.0	0.0	40.33	8.02	0.94	1.18	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Karol Morvay, PhD., Ing. Martin Hudcovský, PhD.

**Date of the latest change:** 21.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KET NHF/NNE21001/21	<b>Title of course:</b> PRINCIPLES OF ECONOMICS 1
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Requirements to complete the course: individual work, written test, written exam Seminars 40 %, of which: Activity at the seminar 15 % Elaboration and presentation of a case study 10 % Written tests from quantitative and graphic tasks 15 % Result of the final written exam 60 %	
<b>Student workload:</b> Total student workload: 156 hours. Of which: Attendance at lectures: 26 hours Attendance at seminars: 26 hours Preparation for seminars: 13 hours Elaboration of a case study in the form of team cooperation: 18 hours Preparation for written tests of quantitative and graphical tasks: 21 hours Preparation for the exam: 52 hours	
<b>Teaching results:</b> <b>Knowledge:</b> - In this course, students will learn the basic categorical apparatus and understand the relationship between individual economic phenomena and processes of market economy. <b>Skills:</b> - During the seminars, students will gain basic knowledge in the field of teamwork and learn the basics of critical thinking. <b>Competences:</b> - The student will acquire competencies in the field of analysis and comparison of the functioning of basic economic systems.	
<b>Indicative content:</b> Subject and methodology of economics. Development of economic thoughts. Economic laws, types of economies. A triad of economic problems. Market and market mechanism, demand, supply, equilibrium price. Elasticity of demand and supply. Decision-making of market subjects in perfect and imperfect competition. Production factors market, income distribution and quality of life.	

**Support literature:**

Support literature:

Basic literature:

1. LISÝ, J. a kolektív: Ekonomie. Praha: Wolters Kluwer, 2016.
2. ROZBORILOVÁ, D. a kolektív: Ekonomie praktikum. Economic Theory 2. Second edition. Bratislava: Wolters Kluwer, 2018.

Additional literature:

1. HOLMAN, R. : Economics. 5th edition. Prague: Nakladat. C. H. Beck. 2011. ISBN 978-80-7400-006-5.
2. SCHILLER, B. R. : Macroeconomics. Brno: Computer Press. 2004
3. MANKIW, N.G. : Principles of Economics. Prague: Grada, 1999.
4. SAMUELSON, P. A. - NORDHAUS, W. D. : Ekonomie, Bratislava: 2000.

**Syllabus:****Language whose command is required to complete the course:**

slovak

**Notes:****Assessment of courses**

Total number of evaluated students: 700

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
3.43	0.0	0.0	10.57	21.29	29.43	19.57	15.71	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Peter Adamovský, PhD., Ing. Zuzana Brinčíková, PhD., Ing. Ľubomír Darmo, PhD., Ing. Dávid Hojdan, doc. Ing. Vierošlava Holková, CSc., Dr. habil. Ing. Mgr. Zsolt Horbulák, PhD., Ing. Ivana Lennerová, PhD., Ing. Peter Leško, PhD., doc. Ing. Marta Martincová, CSc., Ing. Eleonóra Matoušková, PhD., Ing. Mgr. Hussein Mkiyes, B.Sc., prof. Ing. Eva Muchová, PhD., Ing. Marcel Novák, PhD., Ing. Andrej Přívara, PhD., prof. Ing. Magdaléna Přívarová, CSc., Ing. Eva Sirakovová, PhD., László Szakadát, Ing. Karol Trnovský, PhD., Mgr. Ing. Veronika Vančo Véglová, Ing. Alexandra Veselková, PhD., prof. Ing. Anetta Čaplánová, PhD., prof. Dr. Sophia Dimelis, Ph.D., Ing. Ivan Francisti, John Gilbert, Ing. Róbert Mészáros, MBA, Ing. Matej Valach, PhD., Ing. Peter Martiška, Mgr. Lucia Kováčová, M.A.

**Date of the latest change:** 03.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KET NHF/NNE21002/21	<b>Title of course:</b> Principles of Economics 2
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Requirements to complete the course: individual work, written test, written exam Seminars 40 %, of which: Activity at the seminar 15 % Elaboration and presentation of a case study 5 % Written tests from quantitative and graphic tasks 20 % Result of the final written exam 60 %	
<b>Student workload:</b> Total study load (in hours): Total student workload: 156 hours. Of which: Attendance at lectures: 26 hours Attendance at seminars: 26 hours Preparation for seminars: 13 hours Elaboration of a case study in the form of team cooperation: 18 hours Preparation for written tests of quantitative and graphical tasks: 21 hours Preparation for the exam: 52 hours	
<b>Teaching results:</b> <b>Knowledge:</b> Completion of the course enables students to master the basic macroeconomic concepts and understand macroeconomic context. The students will be able to systematize the knowledge of macroeconomics in relation to the courses such as economic policy, public finance, social policy and public administration. <b>Competences:</b> The students will gain the ability to think like the economist and understand macroeconomic concepts, indicators, policies and issues and apply knowledge of macroeconomics to events in the economy. <b>Skills:</b> The students get the ability to search, process and analyze macroeconomic data gained from relevant resources and evaluate macroeconomic development. In tutorial, students are expected to work not only individually but also in teams. The students learn how to discuss and present their arguments.	

**Indicative content:**

Gross domestic product. Alternative approaches to measurement of economic performance.  
Aggregate demand and aggregate supply. Model AD-AS.  
Consumption, savings and investment.  
Economy in long-run: economic growth.  
Economy in short-run: economic cycle.  
Money, money market and banking system.  
Inflation.  
Unemployment and Phillips curve.  
Macroeconomic approaches to economic policy.  
Fiscal policy.  
Monetary policy.  
International trade. International flows goods, services and capital.  
Exchange rate mechanism and international monetary relations.  
International economic integration.

**Support literature:**

Support literature:

Compulsory literature:

- 1) Čaplánová, A. a kol.: Ekonómia. Praha: Wolters Kluwer, 2022
- 2) Darmo, L. a kol.: Ekonómia: praktikum. Praha: Wolters Kluwer, 2022
- 3) Parkins, N.: Economics. Global edition. Pearson 2018

Suggested reading:

- 1) Muchová, E. a kol.: Základy ekonómie. Praha: Wolters Kluwer, 2021
- 2) Vzdelávacia platforma Ekonómia pre každého. Dostupné na: [www.learneconomics.sk](http://www.learneconomics.sk)
- 3) Krugman, P., Wells, R.: Economics. Worth Pub; 6th edition, 2021
- 4) Mankiw, N.G.: The Principles of Economics. Cengage Learning; 8th edition, 2017
- 5) Frank, R. H. – Bernanke, B. S.: Ekonomie. Praha : GRADA Publishing, 2003
- 6) The core team: Economy. Dostupné na: <https://core-econ.org/the-economy/>

**Syllabus:**

LECTURES

1 WEEK

Gross domestic product. Alternative ways of measuring economic performance. Aggregate demand, aggregate supply, model AD-AS

Measurement of economic activity - GDP, methods of GDP calculation, nominal and real GDP. GDP imperfections and alternative ways of measuring economic performance. Definition of the terms aggregate demand and aggregate supply, factors influencing the size of AD and AS. AD-AS model as a basic model of macroeconomic balance.

WEEK 2

Consumption, savings and investment

Consumption as the largest component of aggregate demand. Changes in consumption and their impact on AD. Consumption function, average and marginal propensity to consume. Savings and savings function. Average and marginal propensity to save. Expenditure balance in a closed economy. Investments and their effects. Investment multiplier and its importance.

WEEK 3

Long-term economy: Economic growth

Economic growth, its measurement. Sources of economic growth. Ways to ensure sustainable growth. Problems of economic growth in developed and less developed countries.

WEEK 4

Short-term economics: Economic cycle

Economic cycle - its course, basic and boundary phases. Specifics of economic cycles in the 20th century and early 21st century. The influence of the economic cycle on changes in basic macroeconomic variables. The cycle caused by shocks on the AD side, resp. shocks on the AS side. Illustration of economic cycle phases in AD-AS model. Okun's law.

#### WEEK 5

Money, the money market and the banking system

The nature and function of money. Development of forms of money. Money supply and monetary aggregates. Money demand and basic theories of money demand and their implications. Liquidity preference theory and quantitative money theory. Forming equilibrium in the money market.

Financial intermediaries - creation of bank money and multiplier of money supply.

#### WEEK 6

Inflation

Inflation and its measurement using price indices. Classification of inflation by individual forms. Expected and unexpected inflation. Demand-driven and cost-driven inflation. The cost of inflation. Deflation and its impact on the economy.

#### WEEK 7

Unemployment and the Phillips curve

Definition of basic terms (working population, workforce, employed, unemployed).

Unemployment measurement. Forms of unemployment. Causes of the existence of frictional, structural and cyclical unemployment. Natural unemployment rate. Unemployment costs.

Ways to solve the problem of unemployment. Phillips curve - original approach and monetarist approach.

#### WEEK 8

Macroeconomic approaches to economic policy

The concept and forms of macroeconomic economic policy. Macroeconomic economic policy objectives. Domestic and supranational entities of macroeconomic economic policy. The concept of the magic n-gon. Demand-oriented macroeconomic policy and supply-oriented macroeconomic policy. Approaches of individual theoretical schools in preferring economic policy goals.

#### WEEK 9

Fiscal policy

Fiscal policy. National budget. State budget revenues and expenditures. State budget deficit and state debt. Objectives and transmission mechanism of fiscal policy. Stabilization fiscal policy and the use of automatic stabilizers. Discrete fiscal policy measures. Extrusion effect. Short-term and long-term effects of fiscal policy in the AD-AS model. Fiscal multipliers.

#### WEEK 10

Monetary policy

Monetary policy objectives. The position and role of the central bank in the economy. Types of monetary policy. Monetary policy transmission mechanism. Indirect monetary policy instruments - open market operations, minimum reserves, key CB interest rates and foreign exchange market interventions. Short-term and long-term effects of monetary policy in the AD-AS model.

#### WEEK 11

International Trade. International movement of goods, services and capital

International trade - the essence, causes of the existence of international trade. Theories of international trade - theory of absolute and comparative costs. Free trade and economic efficiency. Liberal vs. protectionist foreign trade policy. Protectionist trade policy instruments - tariffs and quotas and their effects on the efficiency of resource allocation. International capital movements - foreign direct investment and portfolio investment. Balance of payments and its importance. Balance of payments structure.

#### WEEK 12

Exchange rate mechanism and international monetary relations. International economic integration

Exchange rate - nominal and real exchange rate. Exchange rate formation, basic exchange rate systems, their advantages and disadvantages. Demand and supply by currency in the foreign exchange market. Factors influencing demand and supply in the foreign exchange market.

Purchasing power parity theory.

International economic integration and its forms. Development and current state of international economic integration within the EU.

WEEK 13

Final summary and repetition of the most important topics

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SEMINARS

1 WEEK

Introductory seminar

Ob

**Language whose command is required to complete the course:**

slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 870

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
4.6	0.0	0.0	11.72	19.08	27.93	22.87	13.79	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Peter Adamovský, PhD., Ing. Zuzana Brinčíková, PhD., prof. Ing. Anetta Čaplánová, PhD., Ing. Ľubomír Darmo, PhD., Ing. Ivan Francisti, Ing. Dávid Hojdan, Dr. habil. Ing. Mgr. Zsolt Horbulák, PhD., Ing. Ivana Lennerová, PhD., Ing. Peter Leško, PhD., doc. Ing. Marta Martincová, CSc., Ing. Eleonóra Matoušková, PhD., Ing. Mgr. Hussein Mkiyes, B.Sc., prof. Ing. Eva Muchová, PhD., Ing. Marcel Novák, PhD., Ing. Andrej Příklad, PhD., prof. Ing. Magdaléna Příkladová, CSc., Ing. Eva Sirakovová, PhD., Ing. Karol Trnovský, PhD., Mgr. Ing. Veronika Vančo Véghová, Ing. Alexandra Veselková, PhD.

**Date of the latest change:** 03.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21007/21	<b>Title of course:</b> Project Management for EU Funds
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week: 2 Per course: 26</b> <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 6.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KM FPM/MMB21008/21-Management	
<b>Requirements to complete the course:</b> 100% - semester project - preparation of own project within the EU funds	
<b>Student workload:</b> 78 hours (participation in seminars 22 hours, preparation for seminars 22 hours, preparation of final project 34 hours)	
<b>Teaching results:</b> By completing the course, the student will gain: <ul style="list-style-type: none"> <li>- Knowledge of the basic principles of project management</li> <li>- Knowledge of the specifics of project management in EU funds</li> <li>- Knowledge of how to create and implement EU projects</li> <li>- Skills to work in a team and present team results</li> <li>- Competence to understand the relationship between the project and the objectives of the public policy</li> <li>- Competence to develop and manage your own project</li> </ul>	
<b>Indicative content:</b> The course will focus on explaining the basic concepts of project management, such as project life cycle, the matrix of the logical framework of the project, the time schedule of the project. The student will learn the basic aspects of project management such as project planning, project organization, project budget, material and personnel support of the project, change management and project documentation. At the same time, they will get acquainted with the basic way of functioning of projects in the public sector on the example of the functioning of projects supported by EU funds. Course topics: <ul style="list-style-type: none"> <li>- Definition of project management, project cycle</li> <li>- Specifics of public sector projects - EU funds</li> <li>- Project planning / specifics of calls for project applications for NFP</li> <li>- Creation of project applications for NFP</li> <li>- Organizational, material and technical support of projects</li> <li>- Personnel management of projects / limits of personnel expenditures in projects / types of personnel expenditures</li> <li>- Project budget</li> </ul>	



- Specifics of the budget of EU projects - public procurement, expenditure limits, budget breakdown
- Implementation of projects, specifics of the system of management of EU funds
- Financial management of projects, specifics of the system of financial management of EU funds
- Control and monitoring of projects, specifics of the system of EU monitoring indicators
- Presentations of preparation of own projects

**Support literature:**

ŠIPIKAL, Miroslav. Tvorba projektov a programov : (tvorba a implementácia neinvestičných projektov Európskej únie) : učebné texty. Bratislava : Vydavateľstvo EKONÓM, 2010  
 ROSENAU Milton, D.: Řízení projektů, Computer press, Praha, 2006  
 Project management institute: The Standard for Program Management – Fourth Edition, PMI. 2017, ISBN: 978-1-62825-196-8  
 www.partnerskadohoda.gov.sk- informácie o samotných programoch a metodické pokyny k tvorbe programov

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 37

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
32.43	0.0	0.0	16.22	21.62	21.62	8.11	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Valéria Némethová, PhD., doc. Mgr. Miroslav Šipikal, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21001/21	<b>Title of course:</b> Public Administration
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 100% work: <ul style="list-style-type: none"><li>• 20% written work - 45 minutes in the 8th week of the semester</li><li>• 20% semester project 2500 words</li><li>• 60% written exam - 2 hours</li></ul>	
<b>Student workload:</b> 156 hours: <ul style="list-style-type: none"><li>• 26 hours of participation in lectures,</li><li>• 26 hours participation in seminars,</li><li>• 26 hours of home regular preparation for seminars - study of literature</li><li>• 30 hours of semester project preparation,</li><li>• 14 hours of semester assignment preparation,</li><li>• 34 hours of preparation for the final exam.</li></ul>	
<b>Teaching results:</b> After completing the course, students will: <ol style="list-style-type: none"><li>1. Gain knowledge about the role and functioning of public administration and its role in society and understand the nature and role of the citizen in governance</li><li>2. Acquire skills in applying the theoretical basis of administrative science to the conditions of Slovakia and will be able to critically interpret changes in public administration of the Slovak Republic as a reform process of the changing social environment of the late 20th and early 21st century.</li><li>3. On the basis of knowledge and acquired skills, they will be able to critically evaluate the citizen's participation in the system of public administration and competently apply individual methods and techniques of participation in specific situations of their involvement in the decision-making process on public affairs.</li></ol>	
<b>Indicative content:</b> The course provides knowledge focused on the theoretical basis of public administration from ancient Chinese and Greek knowledge to the theory of modern public administration, public management and governance. These are complemented by the criteria and typology of systems needed for a comparative study of public administration and the evaluation of the performance	

of administrative systems in the production of public services and the fulfillment of public policy objectives. At the same time, it provides knowledge about the development, reform and system of public administration in the Slovak Republic. Part of the knowledge is also the position of the citizen and the evaluation of his participation in the administration of public affairs. Emphasis is also placed on mastering the basic methods of research in the field of public administration.

1. Subject, position and definition of public administration
2. Sources of public administration
3. Stages of public administration development - NPM, NPA, active state, activating state
4. Decentralization and organization in public administration
5. Public administration reforms
6. Development of public administration in Slovakia
7. System of public administration of the Slovak Republic
8. Financing of public administration
9. Control in public administration
10. Efficiency of public administration
11. E-government
12. Public service and ethics in public administration
13. Participation of citizens in public administration decision-making

#### **Support literature:**

Core:

- ŽÁRSKA, E. A KOL. 2016. Verejná správa. Bratislava: Ekonóm 2016. 354 s. ISBN 978-80-225-4228-9
- POLLIT, C. – BOUCKAERT, G. 2017. Public Management Reform. Oxford: Oxford University Press 2017. 410 s. ISBN 9780198795186
- BOVAIRD, T. – LOEFFLER, E. 2016. Public Management and Governance. Routledge. 446 s. ISBN 9780415501866

Recommended:

- HENDRYCH, D. 2007. Správní věda. Teorie veřejné správy. Praha: ASPI 2007. 211 s. ISBN 978-80-7357-248-8
- KLIMOVSKÝ, D. 2014. Základy verejnej správy. Bratislava: Wolters Kluwer. 455 s. ISBN 978-80-8168-002-1
- POMAHAČ, R. A KOL. 2013. Veřejná správa. Praha: C.H.Beck 2013. ISBN 978-80-7400-447-6
- LYNN, LAURENCE, E. Jr. 2006. Public management: Old and new. New York and London: Routledge Taylor & Francis Group. 210 s. ISBN 0-415-28730-8
- OSBORNE, S. P. 2010. The New Public governance? New York and London: Routledge Taylor & Francis Group. 431 s. ISBN 978-0-415-49463-2

#### **Syllabus:**

**Language whose command is required to complete the course:**

**Notes:**

#### **Assessment of courses**

Total number of evaluated students: 91

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
21.98	0.0	0.0	35.16	26.37	9.89	6.59	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. Klaudia Glittová, PhD., Ing. Anna Kalafutová, Tomáš Jacko, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KF NHF/NNB21003/21	<b>Title of course:</b> Public Finance
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20 % midterm test, 20 % assignment, 60 % final exam	
<b>Student workload:</b> Lectures 26 h, Seminars 26 h, Preparation for seminars 13 h, Preparation of assignments 13 h, Preparation for midterm test 26 h, Preparation for final exam 52 h	
<b>Teaching results:</b> <ul style="list-style-type: none"> <li>• Skills: Students will be able to articulate and evaluate theories about the role of government in the economy, particularly regarding taxation and expenditure programs.</li> <li>• Knowledge and understanding: Students will demonstrate knowledge of empirical analysis on the effects of government policies on economic outcomes. Students will be able to use this knowledge to develop their own fact-based positions on political issues.</li> <li>• Competence: Students will demonstrate knowledge of specific institutions in the US which are related to government taxation and expenditure programs. This knowledge will prepare students for jobs in the fields of public policy, economics, and business.</li> </ul>	
<b>Indicative content:</b> This course examines the role of the public sector in the economy with an emphasis on government expenditure programs and tax policy. The aim of the course is to provide an understanding of the nature of government intervention in the economy and the response of individuals and firms to government programs and policies. The course explores both theoretical models and empirical evidence. <ol style="list-style-type: none"> <li>1 Introduction to Public Finance</li> <li>2 Theoretical Tools and Empirical Tools of Public Finance</li> <li>3. Externalities</li> <li>4. Private and Public Solutions to Externalities</li> <li>5. Public Goods</li> </ol>	

6. Cost-Benefit analysis
7. Political Economy - Public choice
8. Fiscal Federalism
9. Income Distribution
10. Taxation: Background
11. Tax Incidence
12. Taxation: Efficiency and Optimality Considerations

**Support literature:**

Gruber, Jonathan (2019). Public Finance and Public Policy, 6th edition, Worth Publishers: New York.

**Syllabus:**

**Language whose command is required to complete the course:**

slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 488

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
2.05	0.0	0.0	6.15	17.62	32.79	33.4	7.99	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Erika Neubauerová, PhD., Ing. Lukrécia Kováč Gerulová, PhD., Ing. Daša Belkovicsová, PhD., Ing. Matej Boór, PhD., doc. Ing. Jana Péliová, PhD.

**Date of the latest change:** 28.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21003/21	<b>Title of course:</b> Public Policy 1
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 100% work: <ul style="list-style-type: none"> <li>• 10% discussion contributions to the literature read (essays) and active participation in seminars.</li> <li>• 30% semester essay (assignment)</li> <li>• 60% final exam</li> </ul>	
<b>Student workload:</b> 156 hours: <ul style="list-style-type: none"> <li>• 26 hours of participation in lectures,</li> <li>• 26 hours participation in seminars,</li> <li>• 52 hours of regular homework for seminars - study of literature,</li> <li>• 26 hours of semester assignment preparation,</li> <li>• 26 hours of preparation for the final exam.</li> </ul>	
<b>Teaching results:</b> <b>Knowledge:</b> The aim of the course is for students to acquire this knowledge in the field of public policy: <ul style="list-style-type: none"> <li>- basic knowledge in the field of public policy making and governance,</li> <li>- nature of public policy-making, the links and relationships of policy actors in public arena</li> <li>- complexity of these relationships,</li> <li>- holistic approach to government and "governance" to be understood.</li> </ul> <b>Skills:</b> After completing the course, students will be able to: <ul style="list-style-type: none"> <li>- apply theoretical knowledge and critically analyze the process of public policy making</li> <li>- take a creative approach to the design of public policies based on the needs of the community / society</li> <li>- evaluate the costs and benefits of the implemented policy for the community / society</li> <li>- evaluate, compare and adapt individual public policies to increase their effectiveness</li> </ul> <b>Competences:</b> In terms of acquired competences, the students are able to use knowledge, skills and personal, social and / or methodological abilities in work or study situations and in professional and personal development (e.g. in the analysis and evaluation of specific public policies, public policy design,	

etc.).

**Indicative content:**

The course focuses on the basic aspects of the concept of public policy and the basic paradigm of policy. It defines public policy towards related disciplines, deals with the subject of public policy and the classification of public policies. The course also deals with modern governance and the role of the state in public policy, as well as governance and professionalization of the state, actors in public policy making and all other actors involved. Within the topic of public policy actors, the course also covers the topic of negotiation between actors, their political goals, political decision-making, interests, organizational behavior of actors and networks. Public policy process and/or policy cycle include a more detailed look on the topics of policy formulation, policy implementation and policy effectiveness (evaluation).

The concept of policy and its meaning: attributes of policy;

Basic paradigm of policy

Public policy: definition of public policy towards related scientific disciplines;

The subject of public policy; classification of public policies

Modern governance and the role of the state in public policy: a good governance;

Governance and professionalization of the state

Actors in public policy making: actors in public policy;

Negotiations between actors and political networks; political decision-making and the interests of actors; organizational behavior of actors; networks / coalitions of actors

Public policy making process: public policy making cycle;

Policy formulation / agenda making;

Policy implementation / implementation process;

Policy effectiveness / evaluation

**Support literature:**

Core:

MALÍKOVÁ, Ľ. a DAŠKO, M. 2018. Verejná politika. Bratislava: Iris. ISBN 9788082000217

POTŮČEK, M. a kol. 2016. Veřejná politika. Praha: C.H.Beck. ISBN 9788074005916.

Recommended:

1. SALAMON, L.M. 2002. The Tools of Government: A Guide to the New Governance. Oxford University Press. ISBN 978-0195136654

2. COLEBATCH, H. K. 2005. Úvod do policy. Praha: Barrister&Principal. ISBN 80-86598-79-9

3. SOPÓCI, J. 2002. Zájmové skupiny v slovenskej politike v deväťdesiatych rokoch. Bratislava: Veda. ISBN 80-224-0729-1

**Syllabus:**

**Language whose command is required to complete the course:**

**Notes:**

**Assessment of courses**

Total number of evaluated students: 137

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
11.68	0.0	0.0	31.39	38.69	8.76	1.46	8.03	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Mgr. Tomáš Černěnko, PhD., Tomáš Jacko, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and



quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KPOI NHF/NNS21004/21	<b>Title of course:</b> Public Policy and Personal Finance
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 20% seminar assignments and case studies, 20% semester project, 60% written exam	
<b>Student workload:</b>	
<b>Teaching results:</b> After studying this module, students should be able to: Knowledge: <ul style="list-style-type: none"><li>- understand the basic principles of personal and household finance management</li><li>- understand the impact of selected public policies on the personal/household finance and small businesses</li></ul> Competences: <ul style="list-style-type: none"><li>- developing a critical understanding of the effects of public policy on voters based on case studies</li><li>- manage the effect of public policies on key items in personal/ household finance and the finance of small business units</li></ul> Skills: <ul style="list-style-type: none"><li>- express ideas supported by empirical data</li><li>- apply theoretical knowledge in practical analysis of the selected public policies effect on the personal and household finance</li></ul>	
<b>Indicative content:</b> The course focused on case studies analyzing the impact of selected public policies on the personal finances and the finance of small business units. The first part of the course is devoted to an introduction to the issues of personal finance and the definition of basic concepts needed for further work on the course. We define the relationship between a personal/ household budget and business budget of small business units. During the course, students will examine issues related to personal finance, such as taxes, loans, charity, insurance and pensions. In the context of (hypothetical) positions in personal finance, we will discuss the implications of different public policies and how they affect different groups of people. For example, we will examine the implications of different tax rates for different types of income, support for home ownership in the context of housing and mortgage policies, as well as aging policies.	
<b>Support literature:</b> KEOWN, A. J. Personal Finance, 8th Edition. Pearson, 2019.	

GARMNA, T., FORGUE, R. Personal Finance, 12th Edition, Cengage Learning.  
 WALKER, R. Personal Finance, McGraw-Hill Education, 2012.  
 BENARTZI, S. - THALER, R.. Heuristics and biases in retirement savings behavior. Journal of Economic Perspectives, 2007, 21.3: 81-104.

**Syllabus:**

1. Introduction to personal finance
2. Financial planning, personal risk management
3. Portfolio of assets and liabilities in personal finance. Personal and household budget
4. Personal finance determinants
5. Business and personal finances, business risk management
6. The relationship between personal/household budget and the budget of small business units
7. Individual health, public health policies and the implications for personal finance: a case study
8. Tax burden, tax systems and the impact on personal finance: a case study
9. Public policies related to population aging and the implications for personal finance: a case study
10. Housing policies, access to mortgage and the implications for personal finance: a case study
11. Family support, social risks and the impact on personal finance: a case study
12. Environmental policies and their implications for personal finance: a case study
13. Behavioral aspects in personal finance

**Language whose command is required to complete the course:**

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Zuzana Brokešová, PhD., Ing. Matej Lorko, PhD., doc. Ing. Tomáš Ondruška, PhD., prof. Ing. Erika Pastoráková, PhD.

**Date of the latest change:** 07.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21014/21	<b>Title of course:</b> Qualitative Methods in Economics
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week: 2 Per course: 26</b> <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Seminar activity – 20% Elaboration of semester work – 20% Project elaboration – 60%	
<b>Student workload:</b> 78 hours: participation in seminars 22 h., preparation for seminars 12 h., processing of semester work 11 h., project preparation 33 h.	
<b>Teaching results:</b> Explain the methodology of science, the principles of quantitative, qualitative and mixed research. To approach the approaches of qualitative research and identify the possibilities of using qualitative research methods in economics. Knowledge and understanding: - Acquire theoretical and practical knowledge in the field of qualitative research methods. Skills - Identify the right scientific methods to solve a specific research problem. - Analyze and professionally process data of research. - Competencies: - Develop and implement their own qualitative research in economics. - Process data and interpret them.	
<b>Indicative content:</b> Within the course, students will get acquainted with the methodology of science and approaches to qualitative research in relation to its use in economics. The course will result in the implementation of qualitative research. 1. Qualitative, quantitative and mixed research. 2. Development of qualitative research. 3. Qualitative research approaches. 4. Qualitative research plan. 5. Data acquisition methods. 6. Methods of evaluation and interpretation.	

7. Mixed strategies.
8. Evaluation of research quality.
9. Secondary analysis and meta-analysis.
10. Information technologies in qualitative research.
11. Planning and implementation of specific qualitative research.
12. Evaluation of the results of qualitative research.
13. Presentation and interpretation of the results of qualitative research.

**Support literature:**

BENČO, J.: Metodológia vedeckého výskumu. Bratislava: IRIS, 2001. ISBN 80-89018-27-0.

MILES, M. B. Qualitative Data Analysis: A Methods Sourcebook. Sage Pubn, 2019. ISBN 9781506353074.

HENDL, J. Kvalitativní výzkum. Základní metody a aplikace. Vydavatelství Portál, 2016. ISBN 9788026209829

ONDREJKOVIČ, P.: Úvod do metodológie spoločenskovedného výskumu. Bratislava: VEDA, 2007. ISBN 978-80-224-0970-4.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 12

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
58.33	0.0	0.0	16.67	25.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Eva Pongrácz, PhD., Ing. Hana Poláčková, PhD., Ing. Simona Polonyová, PhD., doc. Ing. Peter Sika, PhD., doc. Ing. Silvia Šipikalová, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21214/21	<b>Title of course:</b> Quality of life
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I., II.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Final test: 70% Middle test: 10% Preparation of semester work in Power Point: 10% Presentation of semester work: 10%	
<b>Student workload:</b> Total student load: 156 Attendance at lectures: 26 hours Participation in seminars: 26 hours Preparation for seminars: 13 hours Preparation of seminar work: 13 hours Preparation for the middle test: 26 hours Exam preparation: 52 hours	
<b>Teaching results:</b> By attending this course, students will acquire the following professional competencies in the field of quality of life and the possibilities of its formation: <ol style="list-style-type: none"> <li>1. They will have an overview of problems in the theory and methodology of the quality of life as well as they will know level of the quality of life in the Slovak Republic, EU countries, or selected countries and will know what tools can be used to form it.</li> <li>2. They will gain information about the new concept of the social quality and its relationship to the quality of life, they will have knowledge of its individual components, which are conditional factors, constitutional factors and normative factors, and they will know how it can be implemented.</li> <li>3. They will learn to perceive the quality of life as a global phenomenon, which includes the living standards, the way of life, the value orientations, the quality of working life, etc., they will be able to respect the development rules of individual components and their interconnectedness in its formation.</li> <li>4. They will gain knowledge about consumer models of the quality of life, evolution of the living standard and ways to measure it and will be able to use this knowledge in the process of forming the socio-economic conditions of our society.</li> </ol>	

5. They will be able to assess the strengths and weaknesses of the transformation process and identify changes in the quality of life in the intentions of the learning society, the knowledge society, the creative society and gain skills for their management (implementation) at the organizational level.

6. They will gain information about the way of life and lifestyle and approaches to quantify them, and at the same time they will gain skills for their formation at the national level.

7. They will be able to perceive the importance of values and value orientations in shaping the quality of life and will be aware of the need for changes in the social structure.

8. They will deepen their skills in field of the quality of working life and acquire skills in the implementation of the social quality at the organizational level.

9. They will gain an overview of the processes of industrialization as well as the main directions in the quality of life, which they will be able to use in its formation at the macro level.

10. They will gain the ability to harmonize differences in quality of life at the regional level.

They will increase the following knowledge:

1. They will give information about the new concept of the social quality and its relation to the quality of life.

2. They will learn to perceive the quality of life as a global phenomenon, which includes other sub-categories as: living standard, lifestyle, value systems, quality of working life, over work time and leisure time.

3. Students acquire knowledge about patterns of consumption, evolution of the standard of living and also approach to measure it.

4. They will be able to assess the strengths and weaknesses of the transformation process and to identify changes in quality of life.

5. They obtain information about way of life and lifestyle and their quantification.

6. They will be able to perceive the importance of values and value orientations in process of forming the quality of life and will know the tendencies in changes of the social structure.

7. Will deepen their knowledge of the quality of working life and receive information about implementation of the social quality on the level of organization.

8. Will gain insight into the processes of industrialization as well as the main changes in the quality of life.

9. Will obtain own opinion to the regional disparities in the quality of life at the regional level.

They will gain the following skills:

1. Students will strengthen their skills in making theoretical and methodological framework as well as applying of primary and secondary analysis from individual parts of the quality of life (the standard of living, the way of life, the value orientations, the quality of working life).

2. They will be able to consider world trends in quality of life and their positives and negatives.

3. They will gain experiences in solving problems of the quality of life in which they will be able to apply acquired skills in developing people, of the strategic management as well as the management of change.

**Indicative content:**

The goal of course is to gain for students the professional competencies in the field of theory, methodology and empiricism of the quality of life and have enough skills to form this phenomenon, with respecting of the fundamental principles and connections. To know the structure of the quality of life and its motivational function within the context of the socio-economic development. Also to deepen abilities to perceive the complex of this phenomenon, also in the frame of globalization and first of all in relation to the social quality.

Students:

1. Will gain abilities necessary for a deeper perception of the quality of life, its individual structural elements and determinants, on international, national and regional levels. They will be able to create

your own as well as theoretical and methodological framework of the phenomenon and analyze it in chronological form.

2. Will get to know about new form of society, which is the social quality, they will know its structural components, which are conditional, constitutional and normative factors, and they will have an overview of its formation and implementation (management) in individual EU countries.

3. They gain insight on the living standards, structure of needs and forms of their saturation.

4. They will pay more attention to the value orientation of population and also to way of their creation.

5. Will evaluate the quality of life in the three spheres: the work, the over work time and the leisure time, as well as in regional disparities.

6. Will have the ability to create a systemic approach to the quality of working life and will be able to apply its identification and operationalization at the macro level as well as in specific organizations and institutions.

7. Will also consider the way of life and lifestyle of selected groups of population and judge the quality of whole process at macrolevel.

8. Will have an overview of the transformation process in Slovakia from a central economy to a social market economy.

9. Will get information about megatrends in the quality of life and about the consequences of individual waves of civilization according to H. Toffler and A. Toffler.

10. Will get acquainted with various forms of the social structures in society and with various forms of their social inequalities.

11. Will reconsider the perception of globalization and its impact on the quality of life today.

12. Will know about the specific features of the quality of life in the learning society, the knowledge society, the creative society and the processes of their formation and management.

13. New challenges for the quality of life in the 21st century.

During the seminars, they will address specific components and areas of the quality of life with emphasis on their empirical basis. Within the seminars, there will be applied new methods of education, such as case studies, exercises to solve methodological frameworks of the quality of life or specific problems in the Slovak Republic, the EU, or in the world. Students will be acquainted with the traditions, customs of individual regions of Slovakia and EU countries.

#### **Support literature:**

1. ANTALOVÁ, M. – LALUHA, I. – PŘÍVARA, A. 2013. Kvalita života. Bratislava : Vydavateľstvo EKONÓM, 2013. ISBN 978-80-225-3596-0.

2. ANTALOVÁ, M. – BEDNÁRIK, R. – LALUHA, I. – TKÁČIKOVÁ, J. 2010. Kvalita života. Teória, metodológia, empiria. Bratislava : Vydavateľstvo EKONÓM, 2010. ISBN 978-80-225-3043-9.

3. ANTALOVÁ, M. 2010. Sociálna kvalita a kvalita pracovného života. Bratislava : Vydavateľstvo EKONÓM, 2010. ISBN 978-80-225-3088-0.

4. LALUHA, I. 2010. Kvalita života. In Stanek, V, a kol. Sociálna politika, Bratislava : Sprint, 2010. ISBN 978-92-79-14884-2.

5. NAISBITT, J. – ABURDENOVÁ, P. 1992. Megatrendy 2000. Bratislava : Bradlo, 1992. ISBN 8071270504

6. TOFFLER, A. – TOFFLEROVÁ, H. 1996. Utváranie novej civilizácie. Bratislava : Open Windows, 1996. ISBN 80-85741-15-6.

#### **Syllabus:**

#### **Language whose command is required to complete the course:**

Slovak

#### **Notes:**



**Assessment of courses**

Total number of evaluated students: 144

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
6.94	0.0	0.0	9.03	26.39	40.97	15.28	1.39	0.0	0.0	0.0	0.0

**Lecturer:** doc. PhDr. Mária Antalová, PhD., Ing. Roman Klimko, PhD., Ing. Michaela Milena Schubertová, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21004/21	<b>Title of course:</b> Regional Economics and Policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KET NHF/NNE21001/21-PRINCIPLES OF ECONOMICS 1 or KET NHF/NNE21002/21-Principles of Economics 2	
<b>Requirements to complete the course:</b> individual work, mid term tests written / combined exam 20 % quality and presentation of term paper 10 % result of the mid term written examination 10 % activity during seminars 60 % result of the final exam	
<b>Student workload:</b> Student workload 156 hours (participation in lectures 26 h, participation in seminars 26 h, preparation for seminars 13 h, elaboration of seminar work 13 h, preparation for a mid term written exam 26 h, preparation for a final exam 52 h)	
<b>Teaching results:</b> Knowledge - By completing the course the student will understand the economic principles behind the growth and development of regions and the possibilities of public policy to influence these processes. The graduate will have an overview of basic data sources for individual economic analyzes. Skills - Will gain practical skills in localization analysis, analysis of spatial concentration of economic activities, analysis of the industrial structure of regions, analysis of the multiplication process of exports and analysis of the process of regional convergence. He will acquire these skills either by working with empirical data or by working with stylized examples. Competences - Using the acquired knowledge and skills will be able to identify appropriate economic tools to address problem areas in regional development from the perspective of regional policy.	
<b>Indicative content:</b> The course is divided into three problem areas. The first part provides a basic overview of the microeconomic principles of business localization. The second part of the course explains the principles behind the mobility of production factors and the basic mechanisms of regional economic growth in terms of neoclassical and Keynesian concepts as well as in terms of endogenous growth	

theory. The third part of the course is devoted to the rationale and possibilities of public interventions in the regional development.

Spatial structure of the economy.

Economic principles of firm localization

Interfirm competition and localization of companies

Agglomeration economies and diseconomies

Principles of regionalization. Regional economic growth vs. development.

Regional economic growth in the long run (labor, capital and mobility of production factors)

Regional economic growth in the long run (interregional trade)

Long-term regional economic growth (human capital and technology)

Regional economic growth in the short term (external demand and export multiplier)

Regional policy (definition, instruments)

Regional policy of the Slovak Republic

EU cohesion policy

**Support literature:**

1. Buček, Reháč, Tvrdoň, 2011. Regionálna ekonómia a politika. Iura Edition. Bratislava
2. McCann, P. 2013. Modern Urban and Regional Economics. Oxford University Press, Oxford.
3. Pike, A., Rodríguez-Pose, A., & Tomaney, J. 2016. Local and regional development. Routledge.

**Syllabus:**

**Language whose command is required to complete the course:**

**Notes:**

**Assessment of courses**

Total number of evaluated students: 183

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
1.64	0.0	0.0	6.56	31.15	32.79	12.02	13.66	1.09	1.09	0.0	0.0

**Lecturer:** Ing. Oliver Rafaj, PhD., doc. Mgr. Miroslav Šipikal, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21019/21	<b>Title of course:</b> Regional Geography of Slovakia
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Written work, mid-term tests Written exam Lectures: activity in lectures 10% results of semester test 10% final written exam 40% Seminars: activity in seminars 10% elaboration of seminar paper 10% final written test 20%	
<b>Student workload:</b>	
<b>Teaching results:</b> The aim of the course is to provide students with basic knowledge of regional geography of Slovakia. The main emphasis is placed on natural potential, demographic peculiarities, structure and location of individual industries, characteristics of agricultural production areas and structure of transport network. Special attention is paid to the regional development of tourism in Slovakia. - ability to assess the natural potential of the SR and its use in agriculture and tourism - ability to estimate demographic development in the regions of Slovakia and changes in the settlement structure of Slovakia - to be able to consider the inflow of FDI into selected branches of industry.	
<b>Indicative content:</b> Slovak Republic - importance of location, area and distribution of resources of natural sphere in forming territorial organization of economic potential. Population development, vitality index and unemployment problems. Settlement structure and geographical types of settlements. Location of key sectors of the Slovak industry and its regional differences. Country potential as a prerequisite for the development of agriculture and agricultural production areas. Transport Infrastructure of the Slovak Republic. Foreign trade of the Slovak Republic. Tourism as a positive factor in the development of regions of Slovakia.	
<b>Support literature:</b>	

**Basic:**

MIŠÚNOVÁ, Ema, MIŠÚN, Juraj: Priemysel SR a dopady globálnej krízy. Espirit, s.r.o. Bratislava, 2009. ISBN 978-80-970202-2-4

**Recommended:**

1. VLČKOVÁ, Viera - IVANIČKOVÁ, Alžbeta. Obyvateľstvo a urbánna dimenzia formovania ľudského kapitálu. Bratislava : Vydavateľstvo EKONÓM, 2009. 164 s. [9,884 AH]. VEGA 1/4643/07. ISBN 978-80-225-2852-8.
2. MLÁDEK, Jozef : Demografia Slovenska, Bratislava, 1998, Univerzita Komeského.
3. DUBCOVÁ, Alena - LAUKO Viliam Viliam: Geografia Slovenska, Univerzita Konštantína filozofa NITRA, 2008 ISBN 978-80-8094-422-3

**Syllabus:****Language whose command is required to complete the course:****Notes:****Assessment of courses**

Total number of evaluated students: 30

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
3.33	0.0	0.0	33.33	36.67	23.33	3.33	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Valéria Némethová, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KMA FHI/NIC21020/21	<b>Title of course:</b> Selected Chapters from Mathematics for Economists
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 40% semester paper, 60% written exam	
<b>Student workload:</b> Participation in excercises - 26 Preparation for exercises – 13 Preparation for semester paper – 13 Preparation for exam – 26 Total study load – 78	
<b>Teaching results:</b> Knowledge: basic knowledge of linear algebra (vectors, matrices, systems of linear equations) and basic knowledge of financial mathematics and investing in common economic practice. Skills: to be able to solve basic problems of linear algebra with applications in economic analysis, to orientate in four basic topics of financial mathematics (interest rate, annuity, repayment and financial flows). Competences: to acquire new knowledge independently and to actively expand one's mathematical knowledge, realizing that knowledge of the methods of financial mathematics enables the use of funds in a more prudent and efficient way.	
<b>Indicative content:</b> Vectors, linear combination, linear dependence and independence, rank and equivalence of vectors, linear space and subspace, basis and dimension, elemental change bases, matrices, systems of linear equations, determinants, systems of linear inequalities. Master basic concepts and calculation methods of simple and compound interest and discounting, continuous interest, annuities and redemption. Principles of valuation of financial flows. The use of computer programs in MS Excel calculations.	
<b>Support literature:</b> SAKÁLOVÁ, K. – SIMONKA, ZS. – STREŠŇÁKOVÁ, A. Lineárna algebra pre ekonómov. Bratislava: Letra Edu, 2020. HUŤKA, V., PELLER, F.: Finančná matematika v Exceli. Bratislava: IURA Edition, 2010. PINDA, L.: Finančná matematika I. Bratislava: Letra Edu, 2021.	

ŠOBA, O., ŠIRŮČEK, M.: Finanční matematika v praxi. Praha: Grada, 2017.

**Syllabus:**

1. Arithmetic vector. Vector operations. Scalar product. Linear combination, dependence and independence of vectors. The rank of the vector system.
2. Linear space and subspace. Dimension and basis of linear space. Coordinates of the vector in the base Ln. Elemental change of base and change of coordinates of the vector in the base.
3. The concept of matrix, types of matrix, operations with matrix, their economic applications. Types of matrix. Inverse matrix. Matrix equations.
4. Definition of determinant. Determinants of degree n and their calculation. Use of determinants.
5. Systems of linear equations and methods of their solution.
6. Interest rate. Simple interest. The concept of discount. Mathematical and business discount. Simple interest discounting. Bills of exchange in practice.
7. Compound interest. Comparison of simple and compound interest. Discounting at compound interest. Continuous interest.
8. Financial annuities. The concept of financial annuities and types of annuities.
9. Future and present value of p-term annuities.
10. Redemption. Loan classification.
11. Redemption plan.
12. Financial flows. Financial flow analysis. Investment decision criteria.
13. Use of MS Excel computer programs.

**Language whose command is required to complete the course:**

slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 35

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
11.43	0.0	0.0	17.14	5.71	28.57	31.43	5.71	0.0	0.0	0.0	0.0

**Lecturer:** Mgr. František Slaninka, PhD.

**Date of the latest change:** 01.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava		
<b>Faculty:</b> Faculty of Economics and Finance		
<b>Course code:</b> KVSaRR NHF/ NNG21015/21	<b>Title of course:</b> Seminar to Final Thesis 1	
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present		
<b>Number of credits:</b> 2		
<b>Recommended semester/trimester of study:</b> 5.		
<b>Degree of study:</b> I.		
<b>Prerequisites:</b>		
<b>Requirements to complete the course:</b> individual work, written project-work of Final Thesis, credits		
<b>Student workload:</b> 52 hours participation in seminars: 26 hours processing prescribed tasks by the supervisor of Final Thesis: 26 hours		
<b>Teaching results:</b> By completing the Seminar to Final Thesis BP1 is student able to: - gather, process and interpret professional literature from selected field of study - clarify/define research problems - present creative procedures and solutions in the field of research problems		
<b>Indicative content:</b> - gathering and processing of basic professional literature in the field of final thesis research - preparing the final thesis framework/structure – chapters and subchapters - choosing the methods of processing the final thesis - time arrangement of work schedule for each part of the final thesis		
<b>Support literature:</b> According to the specified final thesis theme		
<b>Syllabus:</b>		
<b>Language whose command is required to complete the course:</b> Slovak, English		
<b>Notes:</b>		
<b>Assessment of courses</b> Total number of evaluated students: 62		
ABS	NZ	Z
0.0	3.23	96.77



<b>Lecturer:</b>
<b>Date of the latest change:</b> 02.03.2022
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava		
<b>Faculty:</b> Faculty of Economics and Finance		
<b>Course code:</b> KVSaRR NHF/ NNG21016/21	<b>Title of course:</b> Seminar to Final Thesis 2	
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present		
<b>Number of credits:</b> 2		
<b>Recommended semester/trimester of study:</b> 6.		
<b>Degree of study:</b> I.		
<b>Prerequisites:</b>		
<b>Requirements to complete the course:</b> individual work, written project work of Final Thesis, credits		
<b>Student workload:</b> 52 hours participation in seminars: 22 hours processing prescribed tasks by the supervisor of Final Thesis: 30 hours		
<b>Teaching results:</b> By completing the Seminar to Final Thesis BP2 student is able to: - improve gained theoretical knowledge in solution the scientific problems - clarify/define research tasks - apply appropriate methods for solution the scientific tasks - declare stylistic ability necessary for writing the professional text		
<b>Indicative content:</b> Regular processing of relevant parts of the final thesis under the supervisor's guidance and recommendation, in accordance with Academic Regulation of EU in Bratislava on Final and Habilitation Theses.		
<b>Support literature:</b> according to the specified final thesis theme		
<b>Syllabus:</b>		
<b>Language whose command is required to complete the course:</b> Slovak, English		
<b>Notes:</b>		
<b>Assessment of courses</b> Total number of evaluated students: 37		
ABS	NZ	Z
0.0	16.22	83.78

<b>Lecturer:</b>
<b>Date of the latest change:</b> 02.03.2022
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KHP NHF/NND21009/21	<b>Title of course:</b> Seminár k politikám hospodárskej súťaže
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KHP NHF/NND21001/21-Economic Policy or KHP NHF/NND21011/21-National Accounts	
<b>Requirements to complete the course:</b> Evaluation during the semester and homework 100 %	
<b>Student workload:</b> Total study load 78 hours Seminars 26 hours Preparing for seminars and seminar homework 26 hours Preparing for evaluations during the semester 26 hours	
<b>Teaching results:</b> Knowledge: <ul style="list-style-type: none"><li>• The student understands the causes of market power like vertical or horizontal differentiation. She/he learns the institutional framework of competition policy in the Slovak Republic and EU and the process of policy creation. The student knows primary literature, and with the accent on teamwork, she/he analysis most seminal theoretical and empirical papers within the field.</li></ul> Competences: <ul style="list-style-type: none"><li>• Student is competent applied theoretical economical knowledge in public administration and regulation practice.</li></ul> Skills: <ul style="list-style-type: none"><li>• Through presentations and group works She/he gains competences in using simple quantitative methods to identify market power, market concentration, and partial identification of market competition.</li></ul>	
<b>Indicative content:</b> <ol style="list-style-type: none"><li>1. The short introduction to the history of competition policy</li><li>2. The institutional framework of competition policy in the Slovak Republic and EU</li><li>3. Main areas of competition policy</li><li>4. Market power</li><li>5. Causes of market power</li><li>6. Introduction to horizontal differentiation</li><li>7. Introduction to vertical differentiation</li><li>8. Indicators of market power</li><li>9. Market concentration</li></ol>	

10. Indicators of market concentration
11. Identification of relevant market
12. Empirical models for market power and profits identification.

**Support literature:**

Cabral, Luis MB. Introduction to industrial organization. MIT press, 2017.  
 Pepall, Lynne, Dan Richards, and George Norman. Industrial organization: Contemporary theory and empirical applications. John Wiley & Sons, 2014.  
 Belleflamme, Paul, and Martin Peitz. Industrial organization: markets and strategies. Cambridge University Press, 2015.  
 Motta, Massimo. Competition policy: theory and practice. Cambridge University Press, 2004.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Richard Kališ, PhD.

**Date of the latest change:** 17.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21015/21	<b>Title of course:</b> Simulator of job interviews
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week: 2 Per course: 26</b> <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Active participation in seminars – 10% Elaborating the project – 20% The final semester written test – 10% Final oral exam – 60%	
<b>Student workload:</b>	
<b>Teaching results:</b> Students will know the current labor market requirements. They will gain theoretical and practical experience in the job interview. They will better understand the recruitment process from the employer view. They will be able to use knowledge and skills in a job interview. At the level of knowledge and understanding: Students should be able to: - analyze and professionally handle theoretical and practical issues of the functioning of the local labor market, identify requirements for jobs - obtain theoretical and practical knowledge from the process of recruitment and selection of employees, as well as training of employees for the recruitment Skills, competences: Students should: - gain specific and ordinary competence for recruitment of employees, as well as for the purpose of self presentations and increase competitiveness in the labor market	
<b>Indicative content:</b> 1. A survey of job offers, preparation of documents for a job interview (CV, motivation letter). 2. Steps of the job interview, the most common mistakes during interview. 3. Types of labor relations. 4. Business etiquette (clothing, greetings, introduction). 5. Verbal and nonverbal communication in the job interview. 6. Analysis of self-skills, evaluation of the position in the labor market. 7. Techniques of self-presentation. 8. Telephone screening, the first job interview simulation. 9. Presentation of suitable job positions selected employers. 10. Social networks in the job search process (LinkedIn). 11. Searching of suitable jobs on job portals, second job interview simulation.	

12. Assessment centers simulation, basic types of personality tests.  
 13. Other possibilities for graduates (internships study and work in abroad, volunteering, retraining). Passing a simulated job interview with the selected employer.

**Support literature:**

GALLO, C.: Talk Like TED: The 9 Public Speaking Secrets of the World's Top Minds, 2014. Vydavateľstvo Macmillian Audio.  
 KLINCKOVÁ, J.: Neverbálna komunikácia alebo komunikujeme nielen slovami, 2011. Vydavateľstvo UMB v Banskej Bystrici.  
 MATEJKA, M.; VIDLAŘ, P.: Vše o přijímacím pohovoru - Jak poznat druhou stranu, 2002. Vydavateľstvo Grada.  
 ŠPAČEK, L.: Malá kniha etikety pro firmu a úřad, 2010. Vydavateľstvo Mladá fronta.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 68

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
91.18	0.0	0.0	8.82	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Eva Pongrácz, PhD., Ing. Simona Polonyová, PhD., Ing. Michaela Nováková, PhD., Ing. Miriama Dubovská, doc. Ing. Silvia Šipikalová, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21019/21	<b>Title of course:</b> Social Economics and Economy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Active participation in seminars – 10% Project elaboration – 15% Continuous written test – 15% Written final exam – 60%	
<b>Student workload:</b> 156 hours: participation in seminars 26 h., preparation for seminars 13 h., processing of the semester project 26 h., preparation for the continuous written test 24 h., preparation for the exam 67 h.	
<b>Teaching results:</b> The course provides students with an overview of social economics as an interdisciplinary scientific discipline. It introduces the position, importance and identification of the social economy sector and its subjects. It clarifies the benefits of the social economy and its tools for society. It analyzes the individual approach to the social economy in the countries of the European Union and in Slovakia. <b>Knowledge and understanding:</b> - To acquire theoretical and practical knowledge of third sector areas in relation to the social economics and social economy. - To analyse and professionally process theoretical and practical issues of functioning of social economy subjects, social entrepreneurship, alternative tools of social economy, volunteering and corporate social responsibility. <b>Skills:</b> - To analyse, compare and evaluate models of functioning of social economy instruments in the context of economic development of Slovakia and selected countries of the European Union. - To critically evaluate the application of the social economy in Slovakia. <b>Competencies:</b> - To acquire specific and core competencies for the needs of socio-economic practice, as well as further study, with an emphasis on systemic competencies in the field of functioning of the civic sector in relation to the social economy. - To discuss current social problems and possibilities of their solution in the area of social economy.	
<b>Indicative content:</b>	



Within the course, students will get acquainted with the concept of social economy and its possibilities in the process of solving social, societal and community problems or challenges. We will focus on the tools of the social economy and their mission in the context of social responsibility.

1. Definition of social economy. The place and importance of the social economy in the teaching of social sciences
2. Socio-economic inequalities and new social risks in relation to the social economy.
3. Theoretical background, goals and tasks of the social economy.
4. Socio-economic preconditions for the development of the social economy.
5. The importance of the non-profit sector in society with a focus on the position in the system of social policy.
6. Volunteering and economy of volunteering.
7. Green economy: concepts, principles and key conditions for development.
8. Social economy and social entrepreneurship as a form of solving social exclusion and a tool of regional development.
9. Social economy and work integration social enterprises.
10. Trends of the social economy in the European Union.
11. Alternative models of social economy.
12. Financing of social economy activities. Community investment.
13. Social responsibility and social economy.

**Support literature:**

1. KORIMOVÁ, G. a kol. Predpoklady rozvoja sociálnej ekonomiky. Banská Bystrica: UB, 2007. ISBN 978-80-8083-399-2
2. LUBELCOVÁ, G. Sociálna ekonomika: koncepty, príležitosti, riziká. In Sociológia : časopis pre otázky sociológie. - Bratislava : Sociologický ústav SAV, 2012. ISSN 0049-1225, 2012, roč. 44, č. 1, s. 83-108
3. PONGRÁCZ, E. a kol.: Sociálna ekonomika. Bratislava: EKONÓM, 2015. ISBN 978-80-225-4149-7
4. AMIN, A. The Social Economy – International perspectives on economic solidarity. London: Zed Books, 2009. ISBN 978-1-84813-252-5
5. ROGER D. J. Rediscovering Social Economics. Springer-Verlag GmbH, 2017. ISBN 9783319512648

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 53

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
3.77	0.0	0.0	13.21	50.94	24.53	7.55	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Hana Poláčková, PhD., doc. Ing. Eva Pongrácz, PhD., doc. Ing. Peter Sika, PhD., doc. Ing. Silvia Šipikalová, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person

responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21010/21	<b>Title of course:</b> Social Policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 1.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> 5% active participation in professional discussion, 20% individual written work, 15% presentation output from a case study, 60% exam	
<b>Student workload:</b> 156 h (participation in lectures 26 h, participation in seminars 26 h, preparation for seminars 13 h, processing of the semester project 20 h, preparation for the middle test 19 h, preparation for the exam 52 h)	
<b>Teaching results:</b> The aim of the course is to equip students with knowledge and basic analytical skills in relation to the main areas of interest of social policy as a scientific discipline and as a practical activity in a changing socio-economic environment. The student will gain the ability to independently perceive and analyze social problems and critically evaluate the proposed methods of their solution. To lead students to understand the relationship and application of criteria of economic and social efficiency in relation to various entities in the process of creating and implementing social policy. The subject is based on social theory, explains the types of social policy and develops basic knowledge of the theory and practice of social policy through knowledge about the functions of social policy, its social and economic conditionality, its principles, content and specific tools in our country and abroad. After completing the course, the student should be able to: <b>Knowledge and understanding</b> <ul style="list-style-type: none"> <li>- understand the values, principles, and goals of social policy</li> <li>- be familiar with the theories, legislation, concepts and strategic documents related to the issue</li> <li>- be familiar with social policy identifiers in qualitative form, which will make it possible to examine economic phenomena from a quantitative point of view</li> <li>- understand the principles of functioning of social policy models</li> <li>- apply knowledge in practical situations and take a creative approach to solving specific social situations</li> <li>- understand socio-economic relations for their effective application in economic practice</li> <li>- to gain knowledge about the types, manifestations, structure and dynamics of social problems on a national, regional scale and about the relations between them</li> </ul>	

- to gain knowledge about sources of information, methods of data collection and processing in the social field
- synthesize the basic features of social theory in relation to the European environment

#### Competence

- ability to work independently with studies related to social policy
- openness to perception and interpretation of social phenomena and problems
- the ability to take the social aspect into account when solving practical economic problems

#### Skills

- apply the right methods, procedures and techniques in specific social situations in the field of creation as well as implementation of social policy
  - identify the responsibility of specific institutions according to competencies for social problems
  - interpret the results of analyzes in the social field
  - the ability to identify individual social benefits for beneficiaries in specific life situations
- discuss social problems and their possible solutions

#### **Indicative content:**

1. Social policy and its definition. Social awareness and social legislation. Stages of development and personalities of social policy in the European area. Social policy as a theory and practice.
2. Values of social policy. Principles and functions of social policy.
3. Definition of legal, economic and program instruments of social policy. Participation and roles of actors in social policy. Institutional and competence framework in the social field.
4. Market environment and social policy, transformation process of social sphere, decentralization, deregulation. The relationship between social and economic policy.
5. Social and economic problems. Transformation of social policy and its adaptation to new socio-economic and social changes, aspects of economic and subsequently social reform. Fiscal problems of social policy and their social causes.
6. Social policy and European integration, social protection systems in the EU, development and foundations of European social policy, social rights in the EU.
7. Typology of social policy models in selected EU countries. Economic performance and social consideration of social systems, solidarity and meritocracy in the social subsystems of the Slovak Republic.
8. Poverty and social exclusion, causes and manifestations of poverty, measurement of poverty, poverty and social inequalities, spatial and social context of poverty, target groups at risk of poverty and social exclusion, strategy to combat poverty and social exclusion, social inclusion policy. Rescue social network.
9. Definition of social security and its subsystems. Economic sustainability and efficiency of subsystems in the context of changing conditions.
10. Quality of life and society. Economics and quality of life, developmental aspects of quality of life. Factors and determinants of quality of life.
11. The position of education in society and its function, the role of the state and other subjects of educational policy. Equitable access to education. Rate of return on investment in education. Educational system in Slovakia. Current problems in the field of education.
12. Objectives and tools of housing policy, methods of financing, housing support, current problems. The role of housing policy in the social quality of life of the citizen, support for housing development in the countries of the European Union.
13. Health, its importance and place in society. Healthcare and health insurance. Definition of target groups, the role of the state, the market and the individual.

#### **Support literature:**

1. Sika, P. a kol.: Sociálna politika. Vydavateľstvo EKONÓM, 2018. ISBN 978-80-225-4544-0.

2. Dudová, I., – Stanek, V., – Polonyová, S.: Sociálna politika. Wolters Kluwer, 2018. ISBN: 978-80-8168-866-9.
3. Krebs, V. a kol.: Sociální politika, Wolters Kluwer, 2015. ISBN: 978-80-7478-921-2.
4. Spicker, P.: Social Policy: Theory and Practice. Bristol University Press, 2014. ISBN 9781447316107
5. Baldock, J., – Mitton, L. – Manning, N., – Vickerstaff, S.: Social Policy. Oxford University Press, 2011. ISBN: 978-0199570843.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 277

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
1.44	0.0	0.0	15.52	32.85	35.38	9.75	5.05	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Peter Sika, PhD., Ing. Michaela Nováková, PhD., Ing. Hana Poláčková, PhD., Ing. Simona Polonyová, PhD., doc. Ing. Eva Pongrácz, PhD., doc. Ing. Silvia Šipikalová, PhD., Ing. Jakub Girašek

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21017/21	<b>Title of course:</b> Social Protection and Social Inclusion
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Completion of the course is conditioned by continuous assessment at seminars (40%: final semester test - 25%, active participation in seminars - 5%, semester work - 10%) and successful completion of a written final exam, which represents 60% of the final grade.	
<b>Student workload:</b> Attendance at lectures: 26 h Participation in seminars: 26 h Preparation for seminars: 39 h Preparation for the exam: 65 h	
<b>Teaching results:</b> Within the course, students will get acquainted with the role, functioning and managing of the social protection system in Slovakia. They will gain practical experience in dealing with a specific life event and will be able to explain the validity of the process of social inclusion. Completion of the course will stimulate critical thinking of students in the subject area. After completing the course student should be able to: <b>Knowledge:</b> <ul style="list-style-type: none"> <li>- apply the acquired theoretical and practical knowledge in the field of social protection support,</li> <li>- critically analyze the current state of social protection and social inclusion,</li> <li>- be familiar with the causes and effects of aid,</li> <li>- identify new socio-economic risks and their capture by the system,</li> <li>- know the institutional framework of social protection in Slovakia in connection with management of support to individuals,</li> <li>- synthesize the role of the State, the role of the market and the role of individuals in dealing with an unfavorable life situation,</li> <li>- apply knowledge in specific situations and their creative solution,</li> <li>- understand socio-economic phenomena and their impact on social protection and social inclusion,</li> <li>- gain knowledge about the dynamics of global problems in the researched issue.</li> </ul> <b>Skills:</b> <ul style="list-style-type: none"> <li>- obtain, analyze and professionally process data relevant to the given issue,</li> </ul>	

- critically evaluate the process of increasing social protection spending and reflect on the consequences,
- work in a team and intuitively assess the objective and subjective causes of life situations,
- orientate in the theories, legislation, concepts and strategic documents related to the issue

**Competences:**

- the ability to direct the citizen to the subject of assistance in his or her unfavorable life situation,
- responsibly manage the social protection system towards fulfilling social inclusion,
- propose changes, corrections to the current social protection system,
- discuss current problems of social protection and social inclusion and their possible solutions,
- identify the responsibilities of selected institutions according to their competencies in the field of interest.

**Indicative content:**

Within the course, students will get to know with the system of social protection in Slovakia, which is an important part of public policy. We will focus on selected areas of social protection, on assistance tools at all levels of management, as well as on subjects providing assistance in adverse life situations. The course will result in the concept of social inclusion as one of the prerequisites for reducing inequalities in society.

The role of the state in tackling market failures. Social protection and public policy.

Social protection financial instruments and target groups for assistance.

Areas of social protection support and its management on the national and local level.

Rescue social network - meaning and function.

Minimum income quantities and their use in Slovakia.

Poverty and social exclusion - manifestations, consequences and possible solutions.

Social protection focused on the family (social work with the family, social and legal protection of children and youth ...).

Crisis intervention social services.

Management of Volunteer activities in the process of social work.

Population ageing in relation to the need for long-term care. Protection of people's health in an unfavorable social situation.

Social work in connection with the activities of direct and subsequent health care providers.

Helpline, medical rescue system.

Concept of social inclusion and its implementation in the conditions of the Slovak Republic and in the EU. Tools for social inclusion.

**Support literature:**

Sika, P. a kol.: Sociálna politika. Bratislava: Vyd. EKONÓM, 2018. 355 s. ISBN 978-80-225-4544-0

Rievajová, E. a kol.: Sociálne zabezpečenie. Bratislava: Vyd. EKONÓM, 2017. 313 s. ISBN 978-80-225-4381-1.

Pechová, M. Stanek, V: Zdravotná politika. Bratislava: Vyd. EKONÓM, 2010.

Nováková, M.: Zdravie a zdravotná starostlivosť v socioekonomických súvislostiach, Bratislava: Vyd. EKONÓM, 2014. 88 s. ISBN 978-80-225-3850-3

Husáková, M.: Sociálna práca. Bratislava: Vyd. EKONÓM, 2014. 177 s. . ISBN 978-80-225-3851-0

Bednárík, R.: Stav sociálnej ochrany na Slovensku (stav k 1.7.2019). Bratislava: Inštitút pre výskum práce a rodiny, 2019. Dostupné na internete: [https://ivpr.gov.sk/wp-content/uploads/2019/11/socialna\\_ochrana\\_k\\_1julu\\_2019.pdf](https://ivpr.gov.sk/wp-content/uploads/2019/11/socialna_ochrana_k_1julu_2019.pdf)

EK: Social Protection Committee Annual Report 2018. Review of the social protection performance monitor and developments in social protection policies. 644 s. ISBN 978-92-79-93285-4

Systémy sociálnej ochrany MISSOC: <a href="https://www.missoc.org/INFORMATIONBASE/informationBase.jsp">https://www.missoc.org/INFORMATIONBASE/informationBase.jsp</a> Legislatívne normy											
<b>Syllabus:</b>											
<b>Language whose command is required to complete the course:</b> Slovak, English											
<b>Notes:</b>											
<b>Assessment of courses</b> Total number of evaluated students: 44											
A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
18.18	0.0	0.0	25.0	31.82	22.73	2.27	0.0	0.0	0.0	0.0	0.0
<b>Lecturer:</b> Ing. Hana Poláčková, PhD., doc. Ing. Eva Pongrácz, PhD., doc. Ing. Peter Sika, PhD., doc. Ing. Silvia Šipikalová, PhD.											
<b>Date of the latest change:</b> 25.01.2022											
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.											



## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21011/21	<b>Title of course:</b> Social Security
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Active involvement on tutorials - 5% Written test – 5% The final semester written work – 30% Final written exam – 60%	
<b>Student workload:</b> participation in lectures 26 h, participation in seminars 26 h, preparation for seminars 13 h, preparation for the middle test 26 h, preparation for the exam 65 h	
<b>Teaching results:</b> After completing this course, students will gain theoretical and especially practical knowledge of social security in the conditions of the Slovak Republic and other EU countries. The aim is to approach the functioning of individual components of social security from the institutional aspect, the aspect of financing and the benefit; to orientate in the main factors of influence with an emphasis on the economic and demographic factor; to gain knowledge of the methodology for calculating individual benefits; to orientate in the issue of coordination of social security systems. <b>Knowledge:</b> - the ability to identify the determinants of social security, - to orientate in the institutional framework of the social security system - to acquire theoretical and practical knowledge in the field of individual components of social security <b>Skills:</b> - to critically analyze and explain the provisions of the Social Insurance Act and apply them in practice while respecting ethical standards, - to analyse and professionally process theoretical and practical issues of the system in the Slovak Republic and in the world, - to analyse, compare and evaluate models of the functioning of social security, the effects and links of the system to economic, demographic and other processes <b>Competencies:</b> - identify the material and personal scope of social security in the reflect of socio-economic changes, - propose corrections of the social security system considering the new risks,	

- lead professional discussions and present the need for changes in the system

**Indicative content:**

The subject is divided into two problem areas. The first part deals with an overview of the basis of social security in the social system in society and the second part is focused on practical issues of the system in the conditions of the Slovak Republic in the context of individual components of social security. Attention is also paid to the approach to the coordination of social security in the world.

The historical development of social security.

The principles, guidelines, functions and goals of social security.

Institutional and financial security

Using and efficiency of the tools of social security.

Social security models in market economies.

Management of social security in the condition of the SR.

Performance and organization of social insurance.

Sickness insurance,

Pension security in the SR.

Unemployment insurance, guarantee insurance and accident insurance.

The role of state in the family support and state social support.

Social assistance.

Coordination mechanism in the field of social security.

**Support literature:**

1. Rievajová, E. a kol.: Sociálne zabezpečenie. Bratislava: Ekonóm, 2017

2. Krebs, V. a kol.: Solidarita a ekvivalence v sociálných systémoch. Praha, VÚPaSV, 2009

3. Macková, Z.: Právo sociálneho zabezpečenia (všeobecná časť). Bratislava: Heuréka, 2017. ISBN 978-80-8173-048-1.

4. Collection of Pension Contributions: Trends, Issues and Problems in Central and Eastern Europe. International Labour Organization, 2007

5. Pongrácz, E. a Šipikalová, S.: Sociálne zabezpečenie – aplikačné praktikum. Bratislava: Ekonóm, 2016. ISBN 978-80-225-4227-2.

6. Príslušné legislatívne normy.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 82

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
3.66	0.0	0.0	14.63	23.17	30.49	19.51	8.54	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Silvia Šipikalová, PhD., doc. Ing. Peter Sika, PhD., prof. Ing. Eva Rievajová, PhD., doc. Ing. Eva Pongrácz, PhD., Ing. Simona Polonyová, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna

Přivarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KSRaP NHF/ NNF21216/21	<b>Title of course:</b> Social entrepreneurship
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I., II.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Active participation in seminars – 10% Project elaboration – 15% Written test – 15% Written final exam – 60%	
<b>Student workload:</b>	
<b>Teaching results:</b> Learning outcomes: The course provides students with an overview of the social economy and its tools. It will introduce the position and importance of social entrepreneurship in solving community, social, environmental and societal problems. It analyzes the socio-economic and legislative assumptions and factors influencing the establishment of social entrepreneurship in the countries of the European Union with an emphasis on conditions in the Slovak Republic. Knowledge and understanding: - Acquire theoretical and practical knowledge of the functioning of the third sector and the business sector in relation to the solution of societal problems. - Analyze and professionally process theoretical and practical issues of social entrepreneurship. Skills: - Analyze, compare and evaluate models of social entrepreneurship in the context of socio-economic development of Slovakia and selected countries of the European Union. Acquire Competencies: - specific and core competencies for the needs of the functioning of social economy subjects with an emphasis on social entrepreneurship. - discuss current social problems and possibilities to solve them through social entrepreneurship, - independent work in the field of creating a business plan of a social enterprise, - the ability to take the social aspect into account when solving societal problems	
<b>Indicative content:</b> Within the course, students will get acquainted with the concept of social economy with an emphasis on social entrepreneurship. We will focus on the tools of the social economy, various models of social enterprise in relation to the solution of social, societal and community problems.	

1. Theoretical background, goals and tasks of the social economy in the context of socio-economic inequalities.
2. Social economy tools with an emphasis on social entrepreneurship.
3. Social entrepreneurship as an innovative business model.
4. Business activities of the third sector.
5. Work Integration Social Enterprise.
6. Opportunity for social entrepreneurship in the green economy.
7. The role of social entrepreneurship in regional development.
8. Social entrepreneurship in the field of social services, education, protection and strengthening of health, care for the elderly, vulnerable and disabled.
9. Management and marketing in social business.
10. Legislative background of social entrepreneurship and registered social enterprises.
11. Selected models of social entrepreneurship and their financing.
12. Social entrepreneurship in the context of social responsibility.
13. Trends of social entrepreneurship in the European Union with an emphasis on the Slovak Republic.

**Support literature:**

1. KORIMOVÁ, G. a kol. Sociálne podnikanie. Banská Bystrica: Kopernikus, 2007. ISBN 978-80-89288-14-4
2. YUNUS, M. Building Social Business, New York: Publicaffairs, 2010. ISBN 978-1-58648-824-6
3. BANKS, K. Social Entrepreneurship and Innovation. Kogan Page, 2021. ISBN 9781398695573
4. LUBELCOVÁ, G. Sociálna ekonomika: koncepty, príležitosti, riziká. In Sociológia : časopis pre otázky sociológie. - Bratislava : Sociologický ústav SAV, 2012. ISSN 0049-1225, 2012, roč. 44, č. 1, s. 83-108
5. PONGRÁCZ, E. a kol.: Sociálna ekonomika. Bratislava: EKONÓM, 2015. ISBN 978-80-225-4149-7
6. AMIN, A. The Social Economy – International perspectives on economic solidarity. London: Zed Books, 2009. ISBN 978-1-84813-252-5
7. ROGER D. J. Rediscovering Social Economics. Springer-Verlag GmbH, 2017. ISBN 9783319512648

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** doc. Ing. Eva Pongrácz, PhD., doc. Ing. Silvia Šipikalová, PhD., doc. PhDr. Mária Antalová, PhD., Ing. Hana Poláčková, PhD.

**Date of the latest change:** 25.01.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery,

development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> CTVŠ EU/ NTA150101L/21	<b>Title of course:</b> Sport
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 1	
<b>Recommended semester/trimester of study:</b> 4.	
<b>Degree of study:</b>	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> tests throughout semester credits tests – somatometric, motoric and functional	
<b>Student workload:</b> 26	
<b>Teaching results:</b> Compensation of mental load, influence on physical, functional and motoric development. Prevention of civilizational diseases, metabolic syndrom and diseases caused by sedentary lifestyle. Forming of lasting relationship with sport, gaining knowlage about proper nutrition and lifestyle. Improvement of basic motoric skills, improvement of typological parameters.	
<b>Indicative content:</b> According to individual physical activities: aerobics, basketball, badminton, bodywork, fitball aerobics, floorball, football, futsal, interval training, yoga, fitness running, fitness bodybuilding, summer courses, modern dance, pilates, swimming, relax stretching, step aerobics, table tennis, tabata, theoretical lectures, tennis, hiking, volleyball, winter courses	
<b>Support literature:</b> 1. BEAN, A., 2008. The Complete Guide to Strength Training. London: A& C Black. ISBN 978-1-408-10539-9. 2. SCHUMANN, M. and B. R. RØNNESTAD, 2018. Concurrent Aerobic and Strength Training: Scientific Basics and Practical Applications. Switzerland: Springer International Publishing AG, part of Springer Nature 2019. ISBN 978-3-319-75546-5. 3. BERNING, J. R. and S. N. STEEN, 2005. Nutrition for Sport and Exercise. United States of America: Jones and Bartlett Publishers. ISBN 0-7637-3775-5. 4. NATHIAL, S. M., 2020. Anatomy and Physiology of Physical Education. India: Friends Publications. ISBN 978-93-88457-79-8. 5. TORABI, M. R., K. L. FINLEY and C. O. OLCOTT, 2013. Healthy Lifestyle: Top ten Preventable Causes of Premature Death with Real Stories of Change. Bloomington: AuthorHouse. ISBN 978-1-4817-1617-8.	

6. MORIN, A. J. S., C. M. D. TRACEY and R. G. CRAVEN, 2017. Inclusive Physical Activities: International Perspectives. United States of America: Information Age Publishing. ISBN 978-1-68123-852-4.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak language/English language

**Notes:**

Completion of summer/ winter physical education course/camp

**Assessment of courses**

Total number of evaluated students: 258

ABS	NZ	Z
0.0	0.0	100.0

**Lecturer:** ;Mgr. Katarína Péliová, PhD.

**Date of the latest change:** 21.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.



## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> CTVŠ EU/ NTA150201Z/21	<b>Title of course:</b> Sport
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 1	
<b>Recommended semester/trimester of study:</b> 3.	
<b>Degree of study:</b>	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> tests throughout semester credits tests – somatometric, motoric and functional	
<b>Student workload:</b> 26	
<b>Teaching results:</b> Compensation of mental load, influence on physical, functional and motoric development. Prevention of civilizational diseases, metabolic syndrom and diseases caused by sedentary lifestyle. Forming of lasting relationship with sport, gaining knowlage about proper nutrition and lifestyle. Improvement of basic motoric skills, improvement of typological parameters.	
<b>Indicative content:</b> According to individual physical activities: aerobics, basketball, badminton, bodywork, fitball aerobics, floorball, football, futsal, interval training, yoga, fitness running, fitness bodybuilding, summer courses, modern dance, pilates, swimming, relax stretching, step aerobics, table tennis, tabata, theoretical lectures, tennis, hiking, volleyball, winter courses	
<b>Support literature:</b> 1. BEAN, A., 2008. The Complete Guide to Strength Training. London: A& C Black. ISBN 978-1-408-10539-9. 2. SCHUMANN, M. and B. R. RØNNESTAD, 2018. Concurrent Aerobic and Strength Training: Scientific Basics and Practical Applications. Switzerland: Springer International Publishing AG, part of Springer Nature 2019. ISBN 978-3-319-75546-5. 3. BERNING, J. R. and S. N. STEEN, 2005. Nutrition for Sport and Exercise. United States of America: Jones and Bartlett Publishers. ISBN 0-7637-3775-5. 4. NATHIAL, S. M., 2020. Anatomy and Physiology of Physical Education. India: Friends Publications. ISBN 978-93-88457-79-8. 5. TORABI, M. R., K. L. FINLEY and C. O. OLCOTT, 2013. Healthy Lifestyle: Top ten Preventable Causes of Premature Death with Real Stories of Change. Bloomington: AuthorHouse. ISBN 978-1-4817-1617-8.	

6. MORIN, A. J. S., C. M. D. TRACEY and R. G. CRAVEN, 2017. Inclusive Physical Activities: International Perspectives. United States of America: Information Age Publishing. ISBN 978-1-68123-852-4.

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak language/English language

**Notes:**

Completion of summer/ winter physical education course/camp

**Assessment of courses**

Total number of evaluated students: 395

ABS	NZ	Z
0.0	0.0	100.0

**Lecturer:** ;Mgr. Katarína Péliová, PhD.

**Date of the latest change:** 21.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KŠ FHI/NID15010/21	<b>Title of course:</b> Statistics
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Full-time study: 30% preliminary tests (Two mid-term tests, each contributing 15% to the final grade.) 70% written exam (The exam consists of two parts: theoretical - test and open questions, practical - solving examples. The theoretical part contributes 30% and the practical part contributes 40% to the overall assessment.)	
<b>Student workload:</b> Lectures participation: 26 hours Seminar participation: 26 hours Preparation for seminars: 26 hours Preparation for credit papers: 26 hours Preparation for final exam: 52 hours	
<b>Teaching results:</b> At the end of the semester, students will have a good overview of basic statistical methods, which are currently widely used in various areas of economic practice, more specifically: <b>Skills</b> Students will be able to evaluate and identify appropriate statistical methods to achieve the goal of analysis, indicating the possibilities of their further use. <b>Knowledge</b> Students will know the principles of basic statistical methods, starting points and conditions of their use. In the final exam, students will use this knowledge to solve tasks in the practical section. <b>Competencies</b> Students will know how to: - apply basic statistical methods, - correctly interpret and present the obtained results of the analysis, - evaluate the acquired knowledge and use it further in decision-making in various areas of economic practice.	
<b>Indicative content:</b> The course provides an overview of basic statistical methods with a focus on their economic applications.	

**Support literature:**

1. Kotlebová, E. a kol.: Štatistika pre bakalárov v praxi. Ekonóm, Bratislava, 2017.
2. Pacáková, V. a kol.: Štatistické metódy pre ekonómov. IURA EDITION, Bratislava, 2009.
3. Šoltés, E. a kol.: Štatistické metódy pre ekonómov. Zbierka príkladov. Wolters Kluwer, Bratislava, 2018.
4. Sodomová, E. a kol.: Štatistika pre bakalárov. Vydavateľstvo EKONÓM, Bratislava, 2016.
5. Marek, L. a kol.: Statistika pro ekonomy. Aplikace. Professional Publishing, Praha, 2007.
6. Marek, L. a kol.: Statistika v příkladech (2. vyd.). Professional Publishing, Praha, 2015.
7. McClave, J. T. – Benson, P. G. – Sincich, T. : Statistics For Business and economics (13th ed.). Pearson Education, UK, 2018

**Syllabus:**

1. Stages of statistical research and presentation of statistical data.
2. Characteristics of descriptive statistics - central tendency and variability.
3. Characteristics of descriptive statistics - skewness and kurtosis. Box plot.
4. Principles of random sampling and statistical inference.
5. Point and interval estimates of parameters of one population.
6. Testing statistical hypotheses of one population.
7. Regression and correlation analysis.
8. Analysis of categorical data.
9. Descriptive analysis of time series.
10. Analytical and mechanical smoothing trend in time series.
11. Seasonal decomposition of time series.
12. Individual and aggregate indices and differences.

**Language whose command is required to complete the course:**

Slovak

**Notes:****Assessment of courses**

Total number of evaluated students: 371

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
8.63	0.0	0.0	23.18	22.91	26.42	17.25	1.62	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Ján Bolgáč, Ing. Ľubica Hurbánková, PhD., Ing. Silvia Komara, PhD., RNDr. Eva Kotlebová, PhD., doc. RNDr. Viera Labudová, PhD., doc. Ing. Ľubica Šipková, PhD., RNDr. Daniela Sivašová, PhD., prof. Mgr. Erik Šoltés, PhD., doc. Ing. Mária Vojtková, PhD.

**Date of the latest change:** 07.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21014/21	<b>Title of course:</b> Support of Business Environment
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KVSaRR NHF/NNG21004/21-Regional Economics and Policy or KHP NHF/NND21001/21-Economic Policy	
<b>Requirements to complete the course:</b> 100% of the evaluation consists of the submission and presentation of four assignments focused on individual aspects of supporting the business environment.	
<b>Student workload:</b> Total 156 hours (participation in lectures 26 hours, participation in seminars 26 hours, preparation for each of the 4 outputs after 26 hours)	
<b>Teaching results:</b> By completing the course, the student will gain: <ul style="list-style-type: none"> <li>- Knowledge of basic ways of developing the business environment</li> <li>- Knowledge of how to support the business environment, an overview of existing tools and their advantages and disadvantages</li> <li>- Knowledge of the specifics of support for selected business groups (foreign investment, small and medium-sized enterprises, innovative enterprises)</li> <li>- Practical skills in team work, division of tasks in the team</li> <li>- Better presentation skills and negotiation skills</li> <li>- Basic managerial competencies in what situation which support tools to use</li> <li>- Competences for development management through business support</li> </ul>	
<b>Indicative content:</b> The course aims to teach students to understand the support of the business environment and entrepreneurship at the national and regional level. It deals with the practical aspects of business support from the state, regional and local governments, especially the support of FDI, SMEs or the creation of regional support schemes. Basic topics of the course: Course contents: <ol style="list-style-type: none"> <li>1. - Introduction to the business environment, Possibilities of measuring the quality of the business environment</li> <li>2. - Foreign direct investment as an exogenous development tool, types and of foreign direct investment, advantages and disadvantages of FDI as a development tool</li> <li>3. - National and regional determinants of FDI inflow</li> </ol>	

4. - practical steps in obtaining FDI - strategy for FDI inflow, negotiations with investors, management of investor's arrival
5. - Institutional business support - business incubators
6. - Institutional business support - industrial and science and technology parks
7. - Non-repayable financial forms of business support - subsidy schemes
8. - Repayable financial forms of business support - guarantee and loan schemes,
9. - Venture capital in business development in the region
10. - Legislative instruments of business support, soft instruments of business support
11. - Creating a strategy for the development of the business environment, Ways of selecting priorities for creating a strategy,
12. - Evaluation and implementation of a strategy for the development of the business environment

**Support literature:**

ŠIPIKAL M., SZITÁSIOVÁ V.: Regionálne podnikateľské prostredie, Bratislava : Vydavateľstvo EKONÓM, 2012. ISBN 978-80-225-3433-8

UNCTAD: World Investment Report 2003 – FDI Policies for Development: National and International Perspectives. New York a Geneva: UN 2003

OECD: Business advice for entrepreneurship and small firms. 2021

SBA: Sprievodca iniciatívami na podporu MSP, Bratislava 2019

ŠIPIKAL, Miroslav; BUČEK, Milan. The role of FDIs in regional innovation: Evidence from the automotive industry in Western Slovakia. Regional Science Policy & Practice, 2013, 5.4: 475-490.

www.nffond.sk, www.szrb.sk

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak, English

**Notes:**

**Assessment of courses**

Total number of evaluated students: 0

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Valéria Némethová, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KVSaRR NHF/ NNG21009/21	<b>Title of course:</b> Urban Management
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Lecture / Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 / 2 <b>Per course:</b> 26 / 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 6	
<b>Recommended semester/trimester of study:</b> 5.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b>	
<b>Requirements to complete the course:</b> Individual work, written work Assessment: 40% of the assessment is from the fulfillment of continuous tasks during the semester in seminars, 60% of the assessment is from the final exam.	
<b>Student workload:</b> The total workload for the student is 156 hours. Attendance at lectures is 26 hours, preparation for lectures is 13 hours, preparation for the final exam is 52 hours, participation in seminars is 26 hours, preparation of continuous tasks during the semester is 13 hours, preparation for credit paper is 26 hours.	
<b>Teaching results:</b> The aim of the course is to expand students' knowledge of economic mechanisms of sustainable urban development and the possibilities of influencing them through local politics. Students will gain knowledge of urban management in selected areas (such as land use planning, transport, environment, education, marketing, or population participation), which explain the economic laws of sustainable urban development. Students will be able to use the acquired knowledge to identify problem areas of selected cities as well as to design a framework of measures to address them. After successful completion of the course, students will be able to competently manage problem areas that are associated with sustainable urban development.	
<b>Indicative content:</b> The course is taught in the form of lectures and seminars. In the lectures, students will get acquainted with the basics of managing individual areas of sustainable urban development. In the seminars, students will learn to identify the main sectoral problems of selected cities through specific case studies and examples of good practice. At the same time, from the position of public management, they will learn to design a framework of appropriate measures for solving problems using local policy tools. The course contains the following topics: <ol style="list-style-type: none"> <li>1. Urban development in the world</li> <li>2. Economic specialization of cities</li> <li>3. Spatial planning in cities</li> <li>4. Transport in cities</li> <li>5. Environmental policy of cities</li> </ol>	

6. Marketing in cities
7. Education and accumulation of human capital in cities
8. Creative industries in cities
9. Smart cities
10. Participation of the population in the creation of urban policy
11. Quality of government in cities
12. Final exam

**Support literature:**

Základná literatúra:

1. GLAESER, E. Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier. Pan Macmillan, London, 2012 - ISBN: 978-0-330-45807-8.
2. HANNIGAN, J., RICHARDS, G. The SAGE Handbook of New Urban Studies. SAGE Publications Inc., London, 2017 - ISBN: 978-1-4129-1265-5.

Doplňková literatúra:

1. FLORIDA, R. The New Urban Crisis: How Our Cities Are Increasing Inequality, Deepening Segregation, and Failing the Middle Class-and What We Can Do About It. Oneworld Publications, London, 2017 - ISBN: 978-1-78607-2.
2. JSTOR a ďalšie archívy najaktuálnejších vedeckých článkov a štúdií.

**Syllabus:**

**Language whose command is required to complete the course:**

**Notes:**

**Assessment of courses**

Total number of evaluated students: 44

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
6.82	0.0	0.0	18.18	47.73	20.45	6.82	0.0	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Oliver Rafaj, PhD.

**Date of the latest change:** 18.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.



## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava	
<b>Faculty:</b> Faculty of Economics and Finance	
<b>Course code:</b> KHP NHF/NND21006/21	<b>Title of course:</b> Using Data in Public Policy
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> Practical <b>Recommended load of course ( number of lessons ):</b> <b>Per week:</b> 2 <b>Per course:</b> 26 <b>Method of study:</b> present	
<b>Number of credits:</b> 3	
<b>Recommended semester/trimester of study:</b> 2.	
<b>Degree of study:</b> I.	
<b>Prerequisites:</b> KET NHF/NNE21001/21-PRINCIPLES OF ECONOMICS 1 or KVSaRR NHF/NNG21003/21-Public Policy 1 or KET NHF/NNE21002/21-Principles of Economics 2	
<b>Requirements to complete the course:</b> Evaluation during the semester and homework 100 %	
<b>Student workload:</b> Total study load 78 hours Seminars 26 hours Preparing for seminars and seminar homework 26 hours Preparing for evaluations during the semester 26 hours	
<b>Teaching results:</b> <b>Knowledge</b> <ul style="list-style-type: none"> <li>• By completing the course, the students develop basic analytical skills. They understand the use of quantitative methods and techniques in economics. The students further understand the basics of economic modelling and economic analysis.</li> </ul> <b>Competence</b> <ul style="list-style-type: none"> <li>• Seminar problems are both individual and team tasks. Therefore, student will gain competences in teamwork and in individual problem solving.</li> </ul> <b>Skills</b> <ul style="list-style-type: none"> <li>• Basic statistic and analytical skills. Student is familiar with using of basic statistic software for data processing and she/he knows how and where to find required data and how to present them in transparent way with accent on interpretation.</li> </ul>	
<b>Indicative content:</b> <ol style="list-style-type: none"> <li>1. Introduction to quantitative methods and technics in economics and during the process of policy formation</li> <li>2. Possible sources of data and obtaining appropriate data</li> <li>3. Functions and relationship between variables</li> <li>4. Basic functions in economics</li> <li>5. Using statistical methods for policy evaluation</li> <li>6. Basic descriptive statistics</li> <li>7. Hypothesis and tests</li> <li>8. From correlation to causality</li> <li>9. Plots and interpretation</li> </ol>	

- 10. Introduction to statistical software
- 11. Advanced functions in statistical software
- 12. Causal effect evaluation of public policies

**Support literature:**

E. Tipoe a R. Becker – Doing Economics, online: <https://www.core-econ.org/doing-economics/>  
 Wooldridge, Jeffrey M. Introductory econometrics: A modern approach. Nelson Education, 2016.  
 Chiang, Alpha C. "Fundamental metods of mathematical economics." (1984).

**Syllabus:**

**Language whose command is required to complete the course:**

Slovak

**Notes:**

**Assessment of courses**

Total number of evaluated students: 14

A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
21.43	0.0	0.0	21.43	14.29	28.57	7.14	7.14	0.0	0.0	0.0	0.0

**Lecturer:** Ing. Richard Kališ, PhD., Ing. Erika Majzlíková, PhD., Ing. Tomáš Oleš

**Date of the latest change:** 28.02.2022

**Approved by:** Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Přívarová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava											
<b>Faculty:</b> Faculty of Economics and Finance											
<b>Course code:</b> Dekanát NHF/ NNY002/18			<b>Title of course:</b> Zápis 2. ročník								
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> <b>Recommended load of course ( number of lessons ):</b> <b>Per week: Per course:</b> <b>Method of study:</b> present											
<b>Number of credits:</b> 0											
<b>Recommended semester/trimester of study:</b> 3.											
<b>Degree of study:</b> I.											
<b>Prerequisites:</b>											
<b>Requirements to complete the course:</b>											
<b>Student workload:</b>											
<b>Teaching results:</b>											
<b>Indicative content:</b>											
<b>Support literature:</b>											
<b>Syllabus:</b>											
<b>Language whose command is required to complete the course:</b>											
<b>Notes:</b>											
<b>Assessment of courses</b> Total number of evaluated students: 0											
A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Lecturer:</b> Ing. Janka Besedová, Dáša Laurenčíková, Ing. Katarína Ondrejčíková, Ing. Monika Paráková, Mgr. Ľubica Poláková, Janka Struháriková											
<b>Date of the latest change:</b> 16.08.2022											
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.											

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava											
<b>Faculty:</b> Faculty of Economics and Finance											
<b>Course code:</b> Dekanát NHF/ NNY003/18			<b>Title of course:</b> Zápis 3. ročník								
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> <b>Recommended load of course ( number of lessons ):</b> <b>Per week: Per course:</b> <b>Method of study:</b> present											
<b>Number of credits:</b> 0											
<b>Recommended semester/trimester of study:</b> 5.											
<b>Degree of study:</b> I.											
<b>Prerequisites:</b>											
<b>Requirements to complete the course:</b>											
<b>Student workload:</b>											
<b>Teaching results:</b>											
<b>Indicative content:</b>											
<b>Support literature:</b>											
<b>Syllabus:</b>											
<b>Language whose command is required to complete the course:</b>											
<b>Notes:</b>											
<b>Assessment of courses</b> Total number of evaluated students: 0											
A	ABS	ABSP	B	C	D	E	FX	NBSP	NEABS	np	p
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Lecturer:</b> Ing. Katarína Ondrejičková, Ing. Monika Paráková, Mgr. Ľubica Poláková, Ing. Janka Besedová, Dáša Laurenčíková, Janka Struháriková											
<b>Date of the latest change:</b> 16.08.2022											
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.											

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava									
<b>Faculty:</b> Faculty of Economics and Finance									
<b>Course code:</b> KVSaRR NHF/ NNG21017/21		<b>Title of course:</b> Záverečná práca a jej obhajoba							
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> <b>Recommended load of course ( number of lessons ):</b> <b>Per week: Per course:</b> <b>Method of study:</b> present									
<b>Number of credits:</b> 10									
<b>Recommended semester/trimester of study:</b>									
<b>Degree of study:</b> I.									
<b>Prerequisites:</b>									
<b>Requirements to complete the course:</b>									
<b>Student workload:</b>									
<b>Teaching results:</b>									
<b>Indicative content:</b>									
<b>Support literature:</b>									
<b>Syllabus:</b>									
<b>Language whose command is required to complete the course:</b>									
<b>Notes:</b>									
<b>Assessment of courses</b> Total number of evaluated students: 31									
A	B	C	D	E	FX	NO	NOd	O	Od
22.58	25.81	22.58	16.13	12.9	0.0	0.0	0.0	0.0	0.0
<b>Lecturer:</b>									
<b>Date of the latest change:</b> 02.03.2022									
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.									

## DESCRIPTION OF COURSE

<b>University:</b> University of Economics in Bratislava									
<b>Faculty:</b> Faculty of Economics and Finance									
<b>Course code:</b> KVSaRR NHF/ NNG21018/21		<b>Title of course:</b> Štátna skúška							
<b>Type, load and method of teaching activities:</b> <b>Form of course:</b> <b>Recommended load of course ( number of lessons ):</b> <b>Per week: Per course:</b> <b>Method of study:</b> present									
<b>Number of credits:</b> 10									
<b>Recommended semester/trimester of study:</b>									
<b>Degree of study:</b> I.									
<b>Prerequisites:</b>									
<b>Requirements to complete the course:</b>									
<b>Student workload:</b>									
<b>Teaching results:</b>									
<b>Indicative content:</b>									
<b>Support literature:</b>									
<b>Syllabus:</b>									
<b>Language whose command is required to complete the course:</b>									
<b>Notes:</b>									
<b>Assessment of courses</b> Total number of evaluated students: 31									
A	B	C	D	E	FX	np	npr	p	pr
22.58	22.58	16.13	25.81	9.68	3.23	0.0	0.0	0.0	0.0
<b>Lecturer:</b>									
<b>Date of the latest change:</b> 02.03.2022									
<b>Approved by:</b> Person responsible for the delivery, development and quality of the study programme doc. Ing. Karol Morvay, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Eva Muchová, PhD., Person responsible for the delivery, development and quality of the study programme doc. Mgr. Miroslav Šipikal, PhD., Person responsible for the delivery, development and quality of the study programme prof. Ing. Magdaléna Příkladová, CSc., Person responsible for the delivery, development and quality of the study programme doc. Ing. Zuzana Brokešová, PhD.									